



MIDWESTERN SOCIETY OF ORTHODONTISTS ANNUAL SESSION  
 OCTOBER 1 – 2, 2021 / HYATT REGENCY MILWAUKEE  
 Co-sponsored by the Missouri & Wisconsin Societies of Orthodontists

**PRESIDENT'S WELCOME**

Welcome to my hometown of Milwaukee. Thanks to our Planning Committee members Dr. Daniel Keith and Dr. Jane Wright for putting this interactive group learning experience together. Please let our committee know if there is anything we can do to enhance your experience in Milwaukee as we prioritize your health and safety based on current local and CDC guidelines. I am looking forward to connecting with you at this Great Meeting in a Great Place on a Great Lake.



*Scott Arbit*

Dr. Scott Arbit  
 2020 – 2021 MSO President

**4:30 p.m. – 6:00 p.m.**

Reception Entertainment by Dr. John and Sue Crawford  
 Sponsored by American Orthodontics

**8:10 a.m. – 8:25 a.m.**

AAO Affiliate Presentations Regency Ballroom AB  
 8:10 a.m. AADOPAC – Dr. Deb Lien  
 8:15 a.m. ABO – Dr. Pat Foley  
 8:20 a.m. AAOF – Jackie Bode

**DOCTOR PROGRAM 8:30 a.m. – 4:30 p.m.**

Regency Ballroom AB



**8:30 a.m. – 10:00 a.m.**  
**Dr. Matthew Larson**  
**Pearls to Keep Your Practice**  
**Positive and Efficient**

Sponsored by Invisalign iTero



**10:30 a.m. – Noon**  
**Dr. Russ Kittleson**  
**Reality of Orthodontics**  
 Sponsored by Wisconsin Society of Orthodontists



**1:00 p.m. – 2:30 p.m.**  
**Dr. Neal Kravitz**  
**A Guide to People Management:**  
**Understanding Your Patients'**  
**and Staffs' Personality Types**

**3:00 p.m. – 4:30 p.m.**

**Dr. Neal Kravitz**  
**What I Wish I Knew Sooner**

**STAFF PROGRAM 8:30 a.m. – 4:30 p.m.**

Regency Ballroom CD



**Michelle Shimmin**  
 Empower Your Team: Thrive!

**12:30 p.m. – 12:50 p.m.**

Missouri Society Meeting Solomon Juneau

**4:30 p.m. – 5:00 p.m.**

Wisconsin Society Meeting Regency Ballroom AB

**Saturday, Oct. 2, 2021**

**7:30 a.m. – 4:00 p.m.**

Registration Open Regency Prefunction

**7:30 a.m. – 1:00 p.m.**

EXHIBITS OPEN Executive Ballroom & Atrium  
 7:30 a.m. – 8:15 a.m. Continental Breakfast, Opens early for Business Meeting attendees

Sponsored by Missouri Society of Orthodontists

10:00 a.m. – 10:30 a.m. Refreshment Break

Sponsored by Ormco

Noon – 12:45 p.m. Lunch

**7:30 a.m. – 8:15 a.m.**

**MSO ANNUAL MEMBER BUSINESS MEETING**

Regency Ballroom AB



Stop by the Executive Atrium exhibits area first to grab your continental breakfast, available starting 7:00 a.m. All attendees are invited to the meeting featuring election of officers and the presentation of the MSO Earl E. Shepard Distinguished Service Award to Dr. Deborah Lien of Rochester, Minnesota.

**DOCTOR-STAFF PROGRAM 8:30 a.m. – 4:00 p.m.**



**8:30 a.m. – Noon**  
**Dr. Ed Lin\***  
**Ultra-Efficient Digital Orthodontic Workflow with 3D Digital Orthodontics**  
 Sponsored by EnvisionTEC

\*Indicates financial and/or beneficial interest



**1:00 p.m. – 4:00 p.m.**  
**Drs. Brent & Matthew Larson**  
**Leveraging Digital Technology for Practice Success**  
 Sponsored by Invisalign iTero

**8:30 a.m. – Noon**

Council on Orthodontic Education Solomon Juneau

**Noon – 12:45 p.m.**

MSO Past Presidents Lunch Vue East

Events, times and locations are subject to change.

**Thursday, Sep. 30, 2021**

**11:15 a.m. – 11:45 a.m.**

MSO Executive Committee Mtg. Vue East

**Noon – 5:00 p.m.**

MSO Board Meeting Vue East

**Friday, Oct. 1, 2021**

**7:00 a.m. – 4:30 p.m.**

Registration Open Regency Prefunction

**7:30 a.m. – 6:00 p.m.**

EXHIBITS OPEN Executive Ballroom & Atrium  
 7:30 a.m. – 8:15 a.m. Continental Breakfast  
 10:00 a.m. – 10:30 a.m. Refreshment Break  
 Noon – 12:45 p.m. Lunch  
 2:30 p.m. – 3:00 p.m. Refreshment Break

Sponsored by Partners Dental Studio



Wi-fi is complimentary in the meeting space by using the Hyatt WiFi Password: HyattSpring2021

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The Midwestern Society of Orthodontists is an ADA CERP Recognized Provider approved by the American Association of Orthodontists. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by board of dentistry. **The Midwestern Society of Orthodontists designates this activity held as an in-person lecture for up to 12 continuing education credits.**



Midwestern Society of Orthodontists  
636-745-3008 / [www.msortho.org](http://www.msortho.org)



Go to [www.msortho.org](http://www.msortho.org) to download the registration brochure for full speaker bio and lecture descriptions and future meeting dates/locations on the Meetings Page.

**Thank You Exhibitors** As of 8/20/2021

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