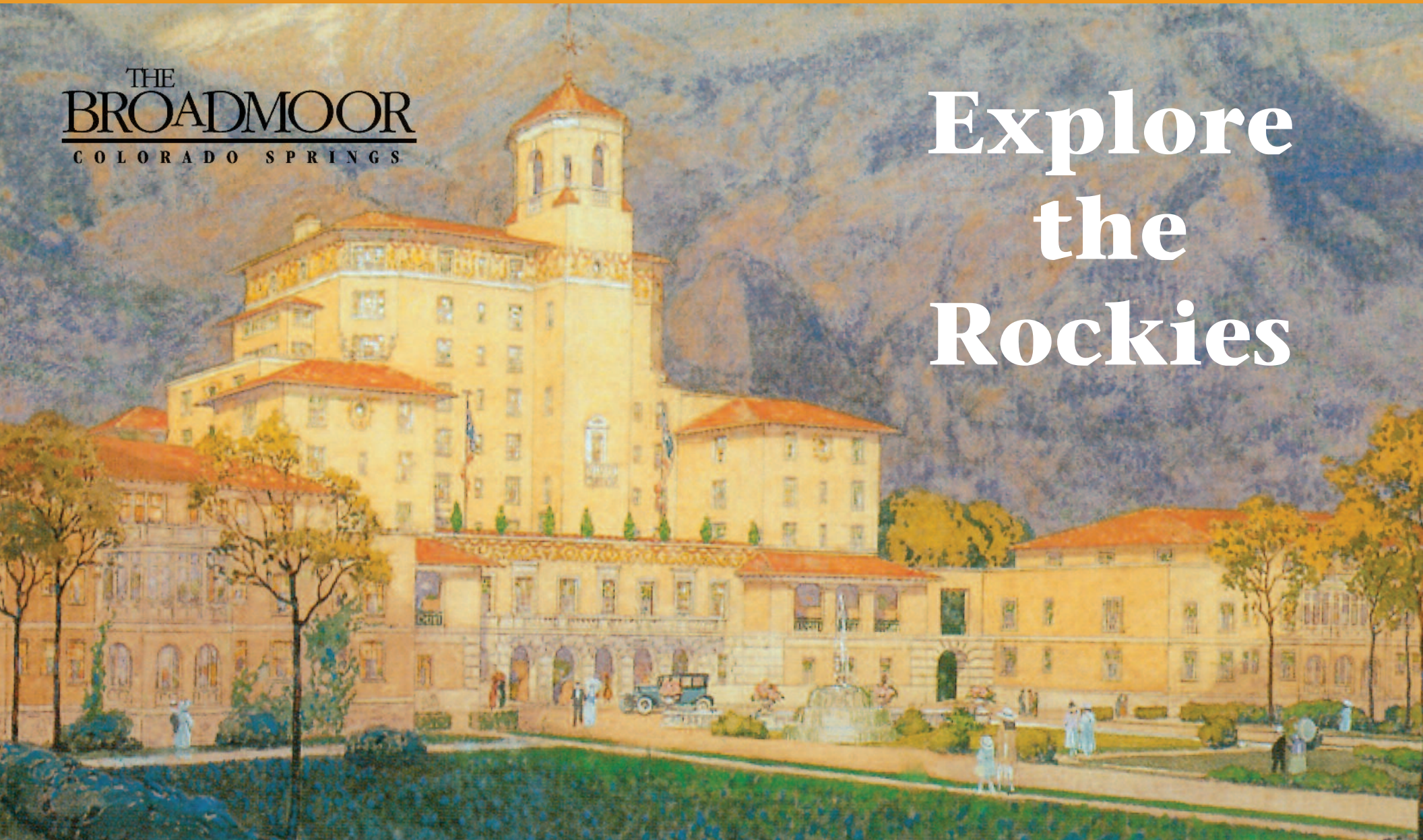


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Thursday, September 23

BUSINESS/OTHER

7:00 am-5:00 pm
Registration
Broadmoor Hall

7:00 am-8:00 am
MSO Business Meeting
Broadmoor Hall D

8:00 am-8:30 am
Missouri Society Business Meeting
Broadmoor Hall D

7:00 am-8:30 am
Continental Breakfast
Broadmoor Hall Foyer
(Ticket Required)

11:30 am-1:00 pm
Lunch
Broadmoor Hall Foyer
(Ticket Required)

6:30-7:30 pm
MSO Reception
Shepard Award Recognition
Donald Ross Room
(Cash bar - no ticket required)

DOCTOR

7:30-9:00 am
Broadmoor Hall A
*Orthodontics for the Periodontitis
Susceptible Patient*
Michael McDevitt, DDS

9:30 am-12:00 pm
Broadmoor Hall A
*Alexander Coaching Clinic for
Adult Patients...Game Planning
for Success*
Charles Alexander, DDS, MSD

STAFF

8:00 am-12:00 pm
International Center South
*The TOTAL BODY MAKEOVER:
Peak Performance for the
Dental Team*
Uche Odiatu, BA, DMD

FUN

12:00-5:00 pm
Golf
Garden of the Gods Golf Club
(Ticket Required)
Transportation Pickup at South Tower

1:00-5:30 pm
Air Force Academy and
Garden of the Gods Tour
(Ticket Required)
Transportation Pickup at South Tower

5:30-7:00 pm
Wine and Cheese Party
Broadmoor Hall B
(Ticket Required)

Meeting Dress Code

*Sporty casual for all events.
Jeans appropriate (no shorts,
tank tops or flip-flops).*

BROADMOOR EATERIES

Penrose Room (dinner only)
Penrose Room is the first and only Five-Diamond restaurant in Colorado.
Attire: Jackets are required for gentlemen. No denim, please.

Charles Court (breakfast daily and dinner Thursday through Monday)
Charles Court, a Four-Diamond restaurant, offers a menu that captures the spirit of Colorado cuisine.
Attire: Business casual, jacket recommended but not required. Jeans, t-shirts and pool attire are not permitted.

Summit (dinner only)
Summit is an American Brasserie with an eclectic, innovative wine and cocktail program.
Attire: "Smart Casual," coat not required. Dress jeans permitted. No shorts please.

Tavern (lunch and dinner)
The Tavern serves steaks and seafood with live music and dancing in the evenings.
(Thursday through Sunday)
Attire: Resort Casual

Golden Bee (lunch by reservation and dinner)
The Golden Bee offers wonderful pub-fare and plenty of English charm with a ragtime piano player.
Attire: Casual

Lake Terrace Dining Room (breakfast)
Traditional breakfast cuisine Monday through Saturday.
Attire: Dressy Casual; no athletic attire.

Golf Club Dining Room (lunch daily and dinner Thursday through Monday)
The Golf Club Dining Room focuses on casual, outdoor dining in a family-oriented atmosphere.
Attire: Resort Casual

* There are cafes in the Main Building and the West Building with baked goods, sandwiches, and salads.

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Sonterra Grill	719-471-9222
Wines of Colorado	719-684-0900

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Nosh	719-634-6674
Peppertree	719-471-4888
Swiss Chalet	719-687-2001
Walter's Bistro	719-630-0201
The Warehouse	719-475-8880

BUSINESS/OTHER

7:00 am-5:00 pm
Registration
Broadmoor Hall

7:00 am-8:30 am
Opening Breakfast
International Center North
(Ticket Required)

8:30-9:00 am
SAO Awards Presentation and
Business Meeting
International Center North

9:00 am-2:00 pm
Exhibits
Broadmoor Hall B

11:30 am-1:00 pm
Lunch (Ticket Required)
Broadmoor Hall B

DOCTOR

9:00 am- 12:00 pm
Broadmoor Hall A
*Practicing in the Present while
Preparing for the Future –
An Interactive Journey*
Brent Larson, DDS, MS

STAFF

8:00 am-12:00 pm
International Center South
*How to Talk to Anybody
About Anything*
Ms. Leil Lowndes

FUN

12:30-5:30 pm
Pikes Peak Cog Railway
(Ticket Required)
Transportation Pickup at South Tower

5:30-7:00 pm
Keg Party (Ticket Required)
Broadmoor Hall B

9:00-11:00 pm
Concert with John Ondrasik
(Ticket Required)
International Center North



John Ondrasik is the celebrated singer/songwriter who works as a solo artist or with the Five for Fighting, the band name under which he records and performs. John incorporates his love for classic R&B into songs like the Grammy-nominated "Superman" from the Five for Fighting album *America Town*. John fills his life with myriad projects from writing a column for *Sports Illustrated* to co-writing with the likes of Brooks & Dunn, Josh Groban, and scoring music for such films as *August Rush* and *Chicken Little*.

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Friday, September 24

BUSINESS/OTHER

7:00-8:30 am

Department Chairs/SAO and MSO
Executive Committees
Broadmoor Hall C
(invitation only)

7:00-8:30 am

CDABO Breakfast
Broadmoor Hall D
(Ticket Required)

7:30-8:30 am

Continental Breakfast
Broadmoor Hall B
(Ticket Required)

8:00 am-12:00 pm

Registration
Broadmoor Hall

8:00 am-2:00 pm

Exhibits
Broadmoor Hall B

11:30 am-1:00 pm

Lunch (Ticket Required)
Broadmoor Hall B

DOCTOR

8:30 am- 12:00 pm

Broadmoor Hall A
*Transformed Clinical Orthodontics
Through Hindsight; Insight and
Foresight: A Personal Journey*
Rohit Sachdeva, BDS M.dentSC

1:30-4:30 pm

Broadmoor Hall A
*Minimize Your Exposure to
Malpractice Claims*
AAO Services, Inc.

STAFF

8:30 am-12:00 pm

International Center South
*10 Sensational Do-It-Yourself
Technologies to Spice up
Your Practice*
Steve McEvoy, BS, MS

FUN

2:00-7:00 pm

Royal Gorge Route Train
(Ticket Required)
Transportation Pickup at South Tower

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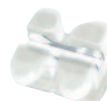
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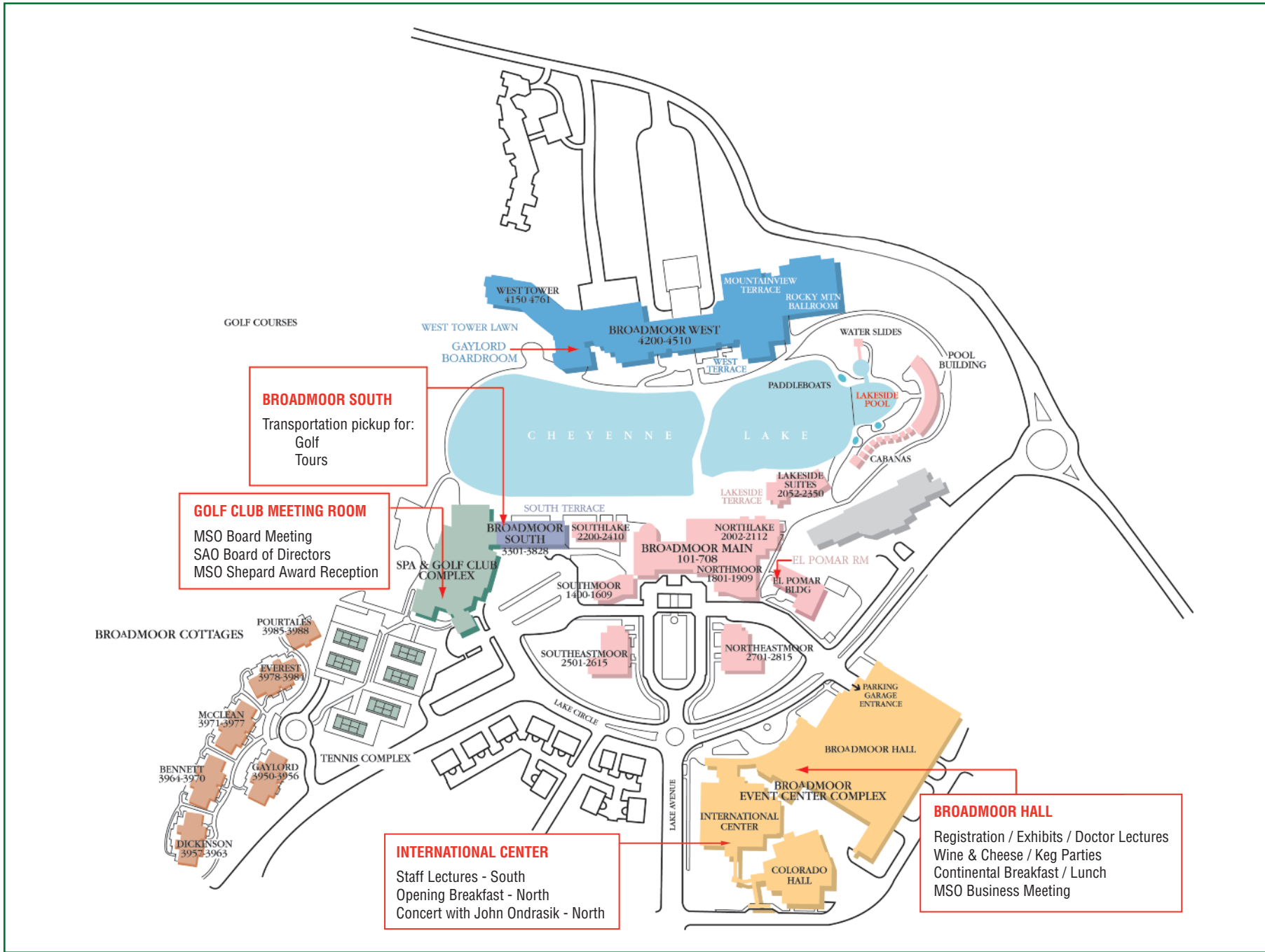
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Map of Broadmoor



Alex Willis, DDS, MS

SAO CITIZENSHIP AWARD

The SAO Citizenship Award, established in 1989, recognizes SAO members whose voluntary service activities exemplify dedication to community, democratic standards, and/or spiritual values, thereby creating favorable public opinion about orthodontists.

Dr. Alex Willis, NC

To be presented at the Opening Breakfast at the SAO Meeting, Friday September 24.

Dr. Willis will be remembered for his excellent orthodontic skills. He is active in several study clubs, is a Fellow of the American College of Dentists, and a Diplomate of the American Board of Orthodontics. He belongs to numerous dental and orthodontic organizations. He received the Consumers' Research "American's Top Dentists" Award. He has been published and has lectured extensively on the subject of temporomandibular dysfunction.

But Dr. Willis will also be remembered for his contributions to humanity. He served as president of the NC Easter Seal Society and the Salvation Army to which he donates the profits from serving as a Medicaid provider. His latest humanitarian project has been to donate one week of his time to the dental clinic in the Holy Cross School in Belize where he sees children who are in desperate need of oral care. Alex is a "man for all seasons." He is a multi-engine, instrument-rated pilot, a licensed U.S. Coast Guard Captain, and a licensed general contractor. He is an avid mountain climber who summited Mt. Everest base camp. He has climbed Mt. Kilimanjaro, Mt. Elbrus, and Huayna Potosi.



Richard McClung, DDS, MS

OREN OLIVER DISTINGUISHED SERVICE AWARD

The Oren Oliver Distinguished Service Award, established in 1978, is presented annually to recognize an individual member of the SAO who has given "above and beyond" to the organization, and has helped the Association to accomplish its mission.

Dr. Richard McClung, WV

To be presented at the Opening Breakfast at the SAO Meeting, Friday September 24.

Dr. McClung has a long and distinguished service with many organizations that transcends over 30 years. He has served as president of the Greenbrier Valley Dental Association, the West Virginia Association of Orthodontists, and the Southern Association of Orthodontists. As SAO president, he initiated the Futures Study and formation of the Leadership Development Program. He serves as chair of the SAO Investment Committee. Along the way he found time to become Board Certified and serve as an examiner for the mock ABO Exam at WVU since 1996.

He continues his service at the AAO level by representing the SAO on the Council on Membership and by serving as general chair of the 2012 AAO Annual Session in Hawaii.

In search for life balance, Rick has served his community and his church. He was a high school soccer referee from 1983 to 2000. Rick served as investment chair of the WV United Methodist Foundation and District Trustee of the WV United Methodist Church.



John Franklin Whipps, II,
DDS, MS

MSO EARL E. SHEPARD DISTINGUISHED SERVICE AWARD

John Franklin Whipps, II

MSO is honored to name John Franklin Whipps, II as the 2010 recipient of the Earl E. Shepard Distinguished Service Award.

He was born in 1942 in Sullivan, Indiana. During his time growing up in Indiana, Florida and Illinois, he was active in Scouts, receiving the rank of Eagle Scout.

Dr. Whipps received his Bachelor of Science degree from Southern Illinois University Carbondale. He graduated from the University of Louisville Dental School in Louisville, Kentucky and was honored with their International College of Dentistry Award. During the Vietnam War he joined the Navy and was stationed in Beaufort, South Carolina. He was attached to the Marines at Parris Island. After finishing his orthodontic residency at Northwestern University Dental School, he started his first practice in Centralia, Illinois where he remains active today.

He married Bonnie during dental school. Christopher was born during his Navy days and Courtney was born shortly after they arrived in Centralia. The small town of Centralia provided a nice atmosphere to raise a family. Frank quickly became active in the community and his church. His first accomplishment was starting the Centralia YMCA. He spent 20 years directing, coaching and judging swim meets throughout Southern Illinois. He was also involved in the Rotary, Toastmasters and Toastmasters International where he served in a variety of leadership positions.

Dr. Whipps completed the Annapolis Sailing and Navigation Schools. His ability on water skis and love of boating, fishing, diving etc. has led his family to spend much time on, in, or around boats and the water. He loves music and played the saxophone in a dance band. He has completed courses with some of the finest photographers and has won awards in many photography shows. As a Ham Radio Operator, he has made communications in remote mission areas possible.

After his son at age 14 asked his dad to go on a mission trip to remodel houses in Georgia, Dr. Whipps was "hooked." Dr. Whipps and Bonnie later went to the Black River Region of Jamaica to provide dental services. They continued to spend two weeks each year serving in this mountain region of Jamaica. Their children, his office

staff and his father-in-law have joined Dr. Whipps on various mission trips. Bonnie has worked with him every year except two. Since that first trip, he has not missed a year of mission work, and some years he has gone on two or three trips. Dr. Whipps looks forward to exposing all of his grandchildren to this experience in the future.

Nineteen years ago he formed the Belize Mission Project. Since that time he has been taking 80 to 100 people from the U.S. and Canada to Belize to do short-term missions involved with dental, medical, optical, hearing, and occupational therapy. Supplies and equipment valued at almost 1.5 million dollars have been gathered and placed in medical clinics, including medical x-ray units. The groups themselves purchase and distribute thousands of dollars of food items on the last day of work during each session. This fall, Dr. Whipps will take about 90 people, including nearly 30 dentists and physicians, to work in various clinic settings and villages all over Belize.

While Dr. Whipps is active in a number of organizations, his contributions on the board of the Midwestern Society of Orthodontists is one of his favorite accomplishments. He has served as co-chairman of the MSO Annual Session in Nashville and as an MSO delegate to the AAO House of Delegates. Many of his best career companions are from his MSO involvement and they continue to remain of utmost importance to his life.

Dr. Whipps has also served on the board of directors of the Illinois Society of Orthodontists. He is currently serving on the Illinois Society of Orthodontists' Donated Orthodontic Services Committee to launch the AAO's pilot program. He became a Diplomate in the American Board of Orthodontics early in his career. He has also served as an Orthodontic Examiner for the Illinois State Dental Board. He has been a member and past delegate of the Christian Medical and Dental Society, as well as the Christian Dental Society.

He and his wife Bonnie have enjoyed 44 years of marriage and presently live in Belleville, Illinois. Their son Christopher and wife Christy have three boys: Braden, Tanner, and Jaron. Their daughter Courtney and husband Charles McFarlin have two daughters; Makenzie and Lainey.

Congratulations, Dr. Whipps, for your untiring efforts and service to your specialty, community and those in need around the world.

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100 N. Gary Ave. Ste A
Roselle, IL 60172
630-529-2300
www.planmeccausa.com
Products/Services: Digital x-ray system
Booth(s): 311

Reliance Orthodontic Products
1540 W. Thorndale Ave, POB 678
Itasca, IL 60143
800-323-4348
www.Relianceorthodontics.com
Products/Services: Orthodontic adhesives, cements, sealants & bonding accessories
Booth(s): 204

RMO
650 West Colfax Ave.
Denver, CO 80204
800-525-6375
www.rmortho.com
Products/Services: Orthodontic appliances
Booth(s): 210

Sirona USA
4835 Sirona Dr.
Charlotte, NC 28273
704-587-0453
www.sirona.com
Products/Services: 3D x-ray imaging, laser technology
Booth(s): 208

Solutions By Design
2565 Alluvial Ave. #102
Clovis, CA 93611
559-436-8380
www.solutionsbydesign.com
Products/Services: Case presentation software and marketing solutions
Booth(s): 402

SureSmile
4341 Horizon N. Pkwy #117
Richardson, TX 75082
972-728-5547
www.suresmile.com
Products/Services: Software
Booth(s): 300

TeleVox Software
1110 Montlamar Drive
Mobile, AL 36609
800-644-4266
www.televox.com
Products/Services: Software, Practice marketing, Practice Management, Appointment Reminders
Booth(s): 310 / 312

topsSoftware
2621 Sandy Plains Rd., Ste 102
Marietta, GA 30066
888-645-2488
www.topsOrtho.com
Products/Services: topsOrtho, topsCephMate, topsEcho
Booth(s): 301

TP Orthodontics, Inc.
100 Center Plaza
LaPorte, IN 46350
219-785-2591
www.tportho.com
Products/Services: Orthodontic supplies, custom laboratory services
Booth(s): 301

Trapezio
2161 Cedarcrest Rd. #115
Acworth, GA 30101
770-428-8891
www.orthoassisting.net
Products/Services: Learning Management System (LMS)
Booth(s): 406

Treloar & Heisel, Inc.
3132 Wilmington Rd.
New Castle, PA 16105
800-345-6040
www.th-online.net
Products/Services: Insurance
Booth(s): 206

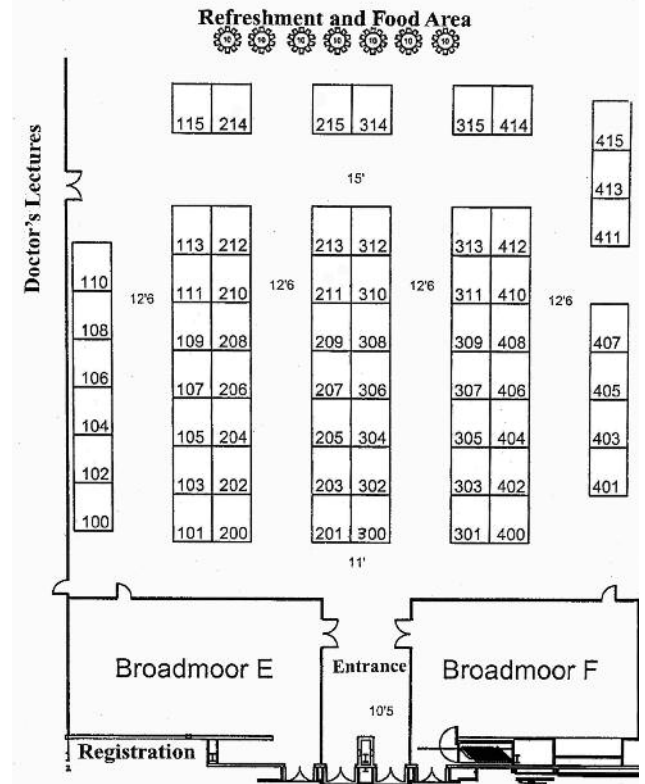
Vanco Services, LLC (New)
12600 Whitewater Dr. #200
Minnetonka, MN 55343
952-983-8660
orthopayments.com
Products/Services: Payment Processing
Booth(s): 405

Vatech (New)
333 Meadowlands Pkwy, 303
Secaucus, NJ 07094
914-450-5412
www.vatechamerica.com
Products/Services: Cone Beam CT
Booth(s): 113

Vision Trust Communications (New)
4565 Hilton Pkwy #201
Colorado Springs, CO 80907
719-531-7327
www.visiontrust.com
Products/Services: Communication-Written, audio, video
Booth(s): 110

Wired Promotions (New)
11525 Blue Creek
Aledo, TX 67008
972-263-9488
www.wiredpromo.com
Products/Services: Promotional Products for Orthodontists
Booth(s): 303

Yodle
50 W. 23rd St.
New York, NY 10010
877-276-5104
www.yodle.com
Products/Services: Local online advertising
Booth(s): 309



2010 Partners

Platinum

3M Unitek 

Gold

orthotrac

Bronze

SYBRON DENTAL SPECIALTIES THE SCIENCE OF INNOVATION THE ART OF PATIENT CARE

Exhibit Hall

SAO FUTURE MEETINGS

Sept. 28-Oct. 2, 2011

Boca Raton Resort & Club
Boca Raton, FL

Sept. 26-30, 2012

Grove Park Inn
Asheville, NC

Oct. 2-6, 2013

Marriott Hilton Head
Resort
Hilton Head Island, SC

Oct. 8-12, 2014

Atlantis Paradise Island
Nassau, Bahamas



Remount Endurance Race 1923

MSO FUTURE MEETINGS

May 13-17, 2011

MSO's Annual Business
Meeting held in
conjunction with the
AAO Annual Session
Chicago, IL

August 2012*

*Tentatively August 3-11
Final dates pending
ship itinerary
Alaskan Cruise

September 19-22, 2013

Hyatt Regency
Crown Center
Kansas City, MO

September 11-14, 2014

Combined doctor/staff
meeting with GLAO and
MSO
Chicago, IL