



Midwestern Society of Orthodontists

Electronic Newsletter Articles January 2020

A compilation of the news articles that were posted on the MSO web site in January 2020.

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MSO Components

IOWA

Corey Conrad, President

Nick Smith, President-Elect

Lucas Boe, Vice President

Clayton Parks, Secretary/ Treasurer

The 2019 ISO annual meeting was held Sunday and Monday October 13-14, 2019. The Sunday session occurred at the University of Iowa College of Dentistry featuring Dr. **Tom Southard** and the residents and faculty of the Iowa Orthodontic Department. Monday's program took place at the Graduate Hotel in Iowa City and featured Dr. **Shane Langley** from South Alabama Orthodontics speaking on a variety of clinical topics.

The Iowa Society of Orthodontists Annual Meeting for 2020 will not be held in Iowa. It will instead be held in conjunction with the Midwestern Society of Orthodontists Annual Session in Chicago October 2-3, 2020.

In January 2019, the Iowa Dental Board began the process to enact rules that would define standards of practice for teledentistry. The AAO, along with many of its Iowa members, sent the Board comments with ways in which the draft rules could be revised to ensure that teledentistry in Iowa would be carried out in the best and safest way for patients and practitioners. These rules were then presented at the September 27 Board meeting, which the AAO's **Sean Murphy** attended. Sean further explained to the Board the AAO's comments. Although the Board unfortunately did not accept the majority of the AAO's proposed revisions, the Board did accept the AAO's provision to include the treating dentist's practice address location in the informed consent. The Board then voted to adopt the rules, with an effective date of November 27, 2019.

A bill relating to orthodontia and teledentistry has recently been introduced in the House as H.F. 2157 by Rep **Jeanery**. Attached is a summary of this proposed legislation, which would require the Iowa Dental Board to adopt rules that an Iowa licensed dentist who provides treatment for the correction of malpositions of human teeth or the initial use of orthodontic appliances shall perform an in-person examination of the teeth and supporting structures prior to beginning orthodontic treatment. This language is similar to language that passed in the California AB 1519 bill. The rule also requires the Dental Board to adopt rules relating to supervision of dental auxiliaries as it relates to digital scanning. Rep. Jeanery is a retired dentist, served on the Iowa Dental Board for six years, and is concerned with ensuring that Iowa's laws are keeping patients in mind. The AAO is waiting to see which committee will consider this bill, and is anticipating the Senate version of this bill to be introduced soon as well.

The AAO continues to monitor activity at both the dental board and legislative levels. If you are aware of any issues that would affect orthodontist or Iowa patients, please reach out to the AAO's Government Affairs Specialist, **Gianna Hartwig**, at ghartwig@aaortho.org

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ILLINOIS

For ISO news, check the news link at its website, www.isortho.org/News.aspx.

MANITOBA

Robert Ward, President

Roger Moir, Secretary/Treasurer

Future Meeting Dates:

- The spring MOS business meeting is planned for Friday, April 24, 2020 (yet to be confirmed).

Recent Activities:

- The Fall business meeting of the MOS was held on Thursday October 3, 2019 followed by a lecture by Dr. **J. Philippson**, immediate past President of the Canadian Association of Orthodontists (CAO). He lectured on the CAO consumer awareness campaign whose focus is to inform the public on the importance of a “human orthodontist.” Dr. Philippson also discussed and answered questions related to direct to consumer care. Most of the meeting consisted of this lecture and discussions between he and the MOS members who expressed their concerns and ideas.
- Dr. **William Wiltshire**, head of the University of Manitoba graduate orthodontic program, provided several updates and mentioned that, during last CAO annual session in Fredericton, New Brunswick, undergraduate and graduate program academics from across Canada met to discuss a “National undergraduate curriculum in orthodontics.”
- The MOS President and Secretary/Treasurer positions will need to be filled in 2020.

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For MOS news, check the news link at its website, www.mbraces.com

MINNESOTA

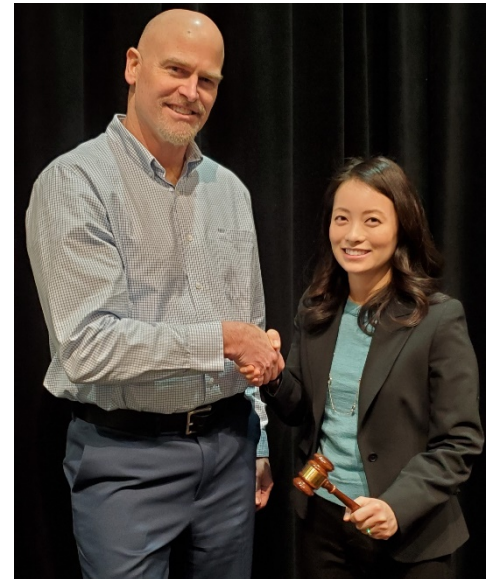
Estee Wang, President

Nellie Kim-Weroha, President-elect

Heather Horton, Secretary/Treasurer



MAO had a successful Annual Winter Meeting on Friday, January 10, 2020 at the Envision Event Center in Oakdale, Minnesota. We were honored to have Dr. **Ann Marie Gorczyca** present a full day on variety of topics for doctors and team. We thank our President, Dr. **Jim Haack** and new MAO Executive Secretary, **Heidi Hemmen**, for their hard work in organizing a successful meeting.



We are excited for Dr. **Estee Wang** as our 2020-2021 MAO President. Please mark your calendar for Friday, January 8, 2021 for our next MAO Winter Meeting. Drs. **Alisa Madson** and **Nellie Kim-Weroha** will be attending the Emerging Leadership Conference held in Austin, Texas on February 6, 2020 on behalf of MAO.



The MAO Board meets year-round to continue planning and addressing critical issues that affect our fellow members. Be sure to check our website, mnortho.org for membership information and updates on events. We would like to thank the committee members for their time and efforts in serving on behalf of our members. Drs. **Cheryl Cermin** (Past-President), **Heather Carr** (Program Committee), **Becky Maher** (Public and Professional Relations Director), **Chad Larson** (Membership Committee), **Greg Ross** (Dental Care Plan Director), **Deb Lien** (Legislative and Regulatory Affairs), **Alisa Madson** (Constitution and Bylaws), and **Rosemary Lelich** (Education Committee). We encourage members to contact the fellow board members with any concerns and encourage you to consider serving on the board.

We would like to thank Drs. **Deb Lien** and **Nellie Kim-Weroha** for serving on the AAO House of Delegates on behalf of the MSO. Dr. Lien also charges the AAOPAC for Minnesota. We also thank the AAO Legal counsel, especially **Sean Murphy**, in assisting on behalf of orthodontists to have a voice at the Minnesota Board of Dentistry meetings addressing recognized specialists.

MAO is proud to have co-sponsored the MSO Annual Session from October 25-26, 2019 in Branson, Missouri. Please join us in congratulating our own, Dr. **Kevin Denis**, for his service as MSO President in 2018-2019.

MAO, along with the Minnesota Dental Foundation and Smiles Change Lives, currently has the Minnesota's Heroes Orthodontic Program in place. The program provides children and spouses of Gold Star families (those who have lost a family member while protecting our freedom) complementary orthodontic treatment. So far, four patients are undergoing or have completed treatment.

The next Minnesota Mission of Mercy (MnMOM) will be in St. Cloud at the River's Edge Convention Center on July 24-25, 2020. 1000 volunteers are needed (dentists, staff, family and friends) to make it a success. Please register at mndental.org/events/mission-of-mercy/.

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Missouri

John Firth, President

Jeffrey Cavanaugh, Secretary/Treasurer

Mike LaFerla, Past President

Our business meeting was held in Branson, Missouri on October 25 during the Midwestern Society of Orthodontists Annual Session. Dr. **John Firth** led the discussion. The location was spectacular even though Mother Nature did not bring much sunshine. Rain, rain, go away! Still the lake front promenade was beautiful and the CE lectures were very good.

To help expand the perspectives and expertise of those in senior AAO leadership, it was announced in a recent *eBulletin*, that members are invited to apply for up to three positions proposed for additional members to the Board of Trustees. The timeline for the selection process has now been extended, with applications to be submitted by March 31, 2020.

A bylaws resolution to expand the Board to include up to three “at-large” positions will be presented to the 2020 House of Delegates in Atlanta during the 2020 Annual Session. During this fall’s constituent meetings, Board members presented the resolution and received very positive feedback.

- ◆ Review the position job description as soon as possible.
 - [View the job description.](#)
- ◆ Submit your CV and completed application by March 31, 2020.
 - [Access the application and submission information.](#)

The AAO Leadership Conference is February 6 in Austin, Texas followed immediately by the AAO Winter Conference at the JW Marriott Austin. This year’s topic is *All About Openbites*.

Leadership changes within the MSO: Our own and former Director, Dr. **Mark Dake** has moved to the position of MSO Secretary-Treasurer; Dr. **Alison Fallgatter** took over as President of the MSO and Dr. **Scott Arbit** is now the President-Elect. Solid leaders to help us grow. And Dr. **Michael LaFerla** has taken over the role Dr. **Mark Dake** surrendered as Director for Missouri.

The AAO Annual Session is hosted in Atlanta, Georgia this year May 1-4. The schedule is unique as a test running from Friday to Monday. Please consider attending. Registration and all the specific information about the meeting is available at the AAO’s website, www.aoinfo.org

Plan ahead for the 2020 MSO meeting in Chicago on October 2-3 hosted at the Radisson Blu Aqua Hotel. Two great days of lectures are planned. The MSO website has all the specifics.

Soon planning will start for the 2021 Kansas Missouri meeting. Dates and details to follow.

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NORTH DAKOTA

Daniel Keith, President

Emerson Ehlis, Vice President

Jeremiah Danel, Secretary

During the October 2019 MSO Annual Session in Branson, North Dakota's own Dr. **Ali Fallgatter** assumed the position of MSO President. We are extremely proud of her and very excited for her meeting in October 2020 in Chicago!

There is not a legislative session in 2020 so dental-related legislation and topics of discussion will be minimal. That said, it is fully expected that the mid-level provider bill will be brought forward again in 2021. This has been defeated in successive past sessions.

Dr. **Ali Fallgatter** will head our 2020 MSO delegation with Dr. **Dennis Sommers** and Dr. **Daniel Keith** serving on her Atlanta delegation.

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SOUTH DAKOTA

Ryan VanLaecken, President

Keri Barrow, Secretary/Treasurer

Dr. **Rachel Soyland** recently joined Dr. **Jack Wilson** in practice at Wilson Orthodontics in Sioux Falls, South Dakota. Rachel graduated from the University of Oklahoma Graduate Orthodontics Program in December. She is originally from Sioux Falls and is happy to be back.

The proposed changes to the Scope of Practice in the South Dakota Dental Practice Act have been voted on and approved by the South Dakota Board of Dentistry. The changes redefine what duties dental assistants can perform under general supervision. With the approval of the Board, dental assistants now can take digital records or impressions without the supervising doctor present, but with prior knowledge and consent by the doctor. The patient must also be a patient of record in the practice.

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WISCONSIN

Chip Bird, President

Doug Barden, President-Elect

Todd Rash, Vice President

Todd Connell, Secretary/Treasurer

The WSO Fall Conference was held on Friday, October 4, 2019 at the Wilderness Resort in Wisconsin Dells. Our featured speaker, Dr. **James Miller**, presented on case-based tactics in passive self-ligation, esthetics, and the doctor/patient relationship. The presentation was enjoyed by attendees.

The WSO Spring Conference will be held on April 3, 2020 at the Ingleside Hotel in Pewaukee, Wisconsin. Our featured presentation, *Aligner Correction of Malocclusions in all Dimensions: Crowding and Spacing, Deepbite and Openbite, Class II and Class III*, will be presented by Dr. **Bart Iwasiuk**. Please make plans to join us!

For more information, please contact the Wisconsin Society of Orthodontists at 920-560-5626; Fax 920-882-3655; or visit our website at <http://www.wisconsinsocietyoforthodontists.com>.

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Graduate School Programs

UNIVERSITY OF IOWA

Fall 2019 passed quickly at the University of Iowa! First-year residents, Dr. **Mitchell Hemann** (U of MN), Dr. **Samantha Marti** (Marquette U), Dr. **Megan Utter** (U of MI), Dr. **John Welk** (U of NE) and Dr. **Andrew Welling** (U of IA) tucked their first semester under their belts, proving to be nothing other than excellent residents with high energy, intelligence, decision-making skills, and compassion for patients. Second-year residents, Drs. **Andrew Richter**, **Monica Obniski**, **Sydney Sherman**, **Monica Ginart**, and **Cody West** are gearing up for their upcoming thesis defense, as well as, taking the ABO Written Examination in early April. Two of them, **Monica Ginart** and **Sydney Sherman**, will be delivering baby boys in March and April, respectively. It will be an exciting and busy spring semester!

We are happy to announce the incoming Class of 2022! Drs. **Jacqueline Crawford** (VA Commonwealth), **Nile Eckermann** (U of IA), **Jayne Kessel** (U of MI), **Aden Peterson** (U of MN), and **Regine Torres** (Marquette U) will be beginning July 2020. We are fortunate to have such an outstanding group to be joining our residency program and anticipate great things to come from them.

The University of Iowa College of Dentistry hosted the Annual Iowa Society of Orthodontists meeting in October 2019. A Director's meeting was held the prior day, with a reception for all that evening. At the meeting, Dr. **Shane Langley**, South Alabama Orthodontics, was the keynote speaker.

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MAYO CLINIC

We would like to extend greetings from the Mayo Clinic Department of Orthodontics. It's hard to believe this is the first MSO Newsletter for 2020. In addition, it is even more difficult to believe that we are now twenty years removed from Y2K!

Dr. **Lesley Chu** continues through her final year as our Chief Resident. She is busy finishing her orthodontic cases and planning for life after an orthodontic residency. She will present three of her completed cases during the American Board of Orthodontics - Student Display at the American Association of Orthodontists meeting in Atlanta, Georgia this May. Her Masters Research Project is nearing completion. She will defend her thesis, *Public Perception of Orthodontics and Teledentistry; Ethical Implications* on April 10. She also will present her completed research at the AAO Annual Session.

Dr. **Abby Jewell** is busy with her increased patient load. She is presently passing the knowledge she gained this past year on to Dr. Tewes, our first year resident. Dr. Jewell is working on her research and preparing for the ABO Written Examination, which she will challenge this next April.

Dr. **Michael Tewes** completed his "Introduction to Orthodontics" this past fall quarter. He has been very busy building his orthodontic case portfolio since starting the orthodontic residency this past July. Dr. Tewes is also finalizing the topic of for his Master's Research.

After successful completion of the MATCH this past November, we will be welcoming Dr. **Lauren Wright** to our residency program this summer. She is a 2019 graduate of Indiana University School of Dentistry. Dr. Wright is presently a General Practice Resident at Atrium – Carolinas Medical Center. She will complete this one-year post graduate program and join our team in July 2020.

Dr. **Chad Rasmussen's** organizational efforts in bringing the entire Department of Dental Specialties Research Program under one roof has brought positive results. The Orthodontic Department's residents and staff had three publications that appeared in peer reviewed journals this past year:

Rasmussen CM, Meyer PJ, Volz JE, Van Ess JM, Salinas TJ. Facial Versus Skeletal Landmarks for Anterior Posterior Diagnosis in Orthognathic Surgery and Orthodontics: Are They the Same? J Oral Maxillofacial Surg. 2019 Oct 19 [Epub ahead of print]

Rasmussen CM, Zhou P, Lohse CM, Volz JE, Salinas TJ. Use of WALA Ridge to Evaluate Mandibular Inclination Measured to American Board of Orthodontics Standards. J World Fed Ortho. 2019; 8(2): 51-66.Epub 2019 March 29.

Rasmussen CM. Small-Group Stratified-Learner Modification of Team Based Learning (SGSL-TBL) for Resident Education Medical Science Educator. 2019;29(3):731-737. Epub 2019 Jul 03

Dr. **Fred Regennitter** again was involved with our orthodontic program as an Emeritus Faculty Member. This past fall he was instrumental in providing Dr. Tewes with an outstanding base of orthodontic knowledge as he began his Residency Program.

The Mayo Orthodontic Team wishes you all the best this year!



Back Row L-R: Dr. Chad Rasmussen, Julie Renteria, Kaylee Rasmussen, Connie Brant, Susan Speer, Michelle Aakre, Dr. John Volz Front Row L-R: Dr. Abby Jewell, Dr. Michael Tewes, and Dr. Lesley Chu.

We are planning for our Mayo Orthodontic Alumni dinner at the AAO meeting in Atlanta on Sunday evening. Details will follow in March.

As we enter 2020, we wish everyone much success in the New Year. If you are in Rochester, do not forget to stop by Mayo Building 4 West and say hi.

Have a great New Year!

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University of Missouri - Kansas City

UMKC School of Dentistry to announce Dr. Jean-Marc Retrouvey as the new Department Chairperson



Dr. **Jean-Marc Retrouvey** received his DMD degree from Universite de Montreal in 1978. After practicing general dentistry for ten years, he returned to school at Boston University to receive his certificate in Orthodontics and a MS in Oral Biology. He joined the faculty at McGill University, School of Dentistry in 1999. He was very involved the Royal College of Dentists of Canada and is a past president of the Canadian Association of

Orthodontists. He has been very involved in research and has been the principle investigator of a NIH grant to study the craniofacial effects of Osteogenesis Imperfecta with the Brittle Bone Consortium. He was very involved in the introduction of technology into the curriculum at the McGill University Orthodontic Department. He also maintained a private practice throughout his teaching career.

Graduation December 2019



Dr. Mary Becker Dr. Laura Moore Dr. Kaylee Bergman

Dr. Becker and Dr. Bergman will be staying in the Kansas City metropolitan area and Dr. Moore is joining a practice in Springfield, Missouri. They were excellent residents and all received their MS degrees while completing their orthodontic residency.

Residents at the graduation ceremony in December 2019



L to R: Drs. Patrick Grady, Grant Severs, Burt Kawamoto, Laura Moore, Kaylee Bergman, Mary Becker, Megan Klein, Kendal Tada, and Collin Schlosser

Dan Blackwell Excellence in Teaching Award



Dr. **Steven Malmstrom**, adjunct clinical professor, received the Dan Blackwell Excellence in Teaching Award for 2019. This award is given to an adjunct clinical faculty member yearly by the graduating residences.

Class of 2022



Dr. Brandon Belnap

Dr. Arianna Fueller

Dr. Brianna Thompson

Our orthodontic program was very successful with the new class of residents for the Class of 2022. Dr. **Belnap** is from Creighton University; Dr. **Fueller** is from University of Kentucky; and Dr. **Thompson** is from UMKC School of Dentistry. We look forward to them joining our program next summer.

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UNIVERSITY OF NEBRASKA

I. Graduation of Class of 2019

Our graduation banquet was held on Saturday December 14, 2019, at the Country Club of Lincoln. More than seventy-five family members, faculty, staff and guests gathered to celebrate the accomplishments of our newest alums, as they prepare to embark on the next stage of their careers.

- December 2019 Graduates

- Class of 2019 L-R: Yat Tang, Brad Herman, Jay Patel



Dr. **Bradley Herman** – Entering private practice in Kansas City

Dr. **Jaykishan Patel** – Entering private practice in Dallas

Dr. **Yat Tang** – Entering private practice in Reno, Nev.

II. Postgraduate student update Class of 2022

We are happy to welcome the following candidates who have been matched with our program. They will begin their training on July 1, 2020:

Dr. **Amanda Busch** (Creighton)
Dr. **Donte Nesbitt** (Iowa)
Dr. **Behnoush Bakhtiari** (Michigan)

III. Scholarly Activities

2019 Orthodontic resident Master's theses:

Brad Herman: *The Effectiveness of Resin-Modified Glass Ionomer Varnish in Preventing White Spot Lesions during Fixed Appliance Orthodontic Therapy: An In Vitro Study*

Jay Patel: *Orthodontically induced external root resorption in extraction versus non-extraction treatment modalities – a retrospective cone-beam computed tomography (CBCT) study*

Yat Tang: *Characterizing the combination of RPA inhibitors with PARP inhibitors in high-grade serous ovarian cancer*

Publications (Since January 2019):

Premaraj T, Siyeong, **Premaraj S**, Kim S, Gu L, Computational Fluid dynamics Modeling of Pharyngeal airway resistance based on cone-beam computed tomography, *Journal of Mechanics in Medicine and Biology*, 2019; 19(6): 1950045

Vishwanath M, Chen PJ, Upadhyay M, Yadav S. Orthodontic management of a patient with short root anomaly and impacted teeth. *Am J Orthod Dentofacial Orthop*. 2019 Mar; 155(3):421-431.

Published abstracts:

A. Schubert, **T. Premaraj**, S. Kim, and **S. Premaraj**, Stability of Transverse Dimensional Changes of Nasomaxillary complex following Palatal expander, *J Dent Res*, 98(Spec Iss A): 3573, 2019

J. Welk and **S. Premaraj**, Anthropometric Neck Length Measurements and Obstructive Sleep Apnea Severity, *J Dent Res*, 98(Spec Iss A): 1026, 2019

D. Duevel, S. Kim, R. Reinhardt, **S. Premaraj** and **T. Premaraj**, Effects of Functional Appliances on the Periodontium of Mandibular Incisors, *J Dent Res*, 98(Spec Iss A): 3574, 2019

Invited Presentations and CE Presented:

Vishwanath M. (2019) *Update in Orthodontics for General Dentists*, Continuing Education Caravan, Scottsbluff, NE, May 30, 2019.

Vishwanath M. (2019) *Orthodontic diagnosis based on esthetic principles*, Lincoln Dental Hygiene Society, Continuing Education, Lincoln, NE, Sept. 7, 2019.

III. Awards and Honors:

- **Prem Premaraj** serves as the 2019-2020 President of the IADR-Craniofacial biology group
- **Sheela Premaraj** serves on the ADEA PASS Advisory Group for three years starting in March 2019.

IV. Orthodontic Program News

- During 2019 Homecoming Weekend, on October 4, Dr. **Toru Deguchi** from Ohio State University presented an all-day seminar titled *The Histological, biomechanical and clinical aspects of TADs*.
- Drs. **Robert Glenn, Paula Harre, Rebecca Hohl, Joseph Hurd, Robert Schoettger, Kim Stafford** and **Brian McIntyre** continue to provide excellent clinical instruction for the program on a part-time basis. The contributions by all of these outstanding teachers are what make our program excellent.

IV. Program Newsletter

Tightly Wired continues to be published and distributed to alumni and friends as well as all Nebraska orthodontists. If anyone is not receiving a copy, please contact me.

We love to hear from our alumni! Please send us your accomplishments, updated practice announcements, address changes and emails. Contact Office/Residency Program Associate **Joshua Russo** at Joshua.russo@unmc.edu or 402.472.4919, or mail your information to:

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SAINT LOUIS UNIVERSITY

Fourteen residents graduated in December of 2019. They have scattered across the U.S. and abroad and are expected to serve their patients and specialty admirably. They include Drs. **Laurel Cook** (Case Western), **Courtney Ethington** (University of Kentucky), **Taylor Geyer** (University of Iowa), **Darren Hallums** (University of Texas, San Antonio), **Adam Hardin** (University of South Carolina), **Won-Suk Heo** (University of Pennsylvania), **Shabnaaz Kamal** (NYU), **Elisavet Konstantinidou** (Aristotle University of Thessaloniki), **Tyler Leavitt** (Creighton University), **Teresa Nguyen** (The University of Texas, Houston), **Evan Perkins** (The Texas A&M), **Justin Sorensen** (Midwestern University, Arizona), **Savanah Stewart** (University of West Virginia) and **Spencer White** (University of Tennessee).



GORP 2019

SLU hosted GORP 2019 on July 25-28, 2019 at the St. Louis Union Station Hotel, drawing approximately 500 orthodontic residents from across the United States and Canada. Attendees at the 31st Annual Graduate Orthodontic Residents Program (GORP) enjoyed a variety of clinical and scientific lectures, social activities and sight-seeing – as well as the opportunity to visit the AAO headquarters.

OERF Meeting

The Orthodontic Education and Research Foundation will hold its next meeting in St. Louis, Missouri, March 6-8, 2020. Many fine speakers will enlighten the audience (Drs.

Neal Kravitz, Bjorn Ludwig, Gene Roberts, Ki Beom Kim, Lysle Johnston and Todd Ehrler).
Please Contact moscalb@slu.edu for information on the meeting.

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AAO and Associated Entities

American Association of Orthodontists Political Action Committee (AAOPAC)

Below is the informal 2019 AAOPAC report. A more formal report will be presented at Annual Session. As you can see, it was another successful AAOPAC year, despite it being a non-election year for most Members of Congress.

Contributions in 2019 totaled over \$304,000, making this the fourth consecutive year that the AAOPAC has fundraised over \$300,000 in personal contributions. There were 637 members who contributed in 2019. The biggest area of decline was those members categorized as Active (579 members in 2018 versus 424 in 2019) or Retired (22 members in 2018 versus 9 in 2019). It is worth noting that Student membership contributions remained the same.

Constituency Meetings and Match Programs continued to be significant opportunities for AAOPAC fundraising in 2019. Constituency meetings allowed for either Sean, Trey, or Gianna to solicit face-to face and to explain the benefits of the AAOPAC to members, while match programs encouraged contributions several times throughout the year. The total amount of contributions raised during constituency meetings and match programs in 2019 was over \$101,000. Members gave positive feedback about the YETI cooler raffle that took place during the fall constituency meetings, and several members said they would like to see similar raffles in the future. We also continued to offer free coffee to all contributors (regardless of giving level) during 2019 Annual Session.

The greatest increase in contributions between 2018 and 2019 were during the Professional Advocacy Conference, Annual Session, and during Sean Murphy's Farewell match program.

In closing, we want to thank each and every one of you for your help in making 2019 another successful year. We anticipate another successful year in 2020, with 468 congressional elections and a presidential election. From making sure there was time to present at constituency/component Board meetings to sponsoring successful AAOPAC match programs, you are the ones continuously helping our AAOPAC move in the right direction.

The AAOPAC will be meeting with the AAO Council on Governmental Affairs on Monday, February 24, 2020 in Washington, D.C. This year's AAO Political Advocacy Conference is Tuesday and Wednesday, February 25-26, 2020 in Washington, D.C.

1. Contributions and Contributors

	2015	2016	2017	2018	2019
Total contributions	\$274,219.00	\$329,512.44	\$336,927.93	\$353,184.35	\$304,622.54
Number of contributors	677	700	633	792	637

2. The total of how much we raised at the end of each month for 2016, 2017, 2018, and 2019.

	2016 Total Contributions	2017 Total Contributions	2018 Total Contributions	2019 Total Contributions
January	\$750.00	\$16,456.66	\$39,870.33	\$26,562.34
February	\$3,775.00	\$30,265.66	\$7,878.33	\$20,763.34
March	\$13,900.00	\$17,142.66	\$15,232.33	\$8,329.34
April	\$34,197.66	\$18,673.66	\$13,174.00	\$20,175.34
May	\$18,914.66	\$20,872.66	\$23,522.33	\$28,586.34
June	\$83,791.16	\$32,529.66	\$39,589.00	\$19,037.34
July	\$87,460.66	\$83,430.66	\$68,975.00	\$52,704.84
August	\$31,218.66	\$25,988.66	\$21,598.00	\$10,335.34
September	\$22,458.66	\$30,741.66	\$36,861.01	\$22,514.34
October	\$18,464.66	\$24,705.33	\$59,543.34	\$43,723.34
November	\$11,731.66	\$25,561.33	\$18,818.34	\$34,767.34
December	\$2,849.66	\$10,559.33	\$8,122.34	\$17,123.30
	\$329,512.44	\$336,927.93	\$353,184.35	\$304,622.54

3. How much each constituency raised in 2016, 2017, 2018, and 2019.

Constituency	2016 Total Contributions	2017 Total Contributions	2018 Total Contributions	2019 Total Contributions
GLAO	\$29,154.00	\$24,930.00	\$29,660.00	\$24,815.00
MASO	\$19,276.00	\$22,168.00	\$24,446.01	\$18,720.25
MSO	\$47,681.00	\$55,107.00	\$54,184.00	\$42,180.00
NESO	\$32,320.50	\$30,738.00	\$30,843.00	\$29,693.00
PCSO	\$44,473.00	\$43,431.99	\$46,238.98	\$43,397.29
RMSO	\$17,480.00	\$22,203.00	\$16,393.00	\$14,604.00
SAO	\$94,337.00	\$97,327.00	\$103,727.36	\$99,111.00
SWSO	\$44,790.94	\$41,022.94	\$47,692.00	\$32,102.00
	\$329,512.44	\$336,927.93	\$353,184.35	\$304,622.54

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AMERICAN BOARD OF ORTHODONTICS (ABO)

ABO Mission:

The mission of The American Board of Orthodontics is to elevate the quality of orthodontic care for the public by promoting excellence through certification, education and professional collaboration.

ABO Vision:

The American Board of Orthodontics is the global leader in orthodontic board certification and sets the standards of care for excellence in orthodontics and dentofacial orthopedics.

ABO Yearly Update:

- **Clinical Exam Update:** The ABO conducted Clinical Examinations in February, June and November of 2019. A total of 479 examinees were certified or recertified during these examinations. A complete listing of newly certified or recertified orthodontists by constituency is located on the [ABO website](#). The ABO currently represents over 46 percent of AAO membership.
- **Written Examination Update:** The ABO Written Examination was administered April 10, 2019, at Pearson-Vue Testing Centers throughout the United States and Canada to 422 examinees. The examination had a 96% pass rate. The next Written Examination will be offered April 7, 2020. As a reminder, once the Written Examination is successfully completed, it never expires.
- **The College:** The ABO and the College (CDABO) continue to work together to support orthodontic programs in their preparation for the ABO Clinical Examination through the advocacy program. To date, all 73 North American orthodontic programs have at least one advocate assigned to their school. The College offers examination preparatory courses for examinees to help prepare for the Clinical Examination. The course once again will be offered at the CDABO Summer Meeting. CDABO will also host the College of Diplomates Luncheon during Annual Session where the 2020 ABO award recipients will be recognized.
- **GORP:** The ABO attended the 2019 GORP meeting held in St. Louis. Dr. **Nicholas Barone**, ABO president, gave a presentation to the residents and answered questions on board certification. Dr. **Valmy Kulbersh** will represent the ABO at the 2020 GORP meeting in Ann Arbor, Michigan this summer.

Educational Update:

The transition to the ABO Scenario-based Oral Clinical Examination is now complete with the first exam successfully administered in February 2019. Due to anticipated demand, a third examination has been added in 2020 to include February, July and November. Dates for 2021 examinations will be posted on the ABO website in May 2020. To accommodate

the new examination format, additional examination rooms were constructed at the ABO testing center in St. Louis. Additional guest examiners have also been invited to increase the pool of qualified examiners for future examinations.

The final Traditional Case Based Clinical Examination occurred June of 2019.

For insight into the development of the Scenario-based Clinical Examination, a [motion graphic video](#) was developed and is located on the ABO website. An AAO/ABO Podcast, "[The Business of Orthodontics](#)" was released in December 2018 to provide an update on the status of the new examination. Additionally, the ABO directors authored an article entitled *American Board of Orthodontics Update on the New Scenario-based Clinical Examination* which was included in the June 2019 edition of the *AJODO*.

The ABO will again offer an Educators Symposium in April 2020. Department Chairs, Program Directors and/or Faculty of accredited orthodontic programs in the United States and Canada have been invited to attend, along with ABO-appointed Advocates, ABO Emeriti, AAO Trustees and CDABO Councilors.

The ABO continues to review and improve materials offered on the ABO website to assist in preparing for the Scenario-based Clinical Examination, including a [Study Guide](#) with sample cases. Orthodontic programs interested in hosting case-based mock board exams are encouraged to contact [ABO examiners](#) listed on the ABO website to schedule a school visit. [ABO advocates](#) have been identified for each orthodontic program and upon request are available for school advocacy visits on board certification.

Certification Renewal is an important part of the board certification process and requires ongoing proficiency in orthodontics and a commitment to life-long learning. This examination may be taken two years prior to your certification expiration date. Examination criteria is available on the [ABO website](#).

An Educator/Advocate Workshop along with an ABO Open House/Info Session will occur during the 2020 meeting in Atlanta, Georgia. Both sessions provide opportunities for different audiences to obtain updates and information on board certification requirements. In addition, the ABO mans a booth in the Convention Center to answer questions and provide information on the board certification process.

For orthodontists who have achieved board certification status, the ABO offers online educational materials including an Educational Toolkit, Brand Standards Guide, sample website wording, press release, pathway graphic, consumer brochure, seal and logos. Enhanced software allows for improved functionality on the ABO website including an enhanced orthodontist locator.

Complimentary ABO measuring gauges were distributed to first-year residents at requesting CODA-accredited orthodontic programs, along with a pathway graphic poster on board certification.

- **ABO Directors 2019-2020:**

The ABO Directors for the 2019-2020 year are as follows:

Dr. **Nicholas Barone**, President, representing the Northeastern Society of Orthodontists

Dr. **Valmy Kulbersh**, President-Elect, representing the Great Lakes Association of Orthodontists

Dr. **David Sabott**, Secretary/Treasurer, representing the Rocky Mountain Society of Orthodontists

Dr. **Patrick Foley**, Director, representing the Midwestern Society of Orthodontists

Dr. **Timothy Trulove**, Director, representing the Southern Association of Orthodontists

Dr. **Jae H. Park**, Director, representing the Pacific Coast Society of Orthodontists

Dr. **Roberto Hernandez-Orsini**, representing the Middle Atlantic Society of Orthodontists

Dr. **Stephen McCullough**, Director, representing the Southwestern Society of Orthodontists

Dr. **Larry Tadlock**, Immediate Past President, representing the Southwestern Society of Orthodontists

The AAO House of Delegates confirmed Dr. **Stephen McCullough** as the ABO new director representing the Southwestern Society of Orthodontists.

ABO Award Recognition

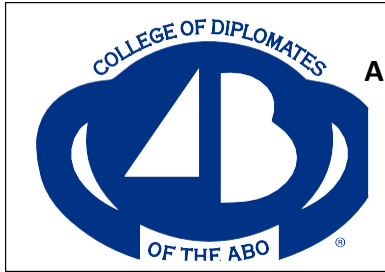
The ABO is pleased to announce the following award recipients who will be recognized during the 2020 Annual Session meeting:

- Albert H. Ketcham Memorial Award: Dr. **Rolf Behrents**
- Dale B. Wade Award of Excellence in Orthodontics: Dr. **Carla Evans**
- Earl E. and Wilma S. Shepard Distinguished Service Award: Dr. **Perry Opin**
- O.B. Vaughan Special Recognition Award: Dr. **John Kanyusik**

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College of Diplomates of the American Board of Orthodontics (CDABO)



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Constituent 2020 Ad Interim Report

2019 --- A Year of Growth for the College

- **281** attendees made memories at the July College Reunion in Nashville (40% increase).
- **200** future diplomates took the revised Prep Course in 2019 to prepare for ABO's new Clinical Exam (575% increase).
- **5** leaders formed the Prep Course Committee to revise the course's curriculum and format to address changes in the exam and demand for the course.
- **19** coaches were recruited and trained to help with the new revised Prep Course.
- **148** connected at the College Luncheon at the 2019 AAO Annual Session.
- **56** orthodontic programs participated in the College's Resident Case Display at AAO.
- **1,865** board certified orthodontists invested in a College membership.
- **23,000** Step Beyond Brochures were shipped to ensure your patients know you have *Gone A Step Beyond*.

2020 --- College Event Opportunities

May 1 & May 3 • Prep Courses at AAO • Atlanta

Go to www.cdabo.org to register for the May 3 course as available (May 1 sold-out).

May 2 • Noon - 1:30 p.m. • Annual College Luncheon at AAO • Atlanta

Go to www.cdabo.org to purchase an e-ticket.

May 2-4 • College of Diplomates Resident Case Displays at AAO • Atlanta July 10-

13, 2020 • College of Diplomates Annual Meeting & Prep Course

The Coeur d'Alene Resort in Coeur d'Alene, Idaho

Go to www.cdabo.org to register. Call the Coeur d'Alene Resort at (888) 223-5857 to secure a room at discounted rate while available. Rooms are limited in peak season!

GET TO THE HEART OF THE MATTER with a program inspecting a different topic each day for the experts to go head-to-head in a format involving interaction from: Drs. Dwight Damon and Jay Bowman on *Arch Expansion, Growing Bone and Treatment Choices*; Drs. Lou Chmura and Steve Marshall on *All about Airway*, and Dr. Sandra Tai on *Clear Aligner Therapy*. An optional Prep Course will be offered along with a golf tournament on the resort's world-famous course with the Floating Green on the 14th hole. The newly-renovated resort sits at the lake's edge, is a short walk to town, and only 30 minutes from Spokane's airport.

October 17 • Prep Course at SAO Annual Session • Nashville

Registration opening soon at www.cdabo.org. Course size is limited.

All board-certified orthodontists are invited to join the College. The purpose of the College is to promote and support the pursuit of enhanced quality of care through the process of ABO certification, re-certification, and continuing education.

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COUNCIL ON COMMUNICATIONS (COC)

It is hard to believe we have started a new decade! In that regard many changes have occurred with the COC to keep current and relevant in our efforts with the Consumer Awareness Program (CAP) to educate the public on both the benefits of receiving orthodontic treatment and the importance of being treated by an AAO orthodontic specialist. After changing from a TV, PR ads and print media in 2017, to an all-digital format, we have increased our reach to consumers exponentially and receive a much larger impact with our limited financial resources. It also allows us to change quickly as the market changes. Digital CAP ads drive consumers to our consumer website (AAOinfo.org).

During the past year, the website (both member and consumer) has been overhauled and updated. The web content committee has worked tirelessly to refresh our blog posts with interesting and relevant information, based on research on the most effective terms for our message to be viewed by consumers. Our most recent blog post “Athletes are more likely to have poor oral health” did very well in Google rankings and also helped drive organic traffic to our site. Our *Adult and Parent Guides to Orthodontics* not only keep visitors on our site for an extended time, but also help to drive organic (unpaid) traffic to the consumer site. While on our site, consumers can locate an orthodontist near them through our “Find an Orthodontist” service. When you log onto your AAO account, you can see the number of times that your name has been given to consumers seeking a local provider. Be sure to check your listing on the AAO website to make sure that all pertinent information is correct and reach out to the AAO if it needs to be updated.

Here is an end of 2019 recap:

- 1.2 billion+ ad impressions
- 5.9 million website visitors
- 1 million views of “Find An Orthodontist” Locator (up 324% Year-Over-Year)
 - Form submissions up 183% YOY
- Top performing assets
 - Webpage: Consumer Alert “Questions To Consider” – 2.2 million views!!!
 - Ads:
 1. Below the Surface video – 1.29 million referrals
 2. That Feeling When You Show Off Your New Smile – 920k referrals
 3. That Feeling When You Rock Your Ortho Appointment – 400k referrals
 4. 4 ways your smile changes as you age – 352k referrals
 5. Parent’s Guide to Orthodontics – 290k referrals

During the past year, we have increased our outreach to educate our member doctors as to our media efforts and results. You should have received an email from me in the fall updating you with CAP statistics. Our member website has been refreshed and we have been increasing member engagement via the production of our “member stories.” The AAO has also hired **Brecht Mulvihill** to serve as our Member Marketing Specialist. Brecht has been instrumental with helping us to better communicate with our members.

A recent new addition was our Anti-Bullying initiative that we launched during the month of October (National Bullying Prevention Month). We partnered with a non-profit “Stand for the Silent” to increase awareness on bullying. Did you know that children are most often bullied on the appearance of their teeth? Although we created content for the entire month of October, many of our member offices observed “Wear Orange Day” on October 23. This initiative was very successful. Look for more to come on this.

Our team is currently updating and refreshing the AAO brochures that can be purchased or downloaded at no charge from the AAO. We recently started a social influencer program with outreach specifically to millennial moms with orthodontic aged children, which was very successful. Our creative committee is adding new video content and animations to the consumer website. The following is the latest numbers on our CAP spending and in what formats.

FISCAL YEAR '20-'21 TOTAL			
Platform	Impressions	Clicks	Spend
Facebook/Instagram	260,407,665	1,770,536	\$ 1,291,449.81
Snapchat	296,213,381	2,999,076	\$ 717,766.73
Google Search	7,861,948	318,157	\$ 1,280,688.58
Google Display	153,553,687	867,137	\$ 235,686.25
YouTube	56,164,974	534,095	\$ 875,034.17
Special Projects			\$ 2,472.00
TOTAL FY '19 SPEND	774,201,655	6,489,001	\$ 4,403,097.54
FY '19 TOTAL BUDGET			\$ 8,200,000.00
Total Web Traffic	Users	Pageviews	

BUDGET REMAINING

\$ 3,796,902.46

	3,884,033	5,588,434	
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We appreciate the continued support of the MSO in all our efforts with the CAP and other member education efforts. Please feel free to contact me with any questions.

Yours in COC service,

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COUNCIL ON GOVERNMENTAL AFFAIRS (COGA)

Governmental advocacy has had an exceptionally busy year. Recognizing the expanding needs of our membership regarding: easing of student loan debt, improving healthcare policy and adopting reforms for small businesses. Not to mention advocating for the public's best interest regarding DIY aligners.

Recently, Congress had repealed the Medical Device Tax, a long-term goal of the AAO. Additionally, our legal department has been traveling around the country, addressing individual state boards with oversight on the practice of dentistry – protecting the health and wellbeing of the public and advocating on behalf of our specialty. This has been paid for thru the Component Support Legal Fund.

On the Federal Level, we engaged a Washington lobbying firm (Cozen-O'Connor) to engage both the FDA and FTC agencies regarding DIY aligners. A letter was signed and sent by nine members of congress, addressing our concerns about this unrestricted/unsupervised practice of dentistry and asking for agency oversight.

Last week we hosted the Governmental Advocacy Meeting in Washington, D.C. at the Hamilton Hotel. There were 121 attendees including 44 residents. We had bi-partisan visits to our meeting, including 5 representatives and 2 senators, whom expressed support for our goals and objectives as a professional advocacy group. The following day we had Hill visits to various congressional offices, expressing our "asks" on behalf of our specialty. There were 177 total meetings (42 Senate and 135 House) over the course of the day.

The Following is a brief summary of our congressional asks:

- Raise Act (H.R.1366/S.503) - Flexible Spending Account legislation
- Ensuring Lasting Smiles Act (H.R.1379/S.560) - Assuring ongoing care for skeletal/congenital deformities
- Student Loan Refinancing & Recalculation Act (H.R.1899)
- REDI Act (H.R. 1544) - interest deferment for all orthodontic residents during training.
- Student Loan Tax Elimination Act (S. 1696) - Eliminates origination fees
- Expanding Access to Graduate Education Act of 2019 (H.R.3334) - permit usage of unused Pell Grant for graduate school.

Lastly, our existing contract with our federal lobbyist is expiring in May. An RFP was sent out and there were 20 responses. A committee was formed and we interviewed the three finalists. A recommendation has been forwarded to the BOT for review and action at their next meeting.

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COUNCIL ON MEMBERSHIP, ETHICS AND JUDICIAL CONCERNS (COMEJC)

HOD Resolutions

- COMEJC is submitting resolutions to the 2020 AAO House of Delegates to:
 - Amend the AAO's policy on **membership reinstatement** to allow members to reinstate up to two times (rather than one) without incurring a reinstatement fee. For those who incur a fee, it would be reduced to 25% of the total dues and assessment for the most recent lapsed year (rather than up to three years).
 - Amend the AAO's policy on **dues waivers** to restrict non-members from applying and limit waivers to three years maximum covering a single event.
 - Amend AAO Bylaws to increase the minimum membership requirement for **Retired members** from ten to 15 years, as well as require applicants to be members in good standing at the time of retirement.
 - Offer **complimentary Student Membership** to students who have been accepted into, but not yet started, an accredited orthodontic program for the period of December 1 through May 31 immediately following acceptance into their programs. These Student members would receive online access to the *AJO-DO* during the complimentary period.
 - Establish a new member classification for **non-orthodontic educators** who teach or research full-time at an accredited orthodontic program. Eligibility requirements and dues would be similar to the existing academic (non-United States/Canada graduates) classification.
 - Amend AAO Financial Policy to move the **membership renewal deadline** from December 31st to October 31st.
 - Increase **International Member dues** from 50% to 60% of full dues.

Membership Trends

- COMEJC continues to monitor membership data and trends, including the 2019-20 membership renewal cycle that concluded on December 31, 2019. Highlights include:
 - Renewed 94.0% of U.S. Active members (compared to 94.5% in 2018-19) and 84.6% of Canadian Active members (compared to 84.9%).
 - Renewed 86.7% of U.S. Life Active members (compared to 88.7% in 2018-19).
 - Renewed 79.5% of International Members (compared to 77.9% in 2018-19). Of those renewed, 81.6% are current on their WFO memberships, with the remaining 18.4% at risk of being dropped for ineligibility if they do not reinstate with the WFO by May 31st.
 - 5.6% of members overall elected to use the new auto-renew feature, including 4.7% of U.S. Active members, 4.3% of Canadian Active members and 10.5% of International Members. These members will be automatically

renewed for the 2020-21 membership year in June 2020.

Membership Model

- COMEJC continues to study possible changes to the AAO membership model to address the evolving needs and demographics of AAO members.
- COMEJC is working with the Council on New and Younger Members (CONYM) on possible amendments to the current five-year tiered dues structure for recent graduates. CONYM will discuss during its February 2020 meeting.

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Council on New and Younger Members (CONYM)

The Council on New and Younger Members (CONYM) is preparing for its Annual Meeting to take place in Austin, Texas, as part of the AAO's 2020 Midwinter Meeting. In addition to our Council meeting, CONYM members will be partaking in the roundtable discussions within the Leadership Development Conference (LDC) that is taking place concurrently with our Council meeting. During these roundtables, CONYM members will be educating fellow leaders about the direction of our Council and encouraging further involvement from new leaders. Additionally, Council members Drs. **Trista Felta**, **Daniel Keith**, and **Mariela Anderson** will be serving on a leadership panel as part of the LDC to discuss pathways to leadership.

At the 2020 Annual Session in Atlanta, CONYM again will be hosting the New Orthodontist & Resident Conference, which will be followed by the "Lunch with Leaders" in which residents and new and younger members will be treated to a luncheon and positioned at tables with CONYM and BOT members to discuss the AAO, future involvement, and relevant NYM issues. Currently, CONYM is in discussions with a number of high-profile speakers and the theme will be "Winning Consultation Strategies."

Additional areas CONYM continues to be involved in include continued assessment and refinement of the mentorship program. Current numbers within this program are 208 users, including 78 mentors and 131 mentees. **Lauren Carr** from the Member Careers Programs' department has taken over this program and is continually working to maximize its effectiveness. Additionally, CONYM is involved in ongoing discussions with the BOT regarding NYM involvement within the AAO and the BOT itself (our Council currently has a liaison at each BOT meeting), non-renewal outreach on behalf of the AAO's membership department, and article publishing within the *e-Bulletin*.

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COUNCIL ON SCIENTIFIC AFFAIRS (COSA)

The Council on Scientific Affairs (COSA) met via videoconference on January 10, 2020.

COSA reviewed 32 applications for the Hellman, Sicher and Graber Awards. The winners will present their lectures during Annual Session. The following are the 2020 AAO Research Awards winners:

Milo Hellman Research Award to Dr. **Lauren S. Todoki** from the University of Washington for research titled: *The National Dental Practice-Based Research Network adult anterior openbite study: treatment success*

Harry Sicher Research Award to Dr. **Mary Lanier Zaytoun Berne** from the University of North Carolina - Chapel Hill for research titled: *Machine learning algorithms: a new approach to the extraction decision*

Thomas M. Graber Awards of Special Merit to:

Dr. **Hillary E. Lathrop** from the University of North Carolina - Chapel Hill for research titled: *Orthognathic speech pathology: understanding how Class III jaw disharmonies influence speech using spectral moment analysis*

Dr. **Yona Rachel Vandersluis** from the University of Toronto for research titled: *Dental outcomes following pre- and post- permanent maxillary canine emergence SABG in CUCLP*

Dr. **Niloufar Azami** from the University of Connecticut for research titled: *Raloxifene administration enhances retention in an orthodontic relapse model*

Dr. **Rutger Stache** from the University of Illinois - Chicago for research titled: *Oral appliance and pharmacological agents in the treatment of sleep apnea: a pilot clinical study*

The 2021 Hellman, Sicher, Graber online application will be available on March 15, 2020. The deadline to apply is October 1, 2020.

COSA accepted 28 Oral Research applications, 434 E-Poster applications and 34 Table Clinic applications to be presented at the 2020 AAO Annual Session. There will be no hard copies of Posterboards displayed at Annual Session. E-Posters will be available for viewing during the Annual Session and for two months after Annual Session on the AAO website.

COSA's next meeting is on Friday, May 1, 2020 at the AAO Annual Session. During the Annual Session, COSA members will be involved with judging the AAO Resident Scholar Award presentations, judging the Table Clinics and awarding the Joseph E. Johnson Table Clinic Award and moderating the Hellman, Sicher, and Graber Award lectures and the Oral Research presentations.

COSA meets every January by videoconference. The next videoconference meeting is scheduled for January 8, 2021.

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