

MSO

NEWSLETTER

Constituent
American Association of
Orthodontists



A Publication of the Midwestern Society of Orthodontists

Winter 2011

Whipps receives MSO's Shepard Award

MSO is honored to have **J. Franklin Whipps**, Centralia, Illinois, as the 2010 recipient of the Earl E. Shepard Distinguished Service Award. The award was presented at the MSO Annual Session in Colorado Springs.

Frank received his BS degree from Southern Illinois University – Carbondale and graduated from the University of Louisville Dental School. During the Vietnam War, he joined the Navy, was stationed in Beaufort, South Carolina, and was attached to the Marines at



Frank and Bonnie Whipps

Parris Island. After finishing his orthodontic residency at Northwestern University Dental School, he started his practice in Centralia, where he remains active today.

Frank and Bonnie were married during dental school. After they moved to Centralia, he quickly became active in the community and his church. His first accomplishment was starting the Centralia YMCA. He spent 20 years directing, coaching and judging swim meets throughout southern Illinois. He also was involved in the Rotary, Toastmasters and Toastmasters International where he served in a variety of leadership positions.

Dr. Whipps' love of boating, fishing and diving has led his family to spend much time on, in, or around boats and the water. He loves music, has completed courses with

some of the finest photographers and as a Ham radio operator, he has made communications in remote mission areas possible.

After his son, at the age of 14, asked his dad to go on a mission trip to remodel houses in Georgia, Dr. Whipps was 'hooked.' Later he and Bonnie went to the Black River Region of Jamaica to provide dental services, and they continued to spend two weeks each year serving in this mountain region. Their children, his office staff and his father-in-law have joined Frank on various mission trips, and Bonnie has worked with him every year but two. Since that first trip, he has not missed a year of mission work, and some years he has gone more than once. He looks forward to exposing all of his grandchildren to this experience.

Nineteen years ago Frank formed the Belize Mission Project and has been taking 80 to 100 people to Belize to do short-term missions involved with dental, medical, optical, hearing and occupational therapy. Supplies

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President's Report

Greetings from Missouri! It is indeed an honor and a privilege to serve as your MSO president.

What a fantastic meeting MSO President **John Kanyusik** put together, along with Dr. **Kim Reed** of the SAO, in Colorado Springs. We enjoyed the amazing speakers for both doctors and staff and still had time to



Jacqueline M. Miller

experience the peak fall colors of the Rockies.

We had the honor of presenting the MSO's 2010 Earl E. Shepard Distinguished Service Award to Dr. **Frank Whipps** of Centralia, Illinois. The award was created in honor of Dr. **Earl E. Shepard** to recognize orthodontists for outstanding service to orthodontics and their community. Dr. Whipps' 20 years of leadership with the

Belize Mission Project has resulted in team members impacting over 20,000 case treatments. He currently is serving on the Illinois Society of Orthodontists' Donated Orthodontic Services Committee and has served on both the Illinois Society of Orthodontists and MSO boards.

The MSO's 2011 Earl E. Shepard Distinguished Service Award will be presented to Dr. **Frank Green** during the MSO Annual Business Meeting that will be held during the AAO Annual Session on Saturday, May 14 from 2:45 p.m.-3:30 p.m. Come and join your MSO colleagues at the business meeting to honor Dr. Green. The meeting will flow out into the AAO Opening Ceremonies featuring the band *Chicago*. Special thanks to the Missouri and Illinois Societies of Orthodontists, both of which have been so generous in their support of our own AAO president Dr. **Lee Graber** and the MSO Annual Business Meeting.

Make sure to register for the 2011 AAO Annual Session! In lieu of our 2011 traditional fall meeting, the MSO is encouraging members to bring their orthodontic teams to Chicago. From the Opening Ceremonies featuring the band *Chicago* to the Excellence in Orthodontics Awards Luncheon address by noted historian **Doris Kearns Goodwin** and from state-of-the-art practice marketing strategies to *Dentofacial Orthopedics in Five Dimensions*, the AAO 2011 Annual Session will be a unique mix of outstanding learning opportunities and great entertainment. Plan to bring your team to the Annual Session, too. The 2011 Orthodontic Staff Program has been developed to address the most urgent and complex challenges facing today's orthodontic team members, both on the business

side and the clinical side. There also will be the first-ever orthodontic team fashion show on Sunday. To make it easier to bring your staff, the AAO is offering a 20-percent discount off registration fees for orthodontic staff members when four or more staff members employed by the same AAO member are registered. The discount is not applicable for members of the Orthodontic Staff Club who have an existing registration discount.

At the MSO 2010 Annual Session in Colorado Springs, we recognized Dr. **Paula Harre** for her eight years of service to the MSO board. Thanks, Paula – you will be missed, and we look forward to benefiting from your leadership and insight as you serve on the 2011 MSO Delegation. We also had the opportunity to welcome two new incoming directors, Drs. **Kim Stafford** of Nebraska and **Jane Bentz** of Wisconsin. We look forward to working with both of you! Dr. **Steve Roehm** of Peoria, Illinois, was named to serve as our next representative from the MSO to the AAO when Dr. **Jeff Cavanaugh**'s term expires next May. We want to thank Jeff for his years of outstanding leadership and service to the AAO.

There are several AAO Council positions available next spring, and our MSO Trustee Dr. **Brent Larson** is seeking volunteers interested in serving the specialty. Please let Brent know if you have any interest at all.

AAO's Leadership Conference, held every-other year, is scheduled for February 24, 2011, directly prior to the AAO Mid-Winter Meeting February 25-27 in San Diego, California. Representatives sponsored by MSO are Drs. **Babette Cohen, Katie Graber, John Aamodt, Niloufar Nouri Mahdavi** and MSO Executive Director **Kristi Burmeister**. In addition, each component was asked by AAO to send a leader to the conference where AAO funds the hotel and one-day Leadership Conference event while the component pays their leader's travel expenses.

The MSO's Ad Interim Board Meeting will be held in St. Louis on March 18-19, 2011. We will be focusing on any new issues, the formation of the AAO credit union and the preparation of resolutions and delegation strategy for the AAO House of Delegates, held in Chicago during the AAO 2011 Annual Session. Drs. **Ross Crist** and **Ara Goshgarian** have put together an experienced team of delegates to serve on the MSO delegation including Drs. **Paula Harre, Michael Hipp, Deborah Lien, Virginia Mennemeyer, Dennis Sommers** and alternate delegates **James Klarsch, Babette Cohen** and **John Kanyusik**.

If you have an idea for a resolution to be considered by the AAO House or any other concerns relating to our organization and profession, do not hesitate to contact any member of the delegation.

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Trustee's Report

Greetings from the snowy north country of Minnesota!

The November election has significantly changed the political landscape for the next two years. This dramatic change reminds us how important our governmental affairs initiatives are for the AAO. The 2011 Professional Advocacy Conference, sponsored by the Council on Governmental Affairs, is planned for the end of January and is designed to involve the grassroots AAO member in helping to bring our message to Capitol Hill. This year the focus will be to develop relationships with newly-elected members of Congress and to continue to cultivate relationships with returning members. The AAO is continually looking for people who have contacts with members of Congress and is working on developing additional Key Contacts, especially for the newly elected members. If you have such a contact, or an interest in developing a contact, please let **Kevin Dillard** at the AAO know (kdillard@aaortho.org).

If you haven't heard already, you will receive a lot of communication from the AAO regarding the Consumer Awareness Program and the use of an exam coupon to help measure the effectiveness of this program. This coupon program will run in the spring and has been suggested by our consultants as the best direct measure of how many patients are ending up in orthodontic offices as a result of our efforts. There was a huge response to the request in the fall for volunteer members to track coupon use in their offices and, as a result of that positive response, the Board of Trustees voted to expand the tracking program using more of our volunteer members. It should be very interesting to see the data that results from this initiative, and it certainly will make it easier for the House of Delegates to make decisions about how to direct our future consumer awareness efforts. Thanks to all the MSO members who agreed to be part of the tracking program!

If you have not yet registered for the AAO 2011 Annual Session in Chicago, please make it a priority. This is the MSO's own Dr. **Lee Graber**'s meeting and it is being planned and led by a group of the MSO's best. Dr. **Steve Litton** is the General Chair of the meeting and he assures



2011 Annual Session Planning Committee at McCormick Place

me that it will be top-notch in every way. There are many great opportunities for your staff as well, and Chicago is an easy trip from anywhere in the MSO. Check out the program at www.aaoinfo.org for more information, for program details and for housing opportunities. I hope to see many of you there!

The 2011 AAO Mid-Winter Conference will be the *Orthodontist as CEO* program. It will be held February 25-27, 2011, at the San Diego Marriott Hotel and Marina. This is a great time for a winter escape for MSO members and an opportunity to hear some very timely and helpful information that will benefit your practice. Even if you have attended a CEO program in the past, I am confident that you will hear lots of new and updated information that will make it worth your while. On the Thursday before the Mid-Winter program, at the same site, the AAO will hold a Leadership Conference. This conference is designed to develop an interest and a skill set for volunteer leaders at all levels. If this is something you would be interested in for the future, please let me know.

In the last newsletter, I mentioned that the AAO was pursuing the development of a credit union as a member benefit. Since that time, the process has continued with deposit commitments having been received from the AAO as well as many of its constituent and component organizations. If you receive a request for a deposit commitment, please consider it positively. This would be a federally insured program for depositors and could be a huge benefit in the future for our members either saving or borrowing money. Dr. **Lee Sinna**, from the MSO, has been involved in a major way in trying to bring this idea to fruition.

In closing, I would like to tell you that the AAO continues to be a very strong, member-driven organization. It thrives because of the commitment of all our members to our profession and, most importantly, to the oral health of our patients. Please read about many of the other ongoing activities of the AAO Councils elsewhere in this newsletter.

As always, I appreciate hearing from MSO members either by phone or e-mail.

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Brent E. Larson

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Randy Wright - IL, Chair
Conny Athanasopoulos - MB
Michelle L. Bergsrud - MN
Rick W. Fuchs - SD
Bradley H. Jones - IA
Thomas C. Lovlein - WI
Matthew J. Pershing - NE
John H. Warford, Jr. - ND
Kevin C. Walde - MO

Committee on Communications

Stephen F. Litton - MN, Chair
Gary Levine - MB
Virginia A. Mennemeyer - MO
Charles Montoure - WI
D. Spencer Pope - IL
Kimberley A. Stafford - NE
Ryan K. Van Laecken - SD
Douglas W. Vayda - MN
Marc S. Welge - IA
Ryan M. West - ND

2011 Delegates

Ross L. Crist - SD, Chair
Ara C. Goshgarian - IL, Vice Chair
Paula L. Harre - NE
Michael S. Hipp - IA
Deborah J. Lien - MN
Virginia A. Mennemeyer - MO
Dennis D. Sommers - ND
2011 Alternate Delegates
Babette Cohen - MB
James G. Klarsch - MO
John S. Kanyusik - MN

AAO Web site: www.aaomembers.org

800/424-2841

MSO Web site: www.msortho.org

636/922-5551

Membership Report

Current Membership – November 30, 2010

Active Members	1,002
Affiliate Members	3
Retired Members	327
Academic Members (non-US/Canada)	6
Total Members	1,338

Active Membership by Component

Illinois	367
Iowa	77
Manitoba	19
Minnesota	149
Missouri	147
Nebraska	49
North Dakota	16
South Dakota	20
Wisconsin	155

Deceased Members

Ryan W. Arnold – Watertown, South Dakota
Samir E. Bishara – Iowa City, Iowa
Thomas T. Edblom – St. Paul, Minnesota
Robert Herzberg – Highwood, Illinois
Robert E. McKibben – Valley City, North Dakota
John R. Reel – Harrisburg, Illinois
Ivan E. Sanderson – St. Paul, Minnesota
George E. Sayles – Bellevue, Nebraska
Robert F. Schoenwetter – Oshkosh, Wisconsin
David C. Wertz – Dubuque, Iowa
Robert L. Williams – Naples, Florida

Retired Members

Charles D. Beard – Chesterfield, Missouri
Dan L. Blackwell – Lee's Summit, Missouri
Steve B. Cain – Kansas City, Missouri
Donald C. Dennington – Cape Girardeau, Missouri
Michael J. Fosselman – Washington, Illinois
Fred J. Krause – Kearney, Nebraska
Kristin R. Lundquist – Mahtomedi, Minnesota
Thomas A. Molin – Willmar, Minnesota
David J. Myers – Northbrook, Illinois

James M. Oleskevich – St. Louis, Missouri
Don L. Powell – Springfield, Missouri
Laurence H. Rubin – Chicago, Illinois
William S. Schuster – Oshkosh, Wisconsin
Robert S. Smith – Glenview, Illinois
Nickolas W. Stanciu – Austin, Texas (Illinois)
John L. Wollney – Arlington Heights, Illinois
David W. Zemke – Minneapolis, Minnesota

New Active Members

Danielle N. Bauer – Schaumburg, Illinois
Kurtis C. Bray – Delavan, Wisconsin
Carl T. Drake – Normal, Illinois
Ramzi B. Duaibis – Elgin, Illinois
Elizabeth M. Hite – Glen Carbon, Illinois
Dustin A. Hollevoet – Bismarck, North Dakota
Patrick G. Jones – New Lenox, Illinois
Thomas H. Lim – Lake Forest, Illinois
Clark E. Smith – Kenosha, Wisconsin
Maura J. Vroman – Moline, Illinois
Paul E. Wine – Chicago, Illinois

New Active Members from Affiliate

Alfred T. Longo – Bellevue, Nebraska

Reinstated Members

Sean P. Bates – Minneapolis, Minnesota
John P. Howland – Delavan, Wisconsin
Colleen Kristofor – Chicago, Illinois
Gregory G. Levine – Winnipeg, Manitoba
David A. Pesavento – Aurora, Illinois

Transfers to/from MSO

Lana Dalbah – Transfer from MSO to INTL
Brian J. Diemer – Transfer from MSO to RMSO
Taera Kim – Transfer from PCSO to MSO
Betsy A. Meade – Transfer from MSO to GLAO
Benjamin T. Pliska – Transfer from MSO to PCSO

Cancelled Members

Ernst K. Janzen – Northbrook, Illinois

*Membership data from May 17, 2010 to November 30, 2010

President's Report—continued from page 2

We have such excellent leadership in our AAO with Dr. **Lee Graber** as our AAO President, Dr. **Keith Levin** as the AAO Speaker of the House and Dr. **Brent Larson** as our trustee! We are thankful for their continued dedication and service to our profession. Thanks as well to **Kristi Burmeister** and her outstanding staff who continue

to be an excellent source of organization, management and guidance for our MSO.

I look forward to serving the MSO, and if I can be of any service to you, please do not hesitate to contact me.

Jacqueline M. Miller

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Treasurer's Report

Cash Assets – As of November 30, 2010

Checking/Investment Accounts		Special Events Fund	
Money Market	\$185,202.08	Money Market	\$77.40
CDs	\$129,688.50	Treasury Note	\$17,006.40
Mutual Fund Portfolio	\$126,992.87	Subtotal	\$17,083.80
Subtotal	\$441,883.45		
		Total Cash Assets	\$458,967.25

News and Notes about our Members

- Congratulations to Drs. **Peter Sotiropoulos**, Missouri, and **Gus Sotiropoulos**, Illinois, who received the Outstanding Teaching Award from the Illinois Society of Orthodontists.
- Congratulations to Dr. **Brent Larson**, Minnesota, who will receive the OERF Merit Award from the Orthodontic Education and Research Foundation at its meeting in March in St. Louis.
- Congratulations to Dr. **Russell Kittleson**, Wisconsin, who will receive the 2011 ABO Earl E. and Wilma S. Shepard Distinguished Service Award in Chicago.
- Congratulations to Dr. **Rolf Behrents**, Missouri, who will receive the 2011 Louise Ada Jarabak Memorial International Teachers and Research Award from the AAOF in May at the AAO Annual Session in Chicago.
- Congratulations to Dr. **John Volz**, Minnesota, who was appointed Program Director for the program in orthodontics at the Mayo Clinic.
- Thanks to Dr. **Paul Miller**, Illinois, for assuming the role of MSO's representative to CDABO.
- Thanks to Dr. **Gary Levine**, Manitoba, for assuming the responsibilities of director from Manitoba, replacing Dr. **Tim Dumore** who has decided to step down. Tim, thank you for your service.
- Congratulations to Dr. **Stephen Litton**, Minnesota, for receiving the Gini Award from *Smiles Change Lives*.

Bentz and Stafford are new MSO directors

We welcome Dr. **Jane Bentz** from Onalaska and Dr. **Kimberley Stafford** of Omaha as new directors to the MSO Board from Wisconsin and Nebraska, respectively. Jane replaces Dr. **John Crawford** as he moves up the officer ladder of the MSO, and Kim replaces Dr. **Paula Harre**, who has completed her full term as director.

Dr. Bentz attended Marquette University School of Dentistry and graduated in 1977 earning a DDS degree. She then completed her orthodontic residency at the University of Minnesota in 1979 and currently practices in Onalaska.



Jane Bentz

Jane has served as president of the La Crosse Dental Society and, recently, served as president of the Wisconsin Society of Orthodontists in 2008. She married **David Matelski** in 1979 and has three daughters, **Lauren**, **Molly** and **Anne**. She spends most of her free time playing tennis, golf and cards but also enjoys scuba diving and traveling.

Dr. Stafford graduated from the University of Nebraska Medical Center (UNMC) College of Dentistry in 1991. She completed her orthodontic residency and re-

ceived her Master of Science degree from the UNMC College of Dentistry in 1993.

Kim served as an assistant professor in the Department of Growth and Development (Orthodontic Section) at UNMC College of Dentistry from 1993-1994. She was in private practice in Omaha with Dr. **Darrel Moreland** from 1994 to 1999 and continues to maintain that practice as well as one in Atlantic, Iowa, and is a part-time instructor at UNMC College of Dentistry.



Kimberley Stafford

Kim recently completed two terms on the Omaha District Dental Society Board of Directors and has served in the officer positions of the Nebraska Society of Orthodontists. She is married to husband, **Robert**. Her hobbies include travel, especially to Utah and Florida, and outdoor activities.

The MSO is grateful for these two very talented individuals to commit to serving on the MSO Board of Directors and look forward to their valued input.

AAO Council and Affiliate Group Reports

These reports are submitted by MSO's representative on each of these councils and affiliate organizations.

Council on Communications

The Council's winter meeting was December 3-4, 2010, and its summer meeting will be held in St. Louis on July 22-23, 2011.

The AAO produces and distributes public service announcements to TV stations in the U.S. and Canada and radio stations in the U.S. Results of the most recent releases through October 31, 2010, for both radio and TV for both **Emmit Smith** and **Jennie Garth** were very successful with a significant number of stations reporting airings, audiences and broadcasts and equivalent dollar value.

An offer for a free consultation with an orthodontist will be promoted in advertising and public relations outreach. The offer will be valid from February 1 through May 31, 2011. The purpose of the offer is to measure the effectiveness of the AAO's outreach and potentially drive consumers to members' offices. Consumers will be directed to visit www.braces.org, where they can download the free consultation coupon and obtain a list of AAO members near them. Members who participate will be invited to report coupon redemption monthly. A panel of members is being recruited for in-depth study.

The 2011 House of Delegates will consider a Council resolution for a five-year assessment of \$650 per member per year to support the continuation of the AAO Consumer Awareness Program. A task force has been formed to study funding of the program.

The Council is currently discussing cost-effective means by which they can forward appropriate materials to members of the National Association of School Nurses. The Council is considering exhibiting at their meeting and examining other methods to share pertinent materials to educate school nurses and the parents/students they serve.

The AAO is establishing a relationship with the National Association of Pediatric Nurse Practitioners. The effort is intended as a way to share information to educate healthcare colleagues and their patients. The AAO also is reaching out to the Society for Physician Assistants in Pediatrics as well as the Hispanic Dental Association. The AAO has established a relationship with the American Academy of Pediatrics.

A section was recently added to the Online Advertising/Marketing Toolkit titled, *Web Content*, that includes a substantial list of AAO-created items that members may download for free and use on their practice Web sites. The toolkit is a catalogue showcasing the wide variety of

materials to help members promote their practices. This includes print, online and radio advertising/public relations materials developed for the AAO's current "Puzzle" campaign as well as the previous "More Than A Smile" campaign. Many materials can be customized. Contact AAO staff for information at marketing@aaortho.org or 800/424-2841. The toolkit can be accessed after logging in to www.aaoinfo.org in the "My Practice" section, "Marketing" subsection.

The Council is reviewing the series of patient/consumer education brochures. All AAO brochures are available at www.aaoinfo.org in PDF format for download from the "Resources" section. The Council is considering a brochure on lasers in orthodontics.

The AAO will survey members in the first quarter of 2011 to gather information about members and the patients treated in calendar year 2010. This study is done every other year. Members will be notified of the survey via e-mail and will be able to complete the study online.

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Council on Governmental Affairs

COGA has been active on a number of issues recently. Among the most noteworthy are:

- The 1099 reporting requirement, set to go into effect on January 1, 2011, requires 1099 forms to be issued to all vendors from whom \$600 or more of goods or services are purchased within the reporting year. The AAO, ADA and other groups representing small businesses believe that the requirement will add a tremendous burden in terms of paperwork and bookkeeping. The provision is generally unpopular with both parties; however, the several attempts to repeal the provision have failed. The AAO has issued legislative alerts to members, asking them to write their members of Congress on the issue and will do so again at the appropriate time.

- The AAO has found that a significant number of orthodontic patients use Flexible Spending Accounts (FSAs) to pay for treatment and wants to repeal the provision of health care reform that caps FSAs at \$2,500. The AAO believes that capping the accounts will directly result in treatment becoming less affordable for patients. The cap is

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set to go into effect in 2013. Currently, there is no limit on the accounts.

- Enforcement of “Red Flags Rule” has been delayed until an appellate court rules on a challenge to the law related to how the Federal Trade Commission drafted the regulation. There is significant momentum in Congress to “carve-out” small businesses from the regulation since the AAO believes that the intent of Congress was to apply the law only to banks, brokerages and other financial institutions.

- The 2011 Professional Advocacy Conference will be January 24-26 in Washington, D.C. The AAO will host approximately 100 AAO members at the Renaissance Mayflower Hotel, which will feature addresses from former Speaker of the House **Newt Gingrich**, elected officials and other political pundits. Attendees also will be trained on issues of interest to the AAO and will conduct meetings with their members of Congress and staff.

If you have any questions or comments, please contact me.

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Council on Membership, Ethics and Judicial Concerns

The Council met in November by conference call and will meet in St. Louis in January with CONYM.

The Council is looking to have our application for membership process updated to allow applications online. This electronic application will be most appropriate for both international and international student members as well as for the process of moving from student to active/affiliate/service membership. There are some issues in making this happen, but the Council feels it is important as we move forward. This will be a major item for discussion at our meeting in January.

The Council also is looking at the international member category and what can be done to enhance their membership and attendance at our Annual Session. The international category is the area of greatest potential growth for the AAO.

One of the significant tasks of the Council is to deal with ethical violations. We have taken steps to make this a more member-friendly process. At our meeting in January, we will be discussing this issue in greater detail with AAO Legal Counsel **Jim Bowlin**.

This spring ends my eight years of service on this Council, and it has been a pleasure for me to serve the AAO and its membership in this manner. In addition, this year I was fortunate to have as our trustee liaison, our own Dr. **Brent Larson**, and I thank Brent for all he has done for this Council and the AAO.

Contact me if you have any questions or concerns about membership issues.

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Council on New and Younger Members

The Council met via conference call in October. Plans were solidified for the 2011 New Orthodontist/ Resident Conference and Reception at the AAO Annual Session in Chicago in May. We are excited to host Dr. **John McDonald** as the keynote speaker. He will address what it's like in “real life” as an orthodontist dealing with staffing, marketing, etc. His two-hour presentation will be followed by a cocktail reception. Please be sure to register for this event. It is a ticketed event and seating is limited.

The Council also is pleased to once again sponsor childcare at the 2011 Annual Session. Camp AAO welcomes children ages 6 months to 17 years. Please be sure to bring the kids and let them participate in age-appropriate activities as well as great tours of Chicago for children aged 6-17 years. Register online for Camp AAO by April 29.

The Council will hold its next meeting on January 22, 2011, in St. Louis. A portion of this meeting will be held jointly with COMEJC. Please bring to my attention any concerns or ideas that you wish to have discussed at this meeting. I can most easily be reached via e-mail.

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Council on Orthodontic Education

The 2010 MSO Educators Conference was held with the SAO officers and department chairs in Colorado Springs in September. Dr. **Carla Evans** gave some interesting perspectives on ADEA. For years they have concen-

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trated on undergraduate orthodontics, but specialty programs now are becoming more active. The orthodontic section of ADEA, which is certainly of interest to academicians, has a limited attendance due to the back-to-back scheduling of the IADR/AADR and ADEA, and attendance often entails being away from the dental school for too long as well as cost factors due to travel cut-backs.

A problem on the horizon for orthodontic resident selection in the future is that many dental schools are moving to a "pass/fail" system, avoiding the need for dental schools to rank students. This will make it more difficult to be able to fully assess student applications to our graduate programs.

Dr. **Brent Larson** informed the attendees that the issue of a Society of Educators has been referred back to the Council on Education, and the bylaws are being refined and will go back to the House in 2011. It was generally agreed that it is important that the educators support the establishment of a Society of Educators. If the Society can be established within the AAO, there should be no downside to this proposed new entity.

Dr. **Leslie Will**, COE Chair, recently asked for feedback from orthodontic chairs regarding important issues facing orthodontic education at the present time. Recurring feedback topics included:

- Overproduction of orthodontists
- The proliferation and expansion of new orthodontic programs training too many residents
- Lack of research missions, particularly with new programs
- Difficulty in recruitment and retention of faculty
- Waning budgets and inadequate compensation for full-time faculty and increasing costs of education

The 2011 Lionel Sadowsky Educational Leadership Conference will be held in conjunction with the AAO Annual Session in Chicago next May, and all program directors, along with one additional faculty member, are encouraged to attend. This could be an opportunity to discuss some of these issues!

Some important revisions to the CODA Accreditation Standards are being proposed for interest, review and comment by June 1, 2011. They include:

- Standard 2 – Program Director and Teaching Staff
- 2-11 The program director and faculty must prepare students/residents to seek certification by the American Board of Orthodontics.
- 2-11.a. The program director must document the number of graduates who become certified by the American Board of Orthodontics.

The next COE meeting will be held in San Diego on March 12-13, 2011, with the Dean's Luncheon. Ortho-

dontic chairs are requested to encourage their deans to attend the luncheon meeting if they are attending the ADEA meeting.

Mark your calendars for the Educational Leadership Conference in Chicago in May honoring Dr. **Lionel Sadowsky**. Hope to see you all there!

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Council on Orthodontic Health Care

The Council on Orthodontic Health Care met July 16-17 in St. Louis with a full agenda.

The Council continues to work with the American Cleft Palate Association to promote coordinated care for patients with cleft and craniofacial anomalies. Plans are being explored for joint business and scientific meetings in the future. COHC has obtained state-by-state contact information for cleft and craniofacial treatment teams and will be including this information in the AAO Access-to-Care Guide that is posted on the AAO Web site.

The Council continues the support of the AAO Access-to-Care Task Force and its administration of the AAO Donated Orthodontic Services (AAO DOS) access-to-care program.

COHC reports all access-to-care initiatives that have been undertaken by the AAO to the ADA Council on Access, Prevention and Inter-professional Relations (CAPIR). CAPIR originally sponsored the 2009 Access to Dental Care Summit. Attendees of this summit have evolved into the ADA Coordination and Communication workgroup, and members of this workgroup are expected to become the National Oral Health Alliance (NOHA). COHC will be contacting CAPIR with the possibility of AAO representation at this meeting.

Dr. **Norm Nagel** represents the AAO and COHC regarding third-party payer issues in venues such as ADA Code Revision Committee meetings and the American Association of Dental Consultants meeting held in conjunction with the National Dental Electronic Data Interchange Council. He also attended the Society of Human Resource Management meeting with AAO's **Ann Sebaugh**. COHC is exploring a possible partnership with the ADA or other specialty organizations to sponsor a booth or a speaker.

Norm attended, along with COHC's Dr. **Paul McKenna**, the National Association of Dental Plans

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meeting. COHC is evaluating the possibility of membership in NADP and future roundtable discussions as a forum for discussion of mutual concerns and issues.

Ms. Sebaugh attended the National Dental Benefits Conference sponsored by the ADA. Highlights from the conference were presentations on dental plan trends in 2010 for PPO network leasing and discount dental plans and dental fraud from the review perspective. In addition, this conference was well attended by members of the ADA Code Revision Committee, giving the AAO an additional opportunity to network with these committee members.

The Council continues oversight of the Dental Benefits Advisory Service Hotline. Hotline callers are assisted with third-party payer issues, coding questions and limited practice management issues. The Hotline has been instrumental in identifying areas for further member education, resulting in *Bulletin* articles and webinars. The majority of Hotline calls are questions regarding reimbursement issues. The Hotline number is 800/424-2841.

Dr. Nagel and Ms. Sebaugh will be attending the new cycle of the ADA Code Revision Committee and Dental Specialty meetings scheduled to begin in February 2011. The meetings continue to provide an opportunity for the groups to work in synergy with respect to coding and dental industry initiatives.

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Council on Orthodontic Practice

COOP's major focus at this time is the *Orthodontist as CEO* conference to be held February 25-27, 2011, in San Diego. The attendance will be limited to 500, and it looks to be a very popular and worthwhile program. The conference will focus on management practices which will help members become more effective in running their practices. The speakers are **John McGill, Darrell Cain, Terry Sellke, Roger Levin, Jeff Behan, Steve McEvoy, Joyce Matlock, Chad Tischer, Michael Benoit** and **Eugenia Edwards** as a representative of Patton-Boggs. It will be no earlier than 2014 before another *Orthodontist as CEO* conference is planned.

COOP also has revitalized the Practice Opportunities Service offered by the AAO. This program is available to members pursuing practices through marketing their practices and for those members seeking employment, partnerships, purchases and similar opportunities. Please

contact **Merleen Holman** at AAO if you have any questions about this program

I hope that you will contact me with any questions, concerns, advice, etc.

Brian R. Jespersion
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Council on Scientific Affairs

COSA held a meeting in April at the AAO Annual Session in Washington, D.C. to review COSA members' assignments for the 2010 Annual Session, during which COSA members judged 27 Charley Schultz Resident Scholar presentations and 43 Table Clinic presentations. COSA members also moderated the AAO Research Award lectures and the 28 Oral Research presentations. There were 343 posterboards displayed at the Annual Session.

COSA and Committee A worked on a recommendation to the BOT regarding the Milo Hellman Research Award and the Harry Sicher Research Award. Beginning with the 2011 award cycle, the Milo Hellman Research Award will be given to the most outstanding and meritorious research paper of unusual merit related to orthodontics. It will be awarded only when the research has achieved such a distinction. The Harry Sicher Research Award will be given to a first research paper of unusual merit related to orthodontics.

COSA members have submitted a summary statement to the *AJO/DO*. The summary statement focuses on self-ligating brackets, and Dr. **Steve Marshall** is the main author. COSA also is helping Dr. **Sandra Guzman-Armstrong** on a white spot lesions article.

COSA's next meeting is January 7, 2011, via video conferencing and teleconferencing.

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American Association of Orthodontists Services, Inc.

Several years ago the AAOSI Board discussed the benefits of establishing a credit union for AAO members, the AAO, constituents, components and affiliated entities. A

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feasibility study was completed in 2009, which indicated strong interest and a willingness to utilize the full range of financial services offered by a credit union. The House of Delegates approved this and a project implementation team has been assembled and has identified a plan to establish a credit union. Extensive background work in consultation with outside counsel, regulators and advisors affiliated with federal and state chartered credit unions has been implemented.

To test the probability of early success, the AAO Board of Trustees authorized a solicitation of AAO constituents, components, affiliated entities and AAO leadership to determine initial deposits needed to form the original capital base to begin issuing loans after the credit union is fully operational.

It is likely that a year or more will be required to obtain a federal charter. Additionally, a new federal credit union is cleared sequentially by regulators for certain financial services and operations and has initial limits as to the loan portfolio.

Since credit unions are non-profit organizations run by volunteer independent boards and committees, the costs of operating a credit union are reduced, and the savings are passed on to credit union members. Federal tax law exempts chartered credit unions from federal taxes and once again represents savings to credit union members. Exact rates and fees cannot be quoted until the credit union is chartered and cleared by regulators to accept deposits.

A credit union, upon clearance from federal and state regulators, can offer a full line of banking services. All deposits in a federal credit union are insured by National Credit Union Administration up to \$250,000.

Two important advantages of establishing a credit union for AAO members are:

- Given the ravages of recent financial crises, credit was non-existent for small businesses. Traditionally, orthodontists have not conducted their practices using lines of credit. However, if projections of future trends are accurate and the shift to larger group practices occurs, this business practice will likely gain in popularity. This could be priceless.

- If the AAO and its affiliated entities would deposit reserves in a credit union, the reserves deposited can contribute to the credit union's capital base for the issuance of loans to qualified credit union members, thereby further leveraging the dues paid by AAO members to serve those who have constituted the reserves in the first place.

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American Association of Orthodontists Political Action Committee

We witnessed an historic change on Election Day 2010, and the sentiment of voters was for a major change in Washington, D.C. AAOPAC had a win rate in the 2010 Midterm Election of over 80%. Twenty-four of 27 (90%) candidates who the PAC supported in Senate races won their elections, and 62 of 76 (82%) candidates who the PAC supported in House races won their elections.

Just as our association is unique, so must our PAC be unique. It is vital that our patients and practices maintain the freedom we have so enjoyed. The idea of creating a "Million Dollar PAC" will continue to set us apart. Our objective is to grow that level of support to one million dollars for the 2012 elections. This level of support from members will substantially elevate the significance of the PAC in the political community and will cause members of Congress to work hard to earn our support!

This past summer, the AAOPAC Board began working with John Hancock & Associates, a political fundraising firm, to develop an action plan to increase PAC activity. One item from the action plan was a fall PAC mailing for an "I'll give \$50" program. If one in every four members would give \$50 today, the PAC would raise over \$160,000. Please contribute today on the AAO Web site.

Thank you to the following members for volunteering to serve as state liaisons to promote PAC and grass roots/key contact activities in their components: Drs. **Ara Goshgarian** (Illinois), **Wendell Stuntz** (Iowa), **Deborah Lien** and **Arnie Hill** (Minnesota), **Mark Dake** (Missouri), **Joyce Simmons** (Nebraska), **John Warford, Jr.** (North Dakota), **Ryan Van Laecken** (South Dakota) and **Jane Bentz** (Wisconsin). Whether you have participated in the AAOPAC in the past or not, you may be hearing from your fellow colleagues and asked to participate now.

The AAOPAC Board will meet in Washington, D.C. in late January to prioritize contributions and review legislative and regulatory strategies.

The 2011 Professional Advocacy Conference will be held in Washington, D.C. on January 24-26. Former Speaker of the House **Newt Gingrich** will be the keynote speaker. If you are interested in attending, please contact **Kevin Dillard**, AAO Assistant General Counsel, at kdillard@aaortho.org.

Contact me if you have any questions or concerns.
Michael S. Hipp 515/274-2511
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College of Diplomates of the American Board of Orthodontics

CDABO installed new officers and councilors during its annual meeting held in July at the Samoset Resort in Rockport, Maine. Dr. **Paul Miller** of Quincy, Illinois, now represents the MSO on the CDABO Council.

At its business meeting CDABO members passed a resolution that broadens the councilor selection process to include constituent input. A letter will be sent to the president and executive director of the constituent from which the councilor will be elected announcing the next open position and requesting CVs of those interested in standing for nomination.

DVDs of CDABO's annual meeting lectures will soon be sold, and the Diplomate newsletter will transition to an electronic version over the next year.

CDABO will hold its annual luncheon on Saturday, May 14 and the Resident Case Display Program Sunday through Tuesday, May 15-17, at the 2011 AAO Annual Session in Chicago.

The 2011 CDABO Annual Meeting will be held July 15-19, 2011, at The Lodge at Torrey Pines in La Jolla, California. The theme of the scientific program is *Trends in Clinical Practice: Envisioning the Future*. Speakers include Drs. **Greg Huang, Dirk Wiechmann, Peter Ngan, William Proffit, Scott Conley, Jim Hartsfield** and **Tiziano Baccetti**. Registration materials will be mailed to members next spring.

Lastly, I would like to report that Dr. **Samir Bishara**, a loyal supporter of CDABO, passed away October 8, 2010, after a year-long battle with cancer.

Samir received his BDS degree from Alexandria University and his DDS and MS in Orthodontics from the University of Iowa College of Dentistry where he has served as a professor of orthodontics since 1976. He earned an international reputation for excellence in his specialty. Some of his most proud accomplishments include the Guggenheim Fellowship, serving as president of CDABO and, most recently, receiving the Michael J. Brody Award for Faculty Excellence in Service to the University and State of Iowa.

To CDABO, Samir was its historian and greatest supporter. To the CDABO Council and Foundation he was a source of wisdom and counsel, a spiritual leader and very dear friend. He will be missed.

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American Board of Orthodontics

In the past decade the ABO has been taking steps to encourage orthodontists to become board certified and have made it possible to complete graduate training as a board-certified orthodontist. In February 2010 the Board agreed to a banking concept of completed cases for qualified resident orthodontists who registered for the Clinical Examination. This is an attempt to level the playing field for all resident programs no matter the length of the program.

The ABO offices moved to the AAO building in 1992 and have been enjoying a synergistic relationship with



Christine Eisenmayer (l) and Jeryl English

the AAO. The newly renovated, high-tech office space and examination center was dedicated by Board President **Jeryl English** during a ribbon-cutting ceremony in November.

The first Clinical Examination in the new facility was given November 18-20. The technology in this new facility is state-of-the-art and allows the ABO to administer a more reliable, valid, relevant and fair examination to all examinees. The 2011 and 2012 gateway examination years are rapidly coming to a close. The opportunity for those who chose this path occurs once in your practicing career and should be wisely used.

The results of the November Clinical Examination were 43 examinees of which 33 were complete and 219 cases scored of which 200 were complete. What is most encouraging to me is that there were three Beginning Certification Examinations. These were taken by orthodontists who have been out of school several years who have decided to become board certified.

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American Association of Orthodontists Foundation

As of November 1, 2010, the Endowment Campaign has realized \$34 million in pledges with \$24.6 million

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Component Reports

Illinois

Ronald S. Jacobson, President
Robert F. Girgis, President-Elect
Mart McClellan, Vice President
Patrick F. Foley, Secretary/Treasurer

The ISO kicked off its 2010-2011 season on October 4 with an excellent presentation from Drs. **Scott Tyler**, **Cliff Alexander** and **Jeff Kozlowski** on lingual orthodontics and Mr. **Steve McEvoy** on computer technology in the orthodontic office. At our business lunch meeting, Dr. **Dennis Manning**, the ADA 8th District (Illinois) Trustee, updated the membership on the latest events at the ADA and discussed his campaign for the ADA Presidency. Denny was subsequently unsuccessful in his effort to become ADA President, but the ISO would like to congratulate him on a fine campaign and thank him for his unrelenting dedication to dentistry. He has been a good friend to orthodontics over the years and we hope he continues his involvement in organized dentistry.

The Communications and Public Relations Committee sent a copy of the AAO brochure, *Careers in Orthodontics* to every high school in Illinois. Many schools have since requested an orthodontist to speak at career day events, so if you are interested in participating, contact Dr. **Mart McClellan**.

At our November 15 meeting, we had a very unique presentation from Dr. **Jim Hartsfield** on apical root resorption and Drs. **Bill Harrell** and **Richard Monahan** on 3-D imaging. The ISO would like to thank Dr. **Ray Tsou** for serving as the program chair. A first for the ISO, brother orthodontists and faculty at Saint Louis University, Drs. **Peter Sotiropoulos** and **Gus Sotiropoulos** were honored with the "Outstanding Teaching Award" for their many years of dedication to orthodontic education. The brothers were unable to attend the meeting in person but sent a heartfelt video thank-you which is posted on our Web site at www.isortho.org. Please check it out.

Also at this busy meeting, Illinois State Dental Society President Dr. **Darryll Beard** addressed the membership on issues within our state, including access-to-care and the status of the *Bridge to Healthy Smiles* campaign. AAOF Director **Robert Hazel** was on hand to receive a \$1,000 donation from President **Ron Jacobson**. Because the AAO will hold its Annual Session in Chicago next May, the ISO will not hold a spring meeting and, instead, is encouraging its members to support AAO President Dr. **Lee Graber** and take advantage of this excellent opportunity by attending the AAO. In addition, ISO members Drs. **Katie Graber** and **Steve Marshall** are serving as Local Arrange-

ments Co-chairs for this meeting. If they contact you to ask you to volunteer, please say yes!

If you need another reason to attend the AAO Annual Session, our very own Dr. **Frank Green** will receive MSO's 2011 Earl E. Shepard Distinguished Service Award as well-deserved recognition for his life-long dedication to orthodontics. Due to this shortened schedule,



Robert Girgis (l) with Ron Jacobson

the ISO officers for 2011-12 were installed at the November meeting, although the change will not take effect until next spring. The new officers starting in March are Drs. **Robert Girgis**, President; **Mart McClellan**, President-elect; **Patrick Foley**, Vice President; **Michael Durbin**, Secretary-Treasurer; and **Eric Barnes**, ISO Trustee.

Our remaining program for 2010-11 is:

February 25, 2011 – Dr. **David Sarver** on Dentofacial Esthetics (at the Chicago Dental Society Meeting. Be sure to register at www.cds.org ASAP to reserve your spot.)

I hope you all had a happy holiday season and have a safe and Happy New Year.

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Iowa

Kim J. Wass, President
James K. Grabouski, President-Elect
Steven J. Mack, Vice President
David C. Gehring, Secretary/Treasurer

This year's annual meeting was held October 24-25 at the Sheraton in Iowa City. Dr. **Jason Cope** spoke on miniscrew/TAD technology and mechanics on Sunday, followed by a presentation by Dr. **Edward Lin** on cone beam imaging on Monday morning. The Monday afternoon session was anchored by **Dan Wicker**, a CPA with Cain, Watters and Associates.

As a group, we offer our condolences to the family of Dr. **Samir Bishara**, who died on October 8, 2010. Dr. Bishara, through his teaching, lecturing and writing,

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impacted orthodontists here in Iowa, throughout the United States and across the rest of the world. He was very active in all aspects of CDABO, including serving as its president. He was a prolific writer and speaker. He will be missed.

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Manitoba

Constantine Athanasopoulos, President
Roger W. Moir, Secretary/Treasurer

Greetings, all, from the now “official” winter wonderland of Winnipeg, Manitoba. Though it was late in coming this year, that white freezy stuff now stretches from wherever you happen to be, all the way to the horizon in all four directions. I’d like to introduce myself. My name is Dr. **Gary Levine**, and I have recently succeeded my illustrious predecessor, Dr. **Tim Dumore**, who – through his tireless efforts, God-given talents and the perennial (as yet unfulfilled) promise that the Director’s position would one day be accompanied by a substantial yearly stipend – having set the standard for performance at an almost unreachable pinnacle, has decided it was time to step down. Those of you who have worked with Tim know what an exceptional person he is. I’ll certainly do my best to fill his shoes.

The Manitoba Society held its fall meeting in late October and discussed several topics, including First Nations Non-insured Health Benefits, advertising by individual practitioners, and the best way for the profession as a whole to “promote” directly to the public the concept that orthodontic care is best provided by specialists.

Briefly, some highlights of the discussion included several members expressing disapproval at seeing advertisements on the sides of buses and hearing jingles on the radio, feeling this approach put us on par with used car salesmen. I personally considered that attitude somewhat elitist and offered that we – not unlike used car salesmen – are in business, and marketing is part of business. The debate concluded by deciding to look into producing a professional Web site as well as airing a TV ad from the previous year. The evening concluded by everyone sharing desserts with the two people on either side of them (though I observed that Tim was a bit proprietary, some might even say “stingy,” in this regard), and setting up our spring meeting.

Be sure to contact me if you have any information for this newsletter. See you all in Chicago!

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Minnesota

Michelle L. Bergsrud, President
John C. Beyer, President-Elect
John C. Aamodt, Vice President
Douglas W. Vayda, Secretary/Treasurer

MAO President Dr. **Michelle Bergsrud** will preside over the 2011 Annual Winter Meeting of the MAO on January 7 at the Holiday Inn and Suites in Bloomington. **John McGill**, JD, CPA, MBA will speak on *Achieving Financial Independence*. Attendance at this meeting has been opened to doctors’ spouses. Dr. **Terry Sellke** also will present his topic, *The Bottom Line*, on orthodontic practice management with the support of 3M Unitek. Financial coordinators, treatment coordinators and front desk personnel are welcome to attend this presentation. For the clinical staff, the Academy of Orthodontic Assisting will present lectures on perfecting impression technique, clinical photography and how the clinical staff can impact the doctor’s exposure to risk. This year the meeting will include orthodontic vendors for attendees to meet with during the meeting breaks.

The executive business program at Argosy University concluded in June with 10 students completing the course. The six-month program, entitled *Managing and Growing your Practice*, was modeled after the American Dental Association’s Dental MBA program. The topics covered in the program included marketing, accounting and practice leadership. All who attended the program thought it was very well organized and informative and well worth the time and money invested. The MAO is interested in sponsoring the course in the future. If you have any questions or an interest in attending a future offering, please contact Drs. **Michelle Bergsrud** or **Steve Henseler**.

The fall MAO meeting was held on September 7, 2010, at the Holiday Inn and Suites in Bloomington with two speakers. Dr. **Bob Smith**, an internationally recognized speaker and orthodontist from Florida, lectured on the Insignia system of 3-D treatment planning and computer-aided customized appliances with the generous support of Ormco. **Walt Flynn**, of W. J. Flynn and Associates, a human resources consultant, discussed some critical HR topics, including effective hiring practices, performance management, harassment prevention and other related compliance issues. He also highlighted our responsibility as managers and how our actions, decisions and communication can create significant liability for us as employers.

The Minnesota Board of Dentistry has approved the regulatory change to permit the placement of separators

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under general supervision. This effort has been shepherded by Dr. **Lee Sinna** through no less than 32 administrative steps. Final adoption should come sometime in 2011.

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Missouri

Kevin Austin, President
Neil C. Kanning, President-Elect
Jeffrey T. Cavanaugh, Secretary/Treasurer

The Missouri Society held a business meeting Thursday, September 23 during the MSO Annual Session in Colorado. Dr. **Neil Kanning** volunteered to represent Missouri at the AAO Leadership Conference in February. Thank you, Neil.

The Missouri Dental Association (MDA) is offering new online courses for Expanded Function Dental Assistants (EFDA). The first part of the course includes online modules which are more interactive. The second part of the course includes clinical skills instruction taught by a dentist. According to the Missouri Dental Board, EFDAs currently constitute only 25% to 30% of the state's 6,000 dental assistants. As part of the comprehensive solution to the state's oral health work-force needs, EFDAs may be the most significant component to the problems in rural areas.

The 2011 Legislative Days are February 2 with students; March 1 for those on the eastern side of Missouri; and April 20 for those on the western side of Missouri.

Topics on this year's legislative agenda are:

- Reform insurance policies, which include prohibiting capping of non-covered procedures, outlawing silent PPOs and opposing a quality rating system.
- Encourage better oral health
- Improve the Medicaid system
- Push for expanded coverage
- Support dental education

Two ways to join your colleagues and make a difference at the Capitol are to visit with your legislators and send a letter. For more information go to

www.modental.org

The Missouri Society is having a joint meeting with the Kansas Society of Orthodontists February 4-5 in Kansas City. The speaker will be **S. Jay Bowman**, DMD, MSD, from Kalamazoo, Michigan. His lectures promise to be fast-paced, colorful, entertaining and even a bit controversial. The Missouri Society also will have a business meeting.

Please try to attend. For more information contact Dr.

Kevin Austin at austinortho@sbcglobal.net.

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Nebraska

Sundaralingam Premaraj, President
Matthew J. Pershing, Vice President
Matthew Becker, Secretary/Treasurer

The upcoming meetings of the Omaha Orthodontic Study Club and the Nebraska Society of Orthodontists have been planned.

The Omaha Orthodontic Study Club will meet January 21, 2011, at the Shadow Ridge Country Club. Dr. **Patrice Pellerin**'s topic will be *The Aesthetic Practice*. He received his dental degree and orthodontic certificate from the University of Montreal. This course is sponsored by 3M Unitek and if you would like further information, please contact Dr. **David Mohs** at 402/280-5211.

The Nebraska Society of Orthodontists annual meeting will be March 11, 2011, at the Shadow Ridge Country Club in Omaha. Two excellent speakers are planned for the day's lecture. They are Drs. **Tom Southard** and **Steve Marshall** and their lecture is entitled, *Evidence-Based Orthodontics: From Self-Ligation to the CVM Method*. Dr. Southard received his dental degree from the Medical College of Virginia and orthodontic certificate from the University of Tennessee and is presently chair of the Department of Orthodontics at the University of Iowa. Dr. Marshall received his dental degree and orthodontic certificate from Northwestern University and is a visiting professor at the University of Iowa Department of Orthodontics. If you would like further information, please e-mail Dr. **Matthew Pershing** at matt@pershingortho.com.

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North Dakota

John O. Nord, President
Gary Cornforth, Vice President
John Warford, Jr., Secretary/Treasurer

Contact any of the officers for further information.

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South Dakota

Rick W. Fuchs, President

Jesse M. Dana, Vice President

Ryan K. Van Laecken, Secretary/Treasurer

South Dakota will have its annual business meeting in Chicago during the AAO Annual Session in May. The meeting will occur immediately before the MSO Annual Business Meeting on Saturday.

Our Society asks for everyone to continue to keep the Arnold family in your prayers. If you remember, Dr. **Ryan Arnold**, who practiced with his father, Dr. **Robert Arnold**, in Watertown, died in August due to complications following his donation of a portion of his liver to his brother, **Chad**. Chad was in the final stages of liver failure. As of now, Chad is still having some complications with the transplant. Anyone who would like to give a memorial to Ryan and his family can donate to his three sons' education fund. All memorials can be sent to:

Ryan and Shannon Arnold Children's Trust
PO Box 231
Watertown, SD 57201

If you wish, you can contribute online at

www.ryanarnold.org.

Dr. **Jack Wilson** has opened a new practice in Sioux Falls at 1721 South Cleveland Avenue, Suite 100. You also can check out his new office at wilsonsmiles.com.

Dr. **Kevin Horner** is proud to welcome his new partner, Dr. **Keri Horner**, his daughter. She graduated from Creighton Dental School in 2006 and finished her orthodontic training at Saint Louis University in 2010. She will be seeing patients in their new Sioux Falls office starting in January.

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Wisconsin

Richard P. Fisher, President

John Kittleson, President-Elect

David L. Olsen, Vice President

Charles Montoure, Secretary/Treasurer

The 2010 WSO Fall Conference was held October 17-19 in Milwaukee at Marquette University. Our special guest speakers were Drs. **William Lobb**, **Jose Bosio**, **Dawei Liu**, **T. Gerard Bradley** and **Lisa Koenig** from Marquette University School of Dentistry. Their presentations were thoroughly enjoyed and appreciated by those in attendance.

In addition to the presentations by Marquette University faculty, Dr. **Russell Kittleson** was recognized by the Society for 50 years of service to the School of Dentistry. He holds the distinction of having mentored every graduate of Marquette's Orthodontic Residency Program from its inception.

During the meeting, WSO members remembered Dr. **Robert Haese**, who passed away unexpectedly in September.

Since WSO will not be having its own conference this spring, we hope to see everyone at the AAO Annual Session in Chicago, May 13-17. Also, please mark your calendar for the WSO 2011 Fall Conference to be held at the Pointe Hotel, October 2-4 in Minocqua and the 2012 Spring Conference to be held at the Radisson Paper Valley Hotel, April 1-3 in Appleton. Our guest speaker for both meetings will be Dr. **Cliff Alexander**.

For more information, please contact the Wisconsin Society of Orthodontists by phone or fax or visit our Web site at www.wisconsinsocietyoforthodontists.com.

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Whipps—continued from page 1

and equipment valued at almost 1.5 million dollars have been gathered and placed in medical clinics, including medical x-ray units. The groups purchase and distribute thousands of dollars of food items on the last day of work during each session.

Dr. Whipps has served on the MSO Board, as co-chair of the MSO Annual Session in Nashville and as an MSO delegate to the AAO House of Delegates. He also has served on the Board of Directors of the Illinois Society of Orthodontists and is currently serving on its Donated Orthodontic Services Committee to launch the AAO's pilot program. He is a Diplomate of the ABO. He also has served

as an Orthodontic Examiner for the Illinois State Dental Board and has been a member and past delegate of the Christian Medical and Dental Society as well as the Christian Dental Society.

Frank and Bonnie have enjoyed 44 years of marriage and presently live in Belleville, Illinois. Their son **Christopher** and his wife, **Christy**, have three boys. Their daughter **Courtney** and her husband, **Charles McFarlin**, have two daughters.

Congratulations, Frank, for your untiring efforts and service to your specialty, community and those in need around the world.

Graduate Program Reports

Marquette University

We are gearing up for the end of the year and looking forward to the upcoming spring semester. On November 4-5 we held our interviews for the applicants for our new first-year class. The number of applicants was, as usual, high and we were very pleased with the quality of the applicants. We recently received the news about our next class, and we are very excited to be welcoming our new residents in the summer of 2011. The new class of 2013 is composed of Drs. **Michael Payne** (Marquette), **Nicholas Valeri** (Marquette), **Manika Patwari** (India), **Syrah Quiraishi** (Marquette) and **Jacob Spendlove** (Virginia Commonwealth).

On December 3, Dr. **Ted Freeland** gave the lecture, *Occlusion 101: The Road to Excellence in Orthodontics and Predictable Treatment Outcomes in Orthodontics*, to the orthodontic faculty and residents, prosthodontics faculty and residents, orthodontic alumni and WSO members. The course was sponsored by GAC. The lecture was enlightening and well received by all who attended.

Our faculty continues to be very active with article submissions and grant applications. We hosted the Wisconsin Society of Orthodontists meeting in the fall. All three full-time faculty, Drs. **Jose Bosio**, **Dawei Liu** and **T. Gerard Bradley**, gave presentations. In addition, Dean **William Lobb** and Dr. **Lisa Koenig** participated in the meeting. Dr. Bosio will serve as an examiner for the February 2011 American Board of Orthodontics meeting in Dallas.

On behalf of us all here at Marquette, have a happy and safe holiday.

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Mayo Clinic

Dr. **John Volz** was been appointed the new Program Director for the Division of Orthodontics as of July 1, 2010. He is an experienced and innovative faculty leader who can adeptly guide us through the emerging educational and practice trends. In addition, he is a good friend and tireless educator. He's done a great job thus far in his new role.

Dr. **Grant Collins** is our newest resident. He is a recent graduate of the University of Minnesota. Dr. Collins has completed his orthodontic "boot" camp and is doing

well in the clinic. He also is a super soccer player and is returning to some of his favorite playing fields here in Rochester. He has been a real asset and brings with him a new enthusiasm for all University of Minnesota sports! Dr. **Ryan Schumacher** completed his graduation requirements and opened the doors to his practice near Indian Harbor, Florida, late this past summer.

All of our residents attended a great GORP program hosted by the University of Michigan. Congratulations to Dr. **Sunil Kapila**, his staff and residents for making this event such a success. In September, Dr. **John Foley**, our second-year resident, attended the 10-day Tweed Foundation course in Tucson. This continues to be a highlight for our residents, and we are indebted to Dr. Klontz's hard-working faculty. The faculty and residents also have had the opportunity to attend some outstanding CE updates on orthodontic miniscrews and self-ligating brackets this fall. Clinic improvements included upgrades for our CBCT scanner with 3D reconstruction software that is integrated and networked with the Dolphin imaging software. These new diagnostic systems and the installation of the OraMetrix (Suresmile) robotic wire-bending system with its virtual treatment capabilities will allow our residents to start their orthodontic training with the latest orthodontic technologies.

New resident interviews were held in September and October. We had a great group of talented candidates from which to select for our training position starting in July 2011. As we conduct our annual interviews, we are impressed once again with the quality and quantity of this year's applicants for orthodontic training. Orthodontics is very fortunate to have this caliber of young people interested in our profession.

We hope everyone had a happy holiday season. We look forward to the Winter MAO meeting in Minneapolis.
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Saint Louis University

Fourteen residents graduated in December 2010. They have scattered across the U.S. and the world and are expected to serve their patients and specialty admirably. They and their home dental school are Drs. **Anas Athar** (Baqai University), **Nathan Bartschi** (University of Nevada, Las Vegas), **Larissa Cali** (Case Western Reserve

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University), **Keri Horner** (Creighton University), **Hillarie Hudson** (Southern Illinois University), **Genevieve Lange** (University of Southern California), **Dan Lovell** (Southern Illinois University), **Nathan Mellion** (The Ohio State University), **Lance Miller** (University of North Carolina), **Matt Milliner** (University of Kentucky), **Craig Minich** (The Ohio State University), **Joseph Parker** (University of Michigan), **Cameron Rasool** (University of Iowa) and **Ankit Shah** (Gajarat University).

The Annual Meeting of the Orthodontic Education and Research Foundation will be held in St. Louis, March 10-13, at the Chase Park Plaza. Speakers include Dr. **Lisa Alvetro** on Forsus, Dr. **Jay Bowman** on TADs, **Pat Bernardi** on wires, Dr. **Bjorn Ludwig** on TADs, Dr. **Gerry Samson** on treating asymmetries, Dr. **Brent Larson** on e-models and Dr. **Cliff Alexander** on lingual appliances. Dr. **Brent Larson** will receive the OERF Merit Award. Plus, we will have receptions, banquets, and special dinners for alumni. Contact **Becky Moscal** at moscalb@slu.edu for details. It should be a great meeting.

We have arranged an excursion via train on Friday, May 13, 2011, from St. Louis to Chicago for the 2011 AAO Annual Session. All alumni, faculty and friends of Saint Louis University are welcome to join us. Contact **Becky Moscal** at moscalb@slu.edu for details.

In addition, the SLU orthodontic program has a number of guest speakers arranged for the spring of 2011. All MSO students are encouraged to look at the schedule on our Web site (it is updated periodically) and if they find a presentation they would like to attend, please let us know.

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University of Illinois – Chicago

Nine outstanding residents started UIC's orthodontic specialty program in August, namely Drs. **Matthew Ahrens**, **George Alamir**, **Justina DiAgostini**, **Xingxue (Harry) Hu**, **Michael Li**, **Ahmed Masoud**, **Noor Obaisi**, **Tharon Smith** and **Bradford Washington**. They already are experiencing revisions in courses and procedures made possible by having new clinical and laboratory facilities.

At the Illinois Orthodontic Alumni Association meeting in September, the faculty and residents thanked the many alumni and friends whose donations made possible our new clinic and resident lab. We officially closed "The Quest to be the Best" fundraising campaign. Now we will

strive to improve academic excellence in our program. Contributors should specify the "Orthodontic Academic Excellence Fund" that is part of the university's "Brilliant Futures" fundraising drive. Photos and details of the 2010 alumni meeting are available in the alumni newsletter prepared by Dr. **Vince Arpino** at <http://www.uic.edu/depts/dort/alumni.html>.

The department wants to recognize the many individuals who donate time and resources to important aspects of the department's educational programs. Alumni involvement in the predoctoral orthodontic instruction, especially by Drs. **Meenakshi Balakrishnan**, **Michael Bicknell**, **Michael Durbin**, **Efi Andrianopolous** and **Jeff Kemp**, greatly enhances the predoctoral orthodontic course directed by Dr. **Therese Galang**. We also thank the speakers and visitors who care so much about the education of orthodontic residents. This fall's guests included Drs. **Falvio Sanchez**, **Nelson Oppermann**, **Murray Meikle**, **Terry McDonald**, **Robert Bosack**, **Charles Evans**, **Ray Sugiyama**, **David Kumamoto**, **Ed Pavlik**, **Morton Speck**, **Sunil Kapila** and **Ram Nanda**. Drs. **Jim Hartsfield** and **Chris Kesling** joined the part-time faculty roster.

Faculty and residents participated in a variety of functions during the fall semester including those sponsored by the Chicago Dental Society, Standards Committee on Dental Informatics, Joint Cephalometric Experts Group, SNODENT, ADEA-FADEA, Chicago Section AADR, Illinois Society of Orthodontists, AAO committees, CODA and the XIII International Symposium on Dentofacial Development and Function. Drs. **Tom Diekwisch**, Director of the Brodie Laboratory for Craniofacial Genetics, and **Smit Dangaria** received considerable publicity about a new approach for regenerating tooth attachments using cultured stem cells obtained from the periodontal ligaments and subsequently seeded on bare roots of rat molars that were reimplanted into tooth sockets in rats. The research was published in *Tissue Engineering*.

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University of Iowa

We wish to welcome the members of our new first-year class, Drs. **Sara Howe** (Colorado 2010), **Nathan Johnson** (Alabama 2009), **Eric Shell** (Virginia Commonwealth 2010), **Karl Swenson** (Iowa 2010) and **Kaci Vela**

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(UTHSC 2006). Our second-year class consists of Drs. **Sarah Clark** (Iowa 2003), **David Defay** (OSU 2009), **Kristin Clark** (UT 2009), **Ben Hoelscher** (Minnesota 2009) and **Nick Smith** (Iowa 2009). Our faculty is grateful to these young persons for coming to learn with us.

A special word of thanks to Drs. **Paul Hermanson, Clay Parks, Tom Stark, Mike Callan, David Gehring, Steve Mack, Steve Marshall, David Meyers, Melissa Bernhardt** and **Robert Furhman**. As our adjunct and part-time faculty, they regularly give us their time for the betterment of the orthodontic program and our residents' education. The Department would have a very difficult time managing without their help.

Dr. **Samir Bishara** died on October 8, 2010. Samir was born in Egypt where he attended dental school and received his BDS in 1957 and D. Ortho in 1967 from the University of Alexandria. He received his MS and Certificate in Orthodontics in 1970 and a DDS in 1972 from the University of Iowa College of Dentistry. He joined the Iowa College of Dentistry faculty in 1970. He served as President of the College of Diplomates of the American Board of Orthodontics in 1992-93, published over 200 journal articles, several books, and chapters in numerous books. He also received a Guggenheim Fellowship.

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University of Manitoba

A warm welcome to our three new first-year residents: Dr. **Ines Guedes** from Edmonton, Alberta, has an MSc in TMD and Orofacial Pain; Dr. **Randeep Chana** from Calgary, Alberta, who was the Orthodontic Gold Medalist in his final year in dentistry; and Dr. **Nicholas Playfair** from Sydney, Australia, who had several years of private practice and in 2008 completed a two-year part-time post-graduate program attaining the MRACDS.

At the Canadian Association of Orthodontists meeting held in Whistler, British Columbia this year, third-year residents Drs. **Xiem Phan, Derek Pollard** and **Jared Rykiss** each presented a poster presentation as part of the requirement of their master's research.

Dr. **Claude Remise**, head of orthodontics at the University of Montreal, is our external examiner this year. Our third-year residents sit for two three-hour written exam papers and are evaluated on site by the external examiner with five patients they have treated from the start. The final

part of the exam is a 30-minute *viva voce* with the external examiner. Dr. Remise also will be presenting a lecture on *Identification of Side Effects of Orthodontic Mechanics*.

We have completed our interviews for the class of 2011 and invited 14 applicants for an on-site interview. Our

interview process is an extended two-day procedure which gives us the opportunity of getting to know the applicants a little better and helps in the final decision-making process.

We bid farewell to Dr. **Sercan Akyalcin** who has been with the department as an assistant professor and has taken a position in Houston. Sercan was with us for two years and we wish him all the best in Texas. We currently are conducting a search for his replacement. Dr. **Susan Tsang** will be assisting Dr. **Wellington Rody** in the interim with our CFD program and clinic.

We are happy to welcome some new part-time instructors who will be joining the program in January 2011. Welcome aboard to Drs. **Christie Laberge** and **Conny Athansopolous**. We know they will be great additions to our teaching staff.

Drs. **Randeep Chana** and **Billy Wiltshire** recently attended the CBCT/Cephalometrics workshop in Cleveland, Ohio. The faculty is installing a CBCT early in 2011 and the graduate program will certainly benefit from this new installation in those selected cases where additional diagnostic information is required.

The upgrades to the fourth floor are almost complete and, hopefully, by January or February 2011 we will be able to move into the new resident offices and start using the new seminar room facilities in that area.

The 45th (Sapphire) anniversary celebration of the Graduate Orthodontic program will take place next year. This will coincide with my 15th year as Program Director and Head of Orthodontics at the University of Manitoba. To celebrate our "Sapphire Anniversary," the following are being planned:

- Lingual course presented by Dr. **Vittoria Cacciafesta** on Friday and Saturday, May 27-28, 2011, which will include a hands-on component
- An alumni function at the CAO meeting in Halifax in September 2011



Claude Remise, (seated) (l to r) Billy Wiltshire, Derek Pollard, Xiem Phan, Jared Rykiss and Wellington Rody

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• **Dr. Wick Alexander's** course on November 4, 2011

Another successful academic year would not have been possible without the dedication and hard work of our full-time and part-time instructors. In particular, our thanks go to our part-timers who continue to give so generously and unselfishly of their time to the graduate orthodontic program: Drs. **Jeff Bales, Tim Dumore, Gerry Solomon, Milos Lekic, Frank Hechter, Gary Levine, Herman Lee, Kris Row, Susan Tsang, Lee McFadden and Anastasia Cholakis.**

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University of Minnesota

The 2010-2011 academic year has been filled with the usual excitement of new residents and the challenges brought on by budget cuts and other administrative burdens.

Our group of first-year residents is a strong collection of individuals with a wide variety of training, experience and background. They already have demonstrated an ability to work hard and learn rapidly and are applying their new knowledge and skills in the clinic. This first-year class is made up of Drs. **Ben Allen, Ketti Boller, Carlos Caballero, Mike Lee, Yu Pan and Nishant Patel.**

This first-year class was met in the summer by two new full-time faculty members, Drs. **Nanci De Felippe and Thorsten Grünheid.**



*Thorsten Grünheid
and Nanci De Felippe*

Thorsten Grünheid moved to Minnesota from Illinois as a result of her husbands' relocation to the Twin Cities. She obtained her Certificate in Orthodontics at the University of Illinois at Chicago. She also gained a Master of Science in Oral Sciences degree as well as a certificate in Craniofacial Orthodontics. She taught at the University of Illinois at Chicago for three years before moving here. She is currently the course director for pre-doctoral orthodontics as well as a clinical instructor and has a practice with an emphasis on the care of special needs patients. Nanci is originally from Brazil and often goes back to her hometown, Brasilia, to visit family and friends. She loves traveling, photography, hiking, rollerblading and skiing. She speaks Portuguese, Spanish and French. Her husband is also Brazilian and he works for Cargill.

Thorsten is originally from Germany, where he also received his dental degree, practiced general dentistry for a year, and then completed an advanced education program in orthodontics. Upon graduation as a specialist, he became a member of the faculty in the Department of Orthodontics at the Johannes Gutenberg University, Mainz. The past six years he has lived in Amsterdam, the Netherlands, where he was on faculty at the Academic Center for Dentistry Amsterdam (ACTA) before his wife, **Michelle**, and daughter, **Zoe**, brought him back to their home state, Minnesota. Thorsten is actively involved with teaching in the graduate program as well as developing his research activities. He also practices one day per week in the Faculty Practice Clinic.

An exciting addition to our conference room last fall was a SmartBoard. This is essentially a large touch-screen computer that can be used for orthodontic seminars and has proven to be a wonderful small group teaching tool. Both the idea and its implementation are courtesy of Dr. **Bob Isaacson** who is continually looking to find better and more effective ways of working. Thanks, Bob!

Make sure to visit our alumni reception at the AAO meeting in Chicago this May. I would like to see the biggest turnout ever for this event since Chicago is almost in our back yard. If you are unable to join us then, please stop and visit if you are in the Twin Cities area!

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University of Missouri – Kansas City

As of our last posting to the *MSO Newsletter*, we can confirm that we have made the move to a paperless chart in the post-graduate clinic. Dr. **Don Thompson**, Postgraduate Clinic Director, and Ms. **Michelle Elmore**, Administrative Assistant, have the ORTHO II software operational. It has been a long time coming and we are pleased to have the system in place.

July 1 saw the arrival of our new residents, Drs. **Lauren Gossett, Gena McGivern and Ashlee Williams.** All are UMKC graduates. It has been a busy summer for all as the residents began the next phase of their education. GORP was in Ann Arbor this past July, and second-year residents Drs. **Stephen Darmitzel, Jodi Hentscher-Johnson, Julie Olson and Dustin Wilson** joined our first-

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year residents on the northern road trip.

We are pleased that our senior residents successfully completed their MS degrees along with the certificates of advanced education in orthodontics and dentofacial orthopedics. The success of our recently graduated residents



UMKC residents at graduation

Over 75 family members, residents and faculty gathered to honor Drs. **Blake Borello**, **Llon Clendenen**, **Ben Frandsen** and **Dave Ries**. They have made their way from UMKC to various points in the midwest. Dr. Borello ventured east on I-70 to set up his practice in St. Louis. Dr. Frandsen went west to practice in Salt Lake City, Utah. Dr. Clendenen headed southwest to Tulsa, Oklahoma. Dr. Ries turned his car-trailer caravan south to start his practice in San Angelo, Texas.

Congratulations to Dr. **Shelliann Kawamoto**, who successfully defended her MS thesis. Shelliann also presented a *Lunch and Learn* seminar on her experiences as an associate in a busy orthodontic practice in Honolulu.

Our interviews for the incoming class of 2011 were held in October. Twenty individuals from all over the country came to Kansas City for a two-day visit. Three individuals from this group of applicants will form the second class to enroll in the new CODA-approved 30-month program.

At long last, our quest to build an orthodontic conference-seminar room is starting. The Drs. Muehlebach/Thompson Fund will be put to work, with additional support from Dean Pyle, for renovation of a third-floor classroom. This project will address our dire need for dedicated teaching-seminar space for the orthodontic department. Our hope is to have the room open for all to see during our Midwest Orthodontic Meeting on April 7-8.

For the 2010 Dan L. Blackwell Lecture we were very fortunate to have Dr. **James Hartsfield** speak to residents and guests in June. Dr. Hartsfield expertly covered a range of topics, all with the common theme of the role of genetics in understanding physiology and disease. He explained the current state of knowledge of genetics as it applies to heritability and penetrance of craniofacial anomalies such as Crouzon's syndrome. The general theme of genetics and its applications in areas ranging from bone

physiology of the craniofacial complex to the inter-individual differences in pain sensitivity was well received by the audience. In wrapping up his morning lecture, Dr. Hartsfield speculated on the role of individualized medicine and how that might affect the practice of orthodontics in the next two decades.



Dan Blackwell (l) and Jim Hartsfield

Our featured speaker for the 2011 Blackwell Lecture will be **Glenn T. Sameshima**, DDS, PhD. Dr. Sameshima is Chairman and Program Director of the Advanced Orthodontic Program at the University of Southern California School of Dentistry. His topic will be titled, *The Very Good and the Not-So-Good: How Efficient and Effective are We in Treating Malocclusions?* The presentation will focus on issues such as evaluating outcomes to test claims of appliance efficiency and the controversies that plague orthodontists when reading the current literature concerning treatment outcomes.

The 2010 Accreditation Site Visit of the UMKC Advanced Education Program in Orthodontics and Dentofacial Orthopedics occurred November 16-17. The process of preparing documentation for the site visit has taken about 18 months and has proven to be helpful in assessing program strengths and identifying areas that could be enhanced.

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University of Nebraska

Dr. **Peter Spalding** was appointed to an AAO/American Cleft Palate Association Joint Task Force to discuss issues of mutual interest between the two organizations. He made a presentation entitled, *Association Alliance to Optimize Access and Quality of Orthodontic Craniofacial and Special Needs Care*, at the initial task force meeting on July 23, 2010, at the AAO offices in St. Louis.

Two dental students graduating in the class of 2012 participated in the College of Dentistry Student Summer Research Fellowship Program with Dr. **Sundaralingam Premaraj**. **Lori Petersen's** project is titled, *Mechanisms of Mechanical Strain-Induced Upregulation of Cx43 Expression in Periodontal Ligament Cells*, and **Conrad Parks** is

—continued on next page

working on a project entitled, *Mechanism of Strain-Induced Phosphorylation of GSK-3 in Periodontal Ligament Cells*.

Dr. Premaraj served as advisor to Dr. **Isabela Souza**, a dentist from Brazil. Dr. Souza completed her Master's thesis, through the Medical Sciences Interdepartmental Area (MSIA), UNMC Department of Oral Biology. Her thesis, defended in July, was titled, *Role of Wnt/Beta Catenin Signaling in Orthodontic Mechano-Transduction*.

Dr. Premaraj had an abstract published in the *Journal of Dental Research*. The abstract was based on his work with a number of students – I. Souza, M. Talluri, M. Guerrero, J. Barta and T. Premaraj.

Dental student **Jessamy Stengle**, who worked with Dr. Premaraj, was chosen to present her research at the Student Hinman Research Symposium in Memphis. One of the aims of this symposium is to recognize, encourage and reward student achievements in dental research.

The post-graduate orthodontic admissions committee met with an excellent group of candidates in October. We look forward to the Match results on December 1 to discover who will join our program on July 1, 2011.



John Pershing (c) with residents

practice management expertise with our residents in November. Residents always look forward to his seminars.

Receiving orthodontic certificates in December 2010 were Drs. **Ann Granicz**, **Shawn Powell** and **Thyagaseely (Sheela) Premaraj**. Dr. Granicz will be opening a practice in Chicago, Illinois, in January. Drs. Powell and Premaraj currently are exploring their options. We wish all of them the best and hope that they will be welcomed as colleagues in our profession.

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A special thanks to Dr. **John Pershing**, 1977 program graduate and successful Nebraska orthodontist, for sharing his

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AAOF—continued from page 12

of that being redeemed. There are 521 members and friends of the specialty who have pledged at the Regent level of \$25,000 or higher, and this group accounts for almost half of all pledges from individuals. There are 230 individuals who have made a commitment to the Keystone Society and have included the Foundation in their estate plans.

With AAOF support, nine of the eleven known collections of longitudinal craniofacial growth records in the U.S. and Canada have joined together to create a Web site, www.aaoflegacycollection.org. The purpose is to make a representative sample of materials from the participating collections available for viewing and further investigation by clinicians, craniofacial investigators, students of human growth and interested members of the public.

These collections represent the work of hundreds of investigators and have been gathered, cataloged and studied over a period of more than seventy-five years, and the materials they contain are literally irreplaceable. Each of the collections is independent from the others and has pursued its own sampling and data collection strategies. Available documentation of the growth process in the collections includes cephalometric films, hand-wrist films, dental radiographs, facial photographs and study casts as well as written records on the physical and educational development of children of varied ethnicities and growth patterns.

In the MSO, the existing craniofacial growth collection is the Iowa Growth Study and Dr. **Tom**

Southard currently is the curator of the collection. In 1946 a program designated as the Facial Growth Study was initiated at the University of Iowa. It is a true longitudinal study because the same individuals were followed throughout its duration. The study is composed of 183 Caucasians (92 males and 91 females). Some of the subjects were started as early as three years of age and all were started by age five. All of the study material is in excellent condition and is stored in a dedicated room within the Department of Orthodontics, University of Iowa College of Dentistry.

While continuing to support junior faculty, the AAOF will focus on support of the Craniofacial Growth Legacy Collections Project between now and December 31. The goal is to raise \$1.5 million from no more than 300 pledgers (Legacy 300), restricted to the Craniofacial Growth Legacy Collections Project, with pledges at a minimum of \$5,000 to be redeemed over as many as five years. Please contact **Robert Hazel** at 800/424-2841 or aaofevp@aaortho.org for more information.

In addition to making a pledge to the AAOF, we now offer a continual giving program called the Century Club. It is an open-ended commitment of a minimum of \$100 per month to be used for an initial pledge or a pledge increase. This pledge is then redeemed by either automatic account debit or a recurring credit card charge.

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MSO 2011 Business Meeting



Changes, Challenges, Choices
May 13-17, 2011
McCormick Place
Chicago, Illinois

MSO Business Meeting Notice

Saturday, May 14, 2:45-3:30
Room E253ab McCormick Place Lakeside
near Arie Crown Center

In lieu of holding a separate fall meeting, MSO is encouraging members to attend the 2011 AAO Annual Session, May 13-17, while it is held in MSO's "backyard" at McCormick Place in Chicago.

Join your colleagues at the MSO 2011 Annual Business Meeting to be held Saturday, May 14 from 2:45 p.m.-3:30 p.m. in Room E253ab near Arie Crown Center of McCormick Place Lakeside in Chicago. This business meeting will precede the Wine and Cheese Reception and the 2011 AAO Annual Session Opening Ceremonies. MSO thanks the Missouri Society of Orthodontists and Illinois Society of Orthodontists for their co-sponsorship of this business meeting.

The MSO Business Meeting, the Wine and Cheese Reception and the AAO Opening Ceremonies featuring the legendary band, *Chicago*, will all be in the same general area of McCormick Place Lakeside. While AAO Annual Session attendees need to register in advance for tickets for admission to the Wine and Cheese Reception and the AAO Opening Ceremonies, everyone is invited to attend the MSO Annual Business Meeting. Only current MSO active members hold the right to vote at the MSO Annual Business Meeting.

The agenda, along with accompanying background information for the MSO Annual Business Meeting, will be posted a month prior to the meeting on www.msortho.org under the "Annual Sessions" section.

The following 2011-2012 officers will be presented by the Nominating Committee for election. Although installation will take place at this meeting, the new 2011-2012 MSO Board will not take office until the traditional

timing of September.

Babette Cohen, President
Ross L. Crist, President-Elect
John R. Crawford, Vice President
Deborah J. Lien, Secretary-Treasurer

At the Business Meeting, attending new MSO members and component presidents will be recognized. A highlight of the meeting will be the presentation of the 2011 MSO Earl E. Shepard Distinguished Service Award to Dr. **Frank Green** from Bloomington, Illinois.

Frank attended Loyola Dental School and received his orthodontic training at Northwestern Dental School. He richly deserves this award for his significant service to such



Frank Green

dental organizations as the McClean County Dental Society, Illinois State Dental Society, Illinois State Board of Dentistry, Commission on Dental Accreditation, Northeast Regional Boards and the Illinois Society of Orthodontists. He also has served as an ADA delegate/alternate delegate and was a volunteer at the Chicago Midwinter Meeting for ten years.

If you have questions about the MSO Business Meeting, please contact MSO President **Jackie Miller** at smyldr@yahoo.com or the MSO office at 636-922-5551 or msortho@charter.net.

For additional information on the 2011 AAO Annual Session, go to www.aomembers.org.

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Constituent
American Association of
Orthodontists



Changes, Challenges, Choices May 13-17, 2011 McCormick Place Chicago, Illinois

The Midwestern Society of Orthodontists meeting will take place in conjunction with the 2011 AAO Annual Session in Chicago, Illinois.

MSO's Business Meeting will be held on Saturday, May 14 from 2:45-3:30 in Room E253ab near the Opening Ceremonies in Arie Crown Center. Tickets for the Wine and Cheese Reception and the Opening Ceremonies can be purchased from the AAO.

- *Chicago Children's Choir* and *Chicago*, the band, at the Opening Ceremonies
- **Doris Kearns Goodwin** at the Excellence in Orthodontics Awards Luncheon
- Over 250 orthodontic and staff speakers on timely topics
- First-time ever special fashion show with reception for staff
- Interesting Featured Speakers Series for all attendees
- Family-friendly and adult Gala at the Museum of Science and Industry
- WiFi Internet access throughout the entire conference center
- Largest exhibit hall of orthodontic equipment and supplies

For information go to www.msortho.org in the "Meetings" section or go to www.aortho.org and click on "AAO Annual Session" for information and registration.