

ANNUAL SESSION SCHEDULE OF EVENTS



THURSDAY, OCTOBER 24

- 9–10:30 am MSO Executive Committee
- 10:45–11:30 am MSO Board Orientation
- 11:30–5 pm MSO Board of Directors Meeting
- 6–8 pm Registration / Exhibitor set-up
- 8–10 pm **WOMEN IN ORTHODONTICS RECEPTION**

Join us for an informal gathering of women in orthodontics the night before the conference begins. **All are welcome.**

FRIDAY, OCTOBER 25

- 6:30–7:30 am Exhibitor set-up
- 7 am–5 pm **REGISTRATION**
- 7:30 am–8:30 am Continental Breakfast
- 7:30 am–6:00 pm **EXHIBITS OPEN**

FRIDAY, OCTOBER 25

LEARNING SESSIONS

CLINICAL TRACK

CLINICAL PREDICTABILITY: HOW AI GIVES YOU FREEDOM

PRESENTED BY DR. BRYN COOPER

8:30 - 10 AM

CHAIRSIDE DIRECTION FOR DIGITALLY GUIDED ORTHO

PRESENTED BY PAUL GANGE, JR.

10 - 10:30 AM
BREAK

10:30 - 12 PM

12 - 1 PM
LUNCH

3D PRINTED ALIGNERS: UNVEILING NEW HORIZONS IN CLEAR ALIGNER THERAPY

PRESENTED BY DR. KI BEOM KIM

1 - 2:30 PM

2 - 3PM
BREAK

DIAGNOSIS AND TREATMENT PLANNING IN THE 21ST CENTURY

PRESENTED BY DR. PAT FOLEY
DR. JULIE MCCRAY
DR. MICHAEL LEE

3 - 4:30 PM

PRACTICE MANAGEMENT TRACK

FROM ADS TO WEBSITES: THE DIGITAL MARKETING MASTER CLASS

PRESENTED BY MARY KAY MILLER
JILL ALLEN
DR. ANTHONY BONA VOGLIA

FROM ADS TO WEBSITES: THE DIGITAL MARKETING MASTER CLASS (CONTINUATION)

PRESENTED BY MARY KAY MILLER
JILL ALLEN
DR. ANTHONY BONA VOGLIA

LEVEL UP: KEYS TO ACHIEVING STELLAR CASE ACCEPTANCE

PRESENTED BY CINDI JAMES

LEVEL UP: PRACTICE MANAGEMENT THAT CULTIVATES SUCCESS

PRESENTED BY CINDI JAMES

4:30 - 6:00 PM

OPENING RECEPTION

RECONNECT WITH COLLEAGUES, REUNITE WITH YOUR TEAM, AND ENGAGE WITH OUR EXHIBITORS AT OUR OPENING RECEPTION.

DINNER ON YOUR OWN.

SATURDAY, OCTOBER 26

7-8:30 am

Continental Breakfast

7 am-3 pm

Registration

7:30-8:15 am

MSO ANNUAL BUSINESS MEETING

MSO MEMBERS ARE INVITED TO THE 2024 ANNUAL BUSINESS MEETING THAT WILL INCLUDE THE PRESENTATION OF THE 2024 EARL E. SHEPARD DISTINGUISHED SERVICE AWARD TO DR. PAT FOLEY.

8 am- 3 pm

EXHIBITS OPEN

8 am- 12 pm

COUNCIL ON ORTHODONTIC EDUCATION

SATURDAY, OCTOBER 26

LEARNING SESSIONS

CLINICAL TRACK

DEVELOPMENT OF THE VERTICAL DIMENSION IN CHILDREN

PRESENTED BY DR. JAMES HARTSFIELD

PIECING THE PUZZLE: ORTHODONTICS AND OBSTRUCTIVE SLEEP APNEA

PRESENTED BY DR. MARIA THERESE SABATER GALANG-BOQUIREN (45 MINUTES)

CONSIDERATIONS ON FUNCTIONAL OCCLUSAL PLANE AND VERTICAL CONTROL ON EARLY ORTHODONTIC TREATMENT PLANNING

PRESENTED BY DR. FLAVIO JOSÉ CASTELLI SANCHEZ (45 MINUTES)

MINISCREW-ASSISTED RAPID PALATAL EXPANSION (MARPE): RATIONALE, APPLIANCE DESIGN AND OUTCOMES

PRESENTED BY DR. MOHAMMED H. ELNAGAR (45 MINUTES)

INTERDISCIPLINARY ORTHODONTIC TREATMENT

PRESENTED BY DR. PHIMON ATSAWASUWAN (45 MINUTES)

CURRENT EVIDENCE AND COMMONLY MARKETED APPLIANCES IN DAY-TO-DAY ORTHODONTIC PRACTICE

PRESENTED BY DR. SUMIT YADAV
DR. SATH ALLAREDDY (45 MINUTES)

SPECIALTY NODE OF NATIONAL DENTAL PRACTICE BASED RESEARCH NETWORK: OPPORTUNITIES FOR CLINICIANS

PRESENTED BY DR. MIN KYEONG LEE
DR. MAYSAA OUBAIDIN (45 MINUTES)

PRACTICE MANAGEMENT TRACK

REDUCING EMERGENCIES AND FINISHING TREATMENT ON TIME

PRESENTED BY ANDREA COOK

8:30 - 10 AM

10 - 10:30 AM
BREAK

10:30 - 12 PM

IT'S ALL ABOUT TIMING: HOW TO KEEP YOUR CLINIC ON TIME

PRESENTED BY ANDREA COOK

12 - 1 PM
LUNCH

12 - 1 PM MSO PAST PRESIDENTS LUNCHEON BY INVITATION ONLY

1 - 2:30 PM

THE ASSISTANT'S ASSISTANT: HOW TO WIELD AI

PRESENTED BY DR. BRYN COOPER

2:30 - 3PM
BREAK

3 - 4:30 PM

GET YOUR SHIP TOGETHER: WAYS TO UP YOUR PRACTICE MANAGEMENT GAME TO ENSURE GROWTH, HAPPINESS, AND SMOOTH SAILING AHEAD

PRESENTED BY DR. ANN BYNUM

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