



Midwestern Society of Orthodontists

Electronic Newsletter Articles July 2014

A compilation of the news articles that were posted on the MSO web site in July 2014.

President's Letter, page 2

MSO Components, page 3

Graduate School Programs, page 12

AAO and Associated Entities, page 22

President's Letter

Our meeting with Great Lakes Association of Orthodontists in Chicago is coming up quickly. It is my honor to be president of the MSO through this coming September. The MSO is a wonderful constituent organization of the AAO, and it is filled with quality individuals from eight states as well as Manitoba, Canada. We welcome you to Chicago this fall to our meeting at the Hilton Hotel on south Michigan Avenue for a combined MSO/GLAO meeting on September 11-13.

We hope to make it easy and fun in 2014 for our members and their staff to get continuing education credits in Chicago at our Annual Session with a theme of *Orthodontics & All That Jazz*. We have some great speakers lined up including: Drs. **Roberto Justus, Katherine Vig, Tom Cangialosi, Tako Araujo, Patrick Turley** and staff speakers **Paul Zuelke, Bruce Machion** and **LeeAnn Peniche**. Do I need to mention the fun you can also have in Chicago? Our patients don't want to come into our office the first week of school in September, so take some time off and come to the meeting. Check out the jazz quintet playing on Friday at the Exhibits Reception. ☺

I am grateful to have the skillful help of MSO members **Steve Marshall** as General Arrangements Chair, **Jose Bosio** as Scientific Program Chair, **Spencer Pope** as Staff Program Chair, **Mike Durbin** as Exhibits/Sponsorship Co-Chair, and **Kristi and Penny** at Burmeister & Associates to arrange all of the details. But a meeting is not successful until its members attend and affirm that we have put together a worthwhile program for you. Please join us for the optional Doctor/Staff event at **Gibsons Steakhouse** on Saturday night to close out the meeting.

We will honor Dr. **Arnie Hill** with the MSO Earl E. Shepard Distinguished Service Award at the business meeting on Saturday. Arnie exemplifies the ideals of the orthodontic profession and has made exemplary contributions to the art and science of orthodontics.

Thank you all for showing your support of the MSO by attending the 2014 meeting in the great city of Chicago. You will be rewarded with knowledge, team building, 12 CE credits, and good memories.

Also, we encourage you and your colleagues to put the MSO web site in your "favorites list" - **www.msortho.org**. It only takes a few minutes to log in weekly and see what is new on and within the MSO.

At your service,

John R. Crawford

jazzjohnncrawford@gmail.com

MSO Components

IOWA

Jeffery Sturdivant, President

Melissa Bernhardt, President-Elect

Chris Holahan, Vice President

Clayton Parks, Secretary/ Treasurer

The Annual Meeting of the Iowa Society of Orthodontists will be held October 12-13, 2014, at the Iowa City Sheraton Hotel. The program will feature Ms. **Charlene White**, who will discuss *Financial Rewards of Clinical Efficiency*.

At the AAO Annual Session in New Orleans, Iowa's own Dr. **John Casco** received the ABO's Albert H. Ketcham Memorial Award. This is a worthy honor for Dr. Casco's many contributions to the art and science of orthodontics as well as his years of leadership at the University of Iowa Department of Orthodontics. Dr. Casco recently retired and is now enjoying a little more free time.

At the legislative level, our efforts to pass the *Dental Patient Protection Act* fell short as the bill failed to make it out of committee. This was an important effort to increase the protection of dental patients and would have restored their ability to have a meaningful review of denied dental insurance claims, allowed patient-directed assignment of benefits, freedom of choice of providers, and required coordination of dental insurance coverage when a family had dual insurance policies. Unfortunately, too many lawmakers yielded to the influence of the insurance industry. Despite this setback, the Iowa Dental Association has vowed to continue to fight for the protection of our patients.

David Gehring
gehringortho@aol.com

319/378-3333
Fax 319/378-3332

ILLINOIS

Michael Durbin, President

Michael Erhart, President-Elect

Betsy Ulrich, Vice-President

Randy Wright, Secretary-Treasurer

The Illinois Society of Orthodontists wrapped up its 2013-2014 lecture series on April 7 in Lombard with speaker **John Bennett** traveling from Dubai. His presentation entitled, *Recent Advances in Orthodontic Treatment Mechanics*, offered numerous “pearls” and “insights” into treatment planning, mechanics and outcomes that could be immediately applied to everyday practice. At that meeting, the following ISO Officers and Trustees for the upcoming 2014-2015 season were sworn in by Installation Officer **Ara**

Goshgarian:

President – **Mike Durbin**

President-Elect – **Mike Erhart**

Vice President – **Betsy Ulrich**

Secretary-Treasurer – **Randy Wright**

New Trustee – **Scott Prose**

Trustee Term Renewal – **Doug Head** and **Bill Beam**

Returning Trustees – **Eric Barnes**, **Marita Janzen** and **Randy Markarian**

The ISO offered its sincere thanks and congratulations for a job well done to our outgoing President, **Pat Foley**. His leadership during the many years he has served the ISO is greatly appreciated and I am certain I speak for the many colleagues with whom he has worked that we wish Pat well in all his future endeavors.

Also at our April meeting, the ISO members had the great pleasure of honoring our own **Lee Graber** with our ISO Merit Award, presented to Lee by **Mart McClellan**. Lee is the first recipient of our newly revised Merit Award (formerly Teacher of the Year Award), which recognizes an individual associated with the ISO who has made significant contributions to the advancement of our profession. Lee was the obvious first choice for this award. He accepted the honor with his typical grace and humility, offering kind words of thanks, support, and inspiration for his family and colleagues. Thank you again, Lee, for your years of dedicated service and for offering all who follow you an example of excellence in leadership.

MSO President **John Crawford** was our guest at the April meeting and gave our membership a summary of current MSO business and points of interest. He reminded us of the upcoming MSO/GLAO meeting this fall in Chicago. The ISO is looking forward to working with our colleagues from the MSO and GLAO to put forth an outstanding meeting in our home state. We thank our own **Ara Goshgarian** and **Spencer Pope** who

are among the MSO leaders helping to organize the meeting, along with numerous other Illinois colleagues who will step up to help out this fall.

In other notable ISO news, ISO acknowledges and thanks leaders who represented us as MSO Delegates to the AAO House of Delegates during the recent annual meeting – **Ara Goshgarian, Mike Durbin** and alternate **Steve Marshall**. We also congratulate past ISO Teacher of the Year Award recipient **Gus Sotiropoulos** for his being honored by the ABO's O.B. Vaughan Special Recognition Award at the CDABO luncheon during the AAO Annual Session. Also of note is the advancement of ISO colleague **Paul Castelein** as the next ABO president. Congratulations, Paul!

ISO's upcoming 2014-2015 lecture series schedule, along with the MSO meeting in Chicago, is as follows:

- MSO 2014 Annual Session – September 11-13 – Chicago, IL
- Monday, November 3, 2014 - Dr. **Ed Lin** – Carlisle Banquet Center in Lombard, IL
- Friday, February 27, 2015 - Dr. **Luis Carriere** – Chicago Midwinter Meeting
- Monday, April 13, 2015 - Dr. **Dave Sarver** – Carlisle Banquet Center in Lombard, IL

More news and photos of the ISO can be found at isortho.org/News.aspx. We look forward to seeing you in Chicago this fall for the MSO/GLAO Annual Meeting!

Have a great summer!

Betsy Ulrich
ronandbetsy123@gmail.com

217/732-1073
Fax 217/732-9413

MANITOBA

Constantine Athanasopoulos, President

Roger Moir, Secretary/Treasurer

Some of the recent highlights occurring in the Manitoba Orthodontic Society (MOS) are as following:

- The spring meeting of the MOS occurred on Thursday, May 8, 2014.
- We are proceeding with a different format for the November 2014 MOS meeting to encourage more member participation. A guest speaker will be invited to provide a presentation along with an abbreviated business meeting.
- Smiles for Life - A chapter is now finalized and in the process of pre-screening candidates for the board approval. Dr. **Tim Dumore** and his team have been spearheading this program.
- The Canadian Association of Orthodontics (CAO) 2014 Annual Session will be held in Montreal, Quebec, from September 4-6 at the Fairmont Queen Elizabeth Hotel.
- The MSO Annual Session will be held in Chicago on September 11-13 at the Hilton Chicago Hotel.

Conny Athanasopoulos
dr.conny@acportho.com

204/253-1269
Fax 204/253-1307

Minnesota

Regina Blevins, President

David Resch, President-elect

Ron Snyder, Vice President

Nellie Kim-Weroha, Secretary/Treasurer

Dr. **Doug Vayda** presided over the 2014 Annual Winter Meeting, which took place on January 10, 2014, at the Minneapolis Marriott City Center Hotel. Dr. **Jorge Faber**, from Brazil, presented on various clinical topics to the doctor. The staff lecture was presented by Dr. **John Kanyusik** on various clinical topics.

The MAO board welcomed Dr. **Thomas Everett** to be in charge of membership duties.

The MAO Summer Meeting will be September 19, 2014, at Pizza Luce. The lecture will be given by Dr. **David Boschken** on various Invisalign topics followed by a Minnesota Twins baseball game.

MAO President Dr. **Regina Blevins** will preside over the next MAO Winter Meeting, to be held on Friday, January 9, 2015, at the Minneapolis Marriott City Center Hotel. The lectures for the doctor and staff will be finalized soon.

Once again the MAO has made a financial contribution to the Minnesota Dental Foundation in support of the Mission of Mercy (MOM) program, which will be held in Mankato on July 25-26, 2014. These missions typically do about \$1 million worth of free dental services for about 2,000 patients during the two days. For more information or if you wish to donate to the project, see the MDF's web site www.mndental.org.

The *Smiles Change Lives* program has continued to be strong in Minnesota, thanks to all the generous providers that have signed up. We are proud to say that about half the orthodontists in the state are participants and we thank you for your kind support of kids that really do benefit from the program. If you would like to be a provider, please go to www.smileschangelives.org or contact Dr. **Steve Litton** at sflitton@aol.com to sign up.

We continue to be proud of MAO's own Dr. **Brent Larson** as MSO trustee to the AAO BOT. Dr. **Arnie Hill** will receive the MSO Earl E. Shepard Distinguished Service Award at the MSO meeting in Chicago on September 13, 2014. Also, we are excited that Dr. **Deborah Lien** will be inducted as the new president of the MSO during the Chicago meeting and will serve as a MSO representative to the AAO 2014 House of Delegates.

Nellie Kim-Weroha
nkimdds@yahoo.com

507/288-4427
Fax 507/288-8947

Missouri

Kevin Austin, President

Neil Kanning, President-Elect

Jeffrey Cavanaugh, Secretary/Treasurer

Our last business meeting was held April 4, 2014, at St. Louis University. Missouri Bylaws changes were approved to coordinate with AAO Bylaws changes.

The next business meeting will be held at the combined Kansas/Missouri Associations meeting, which will be held in late January 2015 at the Intercontinental Hotel on the Country Club Plaza in Kansas City. Information will be sent to members as the meeting approaches. Please try to attend.

Do not forget the Missouri Orthodontic Society has a website, www.moortho.org and be sure to refer to it for information about Missouri orthodontists.

Virginia Mennemeyer
vamennemeyer@centurytel.net

636/528-2141
Fax 636/528-8690

NORTH DAKOTA

John Warford, Jr, President

Ryan West, Vice President

Michiel Nuveen, Secretary/Treasurer

The North Dakota Dental Association is pleased to welcome Dr. **Brent Holman** as Executive Director. Brent will continue to work in his pediatric dental practice one day a week. He is a champion for causes that improve access to dental care.

He was a founding Board member and president of the Red River Valley Dental Access Project and continues to serve on that board today. He received the ADA's Access Recognition Award and the Bud Tarrson Access to Care Award from the ADA Foundation. He was the first State Coordinator for the Donated Dental Services program and is currently State Coordinator for the American Academy of Pediatric Dentistry/Head Start Dental Home Initiative. He was the leader in the organization of the Spirit Lake Pediatric Dental Day that served 232 kids on the Spirit Lake Reservation and was honored for that effort with the Star Collaboration Award from the Dakota Medical Foundation.

Brent is no stranger to the NDDA. He is a past president and served on the board for six years. As North Dakota continues to work to prevent becoming the 4th state to allow dental therapists, Brent is certain to provide the leadership for battle. He has a host of arrows in his quiver, not the least of which is the Dental Case Management Outreach Program. This model would enable registered dental assistants and hygienists, employed by a collaborative dental office, to provide oral health assessments, fluoride varnish application, and case management for high-risk dental patients in a community setting which could include preschools, elementary schools, medical settings or nursing homes. These dental professionals would identify high-risk patients and link them with a dental home. Case management, whereby families and patients are educated, motivated, and followed for referral for definitive treatment in a dental home, has been shown to be an effective way to reduce barriers to care for Medicaid recipients.

The NDDA is honored to have Brent as its leader.

Alison Fallgatter
fall00372@umn.edu

701/252-1212
Fax 701/252-1839

WISCONSIN

Kevin Race, President

John (Jay) Frazier, President-Elect

Michael Maslowski, Vice President

Alan Ostertag, Secretary/Treasurer

WSO members attended the 2014 Spring Conference at the InterContinental Hotel in Milwaukee, on April 11-12. Our special guest speaker was Dr. **Richard McLaughlin** from San Diego. Dr. McLaughlin's presentation, *Overview of Systemized & Effective Orthodontic Care*, was informational and enjoyed by those in attendance.

Elections were held this spring and the new officers were installed.

The Wisconsin Dental Association will be having a special leadership forum later this year. The WSO will have three representatives participate in the meeting.

The WSO Fall Conference will be held in conjunction with MSO. The MSO meeting, *Orthodontics and All That Jazz*, will be held at the Chicago Hilton, September 11-13. Members are encouraged to attend the conference to support WSO's Dr. **John Crawford**, our MSO President. The WSO has contributed \$2,500 to the MSO to help defray some of the costs of the meeting.

Wisconsin will continue to promote and support the *Smiles Change Lives* program. Dr. **Chuck Bohl** continues to represent the program. He asked members to consider donating services to the *Smiles Change Lives* program. Accepted applicants pay \$500 to the organization for the services. He stressed the importance of orthodontists keeping track of donated services so the information can be reported, if necessary.

Dr. **Chuck Montoure** reported the *Smiles Change Lives* program has 23 orthodontists enrolled. Other programs include the AAO-sponsored program, Donated Orthodontic Services. The WSO will be conducting a survey and more information will be available on the WSO web site soon.

Marquette Report - Dr. **Jerry Bradley** introduced current residents and thanked the WSO for their support of the residents who were attending the conference. He reported that Dr. **Jose Bosio** has left Marquette for a new position in New Jersey. Replacement candidates currently are being screened. MUSOD is preparing for re-accreditation that will be taking place in November. The orthodontic endowment fund is close to \$900k and Dr. Bradley asked members to consider donations. Questions can be directed to him.

The 2015 WSO Spring Conference will be held at the American Club in Kohler, April 16-17. The meeting will feature two speakers: Dr. **Aaron Molen's** presentation will be *Contemporary Technologies in Orthodontic Treatment* and Dr. **Bill Dischinger's** presentation will be *Efficient Class 2 Treatment*.

For more information, please contact the Wisconsin Society of Orthodontists at the numbers below or at www.wisconsinsocietyoforthodontists.com to see the new website.

Scott Arbit
karen@badgerbay.co

920/560-5626
Fax 920/882-3655

Graduate School Programs

UNIVERSITY OF IOWA

Congratulations to the Class of 2014! Their future plans have fallen into place. Dr. **T.J. Bauer** will be moving to Maine; Dr. **Erin Bilbo** will be joining a practice in Birmingham, Alabama; Dr. **Mary Beth Hoppens Meier** will return to Ogallala, Nebraska, to practice with her father, Dr. **Brad Hoppens** (MS '85); Dr. **Tyler Prestwich** will be joining a practice in Yuma, Arizona; and Dr. **Cole Weaver** will be practicing back in his home state of Wyoming.

The American Association of Orthodontists Annual Session was held in New Orleans, April 25-29. The Orthodontic Class of 2014 received second place in the 2014 Case Display (Drs. Bauer, Bilbo, Meier, Prestwich and Weaver). The faculty for this case was Dr. **Michael Callan** (Clinton). This case display involved cases presented by 150 orthodontic graduate programs.

In addition, Dr. **Cole Weaver** received the First Place Clinical Research Award. This research project was under the guidance of Dr. **Lina Moreno**.

The Orthodontic Department is looking forward to welcoming the new class of residents scheduled to begin on June 30, 2014. The class includes: Dr. **Jed Arbon** (UNC '14); Dr. **Patrick Brady** (Louisville '14); Dr. **Justin Hughes** (VCU '13); Dr. **Terry Schmitt** (IA '01) and Dr. **Christopher Wermerson** (Pittsburgh '09).

Dr. **John S. Casko**, Professor Emeritus, was awarded the Albert H. Ketcham Memorial Award, the highest honor given by the American Board of Orthodontics, on April 27, 2014, at the Excellence in Orthodontics Awards Ceremony.

Thomas E. Southard
tom-southard@uiowa.edu

319/335-7538
Fax 319/335-6847

University of Manitoba

Our three third-year residents, Drs. **Jonelle Crichton**, **Richard Halpern** and **Mireye Senye** are busy in the process of completing their clinical and thesis graduation requirements. They were all successful in Part 1 of the Royal College exams and at the time of this



(L to R) Nick Karaiskos (External Examiner), and Internal Examiners Fabio Pinheiro, Gerry Solomon, Frank Hechter and Robert Drummond evaluating third-year resident cases.

writing they are preparing to sit the oral exams in a week's time. All three third-years also presented a case at the CDABO Case Displays in New Orleans. We wish them well as they prepare to enter private practice. Our residents' final clinical examination (the presentation and review of eight cases they have started and completed) takes place at the end of June, with Dr. **Nicholas Karaiskos** (Ottawa, Ontario), as the external examiner.

We bid a warm and friendly Manitoban welcome to Dr. **Robert Drummond** (BChD, Dip Odont, MChD(Orth), FCDSA(Orth), who joined our ranks as a tenure-track Assistant Professor in mid-May. Dr. Drummond comes with extensive private practice and teaching experience and will be assuming the role of Clinic Director.

We hosted an enjoyable and successful alumni function in New Orleans at the AAO, attended by about 45 alumni and friends. It was generously sponsored by our alumnus Dr. **Nicholas Playfair**, Class of 2013, now practicing in Sydney, Australia.

Drs. **Fabio Pinheiro** and **Billy Wiltshire** attended the SOE meeting in New Orleans. Dr. Wiltshire also presented a paper at the Angle Society meeting in Paris, France, in April.

We would like to express our gratitude to Dr. **Frank Hechter**, for his continued unselfish service to the program. He really is a true trailblazer who goes above and beyond the call of duty, always volunteering, and never having the need to be asked.

A warm welcome back to Dr. **Kris Row** as a part-time instructor, after his journey to China, and also welcome to Dr. **Partice Pellerin**, who flies in from Quebec to instruct in our Lingual Orthodontic Clinic.

Wishing everyone a great summer.

William A. Wiltshire
wa_wiltshire@umanitoba.ca

204/789-3856
Fax 204/977-5699

MAYO

With such a long winter, springtime activities at Mayo Clinic seem to have been abbreviated. Nonetheless, there are thesis defenses, case finishes, mock boards and graduations underway at Mayo Clinic as we reach the end of the academic year.

Our chief resident, Dr. **Li-Ping Chew** will complete her residency training at the end of June. She attended AAO conferences in both Las Vegas and New Orleans this spring. She successfully defended her thesis, *The Effect of Chemotherapy on the Survival of Dental Implants* and was awarded her M.S. in Biomedical Sciences on May 16, 2014. Her future practice plans are still developing. She definitely will be missed at the clinic.

Dr. **Jeff Kohlmeier**, our second-year resident, successfully completed the written portion of the American Board of Orthodontics certification examination taken in April. His research is well underway and he recently completed a practice visit at the office of one of our alumni Dr. **Steven Hechler** in Overland Park, Kansas.

Dr. **Eric Wu** attended both the GORP conference and the recent AAO meeting in New Orleans. In his spare time he had a chance to acclimatize to Minnesota this winter and is training for a marathon.

In July Dr. **Eric Orbison** will begin his training. Dr. Orbison attended the University of Maryland and is a 2014 graduate. He has a degree in biomedical engineering from Bucknell University. We are pleased that he successfully matched with our program at the Mayo Clinic. He brings a lot of talent and enthusiasm, and will fit in well with the orthodontic team.

This winter we migrated the last computers to Win 7. This facilitated upgrades to Dolphin Imaging, Suresmile and Invisalign software. The clinical practice has continued healthy growth.

We had 21 residents, alumni, faculty and spouses attend this year's Mayo alumni dinner in New Orleans. Our alumni are an invaluable resource and we appreciate their support throughout the year. Planning for the AAO in San Francisco next year is already underway.

Have a great summer!

Frederick J. Regennitter
Regennitter.fred@mayo.edu

507/284-2433
Fax 507/284-8082

UNIVERSITY OF MINNESOTA

The University of Minnesota graduated the Class of 2014 on June 12, 2014. Of our six residents, three will remain in Minnesota and three will leave the area for other parts of the country. Dr. **Ryan Mueller** will begin practicing in Brainerd; Dr. **Kyra Iwen** will remain in the suburban metro area of Minneapolis; and Dr. **Brandon Huang** will become an associate in Rochester, Minnesota. Moving to Middlebury, Connecticut is Dr. **Natalia Menjivar**. Dr. **Geoff Sudit** is joining a practice in Austin, Texas, and Dr. **Amanda Cheng** will set up in the San Francisco area. They have truly been a wonderful class and we wish them all the very best.

We are pleased to announce the addition of **John Beyer**, DDS, PhD who will become our newest full-time faculty member. Dr. Beyer served the Minnesota program in prior years as a full-time faculty member and, more recently, in the adjunct clinical arena. John brings with him a wealth of teaching experience and an illustrious record of publications and research mentoring. We are indeed fortunate to have an orthodontist and educator of his caliber on our team.

To our adjunct roster we have added Drs. **Estee Wang**, **Scott Kottemann** and **Jacob Chartier**. Dr. Kottemann graduated from the University of Minnesota Orthodontic Program in 2011 and is in private practice in the Minneapolis area. Dr. Chartier received his orthodontic training at Albert Einstein Medical Center in Philadelphia, graduating in 2008, and did an AEGD residency at the Lancaster Cleft Palate Clinic before beginning his orthodontic training. Dr. Wang graduated from the University of Michigan in 2013 and has a special interest in craniofacial orthodontics. She will participate in both the Cleft Lip and Palate Board and the Craniofacial Anomaly Clinic, providing expertise for those patients as well as mentoring for our orthodontic residents. We feel that as our adjunct faculty is the backbone of any clinical program, these three young orthodontists will begin to pave a path for the future here at Minnesota.

On January 9, 2014, Dr. **Jorge Faber**, the editor-in-chief of the *Journal of the World Federation of Orthodontics*, spent a day with our residents speaking to the problem of obstructive sleep apnea and its treatment. That discussion segued nicely into another of his areas of interest and expertise, that of early orthognathic surgery. We enjoyed the small group nature of the instruction, which was then reinforced the next day by his formal presentation at the Minnesota Association of Orthodontists Winter Meeting.

Bringing us completely up to the present, all twelve residents and many faculty members enjoyed the American Association of Orthodontists Annual Session in late April. Dr. **Thorsten Gr uenheid** presented a research paper entitled: *Clinical Use of a Chairside Oral Scanner: An Assessment of Accuracy, Speed, and Patient Acceptance*. The residents showed three of their finished cases at the display program of the College of Diplomates of the American Board of Orthodontics. A well-attended alumni reception,

fine daily lectures and the unique food and entertainment of New Orleans made for yet another memorable AAO Annual Session.

Erik D. Langsjoen
langs014@umn.edu

612/626-3735
Fax 612/626-2571

SAINT LOUIS UNIVERSITY

Fourteen residents graduated in December of 2013; they have scattered across the U.S. and abroad and are expected to serve their patients and specialty admirably.

The orthodontic program at The Center for Advanced Dental Education of Saint Louis University welcomes 14 new graduate students this June. They include Drs.

Joseph Azar	Creighton
Orfeas Charalampakis	Greece
Catherine Choi	CWRU
Jenna Edwards	Midwestern
Marc Goldenberg	Maryland
Mark Humphrey	UMKC
Angela Kang	Pittsburgh
Nicole Kim	Midwestern
Young Kim	Korea
Jaclyn Kostelac	USC
Taylor Metcalf	AT Still
Parikh Charig	Pennsylvania
Wisarut Siravidport	Thailand
Stephen Sperry	Baylor

The Orthodontic Education and Research Foundation will hold its next meeting in St. Louis, Missouri, February 27-March 1, 2015. Many fine speakers will enlighten the audience including Drs. **Chris Chang, Bob Boyd, Tako Araujo, Stephanos Kykanides, Gustavo Barreto, Peter Buchang, Larry Jerrold, Ki Beom Kim** and **Larry LeGrand**. There also will be special lectures for spouses (yoga) and students (financial planning). Dr. **Sheldon Peck** will receive the OERF Merit Award. Contact moscalb@slu.edu for information on the OERF meeting.

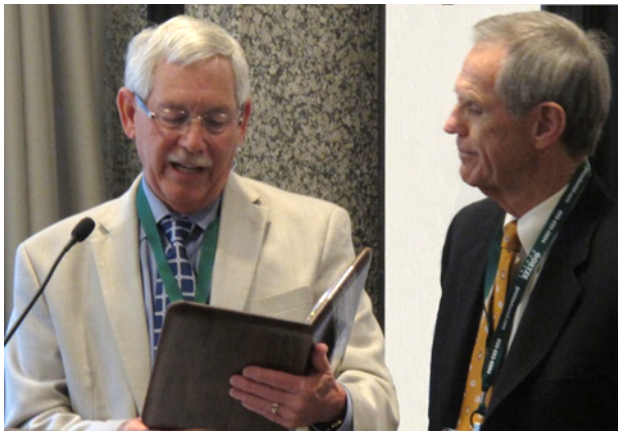
In addition, the SLU orthodontic program has a number of guest speakers arranged for the spring of 2014. All MSO students are encouraged to look at the schedule on our website (it is updated periodically) and if they find a presentation they would like to attend, please let us know.

Rolf Behrents
behrents@slu.edu

314/577-8186
Fax 314/268-5191

University of Missouri - Kansas City

A 100+ crowd gathered together over lunch on Thursday, April 10, to honor Dr. **Don Thompson**. Dr. **Jim Osborne**, co-director of Orthodontic Clinics with Dr. Thompson, officiated the ceremony which awarded Don the title of 2014 UMKC Orthodontist of the Decade. Dr. Thompson graduated from University of Kansas City School of Dentistry in 1961. He attended St. Louis University School of Dentistry, and graduated from their post-graduate orthodontic program in 1965. Don's brother, Gene, was at the time the co-director of the UMKC School of Dentistry Graduate Orthodontic department. Gene "convinced" Dr. Don to join the Graduate Orthodontic faculty immediately after graduation. From that time, he has been associated with the UMKC program in one form or another. He has been a teacher, clinical instructor, practice management consultant, fundraiser, search committee member, and, most of all, an inspiration to all the residents that have passed through our program. He has been an excellent example of what we all want to achieve in the profession of orthodontics. Don has served as program director (97-98), co-program director (2003-2007), and the clinical director from 2007 to the present. He was responsible for the CODA accreditation site visit in 2003, and helped Drs. Iwasaki and Nickel with the 2010 site visit. While continuing his university and private practice responsibilities, Dr. Thompson served as President of the Southwestern Society of Orthodontists. He is a diplomate of the ABO, and is an untiring supporter of the ABO for the residents. In 2008, he was co-recipient of the Dale B. Wade Teaching Award from the AAO. As of December 2014, Don will be retiring from teaching at UMKC. Thank you Dr. Thompson for the sacrifices that you have made to ensure UMKC's orthodontic legacy.



Dr. Jim Osborne (L), Co-Director of the UMKC Graduate Orthodontic Clinic reads the invocation that awards the title of "UMKC Orthodontist of the Decade" to Dr. Don Thompson (R)

During the lunch on Thursday, April 10, Dr. **Adam Saylor**, immediate past president of the Orthodontic Alumni Board, was presented a commemorative plaque by 2014-2015 President Dr. **Nellie Kim-Weroha**. Thank you, Adam, for your service to the Orthodontic Alumni Association....and thank you Nellie for taking over the reins!



(Dr. Dykhouse with his proud residents:
L-R Drs. Kristen Sander, Lori Tima ,
Brittany Carpenter, and Matthew McCoy)



We are very pleased that the American Board of Orthodontics recently recognized Dr. **Vance Dykhouse's** contributions to the profession by endowing the 2014 Dale B. Wade Award of Excellence in Orthodontics. The award is given to a senior clinician who exemplifies the standards and goals of the ABO. Dr. Dykhouse received his DDS ('66) and MS Ortho ('70) from UMKC. He served in the US Naval Dental Corp from 1966-1968. Vance has continuously taught in the UMKC Postgraduate Orthodontic clinic since 1990, with an additional teaching stint from 1976-1981. As well, he has been an instructor for the Tweed Foundation Study Course since 1981. Vance is a member of the Angle Society (Midwest Component), for whom he has served as an eight-year member of the admissions committee. He served from 1999 to 2007 as the Midwestern Society of Orthodontists Director to the ABO, and past President of the Board. Vance continues to serve as an examiner for the clinical examinations component of the certification process, and a consultant to the written examination committee. Vance has announced he will be retiring from teaching in the clinic, but will continue to contribute to the education of UMKC orthodontic residents by continuing as our ABO contact. Congratulations, Vance, on your award. We are very proud of you.

Drs. **Laura Iwasaki** and **Jeff Nickel** were in Lexington, Kentucky, on April 16, 2014, where they were the invited speakers for the 2014 Knapp Memorial Lecture. Every year the University of Kentucky College of Dentistry holds the lecture in honor of the late Dr. Donald E. Knapp who was the University's first Chair of Oral Biology. The theme of the 2014 lecture was the role of collaboration to advance research endeavors. At the end of their presentation, Drs. Iwasaki and Nickel were pleasantly surprised to be awarded commissions as Kentucky Colonels.



(Drs. Iwasaki and Nickel display their Commonwealth of Kentucky Commissions with the Dr. Donald E. Knapp family)

The UMKC School of Dentistry held its annual Faculty and Staff Recognition ceremony at Diastole, October 10, 2013. The event reaffirms the School's success in carrying out its mission of teaching, research and service and that the School can boast of having some of the most outstanding faculty and staff in dental



education. Ms. **Michele Elmore** (pictured on right with Dean Pyle), Orthodontics & Dentofacial Orthopedics, was awarded the “Staff Council Customer Service Award”. Congratulations Michele!

On Friday, June 6 more than 40 guests attended the 6th Annual Blackwell Lecture. Dr. **Alan Firestone** was our invited speaker. Alan is an Associate Professor in the Division of Orthodontics at The Ohio State University College of Dentistry. Dr. Firestone’s private practice is divided between traditional orthodontics and sleep medicine patients who are referred to his practice. His lecture focused on the basic science of sleep, the diagnostic regimen for analysis of sleep disturbances, the role of the dentist in management of the sleep-related disorders, and the various therapeutic approaches for sleep apnea. The 2015 Blackwell Lecture will take place on Friday June 5, 2015. Our featured speaker is Dr. **Nan Hatch** from the University of Michigan. Dr. Hatch will talk about *Pharmaceutical Control of Orthodontic Tooth Movement and Relapse: Current Concepts and Applications to Clinical Practice*. We look forward to seeing you then. Remember, there are CE credits, and attendance is free for this four- hour morning lecture.

This March, UMKC Orthodontics was well represented at the American Association for Dental Research Annual Meeting, which was held in Charlotte, North Carolina. Dr. Iwasaki was very busy at the meeting, with a general session presentation of the results of a research project titled *Human Craniofacial Form and Jaw Mechanics: A Longitudinal Study*. Former dental students, Drs. **Emily Taylor** and **Whitney DeForest** participated in this project, which studied jaw mechanics in children as they grew into adolescence. As well, Dr. Iwasaki was an invited speaker at a symposium for *Biomarkers in Gingival Crevicular Fluid(GCF): Current Paradigm Shifts in Dentistry*. Laura’s job was to present the current data on GCF biomarkers during tooth movement. Dr. Nickel’s AADR research paper titled, *Masticatory Muscle Orientation Effects on Predicted Lateral Pterygoid Muscle Forces* was based on an NIH-supported research project. At the IADR Annual meeting this June, Drs. Nickel and Iwasaki had administrative as well as presentation responsibilities in Cape Town, South Africa. Both research papers presented were based on data gathered from 71 individuals, who were asked to carry ambulatory recorders which measured masticatory muscle activities during day-time and during sleep. Dr. Nickel presented a paper titled, *Masticatory Muscle Duty Factors in TMD Diagnostic Groups* described how TMD diagnostic subgroups differ in how much the muscles are used. Dr. Iwasaki’s paper, *TMD Diagnostic Group Differences in Muscle Activation During Biting*, demonstrated diagnostic group differences in muscle activation for standardized loads applied to the mandible. Also at the meeting was Ms. *Kelsey Riffel*, who is a fourth-year dental student. Ms. Riffel presented data from a project she and Ms. **Danielle Leeper** completed under the supervision of Drs. Iwasaki and Nickel. The project was based on Dr. **Adam Reynolds** MS project, where Kelsey and Danielle were able to demonstrate gender differences in how the masticatory muscles are activated during physical exercise. Kelsey presented a poster at the IADR meeting titled, *Gender Differences in Jaw Muscle Duty Factors During Leg-Extension Exercises*. Ms. Riffel was

awarded a 2014 AADR BLOC Travel Grant Award, and participated in the Craniofacial Biology Research Award competition.

The success of our recently graduated residents was celebrated during our graduation gala held in December 12, 2013. Some 60+ family, residents, staff and faculty gathered to honor Drs. **Natalia Henbest**, **Michael Olsen** and **Adam Reynolds**. Clinic instructor Dr. **Kurt Hoffman** was nominated as the “Instructor of the Year” by the graduating residents. Now that our three newly minted alums have graduated, they are very busy with families and new homes to establish. Natalia just had a baby girl, and will be practicing orthodontics in Kansas City. Michael and family headed way up north, to Calgary, Alberta. Mike is now practicing there, close to the Rocky Mountains. The Reynolds family has relocated a little bit East, where Adam is associating in an orthodontic practice in St. Louis.

L-R: Instructor of the year Dr. Kurt Hoffman with graduating residents Drs. Natalia Henbest, Adam Reynolds, and Michael Olsen.



Jeffrey C. Nickel
nickeljc@umkc.edu

816/235-2149
Fax 816/235-5472

AAO and Associated Entities

American Association of Orthodontists Foundation (AAOF)

AAO FOUNDATION AWARDS

Prior to the mid-December deadline, there were a total of 36 proposals submitted, requesting an aggregate of just under \$1 million in funding, with a total of \$650,000 budgeted. The following represents the types of proposals invited:

- Junior Faculty
 - Orthodontic Faculty Development Fellowship Awards (OFDFA)
 - Postdoctoral Fellowship Award (PFA)
 - Biomedical Research Awards (BRA)
- Residents and Part-Time Faculty
 - Research Aid Awards (RA)
- Collaborative Awards
 - Center Awards (CA)

Among those projects funded for 2014, three were from the MSO:

- **Biomedical Research Awards**
 - Dr. **Phimon Atsawasuwan**, University of Illinois at Chicago
 - Dr. **Thorsten Grünheid**, University of Minnesota
- **Orthodontic Faculty Development Fellowship Awards**
 - Dr. **Sreedevi Srinivasan**, University of Iowa

The 2015 Awards Materials are currently on the AAOF web site, and the deadline for proposals is Monday, December 15, 2014 at 5:00 p.m.

Funding for 2015 was approved as follows:

- An aggregate of \$715,000, i.e., an increase of ten percent over the 2014 aggregate, in keeping with the Board's aspiration to increase the Awards Program by ten percent annually.
- The number of each awards within each category to be determined by the number and quality of proposals:
- Junior/Mid-Career Faculty
 - Orthodontic Faculty Development Fellowship Awards (OFDFA)
 - Postdoctoral Fellowship Award (PFA)
 - Biomedical Research Awards (BRA)
- Center Awards (CA)
- Research Aid Awards (RA)

The Directors received a revised proposal for Stage Three funding for the AAO Foundation Craniofacial Growth Legacy Collections Project

(www.aoflegacycollection.org). Among the participating collections are the following within the MSO:

- Fels Longitudinal Study, Wright State University
- The Iowa Facial Growth Study, University of Iowa

The Directors also received a Stage II Educational Innovation Award proposal from the “Workshop Approach” from **Scott Conley**, Principal Investigator, at the University of Michigan.

NAMED AWARDS

The Foundation has announced a Named Awards effort to encourage large pledges/gifts in the \$250,000-500,000 range, with support at this level affording the donor/donors the opportunity to name one of the Foundation’s awards.

Recently, the Schulman Study Group made a **Continued Commitment to the Specialty®** of \$500,000 and named the *Martin “Bud” Schulman Post-doctoral Fellowship Award*, the only PFA available for naming.

There are a total of ten Biomedical Research Awards and one Orthodontic Faculty Development Fellowship Award still available for naming, whether accomplished by a single donor as a many as ten donors, all pledging at the Regent (\$25,000) level or higher.

For more information, please contact the AAOF at 800/424-2841, #546 or aaofevp@aaortho.org

AAO BRANDING/RESEARCH INITIATIVE

At the November conference call meeting of the AAOF BOD, the Directors took steps to further integrate the Foundation into the overall AAO branding effort, with new printed materials and a revised web site expected to be available and in use shortly after the 2014 AAO Annual Session in New Orleans.

The *Research Initiative*, the previously announced campaign to help ensure that the very best orthodontic research in the world takes place in graduate orthodontic residency programs in the U.S. and Canada, will remain the focus of the organization’s fundraising efforts, and this new branding look will be reflected in those materials as well. (See the flier below for more information, including how you can be a part of this important effort.)

KEYSTONE SOCIETY

Members of the Foundation's Keystone Society are those individuals who have made a **Continued Commitment to the Specialty**[®] to include the AAOF in their estate plans. A total of 361 AAO Members have become Keystone Society members, including 123 of those who are also members of the Schulman Study Group., This represents an increase of more than 50 percent in Keystone Society Membership, and SSG members now constitute just one-third of all Keystone Society members.

The Foundation encourages all of us to speak to our alumni group members, study club members and others within the orthodontic community to encourage them to become AAOF keystones.

FOR MORE INFORMATION

The AAO Foundation web site may be reached either through the AAO Members web site (www.AAOmembers.org) or directly at www.aofoundation.net.

If you should have any questions, please call **Robert Hazel**, AAOF EVP, at 800/424-2841, #ext. 546 (rhazel@aaortho.org), or me at your convenience.

Stephen Roehm
neugrin@aol.com

309/696-4529
Fax 309-691-9680

Continued Commitment to the Specialty®

AAO Foundation *Research Initiative*

The goal of the new **Research Initiative**, the current focus of the AAO Foundation’s overall **Continued Commitment to the Specialty®** fundraising effort, is to realize \$5 million in new pledges, so that overtime and calculated at an average rate of return of six percent, this will result in an additional \$300,000 restricted for orthodontic research.

Since the Awards Program began just 20 years ago, the Foundation has made tremendous strides in its mission to support orthodontic education and research:

- *Funding of 375 research and fellowship proposals for an aggregate of \$9.5 million, primarily for the development of junior faculty.*
- *Resulting in hundreds of publications, scores of lectures, dozens of tenured, associate and full professor position (including 31 department chairs/ program directors) and 15 NIH grants.*
- *80% of Junior Faculty supported by the AAOF remain in full-time academics after five years.*

Additionally, the AAOF has created the Craniofacial Growth Legacy Collection Project (www.aoflegacycollection.org), an unprecedented collaboration of major orthodontic collections to not only preserve a portion of these irreplaceable, legacy collections, but also to make these records available for academic research and clinical purposes.

*The proverbial next step is to focus on orthodontic research, and thus the new **Research Initiative**.*

AAO members, as well as orthodontic industry, friends of the specialty and other members of the broader orthodontic community, are asked to pledge a minimum of \$5,000, over five years, with this restricted for the **Research Initiative**. This can either be a first-time pledge or a pledge increase.

- If you have never yet pledged a **Continued Commitment to the Specialty®**, now is the time.
- If you have pledged a **Continued Commitment to the Specialty®** previously, thank you and please consider supporting this as well. (If you have an outstanding pledge, this can be added on to the back-end of your pledge.)

Yes, count me in. I pledge \$ _____ (Dollar Amount) over five years, with statements to be sent quarterly.

 Please restrict my pledge to the new Research Initiative, with only the earnings used in support of orthodontic research.

 You may use my gift for orthodontic education and operational expenses at the discretion of the AAO Foundation Board of Directors.

 Please restrict my gift solely to the Endowment Fund.

Name: _____

Address: _____

City, State Zip: _____

Telephone(s): _____

E-Mail: _____

Please complete/return to the AAOF (401 N. Lindbergh Blvd., St. Louis, MO 63141) or
aaofevp@aaortho.org

American Association of Orthodontists Political Action Committee (AAOPAC)

AAOPAC and COGA recently met June 8-10 in Washington, DC. A quick summary of some of the action items/highlights of the meeting include:

- COGA/PAC met with Sen. **Pat Roberts** and Reps. **Michelle Grisham, Diane Black, Steve Stivers, Kevin Yoder, Steve Daines, Cory Gardner** and **Michael Burgess** to discuss the AAO's legislative agenda.
- Rep. Stivers has followed up with an AAO proposal to expand Flexible Spending Accounts by linking the total available amount to the number of dependents. In the coming weeks, the AAO will be working with the ADA and other dental and healthcare groups to advance the proposal.
- COGA discussed legislative strategy and how best to position the AAO in the coming years. Meeting structure and frequency, as well as the efficient use of technology, were discussed. The Council and the AAO will be taking a more "user-driven" approach in identifying "Key Contacts." Key Contacts are members of the AAO who are willing and able to communicate the AAO's agenda to their Members of Congress.
- AAOPAC revised its contribution plan. It will meet again via conference call in September to allocate remaining funds. It expects to contribute nearly \$450,000 to federal candidates during the 2014 election cycle.

Our next meeting will be in conjunction with the 2015 Political Advocacy Conference, which is tentatively scheduled for the first week of March.

Kevin Horner
kevin@hornerbarrowortho.com

605/335-6680
Fax 605/335-8342

AMERICAN BOARD OF ORTHODONTICS (ABO)

The ABO is happy to report a busy and productive first half of 2014. The February 2014 ABO Clinical Examination was very successful with 96 examinees being certified or having their certification renewed. MSO doctors that were certified since the last newsletter are Drs. **Michael Bicknell**, Elmhurst, Illinois; **Laura Bonner**, Iowa City, Iowa; **JangYeun Cho**, North York, Ontario; **Heather Horton**, Woodbury, Minnesota; **Noor Obaisi**, Chicago, Illinois; **Jordan Poss**, Ames, Iowa; **Karl Swenson**, Cedar Rapids, Iowa; **Kevin Wiseman**, Chicago, Illinois; and **Michelle Wulf**, Council Bluffs, Iowa.

The next Clinical Examination will be held in August, and due to increased demand, the August examination has been extended by one extra day. The August examination currently is full and examinees will be able to attend the examination only if there is a cancellation. In addition, the dates for 2015 have been posted on the ABO website, with examinations currently scheduled for February and September.

The Written Examination was conducted April 8-11, 2014, at Pearson-View Testing Centers throughout the country. Results have been mailed to the individuals, and statistics were prepared for distribution to department chairs. Dates for the 2015 Written Examination have been scheduled for April 14-17. Please check the ABO website at americanboardortho.com for registration dates that become available for either the Clinical or Written Examinations.

The Vincent G. Kokich American Board of Orthodontics 2014 Educators Symposium was held in St. Louis on March 29. Orthodontic department chairs/program directors or faculty from each ADA-accredited graduate orthodontic program in the United States and Canada, along with ABO/CDABO-appointed advocates, were invited to attend. The weekend began with a reception that was held in the ABO office located in the AAO headquarters building. The evening allowed for a casual and relaxed welcome for attendees to the weekend, and many of the attendees toured the ABO's renovated examination center for the first time and AAO personnel also were available to provide tours of the newly-updated AAO office space.

Saturday morning the 89 ABO Directors and educators in attendance began the work of discussing common issues relative to Board Certification. ABO Directors presented information on topics such as the written and clinical examinations, certification/certification renewal, ethical issues, the value of Diplomate status and promotion of certification throughout the world. Following each presentation, individual round-table discussions occurred followed by a table-appointed speaker presenting group reports. The meeting format generated an interactive and informative discussion and provided invaluable feedback. The ABO Directors are evaluating all of the educators' responses to critical questions regarding the ABO examination process, criteria and development. Specific outcomes from the symposium will be shared once implemented.

Because of the success of the symposium, the majority in attendance suggested this format and collaboration should occur on a much more regular basis in the future.

The ABO/CDABO Resident Program for Advocacy continues to make great strides. All seventy-two orthodontic programs in the United States and Canada currently have assigned ABO advocates working with their residents and faculty encouraging certification. As a result of this program the number of ICE examinees sitting for the board examination has continued to increase each successive year. The advocates are directed to visit their appointed school(s) on a yearly schedule and the ABO Directors are to visit each program every three years or more often when invited. Drs. **Eladio DeLeon** and **John Kanyusik**, along with the ABO/CDABO Resident Advocacy Committee are working diligently to ensure continued success with the program.

The 2014 AAO Annual Session in New Orleans was an eventful week for the all associated with the ABO. Dr. **David Sabott** was confirmed by the House of Delegates as the ABO Director representing the Rocky Mountain Society to replace Dr. **Marvin “Buddy” Kastrop**. Dr. **Sabott** will serve on the Clinical Examination Committee and the Legal Committee. His tenure will be 2014-2022. Dr. **Paul Castelein** stepped into the presidential role and will complete his term during the AAO Annual Session in San Francisco.

Congratulations are in order for the MSO and its members for the clean sweep of awards presented by the ABO during the 2014 Annual Session. Dr. **John Casko** was awarded the Albert H. Ketcham Memorial Award. Dr. **Vance Dyhouse** the Dale B. Wade Award of Excellence in Orthodontics, Dr. **Gus Sotiropoulos** the O. B. Vaughan Special Recognition Award, and Mrs. **Prudy Yerkes**, while not technically a member of the MSO, lives in St. Louis and is a staff member of the ABO so we will adopt her, was awarded the Earl E. and Wilma S. Shepard Distinguished Service Award. This is the only time that I am



ABO Board at strategic planning

aware of, where one constituent society received all the awards presented. Congratulations to each of the recipients.

During the week of June 13-18 the ABO had three days of Clinical and Written Committee Meetings to prepare for future examinations. Monday and Tuesday of the week was reserved for Strategic Planning with Dr. **Drumm McNaughton** as our planning

facilitator. The planning session was very intense and productive. Topics such as the value of board certification, the future of orthodontics, certification renewal, initial certification, legal and ethical issues, and leadership in the world of certification were

discussed. The work of implementing the plan now begins as much was discussed and needs to be placed into action.

Finally, I would like our MSO members to be aware the ABO makes the examination center facilities available for rent to other specialty boards throughout the year. Select boards utilize the examination center to conduct their own certification examinations. The center offers organizations an impressive location and facility while providing the ABO an additional source of revenue during the time the center is unoccupied. If you know of any board, medical, dental or legal, that may be interested in using the examination facility, please contact the ABO office.

Paul Castelein
castelein@americanboardortho.com

815/875-6409
Fax 815/875-3600

COUNCIL ON COMMUNICATIONS (COC)

The AAO Council on Communications (COC) met in St. Louis on June 6-7, 2014.

Consumer Awareness Program

The COC oversees the AAO Consumer Awareness Program (CAP), which educates consumers through paid advertising and public relations activities about orthodontic care by orthodontists, and invites consumers to visit the AAO's consumer web site, mylifemysmile.org, to learn more and to locate nearby AAO members using the Find an Orthodontist service.

The COC met with Athorn, Clark & Partners, the AAO's advertising firm, and Visintine & Ryan, the AAO's public relations firm, to discuss the Consumer Awareness Program (CAP) and plans for the coming year. The Council reviewed the proposed media buy, which is a mix of cable TV and digital online/audio/video advertising aimed at females and males ages 25 to 54, and discussed producing new creative to evolve the CAP and its message. PR messaging supports advertising; it extends the CAP message through placement of news articles and getting orthodontists interviewed by media outlets. Discussion with the COC provided the PR firm with a number of ideas to consider for future topics of press releases.

Research to ensure the CAP is on track is ongoing. The COC reviewed recent research done among consumers, which showed that consumers prefer a positive message to a negative one, and that a negative message has the potential to damage the AAO's brand and reputation. A more direct message in advertising is being discussed at the request of many AAO members.

In addition, the COC met with Decision Analyst (DA), a research firm that was hired to continue the AAO's market share tracking study, effective July 1, 2014. This is a longitudinal study that measures the incidence of children, teens and adults who seek orthodontic treatment; identifies who provides the care; studies audience members' media consumption habits; analyzes consumer recall of AAO messages; and charts market forces that affect the target audience. Because DA collects information that can affect actions taken on behalf of the AAO by Athorn, Clark & Partners, the firms will be interacting regularly.

Licensing Agreement

AAO members who wish to view/download CAP advertising materials on aaoinfo.org will be asked to agree to terms. Members will be required to read the agreement and check a box to agree. This will be repeated every 365 days.

Find an Orthodontist Service

The COC learned that a task force was formed by the 2014 House of Delegates to review the information listed on the Find an Orthodontist service on mylifemysmile.org.

Specifically, the task force will evaluate the ABO-related information that appears on the results grid that is returned when a user searches for nearby AAO members. A report and recommendation is due to the AAO Board of Trustees for its September meeting. The House authorized the Board to act on the recommendation of the task force.

Practice Management Videos for AAO App

The COC discussed creating brief instructional videos to add to the member app. Because several excellent videos already exist, the COC directed staff to approach companies who have such videos and explore licensing options.

CAP Presentations at Component Meetings

Component organizations that are interested in having a presentation on the CAP at an upcoming meeting can contact me.

CAP Presentation at the 2015 Annual Session

Dr. **James Paschal**, COC member from the Southern Association of Orthodontists, will present a lecture on the CAP and the state of the orthodontic specialty at the 2015 Annual Session.

Motion Picture Licensing Corporation

Several COC members are among many AAO members who have been contacted by the Motion Picture Licensing Corporation (MPLC). The organization protects the copyrights of many companies' motion pictures, and sells an annual license so that movies may be shown in public places, such as orthodontists' waiting rooms, without violating copyright. Members who are contacted by MPLC should either sign an agreement with the organization and pay the licensing fee, or stop showing movies in their offices, as this is a video copyright infringement. The COC asked AAO staff to educate members that copyright infringement occurs when members who are not licensed to show copyrighted movies are showing them. The AAO general counsel is researching viable alternatives to purchasing a license through the MPLC.

Future Meetings

The COC holds monthly conference calls, during which the advertising and PR firms provide status reports, and the COC discusses pertinent issues. The COC's next meeting in St. Louis will be held November 13, 2014.

James Klarsch
ijklarsch@sbcglobal.net

314/993-2483
Fax 314/993-9216

COUNCIL ON ORTHODONTIC EDUCATION (COE)

The Society of Orthodontic Educators (SOE) held its second annual meeting at the 114th Annual Session of the AAO in New Orleans. The conference was chaired by the incoming SOE president, Dr. **Billy Wiltshire** (University of Manitoba).

This year's meeting, the *Lysle E. Johnston Educational Leadership Conference* was held on April 24, 2014, honoring Dr. **Lysle Johnston** (University of Michigan) who presented a thought provoking lecture entitled, *21st Century Orthodontic Academics: In the Land of Nod, Somewhere East of Eden*. Dr. Johnston was introduced by Dr. **Rolf Behrents** (Saint Louis University).

A tribute to the late Dr. **Donald Woodside**, former Professor and Chair at the University of Toronto, was presented by Dr. **Ed Yen** (University of British Columbia), an alumnus of the University of Toronto, who studied under the late Dr. Woodside.

Dr. **Billy Wiltshire** presented a certificate of appreciation to Dr. **Leslie Will** (Boston University), the inaugural president of SOE. Dr. Will has served as the SOE president since its inception in Hawaii in 2012. Following voting by the SOE members, Dr. **Scott Conley** (University of Michigan), was elected as president-elect of the SOE and will assume the presidency at the AAO in San Francisco in 2015. Thus, the Executive Committee for 2014/2015 will be:

- Dr. **Billy Wiltshire** – President (University of Manitoba)
- Dr. **Scott Conley** – President-Elect (University of Michigan)
- Dr. **Richard Ballard** – Secretary/Treasurer (Louisiana State University)
- Dr. **Leslie Will** – Immediate Past President (Boston University)
- Dr. **Jose Bosio** – Editor of SOE (Rutgers University)

The SOE is now a 800-strong membership society and about 180 members attended the New Orleans' conference. The break-away workshops were active and engaging and good feedback was obtained on the agenda items. Reports were received from the five working groups dealing with ABO relations, MATCH Program issues, admissions, accreditation standards and the SOE web site.

We were fortunate to have a cocktail reception sponsored by Motion View Software after the full day of activities. It was enjoyed by all the full- and part-time educators present.

An email survey was conducted and the members were asked for their preference for the SOE meeting during the AAO Annual Session. Overwhelmingly, Friday was the date chosen. Thus, next year's SOE meeting in San Francisco will be held on Friday, May 15, 2015, and is being designated the *Charles Burstone Educational Leadership Conference*. Remember that the SOE is open to all full- and part-time educators in Canada and the USA who are AAO members, so please diarize and plan on attending. Hopefully, most if

not all graduate orthodontic programs have by now subscribed to “Institutional SOE Membership,” a very cost-effective way for all full- and part-timers in accredited orthodontic programs to become SOE members. One of the topics identified for discussion in San Francisco will be *Assessment of Competence*, something orthodontic educators need to deal with on a daily basis, both in our didactic courses and, more particularly, in our clinical evaluation of residents. If there are additional topics of interest, please let us know.

The SOE now has its new logo, officers are in place and we have finalized our 2015 date. It is now up to you, the members, to take your new society to the next level. We are requesting input from you regarding important and emerging issues which we should be discussing, how you would like the new web site to look and what it should contain, how should we engage members to become an active society that merely meets once a year? Your thoughts and advice are sought and welcomed!!

The next COE meeting will take place in St. Louis, Missouri, on October 26-27, 2014. Please let me know if there are any issues you would like me to bring forward to that meeting. A very warm welcome to Dr. **Brent Larson** (University of Minnesota), AAO trustee, who will be joining the Council for the coming year. The COE looks forward with enthusiasm to working with Brent.

This year’s MSO meeting will be a combined meeting with GLAO, September 11-13, 2014, in Chicago. Dr. **Scott Conley** (University of Michigan) will be chairing the Educator’s meeting and you will be hearing from him in due course. These combined meetings always present a wonderful opportunity for inter-society discussion amongst program directors, so please plan on attending the Chicago Educator’s meeting for program directors.

Wishing everyone a great summer.

William A. Wiltshire
wa_wiltshire@umanitoba.ca

204/789-3856
Fax 204/977-5699

COUNCIL ON ORTHODONTIC HEALTH CARE (COHC)

COHC met via videoconference on January 11, 2014, and continues to focus on access to orthodontic healthcare, insurance coding and third-party payer issues.

The Council provided representation to the coding revision meetings held in February by the American Dental Association (ADA). The Council was represented by Drs. **Steve Robirds**, **Norm Nagel** and our staff liaison, Ms. **Ann Sebaugh**. The AAO submitted no code revision requests for this cycle. The AAO decided not to support a proposed code addition for micro-osteoperforations.

The Council sponsored two coding-based webinars on January 21 and 23, 2014. The speaker for both sessions was Ms. **Robin Linker**, a regular coding workshop presenter for the AMA with Dr. **Stephen Robirds** serving as the session moderator. The program offered an introduction and overview of why orthodontic offices need to think about ICD-10 coding and how it applies to orthodontics. Participants also learned tips, examples and tools for ICD-10 compliance readiness and successful conversion.

The Council hosted a payer discussion meeting on May 6, 2014, in conjunction with the American Association of Dental Consultants (AADC) meeting. The AAO partnered with the American Academy of Pediatric Dentistry (AAPD) and the American Association of Endodontists (AAE). Each group sponsored a breakout session with their respective invitees and the collective group shared a joint luncheon. Talking points for the meeting included the following topics:

- Medically necessary care for orthodontics
- Reimbursement issues
- Exploration of the possibility of payers considering reimbursement for additional appliances needed during the course of treatment and additional fees for more complex cases

The Council made a recommendation to the AAO House of Delegates to modify the definition of Medically Necessary Orthodontic Care (MNOC). This definition was approved. The Council also met with representatives from the National Association of Dental Plans (NADP) via teleconference. The purpose of the call was to gain more understanding and information about how medical necessity for orthodontic care is being defined across the country in order to better understand how it would impact the orthodontic profession.

The AAO DOS program continues to function well in the five pilot states of Illinois, Indiana, New Jersey, Rhode Island and Kansas, with several more states ready to go live. The AAO has recently established a not-for-profit entity to manage donations and sponsorships of the DOS program. A new advisory board will oversee this new entity. Please contact me if you would like to see the DOS program expanded to your state.

As I do in all my newsletter articles, I would like to remind you of an excellent resource that the AAO offers at no charge and that is the Dental Benefits Advisory Service hotline, which is staffed by Ms. **Ann Sebaugh**. The DBAS helps members with issues related to third-party reimbursement, practice management and dental coding issues. Over 400 calls are received on an annual basis and these calls help identify issues that may need to be addressed in future AAO educational pieces. The hotline number is 800/424-2841.

The Council will meet again in July in St. Louis.

Please contact me if you have any questions or concerns.

Michael Durbin
michael.durbin@aaoinfo.org

847/824-0154
Fax 847/824-0218

COUNCIL ON INSURANCE (COI)

The AAO Council on Insurance (COI) has had a busy year. First, the COI researched new brokers for our Associations' endorsed insurance plans and in coordination with the AAOIC, a risk retention group, and sponsor of the AAO's endorsed professional liability insurance, recommended to the Board of Trustees that a switch of all of the Association's endorsed plans from Aon Affinity to Pearl and Associates be made. You may have noticed this change as your AAO-endorsed policies billing cycles have come up. COI board members felt that the change to Pearl and Associates, a smaller boutique insurance broker, would give AAO members better individual service. Pearl also was able to demonstrate that they have a very good history of growing association-endorsed business with groups of equal size as AAO.

Second, COI has continued to participate in an overall re-branding of marketing materials sent to members. You will notice that the AAO's logo change has been expertly inserted into all insurance materials sent to members. Also, all marketing is more coordinated and streamlined so members are aware that the products are endorsed by AAO. COI feels that this increases a members' value to joining an organization. It has been a pleasure working with Athorn and Clark, a New York advertising firm, in implementing these changes. Hopefully, you are seeing the fruits of this as you open your mail and walk the exhibit floor of the AAO Annual Session and other constituent meetings.

Finally, The AAO organized a task force to evaluate the governance of the organization. The goal of this task force was to analyze "how the AAO conducts its business" and "make recommendations to make the AAO more efficient." One of these recommendations was to change the status of the Council on Insurance to that of a Committee on Insurance. This would shrink the number of members necessary to serve and remove the need to have representation from each of the constituent societies of the AAO. The 2014 AAO House of Delegates passed the resolution making this change. The COI has one year to make recommendations to the Board of Trustees on how this change will be implemented. We now are busy meeting and discussing what the best course of action will be the effect this change. By this time next year there will NOT be a Council on Insurance...I may have lost my part-time job!

Please contact me if you have any questions on these exciting changes.

Steven Henseler
steve@henselerorthodontics.com

651/739-1555
Fax 651/739-1556

COUNCIL ON MEMBERSHIP, ETHICS AND JUDICIAL CONCERNS (COMEJC)

The 2014 AAO House of Delegates (HOD) in New Orleans approved a slight modification in application requirements for the Senior Limited Practice waiver. Applicants must have 30 cumulative years of AAO membership (excluding student membership), be practicing less than 350 hours per year **and** be less than age 65 at the time of waiver application. If the waiver is approved, dues and assessments for such members will be billed at 50% of full dues and assessments. Members can receive the waiver three times, but must apply for it each year. The HOD also approved the appointment of an expertise-based task force to study issues related to WFO membership requirements for AAO International members.

Because of potential conflict with the *Principles of Ethics and Code of Professional Conduct*, COMEJC members serving in the HOD were pleased to see Resolution 30-14 PCSO (S2-PCSO) which related to concerns about ABO designation of members listed on the www.mylifemymile.org public website. The issue was sent to a task force to be appointed by the AAO president with one representative from each constituent, plus one member from COC, COMJEC, CONYM, ABO and one trustee. The constituent representative will be chosen from two nominations made by the constituent president with consideration of a balance of ABO-certified and non-certified members. The resolution further directed the AAO Board of Trustees to act on the task force recommendation.

One of COMEJC's duties is to evaluate complaints submitted to the AAO for any violation of the ethical principles our membership in the AAO requires. It is a general observation that the risks associated with being found in violation of our principles could nearly always be avoided if we would each read the *Principles* annually that clearly spell out the ethical behavior that is required of us. The *Principles* are not complicated to understand, nor are they difficult to follow. But, like any unread roadmap left folded up in the glove box, we can discover ourselves off-course at times when we discover ourselves in unfamiliar territory, despite good intentions not to become lost. If you do not have your own copy of the *Principles*, contact the AAO to request one to be sent to you. Then select the time each year you pledge to yourself to read them. You will be glad you did. This small investment of time could save untold time and expense unraveling unfortunate consequences to simple mistakes to which we are often prone.

Dennis Sommers
dennis@sommersortho.com

701/852-2646
Fax 701/839-1019

Council on New and Younger Members (CONYM)

New Orthodontist/Resident Luncheon & Conference at AAO 2014 Annual Session

The Council's New Orthodontist/Resident Luncheon & Conference was held on Sunday, April 27, at the 2014 AAO Annual Session. The event began with a luncheon that was sponsored by AAOIC and concluded with a presentation from speaker **John McGill** on orthodontic practice management.

Though the event was free for attendees, tickets were distributed and required to gain entry. The event was well attended and all 400 of the available tickets were distributed. A vigorous question and answer session was held at the end of the presentation and the presentation and discussion was very well received.

New & Younger Members Online Newsletter (NYMO)

The spring 2014 issue of *NYMO* was distributed on June 3. Featured articles covered practice management topics, including *The Pros and Cons of Refunding Fees* and *Embezzlement Prevention Strategies*. More general AAO news pertaining to new and younger members and residents also was provided in the newsletter.

AAO Representative at ADA New Dentist Conference

Each year the AAO sends a representative to the American Dental Association (ADA) New Dentist Conference. The representative at the 2014 Conference, July 17-19 in Kansas City, is CONYM member Dr. **Michal Kleinlerer**.

CONYM Representation at Annual GORP Meeting

A member of CONYM attends each annual Graduate Orthodontic Residents Program (GORP) meeting to represent the AAO and make a presentation to the residents about the purposes of CONYM and its mission to help and represent the residents. Dr. **Jason Charnley**, CONYM Chair, is attending the 2014 GORP meeting, held at the University of Michigan from July 31-August 3.

More than 400 residents from the U.S. and Canada are expected to attend GORP 2014.

Please contact me if you have any questions or comments.

Rick Fuchs
rfuchsortho@hotmail.com

605/352-1670
Fax 605/352-2589

COUNCIL ON ORTHODONTIC PRACTICE (COOP)

COOP met via teleconference twice this past winter to discuss various issues pertinent to the Council. A face-to-face meeting at AAO headquarters is scheduled for September 26-27. If you have any questions or issues you would like brought before the Council, please let me know before that date.

Dr. **Michael Sherman** from Ontario, Canada, has been appointed Chair of the Council for 2014-2015.

COOP is working with AAO Attorney **Kevin Dillard** to create a Comprehensive Contract Guide to help new and established orthodontists better understand the legal terms in contracts. Once finished, the results will be available to all AAO members.

At the recent AAO Annual Session in New Orleans, the first Practice Alternatives Program along with the Career Fair was held. By all accounts, both events were successful. The Council will be reviewing the feedback and data from the events at our meeting in September to improve any future programs.

Also, a reminder about the Specialized Orthodontic Assistant program available through the AAO. This is a great way for your assistants to hone their skills and become more excited about our profession, which benefits you and your patients. On a personal note, two of my assistants recently became certified and both felt it was an extremely rewarding experience. I can't recommend it strongly enough for your team.

Finally, it is a pleasure and an honor to serve as your representative to the Council on Orthodontic Practice. Please do not hesitate to contact me with any questions or suggestions.

Spencer Pope
spope@oa-ltd.com

708/799-0060
Fax 708/799-8765

COUNCIL ON SCIENTIFIC AFFAIRS (COSA)

COSA held a meeting on April 25, 2014 at the AAO Annual Session. This meeting was to review COSA members' assignments for the 2014 Annual Session. During Annual Session, COSA members judged 27 Charley Schultz Resident Scholar presentations and 52 Table Clinic presentations. COSA members moderated 28 Oral Research presentations. 355 E-Posters were available for viewing during Annual Session.

The 2014 Charley Schultz Resident Scholar Award winners were:

Basic Science Research Category

1st place: Dr. **Nicole Cheng** – University of California, Los Angeles; Research title: *Optimal Timing of Bisphosphonate Treatment on Alveolar Cleft Bone Grafting*

2nd place: Dr. **Rebecca Chen** – Harvard University; Research title: *Genetic Deactivation of TGF-B1 Signaling Attenuates Articular Cartilage Degeneration in Mature Joints*

3rd place: Dr. **Richard Uhlir** – University of North Carolina - Chapel Hill; Research title: *Biomechanical Characterization of the Periodontal Ligament: Orthodontic Tooth Movement*

Clinical Research Category

1st place: Dr. **Cole Weaver** – University of Iowa; Research title: *Candidate Gene Analyses of 3D Dental Phenotypes in Patients with Malocclusion*

2nd place: Dr. **Neha Patel** – University of Florida; Research title: *Effect of Aligner Material and Duration on Orthodontic Tooth Movement*

3rd place: Dr. **Ahmed Ghoneima** – Indiana University - Purdue University; Research title: *Assessment of the Reliability of Dental Measurements Using the Orthomechanics Sequential Analyzer*

The 2014 Joseph E. Johnson Clinical Award for Table Clinics winners were:

Dr. **Nancy Huynh Le** – University of Florida; Research title: *Exosomes: Novel Markers of Resorbing Osteoclasts*

Dr. **Junichi Watahiki** – Aqua Nihombashi Dental Clinic Tokyo, Japan; Research title: *Fundamental Studies Describing the Re-Consideration of Functional Orthopedic Appliances for Mandibular Condyle*

Dr. **Karolina Kaczor-Urbanowicz** – Hebrew University Jerusalem, Israel; Research title:
*Saliva Proteome Analysis Toward Diagnosis of Orthodontically Induced Inflammatory
Root Resorption*

Applications are being accepted for the 2015 Milo Hellman Research Award, the Harry Sicher Research Award and the Thomas M. Graber Awards of Special Merit. Applications for these awards can be found on the 2015 Annual Session website - click on the Awards and Competition tab: <https://www.aainfo.org/meetings/2015-annual-session#about>
Only the online application will be accepted for these awards. The application deadline is October 1, 2014.

COSA will be accepting online applications to present Oral Research, Table Clinics and E-Posters at the 2015 AAO Annual Session in San Francisco, CA starting the first week of August 2014. The application deadline is October 15, 2014.

COSA chair for 2014-2015 is Dr. **Shannon Owens**.

COSA's next meeting is January 7, 2015 via video conferencing and teleconferencing.

Jeffrey Nickel
nickeljc@umkc.edu

816/235-2149
Fax 816/235-5472