

# MSO NEWSLETTER

Constituent  
American Association of  
Orthodontists



A Publication of the Midwestern Society of Orthodontists

Winter 2002

## Schauder receives Shepard Award

The annual Earl E. Shepard Distinguished Service Award was presented to Dr. **Jeffrey L. Schauder** of Sturgeon Bay, Wisconsin, on October 20. The award recognizes a MSO member who has dedicated his/her life to the ideals of the orthodontic profession, community and family. MSO's Board of Directors unanimously selected Jeff for his exemplary contributions to the art and science of orthodontics and to his community.

A native of Wisconsin, Jeff received his dental and orthodontic degrees from Marquette University. Following his residency, he established Orthodontic Specialists of Green Bay which included a satellite office in Door County. Childhood friend Dr. **Rick Steinke** joined the practice in 1978. Drs. **Michelle Koster** and **Kevin Wilke** joined the practice in the 1990s. In 1997, Jeff retired from the Green Bay office, limiting himself to the practice in Door County.

As a proponent of group practice, Jeff feels sincere friendship and respect between partners overshadow and temper the many logistical hazards that so often come

between colleagues. Staff members always have been regarded as partners in a practice that boasts of numerous staff persons with tenure exceeding twenty years.

Jeff served on the Midwestern Society of Orthodontists Board of Directors from 1985 to 1997. He was secretary/treasurer from 1992 to 1994 and president in 1995–1996. Most recently, he served on the MSO delegation to the 2001 AAO House of Delegates. He also has served on AAO's Council on Orthodontic Health Care, Council on Library Resources, AAO Committee on Direct Reimbursement, as an AAO representative to the ADA Committee on Codes Revision and currently is serving on a special AAO task force to study endorsed programs.

A member of both state and local dental and orthodontic societies, Jeff chairs the local and state ethics committee. He is a member of the Northeastern Wisconsin Dental Study Club, Greater Green Bay Study Club and the PMA Study Group, a group of fifteen couples whose founders included Dr. and Mrs. **L. D. Pankey** and Dr. and Mrs. **Harold Wirth**, "wonderful mentors for sure!" Jeff currently contracts privately to offices undergoing transitions in terms of sales, associates and group practice troubleshooting and provides emergency *locum tenens* and management services for doctors in need.

Jeff has four great kids, Jon, Andrew, Anne and Daniel. "The kids had the joy of meeting Dr. and Mrs. Shepard personally when they all attended the MSO Board dinner in St. Louis in 1987 when the Shepard Award was established on the 50th anniversary of the MSO Annual Session."

Jeff is a pilot and a baseball enthusiast. He enjoys

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*Jeff Schauder (r) receiving the Shepard Award from Lee Graber.*

# President's Report

Greetings to all MSO members and friends from the soon-to-be-frozen great plains of Nebraska! I am honored and delighted to represent you as your newest MSO president. From this vantage point, I definitely can say that the shoes that need to be filled seem somewhat larger than they appeared when I started my tenure on the Board. Fortunately, I also have noticed that there are now more shoulders for me to stand on to gain new vantage points for looking more clearly into the year that lies ahead. Your immediate past-president, Dr. **Brian Jespersen**, has tended the course of this organization well in his own genuine style, and I would like to congratulate him on a "Yah, sure, you betcha" bang-up job!

The post-September 11th era places new perspectives on all aspects of our everyday lives. Priorities in life changed overnight as the vivid images in this terrible newest form of reality TV were forever etched into our memories. Suddenly, being an orthodontist does not feel quite as important and having orthodontic treatment does not seem to be quite as necessary in the overall scope of life's priorities. Such feelings are normal considering the new rules of life that have been thrust upon us in the shadow of these tragic events.

We all must realize that even if what we do professionally may be perceived as being not as noble in comparison to the heroic deeds and actions performed at ground zero, we do all play a part in the big picture that is titled, "Business as Usual." The message we send to others as well as to ourselves is that despite the addition of certain precautions to our daily regimen, we are a part of the normal framework of life. We are a part of the puzzle that gives our staff and our patients an added sense of security and stability. Take pride in providing such an environment.

The business and organizational aspects of the MSO are at peak performance levels due to the highly successful annual session held recently with GLAO in Palm



*Douglas K. Eversoll*

Desert. Kudos to MSO Annual Sessions Chair **Jim Klarsch** and to Social Chair **Kevin Horner**. Members who attended can attest to the high caliber of accommodations, events and scientific programs that were offered at the meeting. Special thanks to Ms. **Kristi Burmeister** for her uncanny ability to turn what would seem to be

uncontrollable chaos into manageable control. Kristi continues to go to bat for the MSO on a 24/7 basis. Thanks to her astute negotiating skills, our annual session will show a profit despite some of the last minute cancellations that were made by those not wanting to travel by air in October.

Mark your calendars for September 20-21, 2002, for the Annual Session in Minneapolis. Next year's format is scientific session-oriented. General Arrangements Chair **Tom Stark** has astutely put together a trio of nationally known speakers to provide the membership with a top-notch continuing educational opportunity. (see page 23)

The Palm Desert meeting offered some "firsts" for those who faithfully attend the MSO annual sessions. The duties of serving as AAO president-elect were responsible for Dr. **Jim Gjerset** not being able to attend this meeting for the first time in many years. Jim's fulfillment of the role of "MSO Service Icon" is testament to his commitment to serving his profession. Congratulations, Jim, and thank you for being a guiding star in the professional and personal development of many of your fellow members.

This also was the first full meeting with Dr. **Lee Graber** at the helm as the new MSO Trustee. Lee has been invaluable in his service to the MSO Board. I am excited to see him take on this new level of involvement and commitment, which will ultimately culminate in serving as president of the AAO. I am proud to have Lee represent us.

This year's MSO delegation will be led again by the watchful and critical eye of Dr. **Mike Inda**. Our delegation efforts in Philadelphia will be focused on the MSO-generated request to study the overall organizational and governmental structures of the AAO in order to improve and fully utilize our valuable volunteer time and talents. The delegation is open to suggestions from the membership as our grass-roots issues and concerns are our most valuable source of accurate information. I encourage you to become involved and to contact any of the delegation members listed on page 4.

Finally, I would like to thank MSO Newsletter Editor **Steve Litton**. The importance of communication in any organizational structure cannot be overlooked. Without Steve's efforts our organization would be set afloat on an ocean of ignorance and misinformation. Thanks, Steve, for keeping us all informed.

Please recognize and thank these individuals for the contributions that they make and for the dedication that they show to our profession. The MSO Board is at your service to help make this a better profession than on the day that we all were fortunate enough to enter what undoubtedly is the greatest and most rewarding of dental specialties.

**Douglas K. Eversoll**

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# Trustee's Report

This column marks my six-month anniversary as your trustee. Six months on the job, and I am still learning! I attended the Annual Session in Toronto, the Board meetings in July, August and November and the MSO Annual Session in October. As a result, I have developed a closer relationship with the people at O'Hare Airport and have learned the art of "creative scheduling" in the office. Thanks to my two office partners, Drs. **Mart McClellan** and **Barry Walvoord**, for their understanding!

The highlight of the November BOT meeting was the hiring of a new executive director for the AAO. Dr. **Jim Gjerset**, chair of the search committee, and our consultant search firm, Tuft and Associates, did an excellent job. They culled a list of over 60 individuals down to 11 which the search committee interviewed. A final group of three candidates were interviewed by the entire BOT. While any of the three finalists would have been suitable for the position, the selection of **Tom Watters** will prove to be an outstanding decision. You will be able to read more about Tom's accomplishments in the future.

While we have been searching for the new executive director, Acting Executive Director **Chris Vranas** and Assistant Executive Director **John Terranova** have done an excellent job. Comparing our AAO central office staff to other similar-budgeted organizations, ours is not only productive but also very efficient. Credit goes to both the staff and volunteer leadership we have had in the past and the quality of the office crew at 401 North Lindbergh!

The recent Board meeting included review of the progress that has been made with the *AJO/DO*. Editor **Dave Turpin** continues to work on improvements and recently initiated an integration with our Web site to allow "live" discussion with one of the authors. Dr. Turpin also has applied to the AAOF for funding to place the *AJO/DO* onto the Web. If this funding is received, members would be able to search back through 1985 for any article. We hope the AAOF will be able to fund this beneficial project.

We also were given a review of the updated AAO Web site by Webmaster **Jim Pearson**. The Web site has

## AAO/MSO Web site

To visit the AAO Web site, go to [www.aaomember.org](http://www.aaomember.org)

While there, you may also visit the MSO site by clicking on "Constituents."

Then click on "MSO" next to the map or "Midwestern Society of Orthodontists."

been bifurcated into an AAO members site and a public site to better address their separate needs. Input from our own Drs. **Brent Larson** and **Steve Litton** has been instrumental in helping move this project along. I would encourage you to visit

the site regularly. One area receiving a lot of attention is from our AAO librarian **Celia Giltinan** for an improved listing of and access to library materials.

For those of you who have yet to register for the AAO Annual Session in Philadelphia, you have a good excuse to visit the AAO Web site immediately. This year, one must register for the meeting prior to the reservation of hotel space. The whole process has been streamlined and may be accomplished quite easily over our interactive Web site. Try it – you'll find it is easier than you think and it saves a lot of time.

At each BOT meeting, we review the programs and progress of each council. I am impressed by the scope of issues that we cover. Highlights at this meeting included review of the legislative programs and the importance of the Key Contact program. There will be special recognition of the AAO Key Contacts at this year's Annual Session.

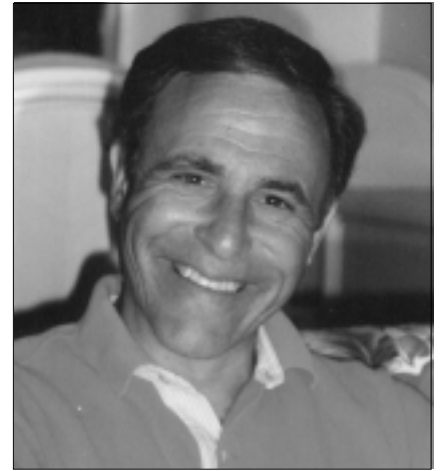
We also are in the process of reviewing all the endorsed programs that are under the AAO banner. We are looking at the value of the program and the number of people who participate as well as means by which we can improve the benefit for our members.

One of the programs few AAO members participate in is insurance for emergency medical evacuation, the AAO Medjet Program. This provides insurance for medical transportation if you are injured or ill over 150 miles from home and need to be brought back to your home area. The service also provides direct U.S.-based professional medical consultation if you are abroad and can provide contacts for English-speaking medical professionals.

We also heard a report on the recently completed AAO-sponsored meeting on education which looked at the current status of faculty shortages and discussed potential solutions. The program was attended by the other specialties as well as the ADA. The AAO will continue to be a force in looking at the serious questions of faculty shortages, manpower shortages and distribution. These are complex problems because of the number of parties involved (schools, students, governments, accrediting agencies, dental societies, etc.) and a broad approach is required.

An important adjunct to review of the reports of

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Lee W. Graber

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### Mark L. Dake, Chair

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Philip W. Carter  
John C. Gentile  
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Deborah J. Lien  
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Ross L. Crist  
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Brent E. Larson, Vice Chair  
Douglas K. Eversoll  
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Steven D. Marshall  
Stephen C. Roehm  
Jeffrey L. Schauder

## 2002 Alternate Delegates

Arnold J. Hill  
John S. Kanyusik  
Michael L. Keim

# Membership Report

## Current Membership – December 10, 2001

Active Members	979
Affiliate Members	9
Associate Members	32
Retired Members	267
Total Members	1,287

## Active Membership by Component

Illinois	353
Iowa	84
Manitoba	19
Minnesota	149
Missouri	152
Nebraska	54
North Dakota	12
South Dakota	15
Wisconsin	141

## Deceased Members

Jack E. Sturdivant – Sun Lakes, Arizona (died 1996)  
George R. Hulen – West Bend, Wisconsin  
Louis B. Padden – St. Louis, Missouri  
John D. Watkins – Moline, Illinois

## Retired Members

Robert R. Brady – Omaha, Nebraska  
Wayne A. Finnegan – Lanesboro, Minnesota  
Robert Herzberg – Northfield, Illinois  
Frank H. Klepacki – Hinsdale, Illinois  
Richard C. Roush – Ottumwa, Iowa  
Gus G. Sotiropoulos – Belleville, Illinois  
Peter G. Sotiropoulos – St. Louis, Missouri  
T. Michael Speidel – Richfield, Minnesota  
Antonio J. Venezia, Jr. – Frankfort, Illinois

## Active Members

Eustaquio A. Araujo – St. Louis, Missouri  
Jeffrey M. Bales – Brandon, Manitoba  
Kimberly G. Bohlig – Wayzata, Minnesota  
Scott R. Bowlby – Edina, Minnesota  
Simon Boyarskiy – Chicago, Illinois  
John C. Burke – Tinley Park, Illinois  
J. C. Cadena – Shawnee, Kansas  
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Adriana C. Da Silveira – Chicago, Illinois  
Delia Dall'Arancio – Plymouth, Minnesota  
Kirk R. Davies – Waukesha, Wisconsin  
Ram K. Grandhi – Kansas City, Missouri  
Cheryl Lin Held – St. Louis, Missouri  
John P. Hermanson – Marshalltown, Iowa

Chad H. Kelly – Maple Grove, Minnesota  
Margaret B. Kowalczyk – Downers Grove, Illinois  
Gary Levine – Winnipeg, Manitoba  
Clarence H. Magnuson – Marshfield, Wisconsin  
Jeffrey Mastroianni – Belleville, Illinois  
Robert P. Miller – West St. Paul, Minnesota  
Dauro D. Oliveira – St. Louis, Missouri  
Brett R. Olm – Green Bay, Wisconsin  
Eric R. Overby – Austin, Minnesota  
Clayton T. Parks – Cedar Rapids, Iowa  
Elizabeth M. Peruchini – Wilmette, Illinois  
Kirk D. Satrom – O'Fallon, Illinois  
Jason L. Schmit – Cedar Rapids, Iowa  
Alan F. Schneider – St. Cloud, Minnesota  
Robert A. Shapiro – Creve Coeur, Missouri  
Kimberly M. Smith – Chicago, Illinois  
Scott G. Smoron – Mount Prospect, Illinois  
Terry M. Spence – Cape Girardeau, Missouri

## Associate Members

John C. Aamodt – Edina, Minnesota  
Corey Conrad – Des Moines, Iowa  
Bradley Evans – Rapid City, South Dakota  
Scott Francois – Lee's Summit, Missouri  
Reginald Fulford – Cicero, Illinois  
Mark Gregston – Kansas City, Missouri  
Iwei Huang – Buffalo Grove, Illinois  
Christopher Jordan – Champaign, Illinois  
Bryon Kozak – Kenosha, Wisconsin  
Brian R. Landrigan – Duluth, Minnesota  
Patrick Larosiliere – Bloomington, Illinois  
Becky S. Maher – St. Louis Park, Minnesota  
Benjamin R. Nemeth – St. Cloud, Minnesota  
Thu-Trinh Nguyen – Rochester, Minnesota  
Brent Nickolaychuk – Winnipeg, Manitoba  
Robb Peterson – Kansas City, Missouri  
Corina Radu – Skokie, Illinois  
Renata Rzazewska-Johnson – Chicago, Illinois  
Viney Saini – Marshfield, Wisconsin  
Nitin Sallapudi – Decatur, Illinois  
Stephen D. Schasker – Park Ridge, Illinois  
Daniel W. Sletten – North Oaks, Minnesota  
Dawn Stultz – Iowa City, Iowa  
Nabeel Talic – Chicago, Illinois  
Rana Targownik – Winnipeg, Manitoba  
Rudolfo Valente – Park Ridge, Illinois

## Transfers to/from MSO

Cheryl Anderson-Cermin – Transfer from SWSO  
to St. Croix Falls, Wisconsin

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# Treasurer's Report

## Income and Expenses

Actual 2000, Actual January 1 through December 11, 2001

Budget 2001, Budget 2002

<b>Income:</b>	Actual 2000	Actual 2001	Budget 2001	Budget 2002
401 Membership Fees	82,834.50	107,863.00	123,480.00	123,000.00
402 Applicant Fees	1,020.00	960.00	800.00	800.00
403 Interest	14,756.90	8,873.69	15,500.00	10,000.00
410 Annual Session Income	<u>2,692.35</u>	<u>25,640.95</u>	<u>0.00</u>	<u>40,000.00</u>
<b>Total Income</b>	<b>\$101,303.75</b>	<b>\$143,337.64</b>	<b>\$139,780.00</b>	<b>\$173,800.00</b>
<b>Expenses:</b>				
501 President's Expense Reimbursement	250.00	250.00	250.00	250.00
502 President-Elect's Expense Reimbursement	100.00	100.00	100.00	100.00
503 Secretary/Treasurer's Expense Reimburse.	100.00	100.00	100.00	100.00
503A Newsletter Editor's Expense Reimburse.	200.00	200.00	200.00	200.00
504 Printing, Copies and By-Laws	3,091.95	1,484.05	3,000.00	2,000.00
505 Postage	2,520.62	857.34	3,000.00	2,000.00
506 Administrative Office	64,680.00	67,930.00	67,500.00	73,000.00
507 Executive Secretary Travel/Hotel	2,621.45	2,560.47	2,300.00	2,000.00
508 Phone	661.37	712.38	1,700.00	1,000.00
509 Supplies	1,061.38	295.27	850.00	850.00
510 Bank Fees/Miscellaneous	671.22	94.45	250.00	250.00
511 Fidelity Bond & Liability Insurance	853.00	853.00	860.00	860.00
512 Directors' & Officers' Liability Insurance	1,878.47	1,907.83	1,900.00	1,900.00
513 Dues Billing Charges	967.00	960.00	1,000.00	1,000.00
515 AAO Delegation—Meeting	1,321.93	1,408.07	1,300.00	1,300.00
516 AAO Delegation—Per Diem	1,280.00	1,400.00	1,320.00	1,320.00
517 AAO Delegation—Travel/Hotel	13,426.68	12,394.12	12,500.00	12,500.00
519 AAO Foundation	1,025.00	1,000.00	1,000.00	1,000.00
520 MSO Ad Interim—Meeting/Council	1,545.57	1,308.76	1,500.00	1,500.00
521 MSO Ad Interim—Per Diem	1,200.00	1,120.00	1,280.00	1,280.00
522 MSO Ad Interim—Travel/Hotel	8,126.08	8,747.16	8,000.00	8,750.00
524 Accountant	1,816.75	1,801.25	1,800.00	1,900.00
525 Recognition Awards	971.38	322.94	500.00	500.00
526 Newsletter	8,312.37	8,518.65	9,000.00	9,500.00
528 MSO Annual Session—Per Diem	960.00	440.00	1,200.00	1,200.00
529 MSO Annual Session—Travel/Hotel	11,105.42	7,463.87	8,500.00	8,500.00
530 Executive Committee Contingency	320.19	0.00	250.00	250.00
531 AAO Leadership Conference	961.33	1,840.26	1,000.00	1,000.00
534 President's Reception Fund (2003)	2,500.00	2,500.00	2,500.00	2,500.00
536 GORP Contribution	1,250.00	1,250.00	1,250.00	1,250.00
539 Student/Educator Grants	1,925.00	1,125.00	3,825.00	3,000.00
540 Survey	2,033.00	0.00	0.00	0.00
545 Future Year Annual Sessions	13,174.39	7,969.16	0.00	30,000.00
<b>Total Expenses</b>	<b><u>\$152,911.55</u></b>	<b><u>\$138,914.03</u></b>	<b><u>\$139,735.00</u></b>	<b><u>\$172,760.00</u></b>
<b>Net Income</b>	<b><u>-\$51,607.80</u></b>	<b><u>\$4,423.61</u></b>	<b><u>\$45.00</u></b>	<b><u>\$1,040.00</u></b>

### Cash Assets – As of December 21, 2001

PaineWebber Money Market	\$265,803.01
PaineWebber CDs, Money Funds and Mutual Funds	\$49,703.05
President's Reception Fund (2003)	<u>\$8,029.88</u>
<b>Total Cash Assets</b>	<b>\$323,535.94</b>

# AAO Council Reports

These reports are submitted by MSO's representative on each of these councils.

## Council on Communications

The Council on Communications met on August 3, 2001. A number of topics were considered and discussed.

The Council responded to the Board of Trustees' decision to eliminate *Orthodontic Dialogue* from the Fiscal Year 2001-2002 budget. The COC considers this publication to be an important communications vehicle with general dentists and hygienists. According to the 2001 AAO Strategic Plan, the Council is charged with producing and publishing *Orthodontic Dialogue*. To reach this goal, the Council decided to publish one electronic version of *Orthodontic Dialogue* this fiscal year to be posted on the AAO Public Web site ([www.braces.org](http://www.braces.org)).

The American Dental Association and other dental specialties, along with the American Dental Hygienists Association, will be invited to link to our Web site so that their members may access *Orthodontic Dialogue*. We also will request that these organizations publicize the availability of the electronic *Orthodontic Dialogue* in their newsletters. The Council will check into the possibility of obtaining e-mail addresses from these organizations in order to e-mail this publication directly to their members. In addition, the Council is looking at providing continuing education credits through *Orthodontic Dialogue* similar to what the American Association of Oral and Maxillofacial Surgeons is currently providing.

*More Professionally Speaking*, the sequel to the *Professionally Speaking* guide, was printed and mailed in July to all AAO members in the U.S. and Canada except retired members. The guide focuses on getting in touch and staying in touch with dental hygienists, who are influential in deciding when to refer patients for orthodontic treatment.

COC staff and Council members recently met with **Clay Mickel**, the American Dental Association Director of Communications, and several of his staff members at the ADA offices in Chicago. The meeting underscored the importance of keeping open the lines of communication between the two organizations. Several examples of AAO marketing communications materials, including *Orthodontic Dialogue*, National Orthodontic Health Month news kits, Groundhog Job Shadow Day and the AAO/Lung Association anti-tobacco campaign were shared with the ADA. They were impressed with what they saw and particularly saw great merit in *Orthodontic Dialogue*, especially as a vehicle which could serve a cooperative ADA-AAO purpose such as anti-tobacco and oral cancer

messages. There was discussion about possibly doing an issue of *Orthodontic Dialogue* that could support the ADA's efforts in diagnosing oral cancers.

Adamson, the new marketing communications agency as of June 1, 2001, attended a portion of the Council's meeting. The agency presented the AAO's National Marketing Communications Program for Fiscal Year 2001-2002. The plan includes marketing objectives, strategies and tactics for consumers, dentists and hygienists, AAO members, National Orthodontic Health Month, school nurses, Groundhog Job Shadow Day, AAO/American Lung Association Anti-Tobacco Campaigns, National Facial Protection Month Partnership with AAOMS and AAPD, a consumer slide show and a RDH article.

The eleven new AAO Reception Room Brochures have been available for sale to AAO members since March. The cost is \$35/hundred brochures. Sales have been brisk and in most cases surpass the prior year sales of similar AAO brochures.

"The S.W.A.T. Team" video on toothbrushing, dental hygiene and patient cooperation during orthodontic treatment also became available in March 2001. In addition to its availability in a VHS format, it also is available on a CD-ROM compatible with both PC and Macintosh computers. This video is for use in members' offices and for members to purchase to give to referring dentists and dental hygienists. AAO videos are offered for sale to members via the AAO catalogue and Web site and are offered in the *Professionally Speaking* guide. Availability has been promoted in the *AAO Bulletin* and *Straight Off the Wire*.

All AAO members are encouraged to actively participate in upcoming programs such as Groundhog Job Shadow Day and the American Lung Association Partnership. All members will receive the promotional materials to enable every orthodontic office to take part in these important COC-endorsed programs.

Please contact me if you have any questions or concerns about COC activities.

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## Council on Governmental Affairs

The Governmental Affairs Conference will be held March 2-5, 2002, in Washington, D.C. Saturday night will be a "kick-off" dinner with a well-known speaker. There

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will be several presentations to the conferees on Sunday and Monday, and on Tuesday members will walk to Capitol Hill and meet with various legislators. A full report will be in the next issue of this newsletter.

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## Council on Insurance

The last two years have been successful for all of the insurance plans that are endorsed by the AAO. Enrollment has reached an all-time high. An amazing 70% of the U.S. and Canadian membership participates in one or more of these plans.

LIFE, DISABILITY AND MEDICAL INSURANCE plan participation is up to 64% of eligible U.S. and Canadian members. The average age of enrollees is 46, indicating younger members are continuing to join the plan as students or at the time of graduation. Term Life benefits up to \$1,000,000 are available to members, and their spouses may apply for coverage up to \$500,000.

The Council-approved \$12,500 monthly maximum benefit in the AAO Long-Term Disability Plan went into effect October 1, 2001.

The Group Health Plan has had modest rate increases over the last two years. The fastest growing option is the Medical Savings Account-qualified (MSA) High Deductible Health Plan. MSAs offer significant tax advantages and a retirement saving opportunity. AAO members may open an MSA account in addition to any IRAs or other qualified pension plans they may now have in place. The MSA is available under a traditional (freedom-of-choice) or preferred-provider organization option.

The PROFESSIONAL LIABILITY PLAN continued to grow this past year. Over 45% of the eligible U.S. members are now enrolled. New business has increased by 7.3% and 59% of the new graduates enrolled in the plan. AAOIC is now the number-one insurer of orthodontists in the world!

Fewer than 2% of those members insured over the last 5-year period filed professional liability claims. The Council, AAO and AAOIC are confident the frequency and severity of incidents will remain low. A risk management seminar held at each annual session educates policyholders in understanding professional liability exposures. As an alternative to the seminar, policyholders may purchase a risk management videotape for \$40. This video or seminar attendance qualifies the insured for a premium discount of 10% for the next two policy years (subject to a maximum

50% discount cap on the Professional Liability Policy).

The AAO BUSINESS OFFICE PACKAGE (BOP) has grown by 17% in the last twelve months. It may be purchased independently or in conjunction with the Professional Liability Plan. A member insured with the Professional Liability Plan also will receive a 10% premium discount on the BOP. The BOP covers the member's office for physical damage to the premises and includes general liability, vandalism and business interruption coverage at a very competitive rate. Optional worker's compensation coverage is also available.

The Liberty Mutual Insurance contract to provide personal lines coverage (i.e. auto, homeowners, etc.) was discussed during the recent COI meeting. The Council felt the program was not a good fit for the membership and recommended the Board of Trustees not renew this insurance. Participation in the plan was less than 2%.

If you need any information on any of the AAO-endorsed Insurance Plans, please call the AAO Insurance Office at 800/622-0344.

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## Council on Information Technology

The Council had its first official face-to-face meeting in St. Louis on November 30 – December 1. Although we had met previously by conference call, this was our first opportunity to get together and prioritize the work ahead of us. Most of what we are doing is guided by the AAO Technology Action Plan, which helps make sure we are always progressing in a way that is consistent with the overall direction of the AAO. The Council is tasked with guiding and overseeing all aspects of technology within the association and currently is involved with a major renovation of the AAO Web site.

The rebuilding of the Web site is very important to facilitate continued improvement of AAO services via the Web. The new AAO Web site platform, or foundation, will be completed in the next few months and will allow activities such as:

- Integration with the AAO membership database so that membership information, such as address, phone and e-mail address, etc., can be updated via the Internet. This also will allow for a robust, online membership directory and electronic notification of dues renewal.

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- A new online AAO store where members can order AAO products, brochures, etc. via the Web site and pay for them with a secure credit card transaction.

- Currently, the AAO uses an outside vendor for online meeting registration and the upgrade will allow us to complete this in-house.

Another exciting part of our new Web platform is technology that will allow easier revision of the Web site without being a Web geek! Our own newsletter editor, Dr. **Steve Litton**, is the first person outside the AAO central office with authorization to revise the Web site. Steve will be able to access and update the MSO portion of the site and, therefore, keep the site timely and informative. Visit the MSO area frequently at [www.aaomembers.org](http://www.aaomembers.org) and click on the "Constituents" link to see the great information that Steve makes available for us.

We also heard a presentation from the Adamson advertising agency about the options for advertising on our Web site. Over the coming months, we will be working with the AAO Board of Trustees and the Council on Communications to determine what, if any, advertising is appropriate. In addition, we are working on the possible development of a Virtual Trade Show that would allow you to see the products and services available from our annual session exhibitors on an ongoing basis via the Web site.

I will update you on other projects in the future. If you have questions about the activities of COIT or have suggestions on how we can better serve the members, I would appreciate hearing from you.

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## Council on Membership, Ethics and Judicial Concerns

The Council on Membership, Ethics and Judicial Concerns met via conference call on September 18. The Council discussed, at length, the issue of the use of the AAO logo for international members. COM did not support this resolution and will seek input from its respective constituencies on this issue.

Ethical complaints that have been referred to COM are currently in the process of being investigated, reviewed and acted upon.

The Council next will meet in St. Louis on January 12, 2002.

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## Council on Orthodontic Health Care

The COHC, along with several AAO staff, met in Chicago, Illinois, on September 8, 2001, in conjunction with the ADA DR Days.

The Council reviewed the roles of AAO and AAOSI in relation to DBAS/DR activities. Council members discussed COHC oversight and representation within the AAOSI and voted to have a member of COHC on the AAOSI Board of Directors.

Mr. **Chuck Brightwell** reviewed the DR USA business plan, and for FY 2000/2001 the goals of the business plan were met.

Dr. **Morris Poole** reported on the ADA meeting of August 3, where he represented the AAO. Two new orthodontic CDT codes had been requested by the AAO and were initially declined by the ADA Subcommittee on the Code. The new code requests were for specialty exams and duplication of records. The Council is working with the ADA to reverse their initial decision.

Mr. Brightwell reported that the AAOTPA software developer is working on enhancing the capability of the AAOTPA to enable it to receive electronic claims for compliance with the HIPM regulations which are slated to go into effect in 2002.

The Council requested that the staff draft a letter to COGA requesting that Drs. Jensen and Poole be invited to attend COGA's next meeting because of several impending HIPM issues.

Four HIAA (Health Insurance Association of America) representatives met with the Council and reported that the insurance industry is trying to achieve standardization of coding with all dental specialties. Various proposals were made to the Council on payment methods and new codes. HIAA representatives requested that communication continue between HIAA and COHC.

The Council requested staff to revise the COHC 2001-2002 Budget to include an extra \$3,000 for conference calls with the HIAA and revise the total budget to \$28,300.00.

The Council will meet in St. Louis on January 12-13, 2002. The Council plans to meet again in conjunction with the ADA DR Days in August 2-3, 2002.

If you have any questions or concerns, please do not hesitate to contact me.

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## Council on Orthodontic Practice

COOP met in October in conjunction with the SAO's fall meeting in Lake Buena Vista, Florida. This meeting was designed to allow COOP members to observe the scheduled "Train-the-Trainer" conference and to conduct COOP's business.

### Staff Training, Recruitment and Retention

COOP has been involved with several initiatives to aid practices in their staff training, recruitment and retention concerns. One item is the *AAO Orthodontic Staff Training Resource Syllabus* which COOP produced and AAO staff maintains. This is available in hard copy from AAO for \$15, or it can be downloaded from AAO's Web site for free. The syllabus has about 20 pages of staff training information and explains how to access the materials.

COOP members observed a prototype "Train-the-Trainer" program that was taught by two excellent trainers – **Lori Garland Parker** and **Debbie Best**. The course was attended by 30 clinical staff and 30 administrative staff from large and small practices around the country. The attendees were taught new ways to make their training more effective, methods to develop training manuals and ideas to make in-office training more of an ongoing process rather than a "crisis-oriented" process. Following the meeting, the attendees filled out questionnaires and expressed great satisfaction with the course and all looked forward to more opportunities to enhance their training skills.

Ten days after the course, AAO used a professional research group to interview ten of the attendees in order to learn what they thought of the course and ways that AAO could provide better training courses in the future. COOP will be discussing all of this information and will make a proposal to the BOT for further development of "Train-the-Trainer" programs. This pilot program was extremely successful and has a lot of promise for future staff CE courses. Look for a follow-up article in the *Bulletin* on this important topic.

### Patient Privacy Regulations

Recent Congressional legislation dealing with patient privacy may have a significant impact on orthodontic practices. COOP, along with the Council on Governmental Affairs and AAO General Counsel, will be developing a position paper dealing with the potential impact on how we practice and how we communicate with referring dentists. Try to keep up with this new legislative area through the ADA and AAO newsletters.

### Orthodontist as CEO

Recognizing that orthodontists are trained as health-care providers, scientists and bioengineers and not as businessmen, AAO and COOP will be sponsoring a course to help AAO members become better CEOs on February 7-9, 2003, at the Hyatt Regency Westshore, Tampa, Florida. This course will have an outstanding line-up of speakers and will be designed to give each of the attendees insights into the business of orthodontics that will make their practices more successful both in the short and long term.

There will be a variety of take-home resource materials that can be utilized to track the impact of changes made and it will encourage on-going improvements. You will receive information at this course that will greatly enhance your capacity to run your business better!

### Practice Transition Conferences

COOP members continue to sponsor and organize the Practice Transition Conferences that are scheduled at each of the next three annual sessions. In Philadelphia this spring the key speakers will be **Richard Collier**, **Randy Berning** and **Larry Domer**. Dr. **Bud Scott** is organizing this session.

In Hawaii in 2003, Dr. **Jerry Clark** and **Stan Holt** will be the featured speakers and Dr. **Gayle Glenn** is Chair of the Practice Transition Conference. Speakers for the Annual Session in Orlando in 2004 have not as yet been determined but Dr. **David Musich** is Chair of that program.

### Distance Learning

COOP is working with AAO's Task Force on Distance Learning to help identify resources for virtual and real-time classrooms and for the AAO Web site-based asynchronous learning to occur. This will enable AAO members to learn at their own pace. Approximately 10-15 hours of lecture material from the Philadelphia Annual Session will be digitally recorded by Digiscript. They will then develop the material into CD-ROM format to be rented or sold to members. Also, these lectures will be archived and made available to members over the AAO Web site in the future. AAO is on the cutting edge of developing distance learning opportunities that will play a big role in future CE programs for all members.

### Additional Business

COOP members will be studying the assignments of AAO's BOT Strategic Plan to determine how we can fulfill our Council's role in carrying out the recommendations of the new strategic plan.

If you have any questions or need information regarding the activity of COOP, please contact me.

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## Council on Scientific Affairs

There has been no activity or business conducted since the last report. The next meeting of the Council is scheduled for January 2002.

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## American Board of Orthodontics

It has been busy year for the ABO. We recently had a two-and-one-half-day Exam Committee meeting followed by a day-long retreat of all the Board members. The Exam Committee also held a July meeting.

The Exam Committee finalized the 2002 Phase II examination for next May in Philadelphia and outlined the 2003 examination for Hawaii. We also chose cases for the BCROE part of the Phase III examination in St. Louis next February. As usual, many questions were written, discussed and rewritten on a variety of subjects.

Our retreat was a great way for the entire board to discuss and express opinions on board policies and procedures. We constantly are looking for ways to make board certification more appealing and desirable to all AAO members without lowering the standards of the examinations. This topic also was discussed at the CDABO meeting in Sun Valley this past July.

I want to thank new MSO Diplomates Drs. **David Feuerhahan**, Cape Girardeau, Missouri; **Marissa Kessler**, Neenah, Wisconsin; **Julie McCray**, St. Louis, Missouri; and **Joe Rebellato**, Rochester, Minnesota, for displaying their cases at the meeting in Palm Springs.

There was a tie this year for the winner of the Earl and Wilma Shepherd Award which is presented to the person attaining the highest score on the Phase II written examination in Toronto. The co-winners are Drs. **Monica Teedesi** from Columbia University and **Carol Lindsey** from Baylor University.

The Albert H. Ketcham Memorial Award co-winners for the 2002 meeting in Philadelphia will be Drs. **Robert J. Isaacson** and **O. B. Vaughan**. Bob was the MSO's nominee.

Category II has been changed! The multi-disciplinary requirement for Category II for the Phase III case presentation has been redefined to treatment of an adult case over 21 years of age that fits any of the requirements of case

categories 3-8. This change should make a Category II case easier to find.

I want to thank the MSO members who "volunteered" for recertification. Orthodontics was the last specialty in dentistry that did not have a recertification process so the Board felt it had to construct an examination and give time-limited certificates. The recertification consists of sending one case with beginning and final records and diagnosing and treatment planning two cases on the ABO Web site. We also would like the Boarded candidates for recertification to grade ten consecutive finished cases with the ABO measuring gauge and submit their results. New ABO diplomates have been receiving fifteen-year certificates since 2000.

I'm going to close on a very sad note. Dr. **Tom** and **Helen Cangialosi** lost their oldest son, Stephen, in the terrorist attack on the World Trade Center. Tom is the ABO director from the Northeastern Society. Stephen left a wife and two sons. Our thoughts and prayers are with the Cangialosi family.

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## College of Diplomates of the American Board of Orthodontics

CDABO has experienced an outstanding year under the excellent leadership of Dr. **John Kanyusik**. The meeting this summer in Sun Valley, Idaho, was a huge success. John now moves on to his newly-elected position as president of the CDABO Foundation. If you missed the meeting, go to the CDABO Web site at <http://www.cdabo.org> to read an excellent summary of the scientific lectures written by Dr. **Robert Staley**.

The focus now shifts to the first-ever winter meeting that is planned for January 19-25, 2002, in Acapulco, Mexico. The theme for the meeting is "An Ocean of Orthodontic Knowledge in Acapulco" and it features speakers from the University of Washington's Mini-Residency program. That includes Drs. **Donald Joondeph**, **Robert Little**, **Peter Shapiro**, **Vincent Kokich**, **David Turpin**, **Gregory King** and **Ward Smalley**. Visit the CDABO Web site ([www.cdabo.org](http://www.cdabo.org)) for more information on the meeting and to download both the CDABO registration and hotel information forms

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The annual family-oriented summer meeting will be held at the Fairmont Tremblant Hotel, July 7-11, 2002 — so mark your calendars now. The scientific session will feature some of the “legends” in orthodontics. This area is noted for its Indian legends and is located 75 miles north of Montreal in the beautiful Laurentian Mountains. There will be an optional post meeting in Montreal from July 11-14.

CDABO has announced the selection of Burmeister & Associates, Inc. as the new headquarters, effective September 2001, following the retirement of Executive Director **Liz Matterson**. Many of you are already familiar with **Kristi** and **Dave Burmeister** as they have assisted the MSO since 1994. **Karen Seiler** is the new executive director and will be the primary contact person. Feel free to contact her with any questions or issues at the CDABO office at 6 Woods Trail Ct., St. Charles, MO 63303; 636/928-3700 phone; 636/688-1650 fax; and e-mail cdabo@charter.net.

CDABO membership continues to grow as a high percentage of the new board-certified orthodontists have joined the organization. The College now includes over 1,500 board-certified practicing orthodontists and nearly 300 retired board-certified orthodontists.

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## American Association of Orthodontists Political Action Committee

Health care's impact on our economy is significant and broad based. Today this national economic impact is helping dampen the depth of this recession and tomorrow it may well lead the economy out of it.

An example of this is General Motors' health care cost per car. It now exceeds the cost of the steel per car! This ubiquity is a two-edged sword, and it will bring changes as to how health benefits will be funded in both the private and government sectors.

AAOPAC's goal is to build long-term relationships in the government arena before they are needed.

While your AAO dues help support COGA's work, only voluntary contributions support AAOPAC. So, please help AAOPAC meet the challenge and send in your contribution today!

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## American Association of Orthodontists Foundation

I would like to take this opportunity to thank those individuals who gave new and continued support to the AAO Foundation during 2001. New A CASE FOR THE FUTURE pledges and upgrades of existing pledges continue to drive the momentum of the AAOF Endowment Campaign.

New MSO Regents for 2001 are Drs. **John H. Damas**, Illinois; **John H. Warford**, North Dakota; **Joseph T. Hicken**, Illinois; **Steven D. Marshall**, Illinois; **Arnold J. Hill**, Minnesota; **Frank E. Gruber**, Illinois; **Karen L. Wedde**, Wisconsin; and **Robert A. Bard**, Illinois.

New A CASE FOR THE FUTURE pledges for 2001 from Illinois are Drs. **Kathryn Lynn Bielick**, **Michael L. Conlon**, **Todd A. Curtis**, **Lisa D. Eckenstein**, **Scott Francois**, **Paul E. Miller**, **Wayne A. Mors**, **Karl F. Muster**, **James M. Oleskevich**, **Yan M. Razolsky** and **Neil H. Weintraub**. Those from Iowa include Drs. **Richard D. Barrett** and **Robert N. Staley**. Those from Minnesota include Drs. **Paul M. Hobday**, **Deborah J. Lien** and **Becky Maher**. Also, Dr. **John G. Kharouf** from South Dakota and Dr. **Timothy J. McReath** from Wisconsin have pledged.

Residents who pledged A CASE FOR THE FUTURE in 2001 include Drs. **Benjamin P. Larrabee**, Marquette; **Jorge U. Parajon**, Marquette; **Jason A. Messingham**, Saint Louis University and **John Warford, Jr.**, University of Missouri at Kansas City.

I sincerely thank all of the above-mentioned colleagues and those not listed who upgraded their pledges in 2001.

Nationally, the participation level is at 27% with \$17.5 million in pledges and \$11.7 million redeemed. The largest majority of these dollars, \$13.9 million, has come from AAO members.

MSO members pledged \$164,740 this year. Our membership has pledged \$2.1 million or 12% of the total endowment. The participation level of the MSO is 32%. Only 23 A CASE FOR THE FUTURE pledges are needed to reach the goal of one-third participation of our MSO membership. The following components need the indicated pledges to reach their individual goal of one-third participation: Illinois – 23, Iowa – 1, Missouri – 3 and Wisconsin – 11. Minnesota, Nebraska, North Dakota and South Dakota all have reached the goal.

These are excellent participation numbers, but they  
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also mean that 862 of our MSO members have chosen not to support the AAO Foundation and its efforts to strengthen our specialty. With only a few exceptions, every orthodontist actively practicing, teaching or retired is financially capable of supporting the AAO Foundation. Nearly every one of us is capable of and should pledge at the Regent level (\$25,000) over the next ten years.

If you have not pledged, please consider doing so at this time. If you have already pledged, please consider upgrading your pledge to the next level or even to the Regent level.

Please call me if you have any questions.

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## New and Younger Member Advisory Committee

As a result of the September 11th terrorist attacks, the New and Younger Member Advisory Committee conducted business via conference calls. We were pleased to have two current orthodontic residents, Drs. **Barbara Yee** and **Brad Woodford**, join in our meeting.

Two conference call meetings were held in preparation for the 2002 Annual Session in Philadelphia. A program similar to the Toronto Annual Session is planned. The seminar will be on Saturday from 9:00 a.m.-12:30 p.m. and it is free to residents and recent graduates (those in private practice eight years or less). The speakers this year will present new and germane topics, focusing on starting your own practice (Drs. **Tom Griffin**, **Chuck Sadler** and **George Dula**), joining a multi-specialty group (Dr. **Boyce Britton**), entering partnerships with a family member (Dr. **John McDonald**) and business/financial/loan issues from Everbank. The program will conclude with breakout sessions where the attendees will have the opportunity to talk to both established, older orthodontists and other members of NYMAC. Seating will be in round table formats sectioned according to geographic regions.

Other committee projects include NYMO — New and Younger Member Online. This is an e-mail newsletter filled with articles and information written by NYMAC members and other volunteers aimed at addressing current topics of the AAO, clinical pearls, business issues and general concerns of a new orthodontist. The issues are published quarterly with the next one scheduled for release January 5, 2002. Future topics will focus on first practice

loans and building your own practice in today's market. If there are other topics you would like to read about, please contact Dr. **Ron Miller** (dexter@indy.net), NYMO's editor. Please check your e-mails for the next issue. If you are interested in receiving this newsletter, be sure to send the AAO your current e-mail address!

Even though NYMAC has been around for more than a year, our committee continues to develop and evolve. We currently are investigating having a NYMAC committee member serve as an informal liaison to the other AAO councils. Thus, we would be able to voice our own concerns and issues as well as relay important information regarding council issues back to our committee members. We also are looking to establish a committed, working relationship with the AAOF. In addition, we will continue our objective of reaching out to recent graduates and residents by visiting various universities and attending GORP. Even though there is still much to be done, we are quite enthusiastic and energized about the progress we have made thus far.

On a final note, congratulations to two of our committee members who not only found the time to give to our committee but to other committees as well. Dr. **Natalie Parisi** is helping plan the 2002 Annual Session and Dr. **Chuck Sadler** is involved with the ADA's New Dentist Committee. Look at the November 2001 issue of *Orthodontic Products* which focuses on NYMAC and its commitment to AAO and recent orthodontic graduates.

See you in Philly!

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## ESCO moved to UIC

The Electronic Study Club for Orthodontics has moved to the University of Illinois—Chicago. It is a free service sponsored by UIC. To subscribe to ESCO, send a message from your own e-mail address to:  
listserv@listserv.uic.edu

The body of the message should include only:  
SUBSCRIBE ESCO <first name> <last name>

For example:  
SUBSCRIBE ESCO John Smith

To post a message on ESCO, send your message to:  
esco@listserv.uic.edu

# Component Reports

## Illinois

**Robert A. Bard**, President  
**Steven D. Marshall**, President-Elect  
**David P. Forbes**, Vice President  
**Frank E. Gruber**, Secretary/Treasurer

On September 24, 2001, Dr. **Lionel Sadowsky** presented an interactive seminar at our first CE meeting of the 2001-2002 season. His novel approach was well attended and well received by our members.

At our September general membership meeting, Dr. **John Pershing** thanked Illinois members for their participation in the AAOF and recognized Dr. **Joseph**



*Robert Bard (l) presents a check to AAOF representative John Pershing.*

**Kunnel** of the University of Illinois as an AAOF grant recipient. President **Robert Bard** presented Dr. Pershing with a check for \$1,000 for the AAOF on behalf of the ISO. Currently, 27% of Illinois members have pledged to AAOF. We thank Dr. **Mike Klepacki** for his continuing efforts to raise our percentage to this level and beyond. We also thank all those who initiated new pledges as well as those who increased their pledges this year.

The ISO Board recently has been involved in facilitating access to orthodontic care for patients in Illinois under the state's Public Aid, Medicaid and KidCare programs. In order to give our members an update on participation in these programs, Dr. **Henry Lotsof** of Doral Dental Services was invited to speak at our general membership meeting. He discussed recent changes in the rules of participation that enlightened members and afforded a greater understanding of this most important subject.

Dr. **Spencer Pope** was selected to represent Illinois at the AAO Conference on Governmental Affairs in Washington, D.C., in March. He also has been nominated as a trustee to the ISO board. Congratulations, Spence!

ISO member emeritus Dr. **Hal Perry** was spotted recently in MSO territory at Saint Louis University with his good friend, Dr. **Russ Kittleson**. They were doing what they've done so well for many years – helping orthodontic residents graduate in good stead.

Our program for the year continues at the Drury Lane Oakbrook. On January 14, 2002, Ms. **Char Eash** and Dr. **Gary Vann** will present a doctor and staff combined program. On March 4, 2002, Dr. **Larry Wolford** will speak at a joint meeting with Illinois Oral and Maxillofacial Surgeons. On April 15, 2002, there will be a combined video conference of the Illinois and Missouri Societies of Orthodontists from Saint Louis University on "Challenges in Orthodontics," with Dr. **Eustaquio Araujo**.

A happy, healthy and safe New Year to all!

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## Iowa

**David L. Diehl**, President  
**Richard A. Perkins**, President-Elect  
**Kenneth B. Messer**, Vice President  
**Gail A. Diehl**, Secretary/Treasurer

The Iowa Society of Orthodontists Annual Meeting was held in October in Iowa City. Dr. **Anthony Gianelly** spoke on "Simplified and Predictable Edgewise Treatment Procedures." It was an enjoyable and informative presentation where he demonstrated ways to simplify mechanics, reduce reliance on patient cooperation and make treatment more predictable. Most attendees felt they came away with a few new ideas as well as having some myths explained.

A special thank-you to Dr. **John** and **Bobbie Casko** for hosting the annual cocktail party. I heard that Dr. **Wendell Stuntz** hosted a great golf outing and a lot of fun was had in the beautiful weather. Plus, there was a great tour of the orthodontic department. We do appreciate the efforts of all those who worked to make the meeting a success.

A special motion was put forth by Dr. **James Hugg** to begin the process of starting a program sponsored by the ISO to do a CEU course for our assistants. After some great discussion, this project has begun. So please complete your questionnaire and volunteer to help. We need to have this program in place to fulfill the requirements of our assistants, and, through our society, offer input on the upcoming rulings on expanded functions as well.

Drs. **Dave Kinser**, **Bill DeKock** and **John Casko** discussed the upcoming Iowa Orthodontic Faculty Support Fund. As I understand it, this fund is to help the University of Iowa to keep up the tradition of faculty excellence, and I would urge all graduates to support this drive when you are contacted and asked to pledge!

Special thanks to Drs. **Tom Stark** and **Mike Hipp**

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for all of their work at the MSO, for both Iowa and all orthodontists. Please make a special note for next fall when the ISO will meet September 20-21, 2002, in conjunction with the MSO in Minneapolis. Dr. Stark, as general arrangements chair, has put together a great meeting.

Please do not forget about the Iowa Winter Orthodontic Seminar on Surgical Orthodontics in Vail, February 2-9, 2002. And, of course, there's the AAO meeting on early treatment and the Annual Session. Sorry if I missed any events, people or updates.

**O. Lee Willham**

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## Manitoba

**Philip W. Carter**, President

**Elli G. Roehm**, Secretary/Treasurer

The Manitoba Society of Orthodontists welcomed its two newest members at our November dinner meeting.

Dr. **Brent Nickolychuk**, a recent University of Manitoba graduate, and Dr. **Rana Shenkarow**, who graduated from the University of Toronto, have set up an office together in Winnipeg.

A motion was passed at the meeting to raise our annual dues. It is anticipated that this increase will allow us to include a continuing education component.

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## Minnesota

**Leo C. Sinna**, President

**Deborah J. Lien**, President-Elect

**Thomas H. Inglis**, Vice President

**Kevin L. Denis**, Secretary/Treasurer

The MAO held its annual summer meeting at the Wilds Golf Course. Dr. **Eric Schiffman** presided over a lively discussion of the relationship between occlusal factors and temporomandibular disorders. Following the morning educational program, we had a cold and breezy round of golf.

The Winter Meeting will be held January 11, 2002, at the Minneapolis Marriott City Center. Featured speakers will be Dr. **Rolf Behrents** speaking on "The Value of Orthodontic Complications and Failure" and Ms. **Rosemary Bray** discussing coordinated teamwork for the staff.

The MAO's efforts to recruit new staff members to

the orthodontic profession may be beginning to bear fruit. Five of fourteen recipients of the MAO's Dental Assisting Student Scholarships accepted positions in orthodontic practices after graduation.

Drs. **Leo Sinna** and **Arnie Hill** presented input to the Minnesota Board of Dentistry regarding a Board proposal for implementation of specialty licensure.

Dr. **Keith Erickson** has been selected to represent the MAO at the AAO Governmental Affairs Conference in March 2002, in Washington, D.C.

The Ninth Annual Reunion of the University of Minnesota Orthodontic Alumni Association will take place Sunday, May 5, 2002, at the Loews Philadelphia Hotel during the AAO Annual Session. Hope to see you there.

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## Missouri

**Julie F. McCray**, President

**Mark L. Dake**, President-Elect

**Cheryl L. Held**, Vice President

**Jeffrey T. Cavanaugh**, Secretary/Treasurer

The next meeting of the Missouri Society of Orthodontists will be held in conjunction with the Illinois Society of Orthodontists from 9:00 a.m. to 4:30 p.m. on April 15, 2002. The meeting will take place at Saint Louis University with Dr. **Eustaquio (Tako) Araujo**, Director of Graduate Orthodontic Training and Clinics at Saint Louis University. He will present "Challenges in Orthodontics." The first portion will address non-surgical approaches to Class III treatment while the second part will focus on adult and interdisciplinary treatment.

Registration materials will be mailed in February for this one-day meeting. Be sure to sign up early since seating will be limited.

**Jeffrey T. Cavanaugh**

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## Nebraska

**Annette Cserna**, President

**Marty A. Lewis**, Vice President

**Joseph J. Hurd**, Secretary/Treasurer

For information please contact any of the officers.

**Joyce D. Simmons**

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## North Dakota

**Michael L. Keim**, President  
**John O. Nord**, Vice President  
**Gary Cornforth**, Secretary/Treasurer

The North Dakota Society of Orthodontists met in Fargo in November to hear Ms. **Char Eash**. She presented "Trends in Orthodontics – The New Economy" to the doctors and their staffs in the morning session. The afternoon session was a roundtable discussion of several topics of interest.

The election of officers was held and it was also decided that the NDSO will meet twice in 2002. A business and social session will be held in conjunction with the MSO meeting, and an educational meeting is scheduled to be held in Bismarck in November.

**James W. McCulley** 701/293-5300  
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## South Dakota

**Jack L. Wilson**, President  
**John G. Kharouf**, Vice President  
**Ross L. Crist**, Secretary/Treasurer

The South Dakota Association of Orthodontists will have a business meeting during lunch at the January 11 Winter Meeting of the Minnesota Association of Orthodontists in Minneapolis.

Additionally, members with information or news about other activities within the South Dakota Association of Orthodontists should contact me.

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## Wisconsin

**Darrell E. Schmidt**, President  
**Mark D. Lenz**, President-Elect  
**Scott P. Arbit**, Vice President  
**Michael D. O'Leary**, Secretary/Treasurer

On October 8-9, 2001, we enjoyed a seminar with Dr. **Robert Vanarsdall**, which was held at the Heidel House in Green Lake, Wisconsin. Dr. Vanarsdall spoke on the response of the periodontium to different orthodontic treatment philosophies. He also discussed ectopically positioned teeth and treatment of ankylosed teeth.

We look forward to hearing Dr. **Richard McLaughlin** speak on "Management of the Dentition" on March 11-12 at the Kalahari Resort in Wisconsin Dells.

Future meetings that are scheduled include September 23-24, 2002, with Dr. **Anoop Sondhi** and March 25-26, 2003, with business consultant Ms. **Joan Lloyd**.

In addition to the new officers who were elected to lead this organization, Drs. **Marissa Chu Kessler**, **Thomas Lovelien** and **Jane Bentz** were elected to the Board. Dr. **William Schuckit** is the new director to the MSO replacing Dr. **Michael Inda**, who has done a tremendous job for our organization over the last number of years.

President **Darrell Schmidt** has embarked on a major effort to improve collegiality among our membership and our relationship with the orthodontic residents at Marquette University School of Dentistry. We have initiated a mentorship program for the residents and a monetary stipend is given to each resident to encourage them to attend our society meetings.

A practitioner mentorship program also has been initiated to develop relationships with the recent graduates practicing in Wisconsin.

**Michael D. O'Leary** 715/421-5255  
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## News and Notes about our Members

• Congratulations to Dr. **Robert A. Arnold**, Watertown, South Dakota, for being elected vice president of the South Dakota Dental Association.

• Congratulations to Drs. **Joseph Kunnel**, Chicago, Illinois and **Laura Iwasaki**, Lincoln, Nebraska, for receiving Orthodontic Faculty Development Awards from the AAOF.

• Congratulations to Dr. **Jacqueline M. Miller**, Washington, Missouri, on her appointment as MSO's representa-

tive on the AAO ad hoc committee to address the effects of changing demographics anticipated over the next fifteen years.

• Congratulations to Dr. **Stephen F. Litton**, Golden Valley, Minnesota, upon his appointment to the University of Minnesota Alumni Association National Board.

• Congratulations to Dr. **Eugene S. Blair**, Elgin, Illinois, who has graciously accepted the position of National Chair of the Planned Giving Campaign of the AAOF.



## Schuckit is MSO's Newest Director

Dr. **William I. Schuckit**, Grafton, Wisconsin, is the newest member of the MSO Board of Directors. He was installed at the MSO business meeting in October and replaces Dr. **Mike Inda**, who became secretary/treasurer of the MSO.

Bill received both his dental degree in 1973 and completed his orthodontic training in 1977 at Marquette University. Since then, he has served on its part-time faculty.

Bill is a past president of the Wisconsin Society of Orthodontists, a member of the Edward H. Angle Society and Diplomate of the American Board of Orthodontics.

He and his wife, Louise, have two sons.

Thank you, Bill, for helping our organization. All of us on the MSO Board look forward to having your input and knowledge as we face the future.



*William I. Schuckit*

### Membership—continued from page 5

Andrew Lidral – Transfer from GLAO to Iowa City, Iowa

Frederick J. Regennitter – Transfer from SAO to Rochester, Minnesota

Sheng-Jia Huang – Transfer to GLAO from Chicago, Illinois

Ping Yao – Transfer to NESO from Iowa City, Iowa

### Cancelled Memberships

Keum-Ryung Kim – Chicago, Illinois

Vighanda Pothisiri – Nontaburi, Thailand

### Schauder—continued from page 1

hunting, fishing and spending time with his small-scale logging and sawmill enterprise.

“I am both pleased and embarrassed to have been offered the Shepard Award,” Schauder says. “I have so many heroes in our profession. This honor is surely the result of my good fortune in having been allowed to rub shoulders with those men and women. Thanks to everyone.”

## Future Meetings

### 2002 MEETINGS

**January 11** — Minneapolis, Minnesota; Minnesota Association of Orthodontists; Dr. Rolf Beherents and Ms. Rosemary Bray.

**January 14** — Oak Brook, Illinois; Illinois Society of Orthodontists; Dr. Gary Vann and Ms. Char Eash.

**January 19-25** — Acapulco, Mexico; CDABO Winter Meeting.

**February 2-9** — Vail, Colorado; 23rd Iowa Winter Orthodontic Seminar.

**February 8-10** — Phoenix, Arizona; International Symposium on Early Orthodontic Treatment.

**February 22** — Illinois Society of Orthodontists; Dr. John Casko; ISO-sponsored speaker at Chicago Dental Society Annual Session.

**March 4** — Oak Brook, Illinois; Illinois Society of Orthodontists; Dr. Larry Wolford.

**March 15-16** — St. Louis, Missouri; Midwestern Society of Orthodontists Ad Interim meeting.

**March 18-19** — Wisconsin Dells, Wisconsin; Wisconsin Society of Orthodontists; Dr. Richard McLaughlin.

**April 15** — St. Louis, Missouri and Oak Brook, Illinois; Illinois and Missouri Society of Orthodontists; Video conference with Dr. Eustaquio Araujo.

**May 4-8** — Philadelphia, Pennsylvania; American Association of Orthodontists Annual Session.

**September 20-21** — Minneapolis, Minnesota; Midwestern Society of Orthodontists Annual Session. Also the Iowa Society of Orthodontists Annual Meeting.

**October 19-23** — New Orleans, Louisiana; American Dental Association Annual Session.

### 2003 MEETINGS

**February 7-9** — Tampa, Florida; Orthodontist as a CEO.

**May 2-9** — Honolulu, Hawaii and the neighbor islands of Maui, Kauai and the Big Island; American Association of Orthodontists Annual Session.

**October 25-29** — San Francisco, California; American Dental Association Annual Session.

### 2004 MEETINGS

**May 1-5** — Orlando, Florida; American Association of Orthodontists Annual Session.

**October 8-12** — Orlando, Florida; American Dental Association Annual Session.

### 2005 MEETINGS

**May 21-26** — San Francisco, California; American Association of Orthodontists Annual Session.

## Marquette University

The orthodontic department at Marquette University is continuing its fund-raising efforts for the new school, and the anticipated move is on time and on budget. We are planning to move on August 1, 2002, and it is both a challenging and exciting time as we prepare for this event. With the support of loyal alumni, we are raising money and I would like to thank all who have given so generously. We are greatly indebted to all of you.

The Commission on Accreditation issued its report in July after our site visit last year. We were very pleased that we received five commendations and no recommendations, which is a testament to our faculty, staff and residents. In the past six months we have had four papers published and a number of abstracts accepted for the upcoming IADR meeting in San Diego.

Dr. **Barry Alter** recently visited our residents and alumni and gave a day-long lecture on clinical pearls. His son, who is an orthodontic resident at Virginia Commonwealth, accompanied Dr. Alter.

In the past year we created a special research fund honoring Dr. **Robert V. Winders**. Dr. Winders was the founding Chairman of our department and his contributions to the growth of this department are unequaled. He gave over thirty years of dedicated service to academia, his specialty and his students. We are very grateful for all that he has done and continues to do.

From everybody at Marquette, have a happy and prosperous New Year!

**T. Gerard Bradley** 414/288-7473  
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## Mayo Clinic

As the new Program Director at the Mayo Clinic, I am glad to have the opportunity to return to the Midwest after serving for six years as the Program Director at the University of Louisville. The Advanced Education Program in Orthodontics at the Mayo Clinic has been in good hands and I hope to continue the tradition. In making our northward transition, I've appreciated the welcome by Minnesota Director Dr. **Brent Larson**.

Our first-year resident, Dr. **Anne Day**, preceded me by a month. She received her dental degree from the University of Pittsburgh and then completed a two-year GPR at Albert Einstein. She is off to a great start. Dr. **Lloyd Noel** completed the program in May and has relocated to

Bend, Oregon. He informs us that he has joined the Pacific Coast Society of Orthodontists and that his practice is going well. He is missed by all here at Mayo.

Amidst the sun and mountains of Palm Desert, I met a warm group of clinicians at the fall meeting of the Midwestern Society of Orthodontists. Despite the events of September 11th, it was well attended. This fall meeting preceded our annual review of program applicants. The number of qualified candidates for residency positions nationwide continues to increase and the credentials of each individual are always impressive. These young people are the source of orthodontics' future vitality. The Mayo Graduate Program has been a participant in the National Matching Program which is endorsed by the AAO.

Visiting scholars to the Mayo Clinic this fall included **Robert Kusy**, Ph.D. and Dr. **Robert Isaacson**. Each presented timely material and fully engaged the residents and consultants. Each of these individuals has greatly contributed to the advancement of the profession.

A recent publication from the program includes one from our senior resident, Dr. **David Allen**, and consultant Dr. **Rose Sheats**, entitled, "A Central Giant Cell Granuloma in a Patient Seeking Orthodontic Treatment." It appeared in the *Journal of the American Dental Association*, Volume 132, September 2001.

As educators we are grateful for the continuing support of the AAOF in funding resident and faculty research. These grants help get many promising projects off the ground.

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## Saint Louis University

The following senior class members completed their requirements for the Graduate Orthodontic Program in December 2001: Drs. **Faisal Al-Suliman, Lori Fulk, José Garcia, Brian Kim, Hyun-Jeong Kim, Teresa Lasagabaster, Scott Leaver, Paola Leone, Ireli Machado, James Maginnis, Stephen Nelson, Li Peng, Steven Taylor, James Waters and Lance West**. Their graduation banquet was held on December 7, 2001, at the University Club Tower. We wish them success and happiness in their new careers as orthodontists.

The Center for Advanced Dental Education had the following guest lecturers and COMPS reviewers for the orthodontic residents this semester: Drs. **Leon Aronson, Lysle Johnston, Jr., Russell Kittleson, Harold Perry** and

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**Eugene Roberts.** In addition, Dr. **Sheldon Rosenstein** gave a typodont course to our second-year residents. Dr. **Eustaquio Araujo** and our first-year residents attended a course hosted by the Kesling-Rocke Orthodontic Group on Tip-Edge Brackets and the Differential Straight-Arch Technique.

Dr. Araujo, Director of the Graduate Orthodontic Training Program, gave a presentation at the Brazilian Orthodontic Society Meeting on Class III treatment. Dr. **Donald Ferguson**, Professor of Orthodontics, gave a presentation on distraction osteogenesis at the Italian Orthodontic Society Meeting.

We welcome the return of Dr. **Kirk Satrom** to our faculty in January 2002. Dr. Satrom will be teaching a course in biomechanics. We are happy to have him back!

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## University of Illinois – Chicago

Dr. **Thomas Diekwisch** joined the department in October as Director of the Brodie Laboratory for Craniofacial Genetics, a laboratory made possible by a generous gift from the Brodie Family. Dr. Diekwisch brings with him a co-worker, Dr. **Xianghong Luan** and two NIH grants dealing with enamel formation and a gene important in tooth development. The Brodie Laboratory will focus on genes and proteins contributing to the development and growth of the face, jaws and teeth. Construction of the

Brodie Laboratory has begun on the fourth floor of the College of Dentistry.

Dr. Diekwisch received his dental and Ph.D. degrees from the Phillips-University of Marburg in Germany, completed a postdoctoral fellowship with Dr. **Harold Slavkin** at the University of Southern California and was recruited from the Baylor



*The Kottemann Gallery at UIC.*

College of Dentistry. Dr. Diekwisch's first paper from the Brodie Laboratory, "The Developmental Biology of Cementum," was just published in the *International Journal of Developmental Biology* with a cover illustration.

The new book, *Essays on Earl Renfroe – A Man of Firsts*, was published in November and mailed to the orthodontic alumni. Memorial gifts are being accepted by the University of Illinois Foundation in two funds initiated by Dr. Renfroe's family to provide scholarships for dental students and a clinical professorship in the Department of Orthodontics. The book can be ordered from UIC's Department of Orthodontics.

Dr. **Carla Evans** has been appointed to the ADA's Committee on Dental Accreditation.

The Board of the Illinois Orthodontic Alumni Association invites graduates of the Illinois, Loyola, Northwestern and University of Chicago orthodontic specialty programs to its reception on May 5, 2002, from 5:30 p.m. to 7:30 p.m. at the Loews Philadelphia Hotel (Lescaze Room) during the AAO Annual Session in Philadelphia. Also, all of the graduates of the three terminated Chicago orthodontic programs are invited to join the Illinois Orthodontic Alumni Association.

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## University of Iowa

We would like to welcome the members of our new first-year class: Drs. **Christopher Carlson, Jesse Gray, Richard Hesby, Ted Moore** and **Darren Wittenberger**.

We also are happy to announce the appointment of Dr. **Andrew Lidral** as a full-time faculty member. Dr. Lidral completed the dentist-scientist program at the University of Iowa in 1996, at which time he received both his M.S. in orthodontics and his Ph.D. in genetics. For the past five years he has been teaching in the Orthodontic Department at The Ohio State University.

We also are delighted to welcome back Drs. **William DeKock** and **Ronald Hanneman** as adjunct faculty members in the Orthodontic Department where both have previously taught. It is great to have Bill and Ron with us again.

This year marks the 75th anniversary of the Iowa orthodontic program which was recognized by the Graduate College of the University of Iowa in 1926. To celebrate this anniversary and to "Insure the Next 75 Years," the

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department is initiating a campaign to establish an endowed orthodontic faculty support fund.

The 23rd Annual Iowa Winter Orthodontic Seminar on surgical orthodontics will be held at the Lion Square Lodge in Vail, Colorado, from February 2-9, 2002.

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## University of Manitoba

The Graduate Orthodontic Program at the University of Manitoba was established in 1966 and we celebrated our 35th anniversary in 2001. Dr. **John Cleall** was appointed the first full-time Professor and Head, an appointment he held until 1975.

Another of the pioneers of our program, Dr. **John Earl (Jack) Abra**, taught in a part-time capacity for many years and established the Abra Award and provided funds for the Abra Seminar Room, dedicated in his honor in 1988. It is with profound sadness that we announce his death on August 27, 2001, in Winnipeg at age 92. Jack was born in Winnipeg on May 1, 1909, and received his dental degree from the University of Minnesota in 1931. The next year he obtained his orthodontic certification from the Forsyth Institute of Harvard University and subsequently practiced orthodontics in Winnipeg.

Soon after his marriage in 1939, Dr. Abra was called to active duty with the Canadian Army Dental Corps. After six years of wartime service in Canada, England and Europe, he had risen to the rank of Lieutenant Colonel and returned to orthodontic practice in Winnipeg. He served as an Assistant Professor from 1958 until his retirement in 1980. He was president of many professional societies, including the Midwestern Society of Orthodontists in 1964, and was the recipient of the Distinguished Service Award



Jack Abra (c) visiting the residents in 1999.

from the University of Manitoba in 1983 and the MSO in 1964. A memorial service to celebrate his life was held on September 4 in Winnipeg.

Dr. Abra last visited the faculty in 1999 and lectured to our residents about "The History of Orthodontics in Canada."

We bid a warm welcome to our three new first-year graduate students. Dr. **Brent Douglas** is from Toronto, Ontario, and received his D.M.D. from the University of British Columbia in 1999. Dr. **Iain Meldrum** is from Kitchener, Ontario, and received his D.D.S. in 1998 from the University of Western Ontario. Dr. **Dan Stuart** hails from Yarmouth, Nova Scotia, and graduated from Dalhousie University, Halifax, with a D.D.S. in 1996.

Drs. **Warren Cohen, John McManaman, Brent Douglas, Iain Meldrum, Dan Stuart, Ben Nemeth, Chris Woolaver** and **Billy Wiltshire** recently visited the 3M/Unitek facility in Monrovia, California. The tour was hosted by 3M's Anthony Noronha and Bob Gleish.

Dr. **Pascal Carriere**, third-year resident, was to have presented his poster research project at the CAO meeting in Quebec City, which was canceled due to the September 11th terrorist attacks. Hopefully, he will be able to present at that meeting in Calgary next year.

Dr. **Carla Evans** from UIC was our external examiner for our second-year residents' comprehensive exam. Congratulations to Drs. **Pascal Carriere, Warren Cohen** and **Sean Corsini** who passed the extensive exam. All three have also written their Royal College exams. Dr. Evans also featured "Orthodontics in Manitoba" in the recent *World Journal of Orthodontics*. During her stay in Winnipeg, she also presented an outstanding lecture to graduate students and Manitoba orthodontists titled, "Objectives-Driven Orthodontics."

Dr. **H. Ozkan** from the University of Marmara, Turkey, visited us for four days in September and presented a seminar on "Palatal Anchorage with Implants."

Dr. **Chris Lavelle**, author of the textbook *Applied Physiology of the Mouth*, has been cross-appointed to the orthodontic program and is also course coordinator for the neurophysiology course for our first-year graduate students.

We extend a warm welcome to Drs. **Rana Shenkarow** and **Brent Nicolaychuk** who will be teaching part-time in our undergraduate orthodontic clinic. We also welcome our new graduate orthodontic secretary, Ms. **Cathy Watt**, who joined our department in August.

We have been enjoying an unseasonably warm fall here in Winnipeg with no snow and we are all hoping for a short, mild winter!

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## University of Minnesota

The first-year residents began their orthodontic education this past summer. Dr. **Suzan Ekim** received her dental education at the University of Ontario in London, Ontario, Canada. All of the other members of the class graduated from the University of Minnesota School of Dentistry. They are Drs. **Brian DeVoe, Nathan Halstad, Jeremy Johnson, Jim Miller** and **Travis Wille**.

The second-year graduate students are involved in their clinical activities as well as completion of their research projects. Dr. **Joe Basile** is conducting a quantitative analysis of the quality of finished orthodontic cases completed at the University of Minnesota Division of Orthodontics. He is using the ABO scoring criteria. Dr. **Chris Clark** is completing an epidemiological study of a remote Canadian Arctic community.

Dr. **Jason Huse** is completing a study of the force degradation of the new “memory” elastomeric chains in a more true oral environment. He is using an Instron machine over a 1-2 month period. In addition, he is comparing the elastomeric chains with Niti closing springs and Class II/III elastic degradation. Dr. **Mark Kauppi** is studying the effects of the different modern high-intensity curing lights in application to orthodontic direct bonding, with respect to degree of cure and hardness.

Dr. **Eser Tufekci** is conducting scanning electron microscopic studies to investigate enamel loss associated with orthodontic adhesive removal on teeth with white spot lesions. After completion of her orthodontic studies, she will join an orthodontic department as a full-time researcher and academician. Dr. **Angela Wandera** is completing a study of faculty retention, recruitment in orthodontic education programs.

The division is gradually getting their new computerized patient tracking program functioning. It has been a challenge to integrate the Dolphin program with the University’s computer system.

The Division of Orthodontics is at the threshold of some new changes and challenges. After 36 years of teaching, the last 20 of which he served as director of the program, Dr. **Mike Speidel** is retiring from the University of Minnesota at the end of December. A search committee has been formed and an active search is underway for a new director of the program. Until a permanent chair is selected, Dr. **Bill Liljemark** has agreed to serve as interim director of the program.

The Ninth Annual Reunion of the University of Minnesota Orthodontic Alumni Association will take place Sunday, May 5, 2002, from 5:30 p.m. to 7:30 p.m. in the

Commonwealth C room of the Loews Philadelphia Hotel during the AAO Annual Session. We hope you all can make it to the reunion.

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## University of Missouri – Kansas City

This fall, several residents attended the joint MSO/GLAO meeting in California. The second-year residents also attended the Tweed course in Arizona. Unfortunately, the infamous September 11th occurred while they were there. Given the status of transportation following the crisis, we were very happy when they arrived back at UMKC safely.

The four first-year residents have settled in. Dr. **John Warford, Jr.**, a graduate of the University of Minnesota is currently focusing on research with clinical application to orthodontics. Dr. **Gerry Johnson**, a member of the last class at Northwestern, has made his first break in orthodontics – both the radius and the ulna of his right arm. He will spend a few weeks recuperating. In the meantime, he is having great fun ordering the assistants to do his work. Dr. **Richard White**, a graduate of UMKC, also is working on his MSOB. In the meantime, his three children are keeping him busy. Dr. **Gary Holt**, a Maryland graduate, is expecting his first child this winter.

The second-year residents are presenting their progress cases this month. Dr. **Tamara Kublashvili** plans to return to her country of Georgia. Her research concerns reliability of phos-flur cephalogram analysis. Dr. **Travis Nash** is a Navy man with three children. His study is related to genetics. Dr. **Jeff Barlow** lost his freedom this summer during a beautiful wedding. His research project on resolution and photography helped him take many gorgeous pictures of his wedding and honeymoon. Dr. **Kelly Tabacchi** has had to stretch a little to work on her multimedia program on elastic materials in orthodontics.

Dr. **Dennis Killiany** has taken over as post-graduate director. We wish him a lot of luck. Dr. **Ram Grandhi**, the undergraduate director, is working on his D.D.S. and his first child. We also wish him a lot of luck.

Dr. **Katherine Kula** was invited to Korea to present a talk on “Asymmetry: A Dilemma in Diagnosis and Treatment” at the 1st World Edgewise Orthodontic Congress in October. She also is invited to present several

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lectures in Mexico City at the International Congress of Dentistry in the spring.

Dr. **Don Thompson** stepped up to the plate again. In addition to his usual contributions to the program, he gave the typodont course this summer to the first-year residents and took over the new screening/retention clinic.

Dr. **Dennis Harper** is a new part-time instructor who currently is in private practice in Liberty, Missouri. He retired recently from the military where he was a postgraduate orthodontic instructor. His seminars on orthognathic surgery have been well received. Dr. **Frank Crist** is also a new part-time postgraduate instructor. He is a former graduate of the program and claims the distinction of being the son-in-law of **George Muehlebach** and the brother-in-law of **Kurt Muehlebach**. We welcome his contributions to the program.

Dr. **John Dorsch**'s help with the resident interviews this fall was greatly appreciated. The number of qualified individuals was quite impressive. The evening before the interviews, residents and applicants spent an evening partying on the Plaza. Kansas City bar-be-que and Tippins chocolate pies were the focus of the lunch on the day of the interview.

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## University of Nebraska

The first-year residents, Drs. **Allen Ghandi** (Baylor), **Mark Leiker** (Nebraska) and **Leigh VonWald** (Iowa) began our orthodontic program last July. They have proven to be excellent additions to UNMC. Our second-year residents, Drs. **Scott Gibson** (Iowa), **Navin Hukmani** (Maryland) and **Sonny Tutor** (Mississippi), are conducting clinical projects studying the effects of calibrated forces on tooth movement and periodontal ligament cell biology.

Drs. **Laura Iwasaki** and **Jeff Nickel** co-chaired the Neuroscience program on TMJ Modeling and Joint Kinematics at the IADR General Session in Chiba, Japan, this past June. Dr. Iwasaki presented a paper entitled, "Tests of Numerically Modeled Masticatory Muscle Forces in Humans." Dr. Nickel presented a paper entitled, "Inter- and Intrasubject Variation in Muscle and TMJ Forces During Static Biting."

Residents benefited from a seminar by Dr. **Pat Allen**, a noted periodontist, in October. His presentation focused on interdisciplinary treatment involving periodontics and orthodontics with an emphasis on esthetic crown lengthening and tooth positioning relative to interdental papillae.

Congratulations to second-year resident Dr. **Navin Hukmani** and his wife, Monica, on the birth of their daughter, Alisha. Born November 21, she is their first child and both mother and daughter are doing very well.

The orthodontic program, in collaboration with the Oral and Maxillofacial Surgery Section of the UNMC Department of Surgery, has moved forward with an exciting course change this semester. The lecture/seminar courses, "Orthodontic and Surgical Interaction I, II and III," were planned for some time and are co-directed by Drs. **Michael Miloro** (OMS Program Director) and **Peter Spalding**. Our former one-semester course has been expanded to three semesters of didactic instruction. Orthodontic and OMS residents participate in the lectures via an interactive television link between the UNMC campuses in Omaha and Lincoln. The expanded didactic curriculum will supplement the students' clinical experience with combined orthodontic and orthognathic surgical treatment in the UNMC Dentofacial Program.

Drs. Iwasaki and Nickel recently were selected to receive the first D. H. Reinhardt Scholar Fund award at our College of Dentistry. This cash award will help support a visit to the University of Zurich to continue their collaborative work with Drs. **Luigi Gallo** and **Sandra Palla**.

**Peter M. Spalding** 402/472-1302  
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## Trustee —continued from page 3

AAO's councils and committees is the election of individuals who will serve and represent our MSO members in positions of leadership. There are opportunities at all levels to help on interesting committees, dynamic task forces and important AAO council positions. All of us have direct interest in the majority of issues that come before the AAO, and I would encourage you to contact your director and let him know your areas of interest. We all benefit from our mutual efforts.

I would be remiss if I did not recognize the outstanding efforts made by our MSO officers and professional association management staff in their planning and execution of our Annual Session in Palm Desert. On behalf of those who attended, our thanks to MSO President **Brian Jespersen** and his 2001 MSO Annual Session Planning Committee for the fine job. For those of you who missed this meeting – well, you missed a great one!

Jane and I wish you all a wonderful holiday season. May the New Year bring you and your family the best of health and happiness.

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the lure of education

## Midwestern Society of Orthodontists 2002 Annual Session

### Minneapolis Marriott City Center

The Minnesota Association of Orthodontists and the Iowa Society of Orthodontists will also meet in conjunction with this "weekend" CEU event. Lectures will be held on Friday afternoon, 9/20 and all day Saturday, 9/21 for doctors to obtain cutting-edge continuing education while enjoying the many attractions of the beautiful Twin City area including, of course, the Mall of America!

All MSO members will receive a registration brochure mailed by June 2002. If you are not an MSO member and wish to be added to the mailing list, please phone 636.928.3700 or fax request to 636.688.1650.



### Dr. Joe Mayes

#### Lean Thinking Orthodontics

Learn how to remove waste from doctor time, staff time, supplies and lab costs, as well as from your mechanics through RACE: Proper diagnosis, Appropriate treatment time, Compliance-free appliances and Exact bracket placement. Let Dr. Mayes demonstrate how his no-fuss approach to everyday mechanics supports your marketing and general management issues.

### Dr. Terry Dischinger

#### Full Face Orthopedics without Regards to Patient Cooperation

Are all Herbst appliances created equal? See the new family of Hybrid Herbst appliances. Fixed orthodontic appliances including Herbst appliances are utilized to correct malocclusions in all three planes of space: AP, transverse and vertical. All of this orthopedic treatment is augmented by self-ligating, friction-free appliances allowing arch development, precision and rapid tooth movement with less discomfort.



### Dr. John R. (Bob) Smith

#### Mastering Case Management

Most clinicians work with one or two appliance systems and a narrow range of wire sizes and auxiliaries to treat their cases. In this discussion, Dr. Smith will demonstrate how to select the appropriate appliance system with particular torques, archwires and auxiliaries that satisfy the individual patient's case needs. Using carefully planned treatment protocols and office systems, the entire orthodontic process can be more efficient, effective and profitable. He calls this his MacGyver approach to orthodontics. Bring your duct tape.

Catch of the Day  
Sept.

20  
&  
21



For more information, contact:

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P 636.928.3700  
F 636.688.1650



## LOOKING FOR AN ASSOCIATE?

The American Association of Orthodontists currently has two programs to help those seeking opportunities in orthodontics.

The **Practice Opportunity Service** is a program designed to match members offering practice opportunities with those seeking opportunities. These matches can be in the form of an associateship, a partnership or the buying and selling of a practice.

The **Associate Opportunity Service** is a program of matching practicing orthodontists needing temporary or part-time help with those individuals looking for an opportunity to practice one or two days per week on a temporary basis.

All information is maintained in a confidential manner. This service can be particularly helpful for younger members who are seeking opportunities to practice in a traditional office setting. Members who are considering bringing in an associate or partner or are planning their retirement can also benefit. Orthodontic education programs should also contact this service as it could be a worthwhile benefit to orthodontic residents.

To request an application or for additional information, please call Jackie Eickenhorst at the AAO office in St. Louis at 800/424-2841, extension 287, or e-mail her at [jeickenhorst@aaortho.org](mailto:jeickenhorst@aaortho.org).

### New E-mail Address

The e-mail address for the Midwestern Society of Orthodontists and Burmeister and Associates, Inc., has changed to:

[orthosociety@charter.net](mailto:orthosociety@charter.net)

Be sure to update your address book. The phone and fax numbers remain the same at 636/928-3700 (phone) and 636/688-1650 (fax).

### MSO Annual Session Minneapolis Marriott City Center Hotel Minneapolis, Minnesota September 20-21, 2002

Registration materials will be mailed this summer.  
*See page 23 or MSO's Web site for more information.*

Midwestern Society of Orthodontists  
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