



2024 SPONSORSHIP OPPORTUNITIES

Midwestern Society of Orthodontists

**Table top exhibit space is limited and contracted separately.*

Platinum Level - \$15,000+

- **Includes all benefits of gold, silver, and bronze levels.**
- **Exclusive - Up to two personnel invited to network at the MSO Leader Dinner**
- Complimentary **FULL page, color ad** in onsite program if camera-ready copy provided by deadline.
- Up to **TWO additional comp personnel registrations** (in addition to 2 comp exhibit registrations w ea. exhibit table).
- **Priority premium placement** in exhibit area as space available at time of commitment.
- Recognition on MSO Web site, social media, registration brochure (pending time of commitment), and onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable. *Choose from:*
Friday Exhibit Hall Opening Reception PLUS logo on registration lanyard (printed and distributed by MSO)

Gold Level - \$10,000+

- **Includes all benefits of silver and bronze levels.**
- List of attendee contact information (for attendees who opt-in)
- Complimentary **HALF page, color ad** in onsite program if copy provided camera-ready by deadline.
- Up to **TWO additional comp personnel registrations** (in addition to 2 comp exhibit registrations w ea. exhibit table).
- **Priority premium placement** (after Platinum level) in exhibit area as space available at time of commitment.
- Recognition on MSO Web site, social media, registration brochure (pending time of commitment), and onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.
Choose from:
Friday or Saturday exhibit hall lunch sponsor with 30 min. "Eat and Learn" presentation in seating area next to exhibits
All Saturday doctor lectures featuring Dr. James Hartsfield and University of Illinois Chicago faculty

Silver Level - \$5,000+

- **Includes all benefits of bronze level.**
- Recognition on MSO Web site, social media, registration brochure (pending time of commitment), and onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.
Choose from:
Friday continental breakfast in exhibit hall
Saturday continental breakfast in exhibit hall
Friday afternoon doctor lectures featuring Drs. Ki Beom Kim and Pat Foley from St. Louis University

Bronze Level - \$2,500+

- Recognition on MSO Web site, social media, registration brochure (pending time of commitment), and onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.
Choose from:
Friday morning, Friday afternoon, or Saturday morning coffee break in exhibit hall

Please contact the MSO Executive Director, Gwen Berlekamp, for more information.
gwen@assnoffices.com | 614.361.7396