

# MSO NEWSLETTER



A Publication of the **Midwestern Society of Orthodontists**

Winter 2005

## Jacobson receives Shepard Award

The MSO annually presents the Earl E. Shepard Distinguished Service Award to a person who exemplifies the ideals of the orthodontic profession, community and family. The MSO Board of Directors unanimously voted to present its highest award for exemplary contributions to the art and science of orthodontics for 2004 to Dr. **Bailey N. Jacobson**, Chicago, Illinois.

Bailey was born on the north side of Chicago in 1934. He was a talented kid and did stand-up comedy and pantomime during high school and early college years. When asked as a teenager if he wanted show business as a



*Ruth and Bailey Jacobson*

career, he always would reply “Nope, I’m going to be an orthodontist.” His dad was a dentist on the same corner of Chicago’s north side for 50 years. Bailey thought his dad’s work was interesting, but orthodontics was fascinating.

All of Bailey’s dental education was taken at Northwestern University in Chicago. He received his dental degree in 1957 and, after two years of active duty in the Army, received his masters in orthodontics in 1961.

Bailey was quite active at Northwestern. While his good friend, Dr. **Norm Olsen**, was dean, Bailey tried to help him as much as possible to maintain the school’s high

level of academics and alumni support. He was chairman of the Alumni Resource Committee, twice president of the Dental Alumni Association and one of the founders of the John R. Thompson Foundation for the support of the orthodontic department. He was an instructor in bacteriology while in dental school and joined the orthodontic faculty right after graduation. He was still there, as clinical professor of orthodontics, when they closed the doors in 2000, which was a very sad time for him. Since 1984 he has been a visiting professor in the orthodontic department at the University of Detroit/Mercy. His son, Dr. **Ron Jacobson**, joined him on his sojourns to Detroit about ten years ago and, together, they teach courses on a wide variety of subjects. Ron also is Bailey’s partner in his office, joined by two other exceptional orthodontists, Drs. **Jennifer Eggemeyer** and **Elizabeth Graham**.

Bailey is a Diplomate of the ABO, a Fellow of the American College of Dentists and an active supporter of the AAOF. While at Northwestern, he was awarded faculty membership to Omicron Kappa Upsilon, the University Alumni Service Award, the University Alumni Merit Award and the Distinguished Orthodontic Alumnus Award. He was honored by the Illinois Society of Orthodontists as Outstanding Teacher of the Year in 2001.

Along with clinical orthodontics, one of Bailey’s chief interests is the treatment of patients with cleft lip and palate, especially infant orthopedics, and other craniofacial birth defects. To that end he has given numerous lectures and courses and written over 25 publications including a chapter written with his son on “Treatment of Patients with Craniofacial Anomalies” in Drs. **Mike Riolo** and **Jim**

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# President's Report

## GIVE THE GIFT OF PARIS

As I start my term as president, I welcome the opportunity to serve you and the world of orthodontics. We have a most unique opportunity to join the World Federation of Orthodontists (WFO) for its 6th International Orthodontic Congress (IOC) to be held in Paris, France, September 10-14, 2005. Two MSO members are very involved with the WFO – Dr. **Lee Graber** is president and Dr. **Bill DeKock** is secretary general.

The 1st International Orthodontic Congress was held in New York in 1926 and this was the first worldwide congress held by a dental specialty. The 2nd IOC was held in London in 1931 and the 3rd IOC also was held in London in 1973 under the joint sponsorship of the European Orthodontic Society and the AAO. The 4th IOC was held in San Francisco in 1995 with the co-sponsorship of the AAO.

The bylaws of the WFO were confirmed in 1995. The first official meeting of the Council of the WFO took place during the 5th IOC in conjunction with the 100th anniversary of the AAO in Chicago in 2000.

And now the 6th IOC meeting will take place in Paris in September under the auspices of the WFO. The MSO will be joining this august group by having our annual business meeting, scheduled for Monday, September 12, at the Palais des Congrès, Paris, France.



Michael J. Inda

To gain access to the exhibits, lectures, and our MSO meeting, you must be registered for the IOC/WFO meeting. The best method is to join the WFO first, then register for the meeting. You can join at its Web site [www.wfo.org](http://www.wfo.org) or you can call Ms. **Terri Wise** at the AAO at 800/424-2841. She will send to you three forms – one to join the WFO; one to register for the meeting in Paris; and one to register for housing in Paris. For those who are comfortable with the Web, you can go to [www.wfoparis2005.org](http://www.wfoparis2005.org). Once there, open registration and housing and download the forms needed. You also can find the entire program relating to speakers, social events and side trips both during and after the meeting. Another site that you can check out is [www.msortho.org](http://www.msortho.org) under MSO Annual Sessions, where there is a detailed guide for members for making arrangements in Paris. This site will give you numerous tips on customs, air travel, passports, hotels, getting around,

currency and many more useful ideas.

The main theme of this report is to expand your comfort zone and encourage you to join us in Paris. It will be an experience of a lifetime both culturally and intellectually. You will be able to interact in person with some of the best orthodontists from every continent in the world. All lectures will be given simultaneously in English and French. Suffice to say, you will be exposed to all the different scientific ideas that are being discussed in the world today!

As far as cultural life, Paris is one of the most beautiful cities in the world. The city features museums such as the Louvre and Musee de l'Orangerie as well as the Arc de Triomphe, Eiffel Tower, Tuileries Garden, museums for Picasso and Rodin, Notre Dame, Champs Elysees, the left bank and many sophisticated restaurants. I could go on and on. There will be day-trips to places like Versailles and Giverny, Monet's home and water lily garden.

On Thursday after the meeting there are numerous outings such as:

- A day at Beaune, Burgundy to visit the largest Burgundy wine cellar, the Maison Patriarche.
- A day in Champagne visiting wineries and a tour of the Cathedral of Reims.
- A Loire castles tour will give you an idea of "chateau life" and the pomp of royal lifestyle.

Enough said! If this doesn't persuade you, nothing will. If you have any questions, you can contact me, **Kristi Burmeister** or **Teri Wise** at the AAO. We'll be glad to help any way we can.

See you in Paris!

**Michael J. Inda**  
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## MSO Leadership Survey

We constantly are searching for individuals to fill positions that become available during the course of the year at the component, constituent or national level. Thus, a brief survey has been developed and is included as an insert in this edition of the *MSO Newsletter*.

I know that our members frequently are inundated with requests to do volunteer work either for dentistry or the community. We are looking for your expertise for the future of your profession in whatever area you are interested. Time commitments are flexible.

You may fax or mail the survey to Dr. Paula Harre. We thank you in advance and appreciate your attention to this important matter.

# Trustee's Report

Season's greetings to you all! This is a special time of year with opportunities for all of us to share time with family and friends, remembering the good fortune we have enjoyed and looking to the future. So often we get lost in our own busy world and don't take the time to appreciate our blessings. The holidays give us that time...and we need to take it!

This has been a busy year for the AAO with a major change in staff. At the end of August Mr. **Tom Watters**, our Executive Director, informed us that he would not renew his contract. Tom has brought many excellent improvements to the AAO. First and foremost in my mind is the manner in which he has helped to tighten up the financial aspects of the association. The budgeting process has been improved, and we are running much more like a business and, as a result, have been better able to identify problem areas that require focus.

Tom also was instrumental in changing the direction of our communications and marketing department. As a result, we have continued to win awards for our efforts, and the expenditures have been reduced. Using an outside firm for evaluation and input, all of our positions in the central office now have job descriptions with externally determined salary ranges as well. With a staff of 55, this basic exercise provided a much improved employment environment.

Mr. **Chris Vranas**, our Associate Executive Director, was selected by the Trustees to replace Tom and he started November 1st. He is a 24-year veteran of association management. Before joining the AAO, Chris served as senior vice president of member services for the American Society of Travel Agents and also worked for the American Bankers Association and Association Management Group. He is a Certified Association Executive (CAE) and is a member of the American Society of Association Executives. He teaches association management courses and is a frequent contributor to association publications.

The AAO has continued to focus on issues of dental education and related items. We remain concerned over the shortage of orthodontic faculty, faculty compensation, aging facilities and even lack of support for the purchase of clinic materials. The "crisis in education" comes down to basic issues of our ability to support educational institutions – and this, as we know, pertains to more than dental school facilities and their faculties. Some orthodontic departments have seen significant cuts in faculty support and in departmental budgets. This provides an environment in which entrepreneurs have an opportunity to influence the educational process by providing funding to either existing or new orthodontic programs. While we all would embrace the concept of increased funding for education, we also are aware of the potential that the position of

"benefactor" might be misused to the long-term detriment of the program and, eventually, the public. Strong alumni organizations and the financial support they provide are two ways in which we can ensure that our orthodontic training programs remain strong and well directed. *(In this season of giving, consider sending an extra check to your orthodontic alma mater and the AAOF!)*



Lee W. Graber

As I have stated before, the AAO has maintained a position that it is IN FAVOR of new graduate orthodontic dental education programs as long as they respect the sanctity of the student selection process, the educational program and the rights of the students upon graduation. In addition, the AAO has maintained a strong presence on the issue of compliance with accreditation standard 1.1 which, in essence, requires no external financial influence on an educational program. We will continue to monitor and input the credentialing process to support quality education.

The 2005 AAO Leadership Conference, January 27-30, 2005, has been planned to serve as a nuts-and-bolts experience for those who attend. There are five listed objectives of the program:

- Discuss volunteer leadership qualities and why this is important to the future of the AAO and to members' practices.
- Review AAO's volunteer structure and educate members on how they can get involved in the association's governance.
- Discuss key issues that the AAO will/should be focusing on over the next two years.
- Recruiting, developing and involving volunteers on the local level and how to set realistic expectations.
- Keeping the AAO relevant – How to keep members involved, informed and interested in their association.

Those attending will participate in an open format that includes both internal and external expert speakers on leadership. It should be a rewarding experience. For those who would like to consider serving our association at the state/provincial, MSO or at a national level, give one of the

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# Officers, Directors and Committees

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## Committee on Membership, Ethics and Judicial Concerns

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Michael A. Callan  
Philip W. Carter  
Robert F. Girgis  
Deborah J. Lien  
Thomas C. Lovlein  
Mark G. Mendlik  
David M. Meyer  
Shelly Townsend

## Committee on Communications

### Stephen F. Litton, Chair

Jeffrey T. Cavanaugh  
Babette Cohen  
Ross L. Crist  
Steven D. Marshall  
James W. McCulley  
Teresa Salino-Hugg  
Kim A. Stafford  
Donna J. Stenberg  
Robert R. Youngquist

## 2005 Delegates

### Brent E. Larson, Chair

Steven D. Marshall, Vice Chair  
Michael S. Hipp  
Michael J. Inda  
John S. Kanyusik  
Stephen F. Litton  
Jacqueline M. Miller

## 2005 Alternate Delegates

Paula L. Harre  
Arnold J. Hill

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MSO Web site: [www.msortho.org](http://www.msortho.org)

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# Membership Report

## Current Membership – December 1, 2004

Active Members	1,005
Affiliate Members	7
Associate Members	17
Retired Members	271
Total Members	1,300

## Active Membership by Component

Illinois	359
Iowa	82
Manitoba	23
Minnesota	159
Missouri	157
Nebraska	48
North Dakota	12
South Dakota	18
Wisconsin	147

## Deceased Members

Wayne W. Beach – Oakbrook Terrace, Illinois  
Delbert L. Donovan – Ottumwa, Iowa  
James L. Jensen – Willowbrook, Illinois  
Meyer Klein – Lombard, Illinois  
William P. Kottemann – Iowa City, Iowa  
Don W. Lewis – Shenandoah, Iowa  
Melvin O. Sletten – New Hope, Minnesota  
John R. Thompson – Cassopolis, Michigan (Illinois)

## Active to Retired Members

Richard M. Demko – Chesterfield, Missouri  
William R. Kreul – Stevens Point, Wisconsin  
Richard C. Paulson – Minnetonka, Minnesota  
Donald L. Storm – Rice Lake, Wisconsin  
Richard S. Swoiskin – Glencoe, Illinois  
Vincent W. Winter – Minnetonka, Minnesota

## Retired to Active Member

Michael J. Olson – Marshfield, Wisconsin

## New Active Members

Christopher P. Carlson – Duluth, Minnesota  
Jose A. Chacon – Chicago, Illinois  
M. Kevin Cook – Wentzville, Missouri  
Jesse Dana – Spearfish, South Dakota  
Brian J. DeVoe – St. Paul, Minnesota  
Eric J. Eisen – Arlington Heights, Illinois  
L. Suzan Ekim – Minneapolis, Minnesota  
Laurence Golden – Wheaton, Illinois  
Craig A. Grider – Lee's Summit, Missouri  
Mark H. Hanson – Green Bay, Wisconsin  
David R. Hertzberg – Grayslake, Illinois

Jeremy G. Johnson – Burnsville, Minnesota  
Daniel M. Kelly – St. Charles, Illinois  
Benjamin P. Larrabee – Park Ridge, Illinois  
William Keith Lobb – Milwaukee, Wisconsin  
James R. Miller – Minneapolis, Minnesota  
Yoon Sook Park – Chicago, Illinois  
Grace Y. Richardson – Menominee Falls, Wisconsin  
Darren M. Rodabough – St. Peters, Missouri  
John H. Warford, III – Bismarck, North Dakota  
Richard J. White – Chesterfield, Missouri  
Travis W. Wille – Forest Lake, Minnesota  
Darren A. Wittenberger – Columbia, Missouri

## New Associate Members

Kevin R. Austin – Nixa, Missouri  
Heather M. Carr – Plymouth, Minnesota  
Julian E. Davila – Minneapolis, Minnesota  
Andrew E. Helmich, Jr. – Maple Grove, Minnesota  
Neil C. Kanning – Liberty, Missouri  
Manal Ibrahim LaVacca – Downers Grove, Illinois  
Meghan Lindgren – Kansas City, Missouri  
Manjari Manoharan – Champaign, Illinois  
Chad Meyer – Rapid City, South Dakota  
Scott M. Peterson – Bloomington, Illinois  
Susan Schuster – Oshkosh, Wisconsin  
Jonathan Shanker – St. Louis, Missouri  
Scott Soderquist – Joliet, Illinois  
Meagan C. Struby – Wauwatosa, Wisconsin  
Justin Trimmell – Wichita, Kansas  
Shaun Varghese – South Elgin, Illinois  
Tiffany T. Waki – Eagan, Minnesota

## Transfers to/from MSO

John Law – From Appleton, Wisconsin to PCSO  
Chin-Yu Lin – From St. Louis, Missouri to NESO  
Robb Peterson – From Raytown, Missouri to SAO  
Nabeel Talic – From Chicago, Illinois to International  
Leigh VonWald – From Rapid City, South Dakota to  
Military Member

## Cancelled Membership

Richard H. Bowlin – Fairfield Bay, Arkansas

\*Membership data from June 1, 2004, to December 1, 2004

### Please note the MSO has a new address:

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msortho@charter.net

# Treasurer's Report

## Cash Assets – As of December 31, 2004

### A. Checking/Investment Accounts

Money Market	\$182,688.37
CDs	\$100,000.00
Mutual Fund Portfolio	\$45,032.00
Subtotal	\$327,720.37

### B. President's Reception Fund

Money Market	\$607.56
Treasury Note	\$3,730.00
Subtotal	\$4,337.56

### C. 2004 MSO/GLAO Annual Session Fund

Money Market	\$715.69
Subtotal	\$715.69

**Total Cash Assets** \$332,733.62

## News and Notes about our Members

- Congratulations to Dr. **John S. Kanyusik**, Mankato, Minnesota, as the recipient of the 2005 Roger J. Fredsall Distinguished Service Award from the Minnesota Association of Orthodontists.
- Thank you to Dr. **Michael L. Keim**, Fargo, North Dakota, and **Michael S. Hipp**, Des Moines, Iowa, for their service as Directors on the Board of the MSO. Dr. Hipp has become MSO Secretary/Treasurer.
- Congratulations to Dr. **Robert B. Nemeth**, St. Cloud, Minnesota, upon his election as president-elect of CDABO.
- Congratulations to Dr. **William H. DeKock**, Cedar Rapids, Iowa, who will be receiving the James E. Brophy Distinguished Service Award from the AAO.

## Graber—continued from page 3

current leaders a call. We always are looking for colleagues willing to serve.

The AAO will sponsor another “Early Treatment Conference” on January 20-23. There are few areas that have as much diversity of opinion as does this topic. The conference will cover contemporary issues such as the philosophy of early treatment, randomized clinical trial results on the best time to treat a Class II malocclusion, management of missing teeth in the young orthodontic patient and impacted and ankylosed teeth as well as “early” expansion.

This spring the AAO’s Annual Session will be in San Francisco. Many will remember the fantastic AAO meeting we held there in 1995 with our MSO colleague, Dr. **Bill DeKock**, as president. This year Bill will be honored with the James E. Brophy Distinguished Service Award, the highest award given by the AAO. Come to San Francisco for an excellent meeting, a beautiful city and to help celebrate Bill’s many years of service to orthodontics.

In this column I always like to highlight one of the benefits of your membership. This time I would like to remind you of the outstanding “Distance Education” program. A new 2004-2005 catalog is available with over 60 presentations for both doctor and staff. For \$100 you can get a year’s worth of access to the online version of the CE series – this was an MSO recommendation in lieu of the \$30-\$40 cost per session usually charged. I am happy to report that over 1,200 members have taken advantage of this

option, making it one of the most successful efforts we have had at disseminating educational material. If you are interested, call the AAO or go to [www.AAOmembers.org](http://www.AAOmembers.org).

MSO President **Mike Inda** has invited you to “Give the Gift of Paris” in his President’s Report outlining the MSO Annual Session in Paris, September 10-14, 2005. With my “other hat” as the current president of the WFO, I can assure you that this will be a once-in-a-lifetime opportunity to attend a fantastic event. The plans for this meeting started in 1997, and the efforts made by our colleagues in Europe have been monumental. European meetings have their own style and ambiance, but the special meeting site in Paris makes this a unique event not to be missed.

For us in the MSO the meeting will be held at an ideal time when we are usually “slow” in the office, and Paris is at its best as one of the major attractions in the world. Speakers from all corners of the world have been assigned to both the doctor and staff programs. The staff program includes a special “competition” wherein a staff member representing her/his country will compete for hundreds of dollars in prize money – see the *Bulletin* and *Straight Off The Wire* for details. For the doctors there is the opportunity to hear some of the best clinicians in the world (many who rarely come to the U.S.) – all presented in English. And then, there is PARIS!!!

You must be a member of the WFO to receive a reduced registration rate for the meeting as well as many other benefits. This is VERY inexpensive – and can be done from the WFO Web site at [www.wfo.org](http://www.wfo.org). There also is a

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# AAO Council Reports

These reports are submitted by MSO's representative on each of these councils.

## Council on Communications

COC met in St. Louis on December 3-4, 2004, and these are some of the highlights of the meeting:

The Council discussed a pending public awareness campaign survey to determine whether or not it will bring a recommendation to the Board of Trustees in February 2005.

The DVD for referring dentists has been completed and will be marketed to the membership.

The Council learned that a new issue of *Orthodontic Dialogue* about facial esthetics has been uploaded to the AAO's Web site.

Per a Board recommendation, staff forwarded a complimentary copy of the 2003 (Sonicare) version of "The S.W.A.T. Team," a presentation on toothbrushing, oral hygiene and patient cooperation during orthodontic treatment to all accredited hygiene schools in the United States and Canada.

The Council learned that the 60-, 30- and 15-second PSAs titled, "A Lifetime of Smiles," have been approved by Board Committee C. The PSA package will go out to 800 United States and 70 Canadian TV stations in time to take advantage of the post-Christmas 2004/first quarter 2005 hiatus for advertisers.

The Council discussed the creation of "Problems to Watch for in Adults," a flier that will be aimed at dental professionals. This is the third in the "Problems to Watch for" series. The series also includes "Problems to Watch for in Seven-Year-Olds" and "Problems to Watch for in Growing Children." They can be purchased from the AAO.

Please contact me if you have any questions, concerns or ideas.

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## Council on Insurance

COI continues to provide oversight and operational strategy for AAO-endorsed and approved group insurance plans. The AAO Professional Liability Program offered through the AAO Insurance Company continues to grow in 45 states with 49% of AAO members participating nationwide. To control costs and, ultimately, future premium increases, the AAOIC will cease offering professional liability insurance at the \$5 million aggregate/\$5 million per incident level and now will provide coverage to a maximum

of \$3 million aggregate/\$3 million per incident.

The AAO Group Life and Health Insurance Program administered by the New York Life Insurance Company, though experiencing a favorable loss-incurred-ratio overall, has posted a net premium-received-to-claims-paid interim loss with resulting reduction in AAO reserves. Consequently, the New York Life Insurance Company has recommended an 18% increase in premiums for medical insurance. This suggested 18% increase corresponds with actuarial projections on national health care cost increases for the next 15 months. As accomplished previously, COI will continue negotiations with the New York Life Insurance Company to establish premium adjustments which are more closely aligned with actual AAO program experience which, in most instances, results in necessary premium increases several percentage points below the national average.

Two recently approved insurance programs, the Long-Term Care Quotes Service and Employment Practices Liability Insurance, are now available to AAO members. COI continues to recommend very strongly that all practitioner-employers seriously evaluate their exposure to liability in the area of employment practices. Claims awarded in successfully prosecuted employment practices liability actions against employers of all sizes continue to be several orders of magnitude larger than claims awarded in professional liability or malpractice suits.

Earlier this year, two new insurance concepts were approved. The first is the Health Savings Account (HSA) which should help make medical care insurance more affordable while offering significant tax advantages to individuals or families. There are two distinct steps a member must take to begin participating in an HSA. First, purchase an AAO-provided insurance plan that is HSA-qualified. This step is mandatory to open a private HSA. Secondly, contact a trustee (financial institution) to open a government-approved Health Savings Account (AAO does not provide this service). This step is optional as is any contribution a member makes to this account. The AAO currently is considering its options and alternatives to recommend a trustee.

The second concept is the Insurance Brokerage Desk Service offered by JLT Services of Chicago to provide comprehensive health insurance programs to members in those eleven states where AAO-approved group insurance plans cannot be sold and to provide similar programs to the employees of AAO members. Currently, AAO-approved insurance plans are offered to members and their families only.

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As a service to new and recent graduates of orthodontic education programs, COI has recommended the production and distribution of a DVD outlining the insurance programs and risk management services available through the AAO.

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## Council on Information Technology

The Council on Information Technology met in St. Louis on December 10-11, 2004.

I mentioned in the last newsletter that we were undergoing a complete redesign of the AAO Web site. This project is now nearing completion and we were able to view a nearly complete test version of the site. It is much more user-friendly and easier to navigate than the present version. Look for the promotion of the new site in the *Bulletin*, and make a point to visit the Web site when it becomes available early in 2005.

There is a new version of discussion boards that will be incorporated into the new Web site. This will allow AAO members with similar interests to exchange ideas with orthodontists around the country and around the world.

The Council is planning to bring information on new technology to AAO members via stand-alone conferences. The first will be in 2006 when COIT will have a half-day at the "Orthodontist as CEO" conference sponsored by the Council on Orthodontic Practice. The Council also is hoping to sponsor a technology conference in 2008, but this is still in the planning stages.

The Council completed a pilot project with the California Association of Orthodontists to jointly develop Web templates that then could be used by other groups. The first use of these templates will be to improve the constituent Web sites, like that of the MSO, by improving the look and functionality. The cost of a new Web site for the MSO should be dramatically less using this method of development. This is a great example of saving resources by working together.

Don't forget to take advantage of the great distance learning opportunities that now are available through the AAO. This year for \$100 you can have unlimited use of these learning modules throughout the year. The library of lectures available in this format is growing all the time, and I think you will enjoy being able to view them at a time that is convenient to you.

As always, I would appreciate any feedback regarding the Web site or other technology issues.

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## Council on Membership, Ethics and Judicial Concerns

The Council met by conference call on June 23 and September 20 and will meet in St Louis on January 8.

We have spent significant time discussing revisions to the *Principles of Ethics and Code of Professional Conduct* with **Jim Bowlin**, AAO legal counsel. Two major changes to the document were discussed. One was the clarification of the roles of the Investigative Committee, which can now impose a suggested penalty. The second major change is in the format of the Advisory Opinions. They now are associated with specific principles. This makes for much easier reading and understanding of the document. There also were a number of minor revisions.

All of the constituents use the same membership application form except PCSO. The Council is attempting to modify the forms so that all constituents use the same membership application. We also discussed the possibility of a survey of International members.

A survey of the membership on the potential use of locum tenens for temporary utilization of orthodontists was completed this fall. As of November 5, the AAO has received 223 responses from over 7,000 *SOTW* e-mail surveys. A *Bulletin* article and survey will appear this fall.

When a new membership directory is printed, each member receives one, but an excessive number of extras are printed with significant waste. So a new proposal will be made to the BOT whereby each member receives one as a member benefit but must order any additional copies prior to publication. Questionnaires were mailed this fall in anticipation of an April 2005 mailing of the new directory.

There has been significant discussion about the information and presentations made to residents and new members. A subcommittee of COMEJC is working on this along with COC and CONYM.

The BOT was asked to consider that the AAO include a copy of the Practice Management Forms CD-ROM when sending membership directories to new AAO members.

Because of a member request, discussion has begun on whether or not we should consider a semi-retired part-

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time membership status.

As usual, there are ethical complaints that continually are in process of being resolved.

If you have any concerns or ideas about membership issues, please be sure to contact me.

**Stephen F. Litton**

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## Council on New and Younger Members

Since the last newsletter, the Council had one conference call in August. Planning committees were established for the 2005 and 2006 AAO Annual Sessions. The topic for the 2005 Annual Session concerns financial advice for the new orthodontist. The format of the seminar will remain the same with two main speakers and an informal panel for Q & A.

The Council also has been active in working with other councils, namely COMEJC and COOP. Drs. **Cecile Yoon-Tarlie** and **Tanya Stavisky** were appointed as the CONYM representatives to COMEJC. One of the objectives of this combined subcommittee includes developing an organized program, possibly on DVD/CD, about the AAO to be distributed to residents and recent graduates. Dr. **Diane Shieh** from NESO was appointed as the representative to COOP in preparation for the 2006 "Orthodontist as CEO" seminar. Dr. **TJ Robinson** from GLAO attended the 2004 GORP meeting as a CONYM representative. Due to the positive feedback and importance of our presence, the Council decided it would be a good idea to send a member annually. Dr. **Andea Laidlaw** of PCSO will attend the 2005 GORP meeting.

The next meeting will be face-to-face in conjunction with the Early Treatment seminar in Las Vegas in January 2005.

Please feel free to contact me with any questions, ideas or concerns.

**Cecile Yoon-Tarlie**

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## Council on Orthodontic Health Care

The Council on Orthodontic Health Care convened via conference call this summer and our next meeting will be at AAO headquarters in January.

The sale of the AAO Third Party Administration is progressing well. Initial letters were sent to known direct reimbursement administrators and six bids have been received and considered by the TPA Oversight Task Force. Criteria for final consideration are the financial proposal and terms, the ability to provide a seamless transition and excellent customer care on the TPA's existing client base.

It should be emphasized that although the AAO's Direct Reimbursement program is being discontinued, the AAO still endorses the concept and will continue to encourage its promotion nationally.

The AAO Board of Trustees has directed the Council to undertake a study to facilitate access to quality orthodontic care in underserved and impoverished areas. As an initial step, the COHC needs to be aware of current efforts of the AAO membership in the area of donated orthodontic services. These could be in the form of federal, state or local government programs, not-for-profit programs, university or hospital programs or efforts of individual doctors.

For purposes of this study, I have contacted a number of organizations and all orthodontic graduate programs within the MSO region. It will be more difficult to poll individuals regarding their personal donated orthodontic services. One method of data collection may be a survey as part of the annual AAO registration process.

The ADA has generated a white paper on the problems of identifying and supporting underserved areas of the population. The document is accessible on the Web at [www.ada.org/prof/resources/topics/access.asp#white](http://www.ada.org/prof/resources/topics/access.asp#white).

If you provide orthodontic treatment on a donated or reduced fee basis for certain patients of need, I would like to include your efforts in our database. Please contact me.

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## Council on Orthodontic Education

COE sponsored a breakfast for MSO and GLAO orthodontic department chairs on October 1, at the Hyatt Regency Chicago, as part of the combined MSO/GLAO Annual Session. Organized by Drs. **Carla Evans** and **Gene Roberts**, topics included optimizing the research effort of orthodontic departments and clinic management issues. The combined MSO/GLAO meeting also included a session organized by Dr. **Tom Southard** featuring research present-

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tations by orthodontic residents.

In a telephone conference on December 7, COE members discussed digital and video aspects of distance learning with the goal of sharing faculty and improving curriculum when suitable. Since faculty shortages continue to affect orthodontic education, COE will continue to pursue collaborative efforts of this kind.

The next all-day meeting of COE will be on March 6, 2005, at the American Dental Education Association (ADEA) meeting in Baltimore and includes a COE-sponsored luncheon for dental school deans. The results of a survey of orthodontic departments' clinical software uses and problems will be shared with the deans. COE's academic members also will attend ADEA's orthodontic section meeting.

The COE-sponsored Department Leaders Conference will be held on Friday, May 20, at the AAO Annual Session in San Francisco. Demonstrations of various clinical computer software packages that may be helpful to orthodontic departments are being arranged.

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## Council on Orthodontic Practice

COOP last met in August and the next meeting is planned for February 4-5, 2005, in St. Louis.

There are several educational programs for AAO members and staff which are in various stages of planning. The "Orthodontic Transition" program is scheduled for San Francisco as a pre-meeting conference on May 20. The speaker, Mr. **John K. McGill**, is a well-known attorney/accountant who works with dental and orthodontic practices. He will cover three themes:

- management of the orthodontic business for increased profitability
- transference of increased income stream into long-term wealth and to assure financial security at retirement
- tax-favored options to transition out of practice

The COOP-sponsored S.T.A.R.T. (Staff Training: Advancing & Renewing Teams) also will be held May 20 as a limited attendance program. The presenters will be Ms. **Lori Garland Parker** and Ms. **Debbie Best** who have been leaders in the development of AAO's version of the "Train-the-Trainer" program. Attendees will acquire a new understanding of what a training program requires, methods of

implementation and resources to enhance all aspects of future staff training.

The "Orthodontist as CEO" is scheduled for February 9-12, 2006, at the Westin Kierland in Phoenix, Arizona. Speakers scheduled to date include Mr. **Randall Berning** who will discuss characteristics of leadership; Mr. **Michael Gerber**, the keynote speaker, who is the author of *E-Myth* and *E-Myth Physician* and a world renowned speaker on strategies for success for the small business owner; Mr. **Bent Ericksen** who will discuss hiring, training, labor laws and staff compensation; Mr. **Darrel Caine** who will update the attendees on professional accounting perspectives; and Dr. **Donald P. Lewis** who will give the attendees critical insights and experiences with methods of protecting your assets from internal or external theft through fraud and embezzlement.

A Council subcommittee continues to study the options of existing vendors as resources for staff training programs. Four existing training companies presented their approaches to staff training in August. It is COOP's goal to select two programs and to interact with the program developers to create viable options for AAO recognition and/or endorsement.

Ms. **Katie Repking**, AAO staff, reported that there has been an increased use of the Practice Opportunities program. In addition, the subcommittee has suggested that the presenters of the Practice Alternatives Program receive their re-training via the Internet. Through the help of Mr. **John McGill**, the articles in the Practice Alternatives binder have been updated and Ms. Repking also is revising the existing binder.

A COOP subcommittee has made revisions to the new informed consent form, and it is now in the final stages of being prepared for printing. The tobacco use brochure is completed and soon will be available to members. Tobacco use creates a negative health environment for patients in general, and the Council has developed a multi-step program to help members integrate existing medical knowledge into the management of their patients who may be smokers by:

- becoming aware of patient smoking history;
- posting a *Bulletin* article discussing adverse effects of smoking and risk management issues related to patients who smoke and undergo orthodontic treatment;
- revising the informed consent form with a statement of disclosure that patients with a smoking/tobacco use habit are at higher risk of periodontal breakdown during tooth movement;
- developing a brochure that educates patients

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about the dangers of smoking.

The office design manual project is moving slowly as there is considerable research required to create an online manual with links to suppliers.

The Referring Dentist Education Program is a House-mandated resolution. The subcommittee had its first conference call in January 2004. This is a COC, COIT and COOP collaborative effort and the subcommittee has suggested a distance-learning format with current issues.

Member feedback from a recent *Bulletin* article on special needs and from the research family survey will provide guidance to the Council regarding future steps to advance this important initiative.

The Special Needs subcommittee has presented a supplemental orthodontic history form for Council to review. Council has agreed to use this supplemental form in their practices for further revisions before the form is finalized for possible distribution to members.

A one-page informational sheet is being prepared for the school nurse association to assist school nurses in dealing with orthodontic emergencies. This is a collaborative effort with COC and COOP.

Faculty from the S.T.A.R.T. program will provide feedback on a pathway and a possible article in the *Bulletin* on AAO members helping to create their staff to build careers and development.

With the increasing number of offices integrating digital components with their patient records, COOP is in the process of assessing the possible use and advantages of AAO having a role in providing an Interdisciplinary Digital Network (IDN) for its members. This would be useful for the large number of adult cases that require interdisciplinary therapy and would allow better communication among providers and their patients.

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## American Board of Orthodontics

I would like to begin my report by thanking MSO members Drs. **Kurt Bowers**, Bloomington, Illinois; **Cheryl Anderson-Cermin**, St. Croix Falls, Wisconsin; **Kevin Lucas**, Buffalo Grove, Illinois; **Mart McClellan**, Kenilworth, Illinois; **Tom Moore**, Lee's Summit, Missouri; and **Stuart Robb**, Gurnee, Illinois, for displaying their board cases at the MSO meeting in Chicago. I appreciate your efforts to bring your cases to the meeting and congratulate you again on becoming Diplomates of the American

Board of Orthodontics.

The ABO held its fall meeting and retreat in September in St. Louis and also held a strategic planning session at the CDABO meeting in July. The focus of both meetings was to evaluate the certification process. The ABO has realized that the weakest link in certification is compelling candidates to complete the certification process. Almost all orthodontists initiate the process of certification at graduation by taking the Phase II written exam, but in the following ten years of eligibility, only one-fourth of those candidates who pass the written exam return for the Phase III exam.

In response to this, the ABO is investigating a possible new pathway which would lead to earlier board certification. Sixteen graduate programs are participating in a Pilot Study for Orthodontic Resident Clinical Outcomes, which has been designed and implemented to assess this early certification process. In order to maintain board certification, a mandatory, comprehensive recertification exam would be required for orthodontists receiving early certification. This recertification exam would be offered within ten years following completion of the residency. Recertification is here to stay while lifetime certification will not be possible in the future.

The next Phase III clinical examination will be held in February in St. Louis. Calibration kits will be sent out so that candidates may grade their own cases since the Board requires all candidates to score their own case reports. One of the criteria for evaluating the acceptability of cases is case complexity, thus each candidate is also asked to fill out a discrepancy index form for each case. The entire case report must be based on either the Discrepancy Index or the Case Report Category Specifications. A candidate may not combine the two approaches.

The Phase II examination committee, chaired by your director, is busy preparing for the next examination, to be given May 20, 2005, in San Francisco. We are in the process of updating the case material used in clinical sections II and IV to color photographs and have improved the photographs used for anatomic and cephalometric landmark identification.

The ABO has an area on the Web site dedicated specifically to receiving questions submitted from accredited orthodontic residency faculty members at [www.americanboardortho.com/q-submit](http://www.americanboardortho.com/q-submit). Author identification, a reference for the multiple-choice question and a question classification are requested from a drop-down menu, which lists all sections and subsections of the examination.

The ABO is hoping to receive questions from both

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part- and full-time educators to enlarge the bank of questions. At next year's Educators Conference, the ABO will present information listing those who have submitted questions, numbers and use of questions received, utilization of the Web site and the results of the Phase II Examination for each graduate orthodontic residency program.

Dr. **William Profitt** from the University of North Carolina will receive the Albert H. Ketcham Memorial Award in San Francisco in 2005.

The Council on Dental Education and Licensure and the Council on Ethics, Bylaws and Judicial Affairs, guided by the *ADA Principles of Ethics and Code of Professional Conduct*, have approved a change in the use of ABO diplomate status. When using the title "Diplomate, American Board of Orthodontics" or "Certified, American Board of Orthodontics," the addition of the phrase "The only orthodontic specialty board recognized by the American Dental Association and sponsored by the American Association of Orthodontists" is recommended and is intended to instill validity to our organization and board certification process.

In addition, the ABO also has approved changes in the guidelines that will allow expanded use of diplomate status in signs, Web sites, group or individual listings in yellow pages and in advertisements done in a tasteful manner. These guidelines are similar to those adopted by the AAO for using the AAO logo. A re-wording of the pledge to read, "I shall only use the acknowledgement of my Diplomate status in an honest and forthright manner and in the best interest of my patients and the specialty of orthodontics." This change in policy is intended to allow education of the general public and the dental community about the value of ABO certification.

Dr. **Jim Jensen**, Willowbrook, Illinois, passed away in September. Jim was the MSO director from 1977 to 1984, and our profession and the ABO were greatly enhanced by his efforts.

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## American Association of Orthodontists Political Action Committee

During the recent 2004 election cycle, AAOPAC contributed a record \$275,250 to candidates, and 91 percent of the candidates supported by AAOPAC won their election. With its success in targeting candidates who prevailed,

the AAO again will be heard on Capitol Hill. Several key new Senators were supported by the PAC including: **Mel Martinez** (R-FL), **David Vitter** (R-LA), **Jim DeMint** (R-SC), **Richard Burr** (R-NC) and **Johnny Isakson** (R-GA).

The AAOPAC has broken the record set in 2002 for the amount of contributions in a calendar year. To date, it has collected about \$163,000 since January 1. The previous record was \$154,000.

AAOPAC has been successful in a number of initiatives, including the repeal of expensive "ergonomics regulations," the passage of Health Savings Accounts and a change in the IRS tax code that raises the limit under which small businesses may use the "cash method" of accounting. The AAOPAC needs your support to defeat nationalized health care and unnecessary regulations which make it more difficult for you to treat your patients.

Presently, AAOPAC is funding candidates who were successful and need further help in reducing their campaign debt. It is not too late to have your contribution count. Please join the AAOPAC today!

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## College of Diplomates of the American Board of Orthodontics

CDABO celebrated its 25th Anniversary this past summer at its annual meeting in Sunriver, Oregon. Dr. **Ray Thurow**, MSO president in 1968, was honored as one of the founding fathers of the College and president emeritus. The CDABO Foundation Board has established the Ray Thurow Honorary Lecture which will be given each summer at all future CDABO annual meetings.



*Roberto Justus (l) with William Stutts (c) and Ray Thurow cutting the Silver Anniversary cake.*

Please mark your calendars now and consider attending the 2005 meeting in New Mexico from July 17-21. It will be held at the Hyatt Regency Tamaya, which is located between Albuquerque and Santa Fe. CDABO president Dr. **John Carter** will chair the meeting, and Dr. **Robert Nemeth**, St. Cloud, Minnesota,

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is serving as president-elect this year. In addition, Dr. **John Kanyusik** of Mankato, Minnesota, has been named Honorary Chair for this meeting. Registration materials will be mailed to all members in early 2005 and also will be available on CDABO's Web site ([www.cdabo.org](http://www.cdabo.org)) after February.

There will be a number of CDABO-sponsored events at the 2005 AAO Annual Session in San Francisco. All these courses will help applicants as they prepare for the Board exams. Registration for any of these courses or the Diplomate luncheon can be found on the CDABO Web site. You can download the registration form and mail it to the CDABO office at 3260 Upper Bottom Rd., St. Charles, MO 63303 or fax it to 636/244-1650.

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## American Association of Orthodontists Foundation

As of December 1, 2004, the Endowment Campaign has realized \$26.3 million in pledges with \$16.8 million of that being redeemed. Already there have been over \$2 million in new pledges for 2004, and we have reached this mark for the sixth consecutive year. Obtaining this milestone is due, in part, to the increase of seven corporate contributions. GAC International, 3M Unitek, Ormco, "A" Company and Align Technology increased their pledges to the Platinum Corporate Partners level (\$500,000); American Orthodontics and TP Orthodontics increased their pledges to the Corporate Center Award level (\$250,000); and Kodak Dental Systems increased their pledge to the Regent level (\$25,000).

There are currently 377 Regents, and the goal for the Foundation is "500 Regents by 2005." Dr. **John Pershing** is the chair of a committee focused on obtaining "Fifty Fellows by 2005," those who pledge at a level of \$50,000. There currently are 107 individuals who have made a commitment to the Keystone Society by including the Foundation in their estate plans.

As a constituent society, MSO has reached its participation goal of one-third with 36% of the membership making a pledge. All of the individual component societies also are at this goal except for Illinois, which needs only six new pledges to make its participation goal.

The focus for the next round of funding will be in support of "junior faculty" with a total of \$360,000 to be awarded as follows:

- **Orthodontic Faculty Development Fellowship**

**Awards** – a maximum of \$15,000 for any single award and designed for residents committed to a career in academic orthodontics or those junior faculty in the first three years of their academic careers.

- **Biomedical Research Awards** – a maximum of \$15,000 for any single award and designed for junior faculty in the third through the sixth years of their academic careers.
- **Center Awards** – a maximum of two, for a maximum of \$25,000 each, for a maximum of three years of funding.

The Board has determined that there will be no funding available in 2005-2006 for any of the other categories. Since 1994, the AAOF has designated \$4.6 million in awards to benefit orthodontic education and research.

The Foundation will hold a Black Tie Gala at the AAO Annual Session in San Francisco at the Westin St. Francis Hotel on Saturday, May 21, 2005. All five of the corporate sponsorship slots already have been filled.

At the suggestion of the House of Delegates, an Ad Hoc Committee on Foundation Awards Awareness has been appointed to consider ways to allow AAO members greater access to Foundation award recipients' research results and the clinical applicability of these results.

After eight years of service to the AAOF as a member of the Planning and Awards Review Committee (PARC), Dr. **Brent Larson** will complete his second term as Chair in May 2005. Dr. **Gene Blair** also will complete his second term as the National Planned Giving Chair and relinquish this position to Dr. **Jim Gjerset**. Gene is completing a distinguished career as a member of the Board. He was the first to pledge at the Regent level, helped with the inception of PARC and was the initial National Endowment Campaign Chair. Much of our overall success can be attributed to him.

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## Graber

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direct link to the meeting with a copy of the program, reference to hotels and tours at [www.wfoparis2005.org](http://www.wfoparis2005.org).

Give the gift of Paris to yourself (*you deserve it*), to your spouse (*he or she will love it*) and to your staff (*they won't believe it*).

If you have any questions, please feel free to contact me. Thank you again for allowing me to serve, and have a happy and healthy New Year.

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# Component Reports

## Illinois

**James W. Kohl**, President  
**Richard L. Sikora**, President-Elect  
**Ara C. Goshgarian**, Vice President  
**Cecile Yoon-Tarlie**, Secretary/Treasurer

It was truly a pleasure for the Illinois Society of Orthodontists to host the MSO Annual Session in Chicago this year. Dr. **Steve Roehm** and GLAO president Dr. **Bob Brown** put together a great program. A number of Illinois members deserve recognition for their efforts toward making the meeting a success. Drs. **Mike Hayward**, **Paul Castelein** and **Randy Wright** served on the planning committee. Mike and Paul were instrumental in arranging a very special MSO Board dinner at The Casino. Drs. **Jennifer Eggemeyer**, **Rob Girgis**, **Ara Goshgarian**, **Mike Klepacki**, **Jim Kohl**, **Denny Lazzara**, **Tushara Shah**, **Rick Sikora** and **Randy Wright** served as moderators. Drs. **Chet Handelman**, **Ron Jacobson**, **Bailey Jacobson**, **Mart McClellan**, **Dave Musich** and **Terry Selke** contributed significantly to the lecture program. I extend my personal thanks to all of you for making MSO 2004 a very successful meeting!

We are very proud to have one of our favorite Illinoisans, Dr. **Bailey Jacobson**, receive the 2004 MSO Earl E. Shepard Distinguished Service Award. Congratulations, Bailey, and thank you for your many contributions to our profession.

Our program for the remainder of the 2004-2005 year includes:

March 7, 2005 – Dr. **Robert Boyd** on Invisalign.

April 11, 2005 – Dr. **Roger Levin** on practice management.

Best wishes to all for a healthy and prosperous New Year!

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## Iowa

**Carney D. Loucks**, President  
**Curtis K. Geyer**, President-Elect  
**William H. Olin, Jr.**, Vice President  
**Judith G. Demro**, Secretary/Treasurer

The ISO Annual Meeting in October, featuring speaker Dr. **Anoop Sandhi**, was both informative and entertaining. We all went home with a better understanding of how customized bracket positioning can be a useful tool

in successful treatment planning.

Dr. **Carney Loucks** was welcomed as incoming ISO President for 2004-2005. Special thanks go to outgoing president Dr. **Ken Messer**. During his term as president, Ken attended every meeting of the Iowa Board of Dental Examiners in Des Moines. His efforts to keep us abreast of ongoing legislation regarding registration and expanded function regulation of dental assistants in Iowa was much appreciated.

We all are very proud of our own Dr. **Bill DeKock** who will be receiving the James E. Brophy Distinguished Service Award from the AAO at the national meeting in May 2005. We hope to have a great turnout of Iowa orthodontists in San Francisco to help Bill celebrate receiving this distinguished award.

Please send me your updates and announcements if you wish to have them printed in the next *MSO Newsletter*.

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## Manitoba

**Connie Anthansopoulos**, President  
**Roger W. Moir**, Secretary/Treasurer

The Manitoba Society of Orthodontists elected new officers as of October 28, 2004. Dr. **Connie Anthansopoulos** from Winnipeg is now the president and Dr. **Roger Moir**, also from Winnipeg, is the secretary/treasurer. Many special thanks to Drs. **Phil Carter** and **Elli Roehm** for well over ten years of service as president and secretary/treasurer, respectively.

Dr. **Bill Profitt** will be the external examiner for the graduating orthodontic students in May. While he is at the school, he has agreed to give a lecture to the local orthodontic community on the "Management of Eruption Problems" on Monday, May 16.

The licensing requirements in our province for foreign-trained dentists and specialists is being challenged. To attract academicians to the university, the Manitoba Dental Association created a separate category of licensure called an Academic Affiliate License. Under this category, foreign-trained dentists and specialists could work full-time at the university and also be granted one day a week of private practice to supplement their income. A group of Academic Affiliates in our province, all specialists, have decided to challenge the status quo and have brought a complaint to the Human Rights Commission. This issue is a very hot topic on a national level not only in dentistry but in

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medicine as well.

Over the past year, Manitoba orthodontists have had the pleasure of hearing lectures from Drs. **Lionel Sadowsky**, **Terry Carlyle** and **Bill Proffitt**.

Our next business meeting is tentatively scheduled for the third week in April.

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## Minnesota

**Brent E. Larson**, President  
**Kevin L. Denis**, President-Elect  
**Keith R. Erickson**, Vice President  
**Donna J. Stenberg**, Secretary/Treasurer

For our fall meeting in October we met in conjunction with the University of Minnesota for a course presented by Dr. **Lionel Sadowsky**. This interactive course was a most interesting and successful meeting.

Our Annual Winter Meeting was held January 7, at the Minneapolis Marriott City Center Hotel with Dr. **Mansur Ahmad** speaking on panoramic x-rays and Dr. **Mark Hans** speaking on 3D imaging as well as other interesting topics. Thank you to both of these speakers for their last-minute help with our program. Dr. **James Miller** did a great job organizing this meeting and thanks, Jim.

At the business meeting the new dean of the dental school, Dr. **Patrick Lloyd**, presented his vision for the school. Dr. **Bill Liljemark** was recognized for his many accomplishments as interim chair of orthodontics. Dr. **John Kanyusik** was presented with the Roger J. Fredsall Distinguished Service Award for all of his dedication to enhancing orthodontics, the profession and his community. Thank you, John, for all that you have contributed.

Dr. **Brent Larson** began his term as chair of the Division of Orthodontics in September and has received the support of the whole orthodontic community here in Minnesota. Many thanks to Brent for his involvement this past year serving as president of the MAO, for all of his efforts as MSO's director from Minnesota, for his years of service on COIT and his involvement with PARC/AAOF.

The MAO continues to be most active with the state board in increasing expanded duties for dental assistants. We especially thank Drs. **Leo Sinna**, **Deb Lein** and **Donna Stenberg**, along with several other members, for all of their time and effort to effect these changes. It is a very slow process!

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## Missouri

**Mark L. Dake**, President  
**David M. Lebsack**, President-Elect  
**Virginia Mennemeyer**, Vice President  
**Jeffrey T. Cavanaugh**, Secretary/Treasurer

Dr. **Anthony Gianelly** will be the featured speaker at the 2005 joint orthodontic meeting of the Kansas and Missouri state orthodontic societies. Dr. Gianelly will be presenting, "Simplified and Predictable Treatment Procedures" during the scientific session. The meeting will be held at the Fairmont Kansas City at the Plaza in Kansas City, Missouri, on January 21-22, 2005. Registration materials have been mailed and the registration deadline was January 5. If you have any questions, contact Dr. **Virginia Mennemeyer** at 636/528-2141. Dr. Mennemeyer and Dr. **Tim Hanigan** helped to organize this potentially excellent meeting.

Remember, the 2006 Missouri fall meeting will be held in conjunction with the Midwestern Society of Orthodontists Annual Session in St. Louis in September.

The Missouri Society of Orthodontists Annual Meeting was held on October 2, 2004, during the MSO/GLAO Annual Session held in Chicago. Election of component officers was put off until the meeting in January.

Members who are interested in becoming part of a practice coverage agreement should contact Dr. **Mark Dake**. Agreements already exist which cover many parts of the urban areas but do not exist that cover the rural areas of the state.

Again, a reminder that you should have staff members certified by taking the expanded functions exam to comply with state laws for those duties which they perform.

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## Nebraska

**Jeffrey C. Nickel**, President  
**Joyce D. Simmons**, Vice President  
**Peter A. Ziegler**, Secretary/Treasurer

Shadow Ridge Country Club in Omaha will be the site of the upcoming Omaha Orthodontic Study Club meeting on Friday, January 28, 2005. Our speaker will be Dr. **William Vogt** and he will be speaking about Class II orthodontic correction and the use of the Forsus Class II

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corrector as a way to minimize patient compliance issues. More information is available from Dr. **Lisa Strunk** at 402/330-5913.

The Nebraska Society of Orthodontists will meet for its annual session on April 1, 2005, at the Hilton Garden Inn in Omaha. The featured speaker will be Dr. **Vince Kokich**. Please contact Dr. **Joyce Simmons** at 402/376-2551 for more information.

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## North Dakota

**Michael L. Keim**, President  
**John O. Nord**, Vice President  
**Gary Cornforth**, Secretary/Treasurer

The North Dakota Society of Orthodontists did not hold their meeting in Las Vegas due to the conflicting schedules of our membership. Our next meeting is scheduled for April 1, 2005, in Fargo. Proposed topics are management of posterior ankylosed teeth, use of mini implants for anchorage and options for retention.

Dr. **Jim McCulley** presented a program on alveolar problems, cleft palate and surgical orthodontics to the oral surgery and orthodontic graduate students of the University of Minnesota in October.

We express our appreciation to Dr. **Mike Keim** for his service as director from North Dakota and thank Dr. **Dennis Sommers** for agreeing to serve in that position.  
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## South Dakota

**John G. Kharouf**, President  
**Patricia L. Hawkins-Leonard**, Vice President  
**Ross L. Crist**, Secretary/Treasurer

The South Dakota Society of Orthodontists will host a continuing education seminar with a presentation by Dr. **Harry Legan** on February 18, 2005, which is Presidents Day weekend. The topics for the presentation will be distraction osteogenesis treatment and sleep apnea therapies. This seminar will be held at the Spearfish Canyon Resort in the Black Hills of western South Dakota – a great opportunity for the outdoor skiing, snowboarding and snowmobiling enthusiasts! All area orthodontists and oral surgeons are urged to attend. Further information can be

obtained by contacting Dr. **Bob Arnold** in Watertown at 605/886-5021.

The SDSO would like to welcome its newest member, Dr. **Jesse Dana** of Spearfish. In other SDSO news, Dr. **John Kharouf** of Rapid City and Dr. **Ross Crist** of Sioux Falls will be attending the AAO Leadership Conference in St. Louis in January.

Members with news or questions regarding the SDSO may contact me.

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## Wisconsin

**Michael D. O'Leary**, President  
**Marissa C. Kessler**, President-Elect  
**Thomas C. Lovlien**, Vice President  
**Robert R. Youngquist**, Secretary/Treasurer

The WSO joined with the GLAO and the MSO at their fall meeting in Chicago. Drs. **Jim Hilgers** and **David Hatcher**, along with an excellent group of presenters, discussed a broad range of topics from non-surgical adult expansion to practice management. It's always a great city in which to spend a few days of continuing education and fun to boot.

This spring, the WSO will be meeting at the American Club in Kohler, Wisconsin, on April 11-12, 2005. Dr. **Jose Much** will be speaking on multi-discrepancy treatment and esthetics. Dr. **Marissa Kessler** has lined up a full plate of extra-curricular activities. Sign up early, get your hotel room, and join in what will be a very special meeting.

The WSO will join with the MSO for the WFO meeting to be held in Paris, September 10-14, 2005. Mark your calendars now and help us congratulate our own Dr. **Mike Inda** as president of the MSO.

All of us would like to congratulate Dr. **Russ Kittleson** who will receive the Earl E. Shepard Distinguished Service Award for 2005. This is the highest service award given by the MSO. Russ has been, and is, a very special person to the field of orthodontics. We are proud of his dedication and hard work. Thank you, Russ!

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## Hermanson and Sommers are new directors

We welcome two new members to the Board of Directors of the MSO. Dr. **Dennis Sommers**, from Minot, North Dakota, replaces Dr. **Michael Keim** from Fargo. Mike, we thank you for your years of service to the MSO. In addition, Dr. **Paul Hermanson**, from Marshalltown, Iowa, replaces Dr. **Michael Hipp**, from Des Moines. Mike has become secretary/treasurer of the MSO.

Dr. **Dennis Sommers** has practiced in Minot since 1977. He is a 1975 graduate of the University of Missouri – Kansas City School of Dentistry where he also received his orthodontic education. He has served as president of the North Dakota Society of Orthodontists as well as his local and district dental societies and currently serves as a trustee of the North Dakota Dental Association.



*Dennis D. Sommers*

Dennis' daughter **Jayne** is a graduate of Gustavus Adolphus in St. Peter, Minnesota, while his son **David** is a senior at Georgetown University. Dennis has a variety of interests and has played the violin with the Minot Symphony for 27 years. He also enjoys golf, skiing and writing

and serves as an elder in his church. He and **Rita Kunz**, Executive Director of the North Dakota Board of Dental

Examiners and a hygienist in Bismarck, were just married in December in Hawaii.

Dr. **Paul Hermanson** received his dental education at the University of Iowa, graduating in 1971, as well as his orthodontic training, graduating in 1975. In between the two, he served his country at the Naval Air Station in Jacksonville, Florida.

Paul received a number of awards while in school and has been very involved in community organizations such as the United Way, YMCA, Rotary and Big Brothers-Big Sisters Program. He has been active in several dental organizations and served as president of the Marshall County Dental Society and the Iowa Society of Orthodontists. He also teaches part-time at the University of Iowa.



*Paul P. Hermanson*

Paul enjoys many outdoor activities as well as playing the trumpet and accordion. He and his wife **Fran** have a son, **John**, who also is an orthodontist and practices with him, and a daughter, **Mary Greff**.

We welcome both Dennis and Paul to the Board and look forward to their contributions to the MSO.

## MSO/GLAO in Chicago a huge success

The 2004 MSO/GLAO Annual Session was an overwhelming success, thanks to the leadership of Dr. **Steve Roehm**, MSO's president, and Dr. **Steve Marshall**, general arrangements chair. A total of over 1,700 attended the combined constituent meeting, held October 1-3 at the Hyatt Regency in downtown Chicago.

Comments such as, "fun meeting," "great info," "the best!" were noted on the evaluations, summing up the reactions from attendees. Feedback from the exhibitors in 95 booths echoed this success.

It took a number of MSO members to put together this meeting, which was one of MSO's larger conventions in recent years. A special thanks to the local members of the Illinois Society of Orthodontists who assisted onsite. Also, a very hearty thank-you to the committee members who

worked so diligently – Drs. **Steven D. Marshall**, General Arrangements Chair; **John S. Kanyusik**, Scientific Program Chair; **Paula L. Harre**, Staff Program Chair; **Thomas E. Southard**, University Research Program Chair; **Paul T. and Bridgette Castelein**, Social Chairs; **Michael D. Hayward**, Exhibit Co-Chair; and **Randall G. Wright**, Volunteer Coordinator Chair.

MSO also would like to thank the Illinois Society of Orthodontists, Wisconsin Society of Orthodontists and Missouri Society of Orthodontists for serving as co-sponsors of this meeting both financially and by holding their normal fall component meetings there. The following corporate sponsors also were recognized at the meeting: 3M Unitek; GAC International, Inc.; Ormco; SureSmile by Orametrix; and ClassOne Orthodontics/Zulauf.

# Graduate School Reports

## Marquette University

We welcomed our new class in June and they have settled in very well. Dr. **Rodney Northrop** is a Marquette dental school graduate and is the proud father of three children. Dr. **Arash Bahtari**, a UCLA graduate, is now learning the meaning of cold weather and why Packer fans wear cheese heads. Dr. **Barbara Siargos** is a UIC graduate and has a Greek heritage, which will come in handy when we do our yearly visit to Athens for research! Dr. **Smita Cabera** is a Nova Graduate and has previously lived in England. Dr. **Matthew Biermann**, an Oregon graduate, has spent a year in general practice and still thinks the winters are not bad in Wisconsin!

Our sincere sympathy goes to Dr. **Hal Perry Lynn**, his wife of many years, passed away after a short illness. She was a tower of strength behind one of the finest academic leaders, and our prayers and thoughts are with her, Hal and their family.

Three of our graduating seniors, Drs. **Shaun Varghese**, **Susan Schuster** and **Brandon Linn** had papers published in refereed journals as part of their theses. Congrats to Dr. Varghese who recently had a baby boy named Jonah – mom and baby are doing well.

Best wishes to Drs. **Lynae Shear**, **Brandon Linn**, **Jeffrey Wing**, **Shaun Varghese**, **Meagan O' Donnell** and **Susan Schuster** as they begin life in orthodontic practice. Thank you for your support and friendship over these past two years.

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## Mayo Clinic

It has been a fast summer and fall. In July the program welcomed Dr. **Chris Holahan** from Mason City, Iowa. Both he and second-year resident Dr. **Fazila Durkin** attended the annual GORP meeting in Ann Arbor, Michigan. Dr. **Anthony MacIsaac** presented one of his case reports from the “Orthodontic Resident Clinical Outcomes Study” at the MSO Annual Session in Chicago. The Mayo Clinic program is one of a number of three-year programs participating in this ABO study. I also would like to extend thanks to the MSO for their continuing support of students and faculty.

Congratulations to Dr. **Joe Rebellato** who recently was promoted to Associate Professor in the Mayo College of Medicine. This is an enormous accomplishment and we are all proud of his achievement. He has had a number of

publications recently focusing on impacted canines and orthognathic surgery.

Dr. **Rose Sheats** just returned from speaking at the Thirteenth Annual Caribbean Dermatology Conference on the island of Tobago. Her topic was “Pseudoepitheliomatous Hyperplasia in the Oral Cavity.” In October Dr. **Fred Regennitter** returned to Ft. Hood, Texas, to present a two-day course for the Army dental residents. As far as travel locations are concerned, we think Dr. Sheats received the better invitation!

Finally, we wish everyone Happy Holidays. We are looking forward to the MAO meeting in Minneapolis in January.

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## Saint Louis University

A meeting of the SLU Orthodontic Alumni was held in August. New officers were chosen and a new lecture was created in honor of a former faculty member – The Charles Henry Tweed Memorial Lecture. Dr. **Herb Klontz** delivered the inaugural lecture. Over one hundred people attended the meeting and associated events.

In conjunction with the alumni meeting, the Center for Advanced Dental Education (CADE) rolled out a new fundraising campaign. The focus of the campaign is the establishment of named, endowed faculty positions. Overall, the orthodontic program will attempt to raise over four million dollars from alumni and other sources.

CADE and the residents in the orthodontic program hosted the “Give Kids a Smile” program in October. This is a national program, started in St. Louis, which provides free dental care to needy children over a two-day period twice every year. CADE partnered with the local dental society and volunteer dentists in this program. This event was covered in the local media as 530 volunteers treated 635 patients over the two days, delivering care that normally would have cost approximately \$187,000.

The CADE and the orthodontic program hosted a meeting of the National Foundation for Ectodermal Dysplasias (NFED) in October. Practitioners, researchers, government officials, dental manufacturers and patients from across the country attended. A continuing education course was conducted, and the board of the NFED formulated plans for countering various access-to-care issues. CADE is affiliated with the NFED as a resource for the care of patients with ectodermal dysplasia.

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On December 10, Dr. **Lysle E. Johnston, Jr.** delivered the inaugural Edward Hartley Angle Memorial Lecture. This lecture was established to recognize the fact that Dr. Angle was considered the founder of orthodontic education at Saint Louis University. This lecture was held in conjunction with a graduate student research program and graduation.

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## University of Illinois – Chicago

*The Dentofacial Complex*, the book of Dr. **Allen G. Brodie**'s lectures, has been completed, printed and distributed to alumni and friends of the department. It also will be available from Amazon.com. The *World Journal of Orthodontics*, edited by Dr. **T.M. Graber**, was selected to be the official journal of the World Federation of Orthodontists.

Dr. **Nayra Grau Marrero** joined the full-time faculty as Clinical Assistant Professor and director of the predoctoral orthodontic courses. The Department's funded research laboratories, directed by Dr. **Jeremy Mao**, **Tom Diekwisch**, **Liu Hong** and **Budi Kusnoto**, continue to publish in top journals. Drs. Mao, Diekwisch and **Carla Evans** have been very active in NIH review committees and board activities of the International/American Association for Dental Research. Dr. Evans was an invited lecturer in the Iberoamerican Orthodontic Association meeting in Lima, Peru, and in the Xth International Symposium on Dentofacial Development and Function in Bahia, Brazil.

The transition to a digital clinic has been an incremental, circuitous and sometimes frustrating process but, finally, our new orthodontic patients have digital patient records, including study models. Considerable software programming was necessary and was accomplished by Drs. Kusnoto and **Allen Pan**. Dr. Kusnoto worked closely with Dolphin Imaging to improve cephalometric analyses, including anatomic superpositions. Also, thanks to the hard work and support of the alumni, friends and members of UIC's Department of Orthodontics, we're in the final stages of planning the layout of the new clinic and classrooms. Additional donations to the construction fund are still needed to complete the facility and enhance our curriculum.

The 11th International Symposium on Dentofacial Development and Function will be held June 18-22, 2006, at the Sheraton Chicago under the sponsorship of UIC's Department of Orthodontics. This important biennial event has been held previously in Brussels, Chicago, Aarhus (Denmark), Bergamo (Italy), Rome, Athens, Jerusalem, Mainz (Germany), Istanbul and Bahia (Brazil).

The successful Quadrennial Illinois Orthodontic Alumni meeting held at the ADA Building September 9-11, featured speakers from the four Chicago-area orthodontic programs and further integrated the alumni of those programs. Drs. **Gerry Sampson** (Northwestern) and **Ashok Kothari** (Loyola) have become members of the alumni board. Alumni of the University of Chicago, Illinois, Loyola and Northwestern programs are invited to the Illinois Orthodontic Alumni reception at the AAO meeting in San Francisco from 5:30 pm to 7:30 pm on May 22.

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## University of Iowa

We wish to welcome the members of our new first-year class: Drs. **Bryan Brettin** (Minnesota '02), **Nicole Eberle** (Iowa '04), **Bob Fuhrman** (Iowa '04), **Jenni Loucks** (Iowa '04) and **Allyn Thames** (Alabama '04). Our second-year class consists of Drs. **Matt Caspersen** (VCU '03), **Matthew Croco** (Iowa '02), **Andy McDaniel** (UT '03), **Cory Edwards** (Alabama '02), **Erin Sloss** (Iowa '03) and **Luciana VanWesten** (Iowa '02). We are fortunate to attract such outstanding young students to learn with us.

Four Iowa alumni, our part-time adjunct faculty, deserve a special note of thanks and our heartfelt gratitude. Drs. **Bill DeKock**, **Dave Diehl**, **Ron Hanneman** and **Paul Hermanson** regularly volunteer their time for the betterment of the orthodontic program. Never wavering in their support, always eager to guide the next generation of orthodontists, these men are held in very high regard by our residents. The part-time faculty form the cornerstone of the department.

I am delighted to announce the addition of two new part-time faculty, Drs. **Carney Loucks** and **Steve Marshall**. Dr. Loucks received his training at the University of Iowa, finishing in 1983, and is certified by the ABO. He practices in Newton, Iowa. Dr. Marshall received his orthodontic training at Northwestern, finishing in 1986, and is certified by the ABO. Steve is a member of the Midwest Component of the Angle Society and practices in Buffalo Grove, Illinois.

Drs. **Bill DeKock**, **Karin Southard**, **Robert Staley** and I are in the final year of a three-year AAOF-sponsored grant period to develop an easy-to-use, modifiable database for maintenance of facial growth collections on the World Wide Web for use by educators and researchers everywhere. The longitudinal lateral cephalometric

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radiographs from the Iowa Facial Growth study will be digitized in a standard image format and stored, along with the associated patient demographic data, in a database for use by researchers worldwide. The Web site development is nearly complete and the lateral cephalometric images are being digitized. This research tool already is being used by a European researcher, even in its incomplete state.

The 26th Annual Iowa Winter Orthodontic Seminar on surgical orthodontics will be held at the Lion Square Lodge in Vail, Colorado, from January 29-February 5, 2005.

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## University of Manitoba

Third-year residents Drs. **Manish Aggarwal**, **Marina Milstein** and **Neeraj Pershad** all took part in the research poster displays in September at the Canadian Association of Orthodontists Annual Meeting in Whistler, B.C. An alumni function was hosted by the program with Drs. **Alan** and **Bob Baker** serving as hosts. We are planning receptions at the AAO Annual Session in San Francisco and the CAO in Quebec City for 2005.

Recent visitors to the program have been Dr. **Claude Remise**, from the University of Montreal, who spent two days presenting a biomechanics hands-on course; Dr. **Alan Akridge** from Louisville, Kentucky and Dr. **Billy Wiltshire**, who presented an Alexander hands-on workshop; and Dr. **Bruce Ross** from Toronto, who presented lectures on clefts. Dr. **Lionel Sadowsky**, from Birmingham, Alabama, visited the program in June as external examiner of the third-year residents. The residents were successful in the oral/clinical component of their examination.

Two of our second-year residents, Drs. **Sonia Lapointe** and **Amani Morra**, recently traveled to the office of Dr. **Wick Alexander**, where they evaluated his treatment records for long-term stability as part of their research requirements.

Our new outreach program to Norway House Reserve, under the auspices of Dr. **Mordachai Benami**, provides orthodontic services to geographically-isolated and service-deprived First Nation kids "on reserve." Dr. Benami flies to this remote area two or three days a month to provide orthodontic services. He also teaches orthodontics and does research in our program. Our program is proud to be the only one in Canada, to date, to provide orthodontic care to isolated First Nation's communities "on reserve." Full dental service is provided under the auspices of the Centre for Community Oral Health, part of the Department

of Preventive Dental Science. The changing roles of universities to include community outreach to underserved communities is taken seriously by the department, which seeks to make a real difference in the lives of the disadvantaged communities it serves.

Our service to underserved inner city children also is going well and is run in conjunction with Child and Family Services. Kids who would not get orthodontic treatment are treated in our graduate orthodontic clinic, directed by Dr. **Bob Baker**. With the province of Manitoba having the second highest child poverty rate in Canada in 2004, there is a real need to help and serve these vulnerable children.

The residents who finished in June and have gone into practice are Dr. **Dan Stuart** in Halifax, Dr. **Iain Meldrum** in Ontario and Dr. **Brent Douglas** in Vancouver. This class of 2004 also made a magnificent parting gift to the program – they will donate the proceeds of one case per year to the program and have challenged alumni and future residents to do the same.

Our new first-year residents are Dr. **Milos Lekic** from Winnipeg, Dr. **Jason Gallant** from Halifax and Dr. **Keyur Shah** from Toronto. Welcome to our program.

Our dean, Dr. **Johann deVries**, has announced that he has authorized 14 new units to be installed in our graduate clinic. It is expected that the program will reimburse the faculty from alumni donations over the next few years. Dr. **Bob Baker** will be spearheading this important fundraising drive.

As 2004 draws to a close, it again presents an opportunity to say thank-you to our instructors who have taught in the orthodontic program: Drs. **Susan Lukas**, **Mordachai Benami**, **Bob Baker**, **Alan Baker**, **Hermann Lee**, **Frank Hechter**, **Tim Dumore**, **Bruce McFarlane**, **Connie Athanasopoulos** and **Lee McFadden**. Also, thank-you to our program support staff – without them things never would run so smoothly!

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## University of Minnesota

It is a time of exciting change at the University of Minnesota! We have a new dean, Dr. **Patrick Lloyd**, who has energized the school and provided a vision of excellence for the future. This is a great way for me to start my new position as Director of the Division of Orthodontics.

Over the next few months, we will be reworking

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our curriculum to use the students' time most effectively during their training here. Dr. **Suzan Ekim** is doing a tremendous job organizing this curriculum review.

Dr. **Jim Miller**, another of our energetic young faculty, is working hard to try to keep the research efforts of the residents ontime and ontask. Jim is also serving as the program chairman for the Minnesota Association of Orthodontists this year and brought in Dr. **Mansur Ahmad** who spoke on panoramic x-rays and Dr. **Mark Hans** who spoke on 3D imaging as well as several other interesting topics related to the future practice of orthodontics.

Dr. **John Beyer** continues to be the foundation of our Division. John is an exceptional resource in all areas of practice and research and is our technology guy as well. We are excited about using technology to make our clinic more efficient and to produce orthodontists who are comfortable using technology to enhance their practices.

Another change that is very exciting is the addition of some great part-time instructors. Drs. **Stan Williamson**, **Keith Erickson** and **Mike Keim** all will be joining our faculty to provide the residents with the experience and knowledge that they have gained throughout their years of practice. They will be added to an already exceptional group of part-time instructors who include Drs. **John Kanyusik**, **Gregg Hipple**, **Bill Becker**, **Bob Grossman**, **David Resch**, **Doug Vayda**, **Mel Dale** and **Carl Casperson**. My personal thanks to all of these individuals for making this commitment to our orthodontic program.

Also, sincere thanks go to Dr. **Bill Liljemark** for his many contributions during his tenure as Interim Director of Orthodontics. His leadership resulted in greater clinic productivity, improved facilities and more faculty positions. We will work hard to continue this process of improvement for the future which Bill started.

We remind all alumni that there will be a reunion in San Francisco on Sunday, May 22, from 5:30-7:30. Please consult the on-site program for exact location.

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## University of Missouri – Kansas City

On November 4, 2004, a period of uncertainty for the department ended. Dr. **Michael Reed**, Dean of the UMKC School of Dentistry, announced at a special Administrators meeting, that, "As you know, we were approached by Dr. **Gasper Lazzara** to begin conversations about

establishing a partnership with OEC for the purpose of expanding UMKC's orthodontic residency program. The University has decided not to pursue further an agreement with OEC." Dean Reed stated he "...understands after consultation with the Chancellor that pursuit of this particular proposal is not in the best interest of the University of Missouri."

Considerable funding for the school was promised through the partnership, although it also was apparent that there were a number of other issues involved. One continuing problem is the universal lack of qualified part-time and full-time orthodontic faculty to provide adequate education, both clinical and research, for the residents. The meetings now have ended, and it is time to spend energies on education and the renovation of the orthodontic clinic.

Dr. **Ram Grandhi** returned to work this summer following two surgeries and has been doing well. Dr. **Suzanne Bird** was selected to represent UMKC at the AAO 2005 Orthodontic Resident/Student Scholars Program in May. Her research compares the effects of ibuprofen and acetaminophen on pain. Drs. **Katherine** and **Theodore Kula** were guest editors for the September issue of *Seminars in Orthodontics*, based on "Technology in the Orthodontic Office." Co-authors included in the issue were Drs. **Tamara Kublashvili**, **Mark Gregston**, **Jeff Barlow** and **John Roth**.

We welcomed the first-year residents who include Dr. **Mark Revels** from the University of Oklahoma and Drs. **Dustin Burleson**, **Brent Wood** and **Don Sanchez** from the University of Missouri – Kansas City. The second-year residents already are making plans for post-graduation positions. Dr. **John Roth** will stay in Kansas City; Dr. **Mike Ellis** will go back to Virginia; Dr. **Lindsay Resmer** is heading to her home state of Indiana; and Dr. **Suzanne Bird** is in the strategizing stage.

Dr. **Vance Dykhouse** is the new Secretary/Treasurer of the ABO. Dr. **Katherine Kula** chairs the Council of Sections of the American Dental Education Association.

This year the residents attended the SWSO Annual Meeting as well as many other company-sponsored seminars. Alumni donations were used to bring in Dr. **Steve Harrison**, Rolla, Missouri, who presented a wonderful all-day seminar on orthodontics and orthognathic surgery, and Dr. **Kim Kimminau**, who presented a seminar on dental anthropology based on her application of this information to military forensic work.

The Department continues to work with the Virginia Brown Orthodontic Fund to provide treatment to kids with limited financial resources. More than 100 children and adolescents have received orthodontic treat-

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ment at UMKC through this philanthropic organization. The philanthropy is spreading nationally to respond to the many calls for assistance in other areas.

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## University of Nebraska

The first-year residents, Drs. **Jeffrey Chandler, LaMont Gillham** and **Benjamin Thornton**, who all are UNMC graduates, started our program on July 1. These residents are the first to participate in our new 30-month program. Our second-year residents continue to make progress on their research projects that include the following topics: "Geometric Relationships Influencing TMJ and Muscle Forces During Static Biting," by Dr. **Warren Johnson**; "The Effects of Static and Impulse Loading on Ploughing Forces in the Porcine TMJ," by Dr. **Mathew Moss**; and "The Effects of Mechanical Stimulation on Osteoblast-like Cells," by Dr. **Marc Welge**.

We would like to welcome Dr. **David Meyer**, who joined our faculty this year as a part-time clinic instructor. He is a Mayo-trained orthodontist practicing in Brookings, South Dakota, who supervises clinic and teaches practice management two days per month. Dr. **John Pershing**, a board-certified alumnus, practicing in Hastings, Nebraska, also has joined our faculty to coordinate a practice management lecture series.

Dr. **Laura Iwasaki** was invited to make a presentation at the September meeting of the Pacific Coast Society of Orthodontists. Dr. Iwasaki and Dr. **Jeff Nickel** continue their internationally recognized research at UNMC involving the relationship of inflammatory cytokines and tooth movement, the effects of TMJ stress magnitudes and gene polymorphisms relevant to tooth movement. In addition to chapters published this year in a textbook entitled, *Biological Mechanisms of Tooth Movement and Craniofacial Adaptation*, they have had one journal article accepted and two published in 2004. Dr. Nickel will finish his term this year as president of the Nebraska Society of Orthodontists in April 2005.

Dr. **Peter Spalding** had a chapter on craniofacial growth published in the second edition of *Peterson's Principles of Oral and Maxillofacial Surgery*. He recently attended the ADEA Summit on Advanced Dental Education in Tucson, Arizona, representing the UNMC College of Dentistry. He will become chair of the ADEA Section of Orthodontics in March and vice president of the American

Cleft Palate-Craniofacial Association in April of 2005.

We celebrated the 50th anniversary of the founding of the Nebraska orthodontic program with a continuing education course and banquet on October 15. Dr. **David Musich**, a 1971 alumnus, provided the CE course entitled, "Interceptive Class III Mechanotherapy." The banquet was a joyous affair with many former students and alumni present to honor the program's founder and first director, Dr. **Sam Weinstein**, and the outstanding legacy he has left us.

Drs. **Robert Stemm** (posthumously), **Barry McKenna**, **Allan Weimer**, **Lewis Nieberg** and **Robert Moore** also were recognized for their contributions as former chairs of the program during its 50-year history. Dr. **Kenneth Holland, Sr.** received recognition for 54 years of teaching in both the undergraduate and post-graduate orthodontic programs. Finally, Dr. **Donald Haack** was given posthumous recognition for pioneering the bio-engineering and orthodontic concepts he brought to the program and to the orthodontic specialty.

Our newly renovated and expanded orthodontic clinic was completed just in time for the 50th anniversary celebration. A new clinical laboratory will be completed soon.

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## Jacobson—continued from page 1

**Avery's** new book, *Essentials For Orthodontic Practice*. He co-founded and was president of the Illinois Association of Craniofacial Teams and has been an orthodontic consultant on the Craniofacial Team at Children's Memorial Hospital in Chicago for over 40 years. He also is a reviewer for the *Cleft Palate/Craniofacial Journal* and the *AJO/DO*.

Bailey was involved with the planning of the AAO annual sessions in San Francisco in 1995 and in Chicago in 2000. He also is a member of the Midwest Component of the Angle Society, where he has held many positions including president.

Bailey's pride and joy are his two children, **Shari**, a family therapist, and **Ron**, his partner. But what really turns his head are the words "Grandpa Bailey!" from his grandchildren **Luke**, **Emma**, **Tyler** and **Rachel**. He and his wife **Ruth** will be celebrating 50 years of marriage in 2005.

Congratulations to you, Bailey – you are a most deserving recipient of the 2004 Shepard Award.

## The World Federation of Orthodontists... Why is it important?

If you are like most orthodontists practicing in this ever-shrinking world, it would not be unusual for you to make the following statement: “Another dental organization!!! You must be kidding...I belong to the AAO and all of its constituent organizations, the American Dental Association, my state dental organization, my county dental organization, my college alumni group (who wants and needs my contribution), a study group, the College of Diplomates, etc, and now, you tell me there exists a world organization. Give me a break – enough is enough!” Many orthodontists, understandably, find themselves in this camp. Yet, in the short span of less than nine years, the World Federation of Orthodontists (WFO) has moved onto our radar screen and has been able to attract nearly 6,500 fellows (members) worldwide.

The WFO has grown because orthodontists worldwide have recognized that we share the same problems, have some of the same successes and, most important of all, share the same goal – advancement of the art and science of orthodontics. Sound familiar? It should! We all participate in a specialty that has a wonderful heritage. If we believe in the specialty, then we need to be cognizant of our responsibilities. These include doing everything we can to ensure that all orthodontic specialists in our very small world have the best education from the best teachers. We need to make sure that the terms “orthodontist” and “orthodontic specialist” are recognized in every corner of the globe to mean that the persons who carry the title have had additional training and have the ability to deliver a superior orthodontic treatment result to the patients in their care.

The WFO has the following objectives:

- Encourage high standards in orthodontics throughout the world.
- Encourage and assist in the formation of national associations and societies of orthodontists when requested.
- Encourage and assist in the formation of national and regional certifying boards in the field of orthodontics when requested.
- Promote orthodontic research.
- Disseminate orthodontic information.
- Promote desirable standards of training and certification of orthodontists.
- Organize the International Orthodontic Congress to be held at least once every five years.

Confronted with a variable standard of orthodontic

specialization worldwide, the WFO conducted an extensive review of advanced orthodontic education programs from around the world and developed “Orthodontic Specialty Education Guidelines.” The WFO currently is working on a prototypic orthodontic curriculum that can serve as a model to areas of the world just starting their orthodontic training programs and to other areas which recognize the need to upgrade their training programs for orthodontists.

“Alright, I understand – but that doesn’t affect me in my country!” you say. Well, let’s see. Here in the United States, one would have to be nearly blind to not recognize that we have a teacher shortage that will reach epidemic proportion if we do not do anything about it. Would it surprise you to know that some countries with highly technical and well-grounded, sophisticated orthodontic training programs actually have an over-abundance of teachers? Just maybe, communication between these two regions with directly opposite concerns could help solve the problem in both places!

The WFO was conceived as a low cost, effective method to support the existing national organization in each country and, above all, not compete with the existing national organization. That is why the IOC only meets once every five years and the WFO utilizes the national organization in each individual country to certify the standing of each of its Fellows. A low dues rate easily can be recouped by attending the IOC or by subscribing to its new official journal, the *World Journal of Orthodontics*. Other benefits include reduced fees of attendance at many of the best orthodontic meetings in the world and the *WFO Gazette*. Visit [www.wfo.org](http://www.wfo.org) for more information.

You should realize that the resurrection of the IOC and the founding of the WFO can be traced back to the statements of a former MSO president, Dr. **John Byrne**. It was he who pushed the MSO to introduce an AAO House resolution to establish the 95th AAO Annual Session in San Francisco as the 4th International Orthodontic Congress.

The WFO exists to provide the framework for international cooperation, communication and interchange of scientific thought and ideas in orthodontics. Since the MSO decided to hold its meeting in Paris coincident with the 6th IOC, there never will be a better opportunity to participate in that meaningful exchange of ideas than next September 10-14 with your colleagues from all over the world. SEE YOU IN PARIS!!!!

— by Dr. William DeKock

## LOOKING FOR AN ASSOCIATE?

The American Association of Orthodontists currently has two programs to help those seeking practice opportunities in orthodontics.

The **Practice Opportunity Service** is a program designed to match members offering practice opportunities with those seeking opportunities. These matches can be in the form of an associateship, a partnership or the buying and selling of a practice.

The **Associate Opportunity Service** is a program to match practicing orthodontists needing temporary or part-time help with those individuals looking to practice on a temporary basis.

All information is maintained in a confidential manner. This service can be helpful for younger members who are seeking opportunities to practice in a traditional office setting or members who are considering bringing in an associate or partner or are planning their retirement. Orthodontic education programs also should contact this service as it could be a worthwhile benefit to orthodontic residents.

To request an application or for additional information, please call **Katie Repking** at the AAO office in St. Louis at 800/424-2841, extension 287, or e-mail her at [krepking@aaortho.org](mailto:krepking@aaortho.org).

## 2005 MSO Annual Session in conjunction with the World Federation of Orthodontists

**Paris, France  
September 10-14, 2005**

### **A most unique opportunity for the MSO to meet with the WFO.**

There will be speakers from around the world at this international congress, held once every five years. The MSO business meeting has been rescheduled for **Monday, September 12, 2005**, from 5:30-6:15pm at the Palais des Congrès, followed by a reception from 6:15-7:30pm.

*See the President's Report on page 2 as well as the article about the WFO by Dr. Bill DeKock on page 23. Also, check our Web site, [www.msortho.org](http://www.msortho.org) and go to Annual Sessions or [www.wfoparis2005.org](http://www.wfoparis2005.org) for more information about this meeting.*

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