

VISIT THESE TABLE TOP EXHIBITORS IN THE DOCTORS MAYO HALL ON LEVEL 4.

3M 3M Oral Care promotes lifelong oral wellness. www.3m.com	32 800-443-1661	Halyard Halyard manufactures gloves, face masks, and sterilization wrap. www.halyardhealth.com	23 224-337-6453	Phase 1 Equity Doctor-owned, doctor-led, and doctor-government DSO in the orthodontic space www.phase1equity.com	2 469-421-2711
AAO Foundation Charitable arm of the AAO www.aaofoundation.net	Foyer 314-292-6546	Henry Schein Orthodontics Henry Schein® Orthodontics™ delivers cutting-edge appliances, services, and education for beautiful smiles and profitable practices. www.henryscheinortho.com	20 760-448-8600	Philips Sonicare and Zoom Whitening Philips provides dental professionals with advanced solutions designed to meet their patient's specific needs. www.philipsoralhealthcare.com	17 800-422-9448
AAOIC Created by Orthodontists for Orthodontists®, AAOIC provides professional liability insurance for AAO members. www.aaoic.com	11 800-622-0344	Heritage Construction Companies, LLC Commercial general contractor specializing in dental construction www.heritageconstructionmn.com	1 763-633-4080	Reliance Orthodontic Products, Inc. Orthodontic adhesives, cements, sealants, bonding accessories, specialty adhesives, and auxiliary items www.RelianceOrthodontics.com	21 800-323-4348
AAOPAC & AAO Advocacy AAO's advocacy initiatives www.aaopac.org	Foyer 314-292-6527	IOS Orthodontic materials www.iosortho.com	5 832-342-9487	Rooster Grin Media Web design, web hosting, Google AdWords, SEO, reminders, VOIP and online scheduling www.roostergrin.com	19 415-528-2520
American Board of Orthodontics The ABO is partnered with the AAO and is recognized by the National Commission on Recognition of Dental Specialties and Certifying Boards as the national certifying board for Orthodontics and Dentofacial Orthopedics. www.americanboardortho.com	Foyer 314-432-6130	KLOwen Braces Digital braces. Indirect bonding. www.KLOwenortho.com	24 737-265-5220	Sesame Communications Provides practices with digital marketing and patient engagement solutions www.sesamecommunications.com	9 206-458-7771
American Orthodontics Committed to providing quality products, dependable delivery, and personal service in the orthodontic specialty. www.americanortho.com	14 800-558-7687	LightForce Orthodontics A fully integrated system with 3D-printed ceramic braces and digital plans personalized to each patient allows doctors to visualize the end result and deliver in a whole new way. www.LF.co	28 800-481-0185	Sjoquist Architects, Inc Architectural design services www.sjoquist.com	7 612-379-9233
BOND Orthodontic Partners We are a OSO www.bondortho.com	27 214-497-9181	Merchant Cost Consulting Cost reduction, merchant services auditing merchantcostconsulting.com	6 617-306-2578	Socius Marketing Socius Marketing knows how to grow patient volume, build brand awareness, and help orthodontists grow. www.sociusmarketing.com	31 888-876-2487
Carestream Dental Carestream Dental is committed to transforming dentistry, simplifying technology, and changing lives. www.carestreamdental.com	22 800-944-6365	Neon Canvas Digital marketing agency specializing in branding, website design, and SEO www.neoncanvas.com	34 901-622-8032	Specialty Smile Partners Support organization for orthodontists and pediatric dentists providing information to orthodontists about how we support them, their practices, and career opportunities we have available. www.specialtysmilepartners.com	25 712-226-0533
Dane Dental Lab Orthodontic lab www.danedentallab.com	33 608-839-8800	Ormco Ormco provides high quality and innovative orthodontic products and solutions. www.ormco.com	10 800-854-1741	Suresmile Digital diagnosis, treatment planning, and aligner and wire robotically fabricated appliances www.suresmile.com	18 813-495-2202
DentalMonitoring DentalMonitoring's AI-driven remote solution helps orthodontists provide care that is more efficient and more convenient. www.dental-monitoring.com	35 737-201-9002	Ortho2 Ortho2 Edge Cloud delivers premium practice management, imaging, and communication solutions through truly optimized Cloud Computing. www.ortho2.com	29 800-678-4644	Tru-Tain Orthodontic Supply Specialty plastics for aligner and retainers, etc. www.tru-tain.com	8 800-843-0904
Dolphin Imaging & Management Solutions Provides high-quality 2D/3D imaging, diagnostic, treatment planning, practice management, and patient education software for orthodontists www.dolphinimaging.com	26 818-435-1368	OrthoFX The only Aligner system with a revolutionary multi-shell construction & hyper-elastic system www.orthofox.com	3 415-936-0006	True North Practice Transitions Orthodontic practice transition legal services www.tntransitions.com	4 952-297-8308
Evolution in New Horizons Come experience the convenience of the only all-inclusive practice management system for orthodontists www.evosomes.com	71 360-892-4242	OrthoSelect OrthoSelect's DIBS AI software automates case setups, creates predictive outcomes, and generates 3D-printed IDB trays. www.dibsai.com	30 866-695-3319	uLab Systems uLab Systems™ AI-based products enables orthodontists to practice their way, allowing flexibility to order uSmile™ aligners or print in-office or both. www.ulabsystems.com	12 866-900-8522
GC Orthodontics Inc. GC Orthodontics is now working with orthodontists around the world to provide them with high-quality products --- they already know and love. www.gcdental/ortho/en-US	16 888-332-4883	Partners Dental Studio Full-service orthodontic lab www.partnersdentalstudio.com	15 612-205-1253	Weave Weave is the best all-in-one communication and engagement platform for orthodontic practices. www.getweave.com	13 888-579-5668

shaded = sponsor Table diagram posted onsite

MIDWESTERN SOCIETY OF ORTHODONTISTS
ASSOCIATION.INFO@ICLOUD.ORG
WWW.MSORTHO.ORG • 636-745-3008

SAVE THE DATE ANNUAL SESSION
WO CON WESTERN ORTHODONTIC CONFERENCE
THE WESTIN RANCHO MIRAGE GOLF RESORT & SPA • PALM SPRINGS, CA
NOVEMBER 14-17, 2024
ROCKY MOUNTAIN SOCIETY OF ORTHODONTISTS • INFO@RMSO.ORG • WWW.RMSO.ORG

MIDWESTERN SOCIETY OF ORTHODONTISTS (MSO)
ROCKY MOUNTAIN SOCIETY OF ORTHODONTISTS (RMSO)





THANK YOU for joining us at this historic first combined meeting with the Midwestern Society of Orthodontists (MSO) and Rocky Mountain Society of Orthodontists (RMSO). Please show your gratitude to our exhibitors and sponsors for their support while enjoying complimentary food and beverage served throughout the meeting in the exhibit hall. Also plan to join your colleagues after dinner on your own Friday night for additional networking at the Welcoming Desserts Reception by walking over to the nearby Mayo Clinic downtown campus to the Gonda Building's Nathan Landow Atrium. Rise early Saturday morning to share your most important meal of the day while interacting with leaders from the American Association of Orthodontists (AAO) to shape your specialty.

A special thanks goes to our planning committee leaders **Drs. Deborah Lien**, MSO, and **John DuRussel**, RMSO, for putting together this unique meeting to help you and your patients Discover Wellness Beyond Healthy Smiles.

Dr. Nellie Kim-Weroha
MSO President
Dr. Kristen Lowe
RMSO President

THURSDAY, OCTOBER 12

10:00 a.m./10:45 a.m.

MSO Exec. Comm./Director Orientation
Franciscan Sisters 1 – 4th level

11:30 a.m. – 4:30 p.m.

MSO Lunch/Board Meeting
Franciscan Sisters 1 – 4th level

11:30 a.m. – 4:30 p.m.

RMSO Lunch/Board Meeting
Franciscan Sisters 3 – 4th level

FRIDAY, OCTOBER 13

6:30 a.m. – 7:30 a.m.

Exhibitor Set-up
Doctors Mayo Hall – 4th level

7:00 a.m. – 4:30 p.m.

Registration Open
Doctors Mayo Atrium – 4th level

7:30 a.m. – 5:30 p.m.

Exhibits Open
Doctors Mayo Hall – 4th level

7:30 a.m. – 8:30 a.m. Continental Breakfast
Sponsored by MN Assoc. of Orthodontists

10:00 a.m. – 10:30 a.m. Break in Exhibits
Sponsored by BOND Orthodontic Partners

Noon – 1:00 p.m. Lunch in Exhibits
2:30 p.m. – 3:00 p.m. Break in Exhibits
4:30 p.m. – 5:30 p.m. Reception in Exhibits

THANK YOU SPONSORS! As of 9/13/2023

SILVER SPONSORS



BRONZE SPONSORS



8:00 a.m. – 11:45 a.m.

Council on Orthodontic Education
Franciscan Sisters 3 – 4th level

8:15 a.m. – 8:25 a.m.

American Board of Orthodontic Update
Noseworthy Hall – 3rd level

DOCTOR-TEAM LECTURE 8:30 a.m. – 4:30 p.m.

Noseworthy Hall – 3rd level



8:30 a.m. – Noon
Dr. Patrick Briscoe
Fuel Your Passion
Sponsored by American Orthodontics



1:00 p.m. – 1:45 p.m.
Dr. Tom Salinas
The Role of the Orthodontist in Reconstruction of Tumor Ablative Defects of the Jaws



1:45 p.m. – 2:30 p.m.
Dr. Kristen Lowe
Orthodontic Management of Cleft Lip and Palate
Sponsored by Partners Dental Studio



3:00 p.m. – 4:30 p.m.
Dr. Derek Steinbacher
Aesthetic Optimization of Orthognathic Surgery

12:30 p.m. – 12:50 p.m.

Missouri Society Meeting
Franciscan Sisters 3 – 4th level

8:00 p.m. – 10:00 p.m.

Welcoming Desserts Reception
Nathan Landow Atrium in Mayo's Gonda Building
After dinner on your own, stroll over to experience this iconic atrium on the Mayo downtown campus for networking, hosted desserts and beverages, and entertainment by Dr. John Crawford, Sue Crawford, and Dr. Paul Hermanson.

SATURDAY, OCTOBER 14

7:00 a.m. – 3:40 p.m.

Registration Open
Doctors Mayo Atrium – 4th level

7:00 a.m. – 8:00 a.m.

Breakfast with AAO: How the Power of Unity Advances Your Success
Noseworthy Hall – 3rd level

Sponsored by American Assoc. of Orthodontists
Join us for CE at this interactive session – and your most important meal of the day – to learn how the AAO is promoting and defending the specialty, engaging and delighting its members, and driving transformation and innovation.

8:00 a.m. – 1:00 p.m.

Exhibits Open
Doctors Mayo Hall – 4th level

8:00 a.m. – 8:45 a.m. Coffee/snack
10:45 a.m. – 11:10 a.m. Break in Exhibits
Noon – 1:00 p.m. Lunch in Exhibits

ACCESS CE MANAGEMENT THROUGH AAO MEMBER WEBSITE

Sign in on the AAO member website at <https://www2.aaoinfo.org/login/> then navigate to the CE Manager by clicking Education > Practitioners > CE Manager. Next, click 'Add a Credit' then select the 'MSO/RMSO Annual Session 2023 - Rochester, MN' and individually select the session(s) to add. Your sessions will be logged, and you can print a CE certificate for the conference at your convenience. Staff may create a Community Access account at above link. For assistance with the AAO CE Manager, contact AAO at 800-424-2841 or info@aaortho.org.

Events, times, and locations are subject to change and included in the doctor, team, exhibitor, and spouse/ guest registrations.



8:00 a.m. – 8:45 a.m.

Rocky Mountain (RMSO) Member Meeting
Franciscan Sisters 3 – 4th level

RMSO members are invited to attend this annual member business meeting where **Dr. Brent Jorgensen** of Albuquerque, New Mexico will be recognized with the presentation of the RMSO 2023 Merit Award.



8:00 a.m. – 8:45 a.m.

Midwestern (MSO) Member Meeting
Noseworthy Hall – 3rd level
MSO members are invited to attend

this annual member business meeting that will include the presentation of the MSO 2023 Earl E. Shepard Distinguished Service Award to **Dr. Brian Jespersen** of Bismarck, North Dakota.

DOCTOR-TEAM LECTURE 9:00 a.m. – 3:40 p.m.

Noseworthy Hall – 3rd level



9:00 a.m. – 9:50 a.m.
Dr. Sherry Chesak
A Mindful Approach to Building a Resilient Healthcare Workforce: Evidence Based Methods for Engendering Individual and Team Resilience



9:55 a.m. – 10:45 a.m.
Dr. S. John Weroha
Cancer Patients and the Lessons They Taught Me



11:10 a.m. – Noon
Dr. Shelagh A. Cofer
Intersection of Dental Specialties with Surgical Care of Individuals with Oral Clefting



1:00 p.m. – 1:50 p.m.
Dr. Ki Beom Kim
Maxillomandibular Expansion for Obstructive Sleep Apnea (OSA) Patients



1:55 p.m. – 2:45 p.m.
Dr. Robin Lloyd
Pediatric Obstructive Sleep Apnea



2:50 p.m. – 3:40 p.m.
Dr. Brent Larson
To Print or Not To Print: That is the Question
Sponsored by LightForce Orthodontics

Noon – 1:00 p.m.

MSO Past Presidents Lunch
Franciscan Sisters 3 – 4th level

1:00 p.m. – 3:00 p.m.

Exhibitor Move-out
Doctors Mayo Hall – 4th level

Hilton's complimentary meeting space wifi may be accessed on the Hilton Honors Meeting network with password POWERS2023

ADA CERP® | Continuing Education Recognition Program

The Midwestern Society of Orthodontists is an ADA CERP

Recognized Provider approved by the American Association of Orthodontists. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by board of dentistry. **The Midwestern Society of Orthodontists designates this activity for up to 11.5 continuing education credits.**